



The Dana REVIEW

Dana College, Blair, Nebraska

Published monthly by the Alumni Association of Dana College and Trinity Seminary

Parents' Day Next Month

Dana and her students next month will honor the folks who foot the bills—parents.

The third annual Parents' Day program is set for Sunday, April 16.

Highlight will be the annual home concert by the a capella choir—the only appearance of the choir in this area before the spring tour of Northern Europe.

The concert is scheduled at 8 p.m. in the Blair High School Auditorium. Other Parents' Day events:

11 a.m.—Opening worship service, First Lutheran and other Blair churches.

12:15 p.m.—Dinner for guests and students, college dining hall.

2:15 p.m.—Special program, Alumni Memorial Auditorium.

3:30 p.m.—Informal coffee hour, Auditorium.

4:30 p.m.—Campus open house.

Reservation blanks are being mailed. Requests for motel reservations and choir concert tickets must be returned to the college by April 1.

Concert tickets are one dollar for adults, 50 cents for children.

Alum Appointed By Representative

Peter W. Smith, Class of 1958, has been appointed administrative assistant to a freshman Congressman from Maine, Peter Garlund.

He will have an office in the Federal Building in Portland, Me., to help with home-area problems of Rep. Garlund.

During last year's campaign Peter was campaign co-ordinator for a slate of major Republican candidates in the state, including Gov. John Reed.

ALUMNI SPECIAL

Since you last read about them, alumni have felt the brush of armed revolution, played concerts with distinguished organizations and done all sorts of interesting things.

These stories and others feature this edition of the Review in the first of a quarterly series of special alumni issues.

Inside you'll find alumni features, the old familiar "Destiny's Deep Sea" and other news of the grads, plus a liberal ration of pictures and stories about other Dana happenings.

30 Appearances Set for Choir's Denmark Tour

Dana's biggest news this summer will be made by its famed a capella choir.

Arrangements have nearly been completed for the 48-voice group's third concert tour in Denmark.

The choir will leave New York by air June 1, with about 30 concerts already scheduled across Denmark from Copenhagen to Aalborg.

Accompanying the group will be the college's Danish folk dancers, a team of students who perform traditional European and American dances in costume.

The tour will last five weeks.

Highlight will be the choir's appearance July 4 at the Re-bild Festival. This is the most elaborate Independence Day celebration in the world outside of the United States.

Director Paul E. Neve said the choir will sing a number of Danish compositions plus several American selections with Danish translations.

Students have been taking courses in Danish language, history and philosophy in preparation for the tour.



Off the Bench

Here's a familiar face involved in a staff change in Dana's athletic department. Coach Pete is becoming full-time athletic director. Story on Page 3.

Mrs. Korshoj, Langenfeld Are Elected

Two new officers of the Dana-Trinity Alumni Association have been chosen.

Mrs. Virginia Korshoj was named to the Advisory Council and Thomas E. Langenfeld was elected vice-president.

Mrs. Korshoj succeeds council member Richard Boe. A 1959 Dana graduate, she lives at 1374 Adams Street, Blair.

Members of the Korshoj family have long been important supporters of the college in many ways.

Mr. Langenfeld succeeds Forrest (Red) Leighton as vice-president.

He is a police reporter and general assignment writer for The Omaha World-Herald and a member of the Dana Review editorial board.

He and Mrs. Langenfeld (Marie Hansen, 1956-58), live at 2812 North Forty-fifth Street, Omaha.

Dana's Accreditation Is Re-Affirmed

President Madsen has released good news from the North Central Association in Chicago—Dana's accreditation has been re-affirmed.

In 1957, we received initial accreditation from the NCA but with the stipulation that a rigid re-examination program would be conducted on the campus during the latter part of 1960. In January, a three-member examining team visited the campus and formulated a lengthy report on our progress over the last three years.

The examiners were impressed with improvements in the areas of buildings and grounds, faculty salaries, general administration and overall stability of the college. This report was then submitted to the NCA Office in Chicago where it has since been evaluated and acted on.

According to Madsen, Dana is now on a fully accredited status with no special reservations or stipulations of any kind.

New Cantata To Be Sung

The Dana choir and band and Lutheran choirs from other Midwestern communities will present "Una Sancta" April 23 at the college auditorium.

The composition is a cantata by Paul Christensen written specially for the constituting convention last summer of The American Lutheran Church.

"Una Sancta" was first performed at the convention by choirs of colleges affected by the Lutheran merger. The Dana presentation will be the first in The ALC's Central District, which includes Nebraska, Iowa, Kansas, Oklahoma and Missouri.

The Dana Review

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Editorial Board:

James A. Clemon
Phillip A. Pagel
Thomas Langenfeld

Fund Help Appointed

President Madsen has announced the appointment of Herbert Knopp, Valparaiso, Ind. as a fund counselor for the college.

Mr. Knopp will meet periodically with members of the Church Relations and Development staff to set up programs and initiate fund-raising campaigns for the recently adopted expansion program.

The project includes construction in the next year of a new physical education building, science hall and housing units for married students.

