

Published quarterly by the Alumni Association of Dana College and Trinity Seminary

At Homecoming '59 - -

U.S., Danish Envoy Meets

Alumni returning for Homecoming October 9, 10 and 11 will see a parade that goes backward and two ambassadors interspersed in the familiar round of football game, banquets and kaffebords.

Parade Reverse

The backward parade was made necessary now that the Vikings are playing on the new campus Athletic Field. Instead of ending at the Veterans Field on the southeast corner of Blair, the site of games in bygone years, the parade will start there and end at West School.

Danish Count Here

Two ambassadors on the campus at the same time is a record for Blair. It will be the first visit for Count Kield G. Knuth-Winterfeldt, the Danish ambassador to the U. S. Val Peterson, U. S. ambassador to Denmark, has appeared on the campus before as the Governor of Nebraska.

Program

Friday

- 7:30 Coronation ceremony
- 9:00 Alumni Association business meeting, Alumni Memorial Auditorium.

Saturday

- 9:30 Parade from Veterans Field to West School.
- 1:30 Football game, Concordia Teachers College, Athletic Field.
- 6:30 Banquet, alumni in Dining Hall, students at First Lutheran Church.
- 8:30 Address by Val Peterson, U. S. ambassador to Denmark, Alumni Memorial Auditorium. Kaffebord immediately following in Dining Hall.



Val Peterson

On the Inside—

—A sneak preview of William Christensen's history of Dana, "Saga of the Tower."

—Birthday greetings from here and there.

—An Alumnus-eye view of the new look in Viking football.

—A note on still another seventy-fifth birthday.

—A new dormitory points the way to the future.

All Nebraska rejoices in recognition of the Diamond Jubilee of Dana College.

The same pioneering spirit which brought its founders to this great area has been reflected in the contribution of this college to the culture and advancement of our State.

Nebraska, in reflecting upon your 75 years of service, looks confidently forward in the sure knowledge that this significant past is but a prologue to your increasingly brilliant future.

Congratulations and best wishes for continued success.

**Ralph G. Brooks
Governor of the
State of Nebraska**

Sunday

- 11:00 Worship, First Lutheran Church, the Rev. Norlan Hanson, Denver, Colo.

Enrollment, Construction Forecast Golden Years

DANA STARTS SECOND 75 YEARS

Dana this month began its Diamond Jubilee Celebration by:

—Enrolling the largest student body ever.

—Becoming the fastest growing college in the state.

—Completing a new athletic field.

—Beginning a new women's dorm.

Synod Outlived

These signs of vitality, college officials believe, are a healthy indication Dana will outlive the synod which founded it.

After 1961 the United Evangelical Lutheran Church will no longer exist as such, becoming part of the larger merged church.

But Dana will continue—on an expanded basis—to provide Christian higher education.

Omaha Salute

Climax of the college's seventy-fifth birthday celebration will be a "salute to Omaha" dinner at the Sheraton-Fontenelle Hotel November 13.

Invited are about one hundred top civic, business and educational leaders from Omaha, many of whom have contributed in some way to Dana's growth.

Two Fetes

The celebration on campus will be in two parts—Diamond Jubilee Homecoming, October 9-11, and Diamond Jubilee Days, November 12-13.

Jubilee Days speakers will include the Rev. Dr. Martin Heineken, Mount Airy Seminary, Philadelphia, Pa.; the Rev. Dr. William Larsen, UELC president; the Rev. Dr. T. I. Jensen, of Trinity Seminary; the Rev. Dr. Joseph M. Girtz, the Rev. Verner Carlsen and President Madsen.

It is a pleasure to extend greetings to the students and faculty, alumni and trustees of Dana College joined in the observance of its 75th anniversary in the field of higher education. Dana College has established a fine record over the past 75 years strengthened by a tradition of truth, loyalty and service. It can look forward to even greater accomplishment in the years ahead. Congratulations and best wishes.

Dwight D. Eisenhower

Frosh Crowd 1959 Rolls

Dana's enrollment of 376 for the fall semester represents an increase of 53 per cent over a three-year period, according to Dr. Elmer Rasmussen, registrar.

Two hundred forty-six were enrolled in 1956. The 1959 figure is 16½ per cent higher than 1958's when 324 were enrolled.

The freshman class numbers 161. There are 96 sophomores.

More students are returning as upperclassmen. There are 49 seniors and 60 juniors this year compared with 35 and 52 last year.

Some of the increase in the upper classes is due to larger freshman and sophomore classes in previous years but spokesmen theorize that North Central Association accreditation and the impending merger of the United Evangelical Lutheran Church with the American Lutheran Church and the Evangelical Lutheran Church, has influenced some students to remain at Dana and others

(Continued on page 8)

Alumnus

Dana College and
Trinity Seminary

Vol. XV Sept., 1959 No. 3

A quarterly bulletin published by the Alumni Association of Dana College and Trinity Seminary at the Lutheran Publishing House, Blair, Nebraska. All matters pertaining to business should be addressed to the Alumni Office, Dana College, Blair, Nebraska. Entered as second-class matter November 4, 1944, at the post office at Blair, Nebraska.

Alumni Association of
DANA COLLEGE and
TRINITY SEMINARY

Pres. Bob Hemmingson
Sec. Luella Nielsen
V.P. Forrest Leighton
Treas. Hughie Hughes

A Letter from the President

Recently someone asked me, "Why should I bother to attend Homecoming?"

Stated so directly, that question put me to thinking about the value of attending an annual Homecoming. I arrived at what I believe are a couple of good reasons.

Most of us recognize the need in the world today for good educational institutions. Having attended Dana, we would like to see it ranked constantly among those schools which are making a real contribution to society through the work of faculty, students and alumni.

Therefore, returning to the campus provides an opportunity to see and hear of the progress being made and to obtain renewed confidence in the work Dana is doing.

In addition, personal reasons certainly enter into a desire to return to Homecoming. To see friends from college days is always a rewarding experience. To walk again the halls of learning and the surrounding campus renews the spirit.

But whatever the reason, I hope that you will plan to return this Jubilee year. Let us show by our numbers that we are enthusiastic supporters of Dana.

I will look forward to greeting you there on the hill.

Bob Hemmingson

Diamond Jubilee Year Time for Rededication

In bidding you welcome to Dana's Diamond Jubilee Homecoming, I want to share with you the inspiration of one of the great moments of history in the life of our Church and our college. One Saturday evening nearly four hundred Luther Leaguers, their counselors and pastors staged a bit of reverent pageantry in recognition of the fact that this would be the final convention of the League of our UELC before we become one with our sister bodies in the larger American Lutheran Church.

Through Old Main

They assembled on the upper campus quadrangle, then filed in procession through the halls of Old Main where they received a lighted candle, thence proceeded out of Old Main's east doorway to gather atop the hill looking out over the broad expanse of the valley of the Missouri. There, with lighted candles, they were led in prayer by the Rev. Fred C. M. Hansen, now retired and residing in Blair, the first president of our Luther League, and by their young officers of today.

Symbols

Here were the youth of our Church, many of them to be Dana's students tomorrow and leaders in our Church and society the day after tomorrow. As they dedicated themselves to the future they received the light for their candles in Old Main's hallowed halls where for nearly three quarters of a century the minds and souls of Dana's students have been illumined.

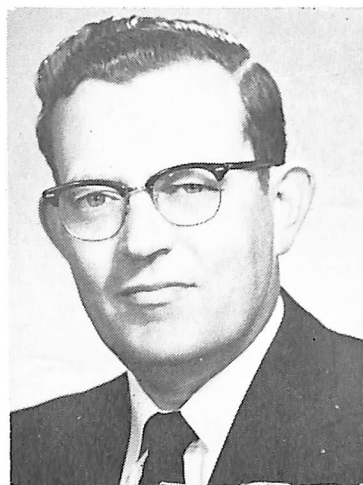
We're eager to welcome you back this year because we think you will be thrilled by the new marks of progress. Amid these symbols—new

On Furlough

The usual red-and-black nameplate at the top of the first page hasn't been abandoned. It was temporarily retired for this special edition of Alumnus.

classrooms, expanding dining facilities, new athletic area, acres of sodded grounds and new roadways, larger student body and faculty—we welcome you with a renewed sense of dedication to Dana's most cherished values. These are symbolized by the old things: Old Main's illuminated tower gleaming in the darkness of the night, and the old rugged cross dominating the highest campus hilltop against the western sky. To these greatest values, the light of the cross and the light of Truth, may we re-dedicate ourselves in the festive fellowship of this Diamond Jubilee Homecoming.

Dr. C. C. Madsen



The Rev. Verner Carlsen will be one of the speakers at Dana's Diamond Jubilee celebration in November.

Position in Brazil to Alum, Husband

Dr. and Mrs. Andrew Anderson left in July for Rio de Janeiro, Brazil, where Dr. Anderson will be educational administrative advisor to the Ministry of Education.

Mrs. Anderson is the former Marian Petersen (D36). The Andersons had lived at Jacksonville, Fla., where Dr. Anderson taught in the public schools.

Celebration of the Diamond Jubilee of Dana's high service in the cause of Christian education is indeed a historic and notable event.

The impact of 75 years has been multiplied many times as those so enriched within its walls have gone forth into the nation.

Perhaps Dana's greatest source of strength is to be found in the fine work in which it is engaged. Yet the continued and vigorous support of those who have benefited from its program runs a close second to make for solid assurance for its future activities.

Each alumnus is to be commended in proportion to the degree of such support which he extends.

Congratulations and best wishes.

Roman L. Hruska
Senator from Nebraska

Quist Wins \$5,000 Pitt Research Grant

Dr. Arvin Quist, a 1954 Dana graduate, has been granted a research associateship at the University of Pittsburgh.

The associateship, valued at five thousand dollars, brings the total of scholastic awards won by the young chemist to 13 thousand dollars.

Dr. Quist, who edited the Danian and lettered in track while at Dana, received his doctor's degree from the University of Nebraska last spring.

He will do research in fundamental physical chemistry at Pittsburgh.

Nyholm on Danish-American Program

Dr. Paul C. Nyholm, former professor of Christianity at Dana and presently professor of Church History at Trinity Seminary in Dubuque, Ia., spoke at the American Independence Day celebration in Rebild Park near Aalborg, Denmark.

Other speakers included Danish Prime Minister H. C. Hansen and American Ambassadors.

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Dana Coeds In Hot Water

It seems several Dana Coeds set out to experiment with the automatic washers provided in their dormitory but ran into unexpected circumstances.

The idea was to see how much clothing could be placed in the washer at one time—the object being to save money. The two girls, however, did not have enough washing between themselves to complete the experiment. So they recruited some by borrowing from various girls in the dorm.

After completing the washing, the two girls hung the clothes on the line and went off to classes. When they returned to take the clothes down, they were gone. Their immediate concern was for the borrowed clothing and how they could explain the loss to the owners.

After a day of investigating and shortly before it was decided to call in the local police, it was learned that the girls who had been so generous in lending their clothes had decided to return the favor and take them off the line. All of the washing was found neatly folded in one of the girls rooms.

FOUR TAKE MESSAGE TO 8 STATES, CANADA

One alumna and three students spread the word for Dana and its mission through eight states and two Canadian provinces during the summer.

Gail Koldenborg, D59, and Lois Jensen, Gerald Martin and Paul Petersen made up the 1959 Luther League Caravan Team.

The four traveled three thousand miles canvassing new development areas, carrying out evangelistic work in UELC congregations, assisting local Luther Leagues and counseling at Bible camps.

The tour ranged from Oklahoma to Alberta, Canada. The quartet spent two weeks in Omaha, two at Lake Okoboji, Ia., and two at a Grantsburg, Wis., Bible camp.

The team was instructed before departure by the Rev. George Robertson, UELC Youth Director.



A flag pole to be erected in front of Pioneer Memorial soon will carry this banner, Development Director Bo Weismann said. The Dana flag, displayed here by Mrs. Carole Dickson and Mrs. Alice Madsen, is made of a new fabric called "Nylanin."

"Twins" Mark Important Day

Mike Brondum, longtime maintenance man at Dana, found himself the center of attention when the college began its Diamond Jubilee celebration in mid-September.

The college turned 75 September 14. So did Mr. Brondum.

He was born in Skanderborg, Denmark, on that date in 1884—the day Trinity Seminary was founded.

Double Party

He came to this country in 1906. He and Mrs. Brondum lived on a farm near Blair until 1946.

At a double birthday party, President C. C. Madsen gave Mr. Brondum a large birthday card signed by the student body and faculty.

The cigar-smoking maintenance man wished the school a happy birthday too.

A near tragedy has carried the Brondum name to Alaska, Mrs. Brondum revealed during the party.

Mount Brondum

A transport plane piloted by a son, Tage, crashed into the side of an isolated mountain during an Arctic flight.

Young Brondum and his crew were rescued by a priest from an Eskimo village.

As a result of the incident, the peak was named Mount Brondum.

I am privileged to join the host of friends of Dana who are honoring her seventy-fifth anniversary.

To me, one of the most acute problems of our age of technology is that man is advancing materially and scientifically at a pace exceeding his spiritual development.

This imbalance can be avoided by the instruction received in Christian institutions like Dana College which considers the needs of the whole human being in its scholastic programs.

Carl T. Curtis
Senator from Nebraska

CAUTION!

Warning to alumni: If you take a walk through Old Main during Homecoming, watch your step in the south wing.

You could get lost.

Summer renovation wiped away the old chapel. In its place are classrooms, band and choir rooms and offices.

The extra rooms were needed to handle enrollment increases, college officials said.

Another victim of summer work: The old dining hall.

It's a cafeteria now.

The change will make it possible to feed twice as many students as the old family style system.

The cafeteria brought two other improvements: A redecorated, refurbished dining room and an enlarged kitchen.

A Problem Where Will They Live?

Can Dana's multi-stage construction program catch up with rocketing enrollment?

College officials asked themselves that question last month when they launched the first stage—a new women's dorm.

The Board of Trustees awarded the contract to Korshoj Construction Company of Blair. Korshoj's bid: \$399,334, well under the architect's estimate.

Ready in '60

The contractor plans to have the building ready for the 1960-61 school year. It will provide space for 144 co-eds.

However, the board noted there are already more than enough women at Dana to fill the new hall.

Freshmen alone fill the old dorm. Many upperclass-women are living "off campus" this year—in homes on College Hill.

Loan Approved

The new residence hall, to be located southeast of Old Main at the edge of the new practice field, will be the first building constructed by the Dana Development Drive.

It will also be the first building to go up on the campus since Pioneer Memorial was built in 1948.

Construction is expected to take 11 months.

Approval of a 336-thousand-dollar Federal loan has been promised.

Midland Admission Pest to Don Kahnk

Donald Kahnk ('54-56), of Fremont, Neb., has been named admissions counselor at Midland College.

Mr. Kahnk, who played basketball and football at Dana, later attended Midland and taught junior high school at Fremont.

Five Say Rah!

This year's Dana cheerleaders are Miriam Petersen, Carlene Benson, Sonya Nielsen, Carol Larsen and Dean Brockhoff.

Final Danish Plate in Collection

Dr. Niels Hansen, Des Moines, Ia., finally has completed a 30-year project to bring a bit of authentic Denmark into his home.

The doctor, a 1920 Dana graduate, recently closed the books on a long-time ambition:

To own complete collections of Royal Copenhagen and Bing and Grøndahl Christmas plates.

The plates have been designed and produced annually since 1895 by special commission of the King of Denmark. Complete sets are prized by collectors all over the world.

Walls of two rooms in the Hansen home are lined with the exquisite examples of Danish artistry and porcelain-ware. Some show scenes of the Nativity, others have typical Danish Christmas scenes.

All are executed by famous artists.

Dr. Nielsen also has extensive collections of American stamps and coins, as well as many interesting and beautiful examples of early American glassware, paperweights and Royal Copenhagen figurines.



Dr. and Mrs. Hansen Show Rare Collection

1958

Mr. and Mrs. Bob Edwards (LYNN COLE) are the parents of a daughter, Robyn Stacey, born on July 22, 1959. The Edwards' live at 633 E. Birch Street, Apt. 6, Brea, California. Mr. and Mrs. MILTON JENSEN (BEVERLY PETERSEN 56-58) became the parents of a son, David James, on July 4, 1959. The Jensens are living at Rake, Iowa, where Milt is teaching.

The engagement of D'ARLENE MORTON and Dr. Leland A. Rosenau has been announced. Dr. Rosenau is a member of the staff at the University of California College of Dentistry in San Francisco and also has his own practice in Lodi, California. D'Arlene has been teaching in Lodi. Her home address is 546 W. Tokay, Lodi, California. A winter wedding is planned.

1957

MARILYN WARD and Roger Nichols were married on July 11. They are living at Apt. 203 I, Eagle Heights, Madison, Wisconsin.

1956

Mr. and Mrs. NORMAN MADSEN (PATRICIA MCKEE 54-56) are the parents of a son, Jeffrey Norman, born on May 18, 1959. They are living at Monroe, Iowa, where Norm is the commercial teacher and also coaches football, basketball and track.

1955

Mr. and Mrs. DONALD GETZ became the parents of a son, James, in October, 1958. During the last year Don has established his own business as a building contractor. The Getz family is now residing at 7223 18th Ave. So., Minneapolis 23, Minnesota.

1954

Mr. and Mrs. MARK ALLEN (MARTHA JACOBSEN both 52-54) became the parents of a

daughter, Angelynn Kay on June 28, 1959. The Allens are now residing in Millard, Nebraska.

Mr. and Mrs. John Denne (EILEEN LARSEN 52-54) are the parents of a boy, David John, born on May 29, 1959. They are now living at Lewis, Iowa.

Dr. NORMAN L. HAGBERG (53-54) has recently moved to Montevideo, Minnesota, where he is practicing medicine with three other doctors. Dr. and Mrs. Hagberg have two sons, Mark Kevin, two years old and Neal Steven, born June 22, 1959. Their home address is 504 N. 9th Street, Montevideo, Minnesota.

1953

Mr. and Mrs. PAUL JERSILD (MARILYN STEFFENSEN) sailed from New York on September 9th for Germany. Paul will be studying theology at the University of Muenster. Mr. and Mrs. Walter George (ANN HARMS '54) who are

living in Heidelberg, Germany, where Walter is studying at the University, planned to meet them in Rotterdam on September 19th when their boat docked.

Mr. and Mrs. ROGER KRUSE (51-53) (BETTY PETERSEN 52-53) of Peterson, Iowa, are the parents of a daughter, Brenda Jean, born on February 19, 1959. They have one other child, a son, Keith Roger.

1952

The engagement of Rev. MELIUS BOLLESEN and Miss Patricia Davies has been announced. Pastor Bollesen is presently serving as assistant pastor of Trinity Lutheran Church in Norwalk, California. His home address is 11249½ Regentview, Downey, California.

1951

Pastor and Mrs. VERNON ANDERSON are the parents of a daughter, Lisa Lorene, born on May 30, 1959. Pastor Anderson is presently serving in Hazard, Nebraska.

Mrs. Virgil Anderson (LA-VAILLE JENSEN 50-51) of Flaxton, North Dakota, was awarded the 10-dollar prize of the Fleischmann Yeast division of Standard Brands, Inc., for the best yeast bread, sweet bread or rolls exhibited at the Burke county fair. Mrs. Anderson's winning exhibit was a pan of cinnamon rolls. Pastor Anderson is now minister for the Lutheran churches at Flaxton and Bowbells, North Dakota. They have five children.

Mr. and Mrs. VERLAN HANSON (HELGA JESSEN 47-49) have moved to Chula Vista, California, where Verlan will be teaching in the junior high school. Their home address is 971 Vista Way, Chula Vista, California.

ELLEN C. JENSEN has been serving as Nurse Director of the Vocational School of Practical Nursing in Alliance, Nebraska, since October 1, 1958. Her home address is 1026 Laramie Ave., Alliance, Nebraska.

Mr. and Mrs. WILLIS OLSON (KAREN HANSEN 46-48) are the parents of a daughter, Jenifer Lynn, born May 11, 1959. They have three other children, Becky, Ricky, and Audrey. Their home address

is 1819 Eddy Street, Hastings, Minnesota.

1949

Pastor and Mrs. NORLAN HANSON (ALICE ROMER) are the parents of a daughter, Joy Elaine. The Hansons are presently residing at 1262 Quentin Street, Denver 6, Colorado.

JOANNE MERRILL (47-49) was married to Pastor Paul Varga on September 4th, 1954. They have two daughters, Paula Jean, four, and Jan Marie, two. Pastor Varga is presently serving as minister of the Congregational Church of Belchertown, Massachusetts.

1944

Mr. and Mrs. Donald O'Shea (LOIS NELSON 43-44) are now residing at 13 Martindale Drive, Newark, Delaware. They have two children, Michael, seven, and Kevin, four. Mr. O'Shea is in management with the Chrysler Corporation in Newark, Delaware.

1943

Mr. and Mrs. ARTHUR WELCH (41-43) (MARIE NIELSEN 40-43) are now living in Quincy, California, where he is employed as a commercial representative for the Pacific Gas and Electric Company.

1942

HERBERT JEPPESEN (39-42) is the campaign chairman for the Dana Development Program at Atonement Lutheran Church in Chicago. Mr. and Mrs. Jeppesen (RUTH NIELSEN 41-42) live at 1936 Welywn Ave., Des Plaines, Illinois. Rev. NORMAN L. NIELSEN is now serving as Vice President for Development at Augsburg College in Minneapolis. He was appointed to this position in the summer of 1958. Pastor and Mrs. Nielsen and their three children live at 510 Shadyway Rd., Wayzata, Minnesota.

LCDR AAGE J. SCHOU, USN (41-42), who is stationed at the Naval Air Development unit, USN Air Station, South Weymouth, Mass., was a member of the blimp crew which flew over the polar regions this summer. They departed from South Weymouth Air Station on July 27 and returned on August 13. Commander and Mrs. Schou and

their children, James, 13, and Kathryn, four, live at 15 Orchard Street, Holbrook, Massachusetts.

1935

ARNDT (BILL) VIG is the campaign chairman for the Dana Development Program in Albert Lea, Minnesota. Mr. and Mrs. Vig (LUCILLE HANSEN 28-30) reside at 816 Garfield, Albert Lea.

1933

ANNA C. ANDERSEN has been nursing for 20 years at San Diego County Hospital, but is now staying at home, nursing her mother who is paralyzed with a stroke. Her address is 3304 Hancock, San Diego 10, California.

1932

Pastor Ray E. Mortensen has recently moved to Pasadena, California. He received a Master of Science in Social Service from the Boston University School of Social Work in 1939, and an S. T. B. degree from Boston University School of Theology in 1941. Pastor Mortensen and his family now reside at 2928 Magna Vista, Pasadena.

1924

Mrs. S. S. Nielsen (ELEANORA SORENSEN 19-20, 23-24) of 1301 East 9th Ave., Denver, Colorado, recently resigned as Director of the Denver Lutheran Servicemen's Center after six years in the work. The Denver unit is one of 35 Centers in the U. S. and overseas set up for military personnel, and sponsored by the National Lutheran Council and Missouri Synod Churches. Local congregations rotate in being hosts at the Center the year round. Boys and girls in the service and their parents greatly appreciate these Centers. Mrs. Nielsen is now doing clerical work in the Administration Bldg. of the Denver Public Schools.

1920

ROY LANG of Columbus, Nebraska, director of personnel and public relations for the Nebraska Public Power System, died early this summer from injuries suffered in a truck-car collision near Overton, Nebraska. Surviving Mr. Lang are his widow and his son, Dr. John Lang of Omaha.

1913

Pastor F. G. RASMUSSEN has retired as pastor of Bethany congregation in Pasadena, California. Their present address is 1637 Raymond Hill Road, So. Pasadena, California.

Dana Growth Rate Climbs

How does Dana compare in size with other state colleges now?

It's still one of the smallest, but it's growing the fastest. (Enrollment this fall was 16½ per cent greater than last year.)

Dana has passed 88-year-old Doane College and is gaining slightly on Concordia Teachers and Midland Colleges, according to early reports.

Midland, which has had an average yearly increase of seven per cent since 1953, enrolled 514 this fall.

Concordia (777 counting high school pupils) had a 14 per cent increase.

Kearney State (1,579) reported a small loss. Chadron State (716) remained about the same, and Peru State (561) had a seven per cent rise.

A small increase at Nebraska Wesleyan University pushed that school over the one thousand mark.

Enrollment at Creighton University and the University of Omaha showed no marked change.

Petersen's Name for Dana Leaders

A man called Petersen is the president of this year's senior class.

Another Petersen heads the sophomore class. A third Petersen is senior secretary.

Normally three class officers named Petersen wouldn't be unusual at Dana—but this is a family affair.

Noel Petersen is president and his sister Patricia secretary of the senior class. Their brother Paul is sophomore president.

Their parents, the Rev. and Mrs. Immanuel Petersen of Oregon, Wis., also attended Dana.

Ambassador Wants to See Vikings Play

Homecoming speaker Val Peterson is anxious to see the Dana football team in action.

The ambassador to Denmark has served notice he is going to catch up on his football while back in this country on a brief leave.

"They have soccer over there, but it's not football," he said.

Mr. and Mrs. Peterson expect to reach Nebraska about October 1.

Long Gone

Mr. Peterson, a former Nebraska governor, explained he has been in the United States only once in the last two years. Mrs. Peterson has not been back at all.

He said he was convinced those who represent the United States abroad should not go for more than two years without a trip home.

"Coloration"

It is impossible for them to avoid "picking up some coloration" from the people they deal with overseas, he said. And it is important they keep abreast of what Americans are thinking.

"I expect to be talking to all kinds of people while I am home," he added.

Mr. Peterson has been attending State Department briefings in Washington.

No Politics, Please

Other stops for the Petersens: Pennsylvania to visit relatives of Mrs. Peterson, and Battle Creek, Mich., where the ambassador once headed the Federal Civil Defense Administration.

Mr. Peterson, frequently mentioned as a possible candidate for governor or congressman, so far has sidestepped all political questions.

Just Wait!

Here's a cheery note for fans with an eye on future football seasons. Twenty members of this year's squad of 40 are freshmen. Only two are seniors.

SECOND SHOT AT NCC LAURELS FINDS VIKINGS BETTER EQUIPPED

Dana's second season in the Nebraska College Conference will be its:

—First under Coach Darrell Zimmerman.

—First on its own football field.

—First (in several years) with a line averaging two hundred pounds.

And, Danians hope, it will be a better season than last year's.

It couldn't be any worse. Dana failed to win a game while finishing last in its first NCC season.

Chief reason for hope, ac-

ording to Coach Zimmerman: more depth.

He has a squad of 40, including 15 lettermen.

The consensus of canteen quarterbacks: No championship this year, but maybe some wins.

Remaining football games:

At Home
Oct. 10—Concordia
Oct. 17—Chadron
Nov. 7—Hastings

Away
Oct. 3—Nebraska Wesleyan
Oct. 24—Doane
Oct. 30—Kearney

Although Dana College is not located in Iowa, we feel a deep interest in its continued welfare because of the large number of Iowans attending.

During the coming decades America will be sorely pressed to provide adequate educational facilities for all who seek education beyond the high school level. It is indeed reassuring to have institutions of the type represented by Dana College fulfilling their role of Christian education.

To all alumni, students, faculty and friends of the college, my warmest regards on the occasion of its seventy-fifth anniversary.

Herschel C. Loveless
Governor of the
State of Iowa

New Coach in Hot Spot

What happens when a winning coach takes over a losing football team?

For the answer check Dana's win-loss record at the end of the season.

Coach Darrell Zimmerman, the new coach, had a 24-8 record in four years at Farmington (Minn.) High School.

"Unenviable"

He took command of a Viking team that was winless last fall.

An "unenviable position," wrote Russ Toler, sports reporter for The Omaha World-Herald.

This fall's schedule appears even rougher. Dana plays all conference schools except Midland and Wayne State—possibly the loop's weakest teams.

Zimmerman will also coach track—and he brings a winning record in that sport.

All-Conference

His Farmington runners were undefeated for three years.

A sprinter and halfback while attending South Dakota State, Zimmerman lettered three years in track, four in football.

He was an all-conference football pick his senior year.

View Across River from New Gridiron

At Dana's new "stadium" you can watch football and look into the next state at the same time.

The football field is south of the central campus overlooking Blair.

Prime vantage point: a natural slope west of the field. Eventually stadium seating will be built into the slope.

This season temporary bleachers will be put up along the edge of the playing field for spectators who don't want to sit on the grass.

Vikings and opponents will be performing against a background of the Missouri River Valley and the bluffs of Iowa.

If the little woman doesn't care to watch football, bring her along anyway. She can look at the scenery.

1959 Viking Football Roster

Name	Home Town	Ht.	Wt.	Pos.	Age	Year
Adkins, Addie	Bowling Green, Ohio	6-0	185	G	19	Soph.
Andersen, Andy	Blair, Nebraska	5-11	175	G	20	Jr.
Anderson, Emory	Evan, Minnesota	6-1	195	T	20	Jr.
Anderson, Raymon	Newman Grove, Nebraska	6-1 1/2	175	E	18	Fr.
Best, Roger	Griswold, Iowa	5-9	170	C	20	Jr.
Bock, Norman	Shelby, Iowa	5-10	175	HB	19	Soph.
Bosche, Gale	Manilla, Iowa	5-8	155	G	18	Fr.
Cupp, Stan	Eagle Grove, Iowa	5-9	160	HB	20	Jr.
Dempster, Merle	Brunswick, Nebraska	6-0	205	T	20	Sr.
Edell, Hi	Smith Center, Kansas	6-5 1/2	195	T	17	Fr.
Erlandsen, Stan	Chicago, Illinois	6-2	205	E	18	Fr.
Hansen, Gary	Blair, Nebraska	5-10 1/2	196	G	18	Fr.
Heiser, Bill	Wahoo, Nebraska	6-1	220	T	20	Jr.
Jensen, Byron	Audubon, Iowa	6-1	165	E	18	Fr.
Johansen, Bud	Redwood City, California	6-0	180	G	20	Jr.
Justice, Dick	Manilla, Iowa	5-9	155	G	20	Fr.
Kelley, Bob	Carson, Iowa	5-11	185	HB	18	Fr.
Knudsen, Herb	Lincoln, Nebraska	5-7	160	G	18	Fr.
Kubik, Gary	Pender, Nebraska	5-6	160	HB	18	Soph.
Laursen, Brian	Ord, Nebraska	5-10	160	E	18	Fr.
Leehy, Tom	Blair, Nebraska	6-1	195	FB	24	Jr.
McCoy, Jerry	Blair, Nebraska	6-0	180	FB	21	Fr.
Madsen, Jack	Blair, Nebraska	6-1	200	E	27	Jr.
Martin, Robert	Tucson, Arizona	5-11	160	HB	18	Fr.
Mogensen, Jens	Kankakee, Illinois	6-1	170	E	18	Fr.
Morrow, Larry	Council Bluffs, Iowa	6-0	188	QB	19	Soph.
Mueller, Mel	Griswold, Iowa	5-11	213	T	18	Fr.
Nielsen, DaLoy	Creighton, Nebraska	5-9	185	C	17	Fr.
Nielsen, Dave	Harlan, Iowa	5-11	165	QB	18	Fr.
Olsen, Jim	Eugene, Oregon	6-0	160	HB	20	Jr.
Petersen, Everitt	Scranton, Iowa	6-1	195	G	18	Fr.
Petersen, Noel	Oregon, Wisconsin	6-0	180	E	20	Sr.
Petersen, Roger	Irwin, Iowa	6-1	185	E	20	Jr.
Rasmussen, Paul	Blair, Nebraska	6-0	195	T	21	Jr.
Schaeffer, Jim	Detroit, Michigan	5-7	160	HB	20	Jr.
Sinclair, David	Westbrook, Nebraska	5-8	160	G	20	Jr.
Swanson, Larry	Wahoo, Nebraska	6-0	190	G	19	Jr.
Templeton, John	Blair, Nebraska	5-11	205	C	18	Fr.
TeSelle, Eugene	Princeton, Nebraska	5-8	190	C	18	Fr.
Wallman, Eugene	Cortland, Nebraska	6-1	165	E	17	Fr.

"Saga of the Tower"

Days of Old Dana Echo in Jubilee Book

Unless you're an expert in Dana history you probably didn't know that:

—Indians once camped where the campus is now located.

—The 40-foot gully washed by Cauble Creek at the foot of College Hill began as a plow furrow in 1880.

—The first section of Old Main was built for seven thousand dollars and was used as a dormitory—among other things—for awhile.

These are a few of the hundreds of little stories used by William Christensen to tell the "Saga of the Tower."

It is the story of the dream of Danish pioneers and what happened to that dream during the last three-quarters of a century.

First Co-eds

The story's theme is serious, but the book is laced with humor.

For instance there is the story of the first co-eds at Dana. Writes Mr. Christensen:

"One of the bolder innova-attempted in the early nine-

ties—a summer school course for women. . . .

"One of the girls who attended the first summer sessions of Trinity Seminary was sion, Mrs. Arne Grill, recalls an incident that is rather amusing, but which might have been tragic. She was then Miss Caroline Schultz, and with two other girls, Caroline and Marie Christensen, sisters, she left her home near Beresford, South Dakota, to attend the summer session.

Gas Light New

"The three girls were accompanied by a Mr. Anderson of Blair, who had spent some time in their community and who had agreed to see them safely to their destination. They traveled by train to Sioux City, where they had to spend the night in a hotel.

"Having lived all their lives in the country, the girls had never seen a gas light; and when they were ready for bed they found it required the combined blowing power of all three to extinguish the light.

"This accomplished, they carefully checked to see that all the windows were tightly closed so that no one could enter their room, and proceeded to bed.

"Open Up!"

"About an hour later there came a terrific pounding at the door. It was the hotel manager trying to arouse them and shouting, "Open up, girls!" But to them, this was unthinkable.

"Never!" they replied. "We won't let anyone into our room." Finally the manager awakened Mr. Anderson and explained the danger the girls were in, and he in turn persuaded the girls to open the door. At that, the manager rushed in, shut off the gas, and opened the windows in time to avert a tragedy."

Primitive Dormitory

College life 60 years ago, according to Mr. Christensen, was something like basic training.

"By present day standards, living conditions in these dormitory areas (upper stories of Old Main) were next to primitive. There were no electric lights, no plumbing, no central heating. . . .

"On a particularly cold night, the boy who had neglected to provide an adequate supply of fuel would find his room miserably cold—often 15 or 20 degrees below freezing. . . .

"Cost to the students of room and tuition at the school was 35 dollars a year. Board was handled separately."

Release Delayed

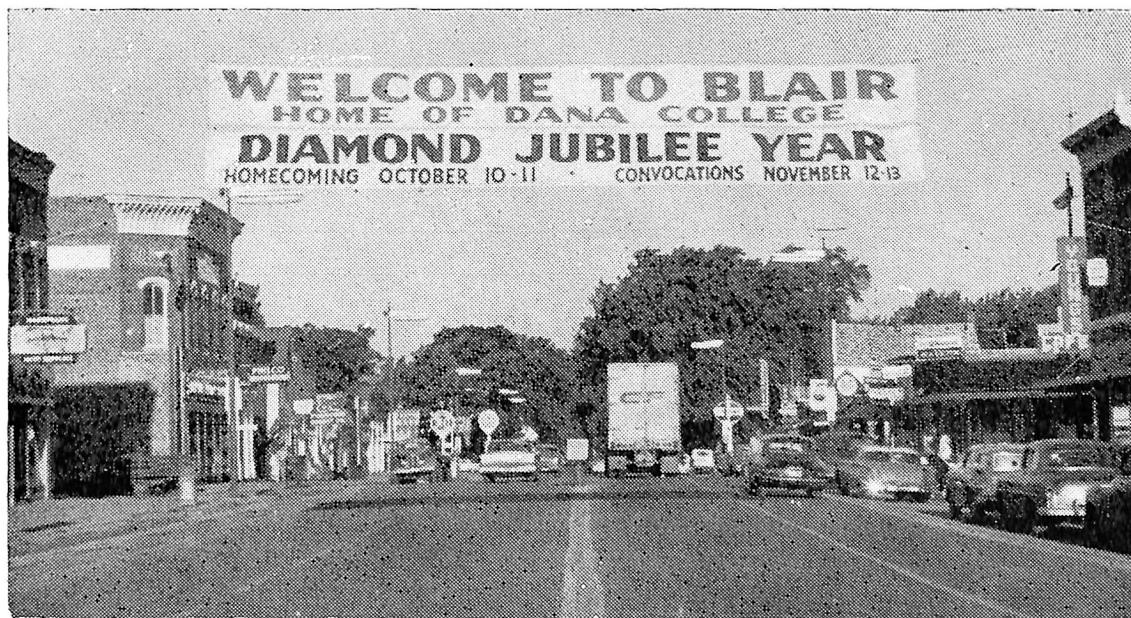
Mr. Christensen said release of the book was delayed slightly when he uncovered additional information.

About two hundred copies of the book will be available at Homecoming.

Included in the book are some early-day photos of the campus which have never been published before.

A large number of advance orders have been received.

IT PAYS TO ADVERTISE



Publicity of a somewhat spectacular nature was afforded Dana this summer in this huge banner stretched across Blair's main thoroughfare, Washington Street. The sign was a plainly-seen example of

Diamond Jubilee impact on local merchants and residents. In addition, the bold proclamation was seen by thousands of tourists funneling through that famous gateway, the Blair Bridge. The sign was blown

down during a recent wind-storm, but college officials said they hoped to have it put back up in time for Homecoming and Diamond Jubilee celebrations.

Museum Has Danish Prints

The Diamond Jubilee is being observed by one of the Midwest's most respected cultural institutions—the Joslyn Art Museum at Omaha.

Joslyn is marking the seventy-fifth birthday of the college by giving preferred showing to an exhibition of works by three Danish print-makers.

Items in the exhibit typify the Scandinavian culture of which Dana is noted as being a principal repository in America.

The exhibit will be shown through October 25.

Included are examples of prints, wood cuts and other works by Danish artists Povl Christensen, Sigurd Vasgaard and Palle Nielsen.

Sponsor of the showing is the Danish Embassy.

CATCHES ON WITH 69 FIRMS GE GIFT-MATCHING PROGRAM

The General Electric Company in 1954 added a new feature to its overall program of aid to education which caught the attention of colleges and corporations alike.

In the five years that have passed since that time, employe-alumni have gained a new appreciation of the importance of contributions both they and their companies are making to education.

The General Electric Company made it clear that the principal objective was the encouragement and support of colleges and universities from which GE employes had received their higher education.

Four Points

The program was designed to provide:

—Incentive for regular contribution by the employe who directly benefited from the institution.

—Matching contributions in recognition of the joint benefits of that education to employer and employe.

—Stimulation of colleges to more active and regular solicitation of alumni support.

—A pattern of corporate support of higher education which might be followed by other companies.

Dana Eligible

Since 1954 a total of 69 corporations of all sizes have followed the GE example in setting up some type of matching-gift program.

Your company will match your contribution to Dana if you are employed by one of the firms listed below. The Development Office has full particulars.

Talmage Student Heads '63 Class

Officers have been chosen to head Dana's freshman class. They are:

John Hill, Talmage, Nebr., president; David Nielsen, Harlan, Ia., vice-president; Jeanette Peterson, Shelby, Ia., secretary; Vernette Nissen, Audubon, Ia., treasurer, and Hibert Edell, Smith Center, Kans., student council representative.

Allegheny Ludlum Steel Corp.
American Home Products Corp.
The Bank of New York
Whitney Blake Company
Bonwit Teller
Burlington Industries Foundation
Godfrey L. Cabot, Inc.
Campbell Soup Co.
Canadian General Electric Co.
Chase Manhattan Bank
Cleveland Electric Illuminating Co.
Columbian Carbon Co.
The Connecticut Light & Power Co.
Continental Oil Co.
Corning Glassworks Foundation
Deering, Milliken & Co.
The Dow Chemical Co.
Dow-Corning Corp.
Draper Corp.
Wilbur S. Driver Co.
Ebasco Services, Inc.
Electric Bond & Share Co.
The Fafnir Bearing Co.
General Atomics Corp.
General Electric
General Foods Fund, Inc.
General Public Utilities Corp.
Gibbs & Hill, Inc.
Ginn and Co.
The Glidden Co.
The B. F. Goodrich Co.
W. T. Grant Co.
Gulf Oil Corp.
Harris-Intertype Foundation
Hewlett-Packard Co.
The Hill Acme Co.
J. M. Huber Corp.
The Jefferson Mills, Inc.
The Johnson Foundation
Jones & Laughlin Steel Corp.
Kaiser Steel Corp.
Walter Kidde & Co. Foundation
Walter Kidde Constructors, Inc.
The Cook Foundation, Inc.
Lehigh Portland Cement Co.
McCormick & Co., Inc.
McGraw-Hill Publishing Co.
Manufacturers Trust Co.
The Merck Co. Foundation
National Distillers & Chemical Corp.
The National Lead Foundation
The National Supply Co.
The Northrop Corp.
Owens-Corning Fiberglas Corp.
Pennsalt Chemicals Foundation
Phelps Dodge Foundation
Pitney-Bowes, Inc.
Reliable Electric Co.
Shering Foundation
The Scott Paper Foundation
Smith, Kline & French Foundation
Tektronix Foundation
Towers, Perrin, Forster & Crosby, Inc.
United Clay Mines Corp.
Wallingford Steel Co.
The Warner Brothers Co.
John Wiley & Sons, Inc.
Williams & Co., Inc.
Young & Rubicam Foundation

Vikings Drop First Game

Dana dropped a non-conference game to Tarkio (Mo.) College, 20-8, to open the season September 18.

Although heavily favored, the veteran Tarkio team had to resort to two long passes to beat the Vikings.

Dana scored on a five-yard jaunt by sophomore halfback Stan Cupp in the third quarter.

In the same period Dana nailed Tarkio with a safety.

Tarkio downed the Vikes last season, 19-6.

Welcome!

All current Dana students bid a hearty welcome to you the honored alumni: Come back to our campus and join us during our Diamond Jubilee Homecoming, October 9-11! It is our sincere aim that this year's homecoming celebration will truly be a fitting expression of our thanks to you for all the loyal support you are continually extending to us in many ways. Please join us! Our desires are dedicated to your enjoyment!

David R. Larsen
Student Body President

Program

The Jubilee Days schedule:
Thursday, November 12—

10 a.m.—Worship service, First Lutheran Church, the Rev. Dr. T. I. Jensen and the Rev. Verner Carlsen.

2 p.m.—Theological lectures, Pioneer Memorial Chapel, the Rev. Dr. Martin Heinecken.

7:30 p.m.—Evening service, College Auditorium, the Rev. Drs. C. C. Madsen and William Larsen.

Friday, November 13—

10:30 a.m.—Convocation, Pioneer Memorial Chapel.

2:30 p.m.—Student rally, College Auditorium, the Rev. Dr. Joseph Girtz.

CTC Team First Foe on New Field

Dana's Homecoming opponent will be Concordia Teachers College of Seward, Nebr.

The Bulldogs opened the season with a 7-0 win over Midland College and are rated slightly stronger than the Concordia team which edged Dana last year.

The win over Dana gave Concordia a 1-8 conference record, good for an eighth-place tie.

The two leading scorers and the top passing combination will be back to harass the Vikes. They are quarterback John Suhr and fullback Mel Bremer.

Hitch-hike?

A rare problem faces Dana coaches this fall—cutting their 40-man squad for road trips. There's only room for 33 on the traveling team.

We'll See

In an informal pre-season poll, Nebraska College Conference coaches pegged Dana to repeat its last-place finish this fall. Kearney State is the favorite.

FROSH CROWD

(Continued from page 1)
to transfer here for their last two years.

Further break-down of the enrollment shows 22 states, Canada and the Panama Canal Zone represented. There are 240 men and 138 women.

NYHOLM ON PROGRAM

(Continued from page 2)
sador Val Peterson.

Mr. Peterson is to speak at the Diamond Jubilee Homecoming this autumn.

Dana College and Trinity Seminary Alumni Association
Blair, Nebraska

BLAIR NEBR

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