Long range plans call for additional dormitories, a student union, a Pioneer Memorial library addition and other campus improvements.

Mr. Knopp has accepted a three-year contract at the college.

He is a former pastor in the Lutheran Church—Missouri Synod and has served successfully as fund counselor to institutions including Valparaiso University, Concordia College at Seward, Neb., Goshen and Hillsdale Colleges and others.

According to figures released by the Admissions Office, a total of 138 applications for the 1961-62 college year have been received as compared to 99 at this same time last year.



Needed: Instant Danish

College Public Relations Director Phil Pagel has a knotty problem connected with the choir tour of Denmark this spring—he's handling the arrangements but doesn't speak, read or write Danish. At last report he was sweating out a hurry-up course in conversational Danish, a class many choir members are taking. He is shown here getting some help from Mrs. Dorothy Anderson (rear) and Nena Wegener. (Photo by Tom Allan)

Alumnus Gets Commission

A 1956 Dana graduate has received an appointment as first lieutenant in the Army Reserve.

Ronald Stricklett, formerly of Blair, was commissioned in the Chemical Corps February 1.

Since his return from active duty in May, 1959, he has worked for the Army's Research and Development Command at Dugway, Utah, as a biological scientist.

Ron's work has been in designing, observing, analyzing and reporting of field trials involving biological warfare weapons and munitions systems.

The Dugway Proving Ground where he works is a million-square-acre testing area 75 miles south and east of Salt Lake City. The installation operated by the Chemical Corps provides a testing site for biological, chemical and radiological warfare devices.

Mr. and Mrs. Stricklett (Virginia Schmidt, 1954-55) and their two children, Peter Kent, five months, and Anne, two, live at 151 East Fourth Avenue, Dugway.

Mr. Calvin Jorgensen, Dana Alumni Executive Secretary, has announced the date for the annual senior dinner for May 15 at the Fireside Restaurant in Omaha. The event is sponsored by the Alumni Association for the purpose of welcoming members of the senior class into Alumni membership.

Important Dates

- April 7—
Track Meet at Doane
Baseball with Creighton (here)
- April 8—
Concert by Yankton String Ensemble—8:00 p.m.—Auditorium
- April 11—
Track Meet at Morningside
- April 13—
Visiting Lecture by Dr. Dunger—"Africa in the Family of Nations"—7:30 p.m.—
Pioneer Memorial Chapel
- April 14—
Track Meet at Fremont
Baseball at Northwestern
Tennis Match with Midland (here)
- April 16—
Third Annual Parents' Day
Home Concert by Dana Choir—8:00 p.m.
Blair High Auditorium
- April 17—
Dramatic Presentation by Lord and Dye-Carradine 8:00 p.m.—Auditorium
- April 18—
Track Meet at Omaha University
- April 20—
Tennis Match with Wayne (here)
- April 21—
Track Meet at Concordia
- April 22—
Baseball with Morningside (here)
- April 23—
"Una Sancta" concert by Dana Choir, Band and Church Choirs in the area 7:30 p.m.
- April 24—
Band Tour through April 29
- April 25—
Tennis Match with Creighton (here)
- April 29—
Tennis Match with Concordia (here)
Baseball with Concordia (here)
- April 30—
Senior Recital by Elliott Nielsen
- May 5-7—
May Festival Weekend
May 5—Series of One-Act Plays.
- May 11—
Clean-Up Day
- May 13—
High School Visitation Day

Engagements

1960

ANDREW JENSEN and Mary Halvorson, May 27 wedding planned. Andy is attending Wartburg Seminary, Dubuque, Ia.

EVERETT JOHNSON and JUNE SANTAGE (58-60), June wedding planned. Both are teaching—June in Fremont, Neb., Everett in Exira, Ia. June's address is 745 West Sixteenth Street, Fremont.

1959

DON KING and Lynne Elaine Harrison, June wedding planned. Don teaches science at Arlington, Neb., High School.

1956

BONNIE JACOB and Kaare Jacobson, June wedding planned. Bonnie, whose address is Box 66, Poulso, Wash., is parish worker at First Lutheran Church, Poulso.

1954

RODNEY MENKING (53-54) and Janice Salmon, March 29 wedding planned. Both are teaching in Fremont public schools.

1960

PHYLLIS EHMEN (59-60) and Leon Dienck. A June wedding is planned. Phyllis is now teaching in Pickrell, Neb. Her fiance is vocational agriculture teacher at Barneston, Neb.

Weddings

1961

AUDREY CUNDIFF (59-61, 1 sem.) and Leroy McKinnis, February 11 at Storm Lake, Ia.

1960

Mr. and Mrs. NOEL PETERSEN (Ruby Hansen 59-61, 1 sem.), December 29, 1960, at Ruskin, Neb. They are living in Dubuque, Ia., where Noel is attending Wartburg Seminary.

1958

WILFRED W. NIELSEN (57-58) and DeAnna Kay Grabbe, February 9 at Blair. They are making their home at 1653 Grant Street. Blair.

1956

GAY LEE PETERSEN (54-56) and Cpl. Dale R. Crandell, in

On Destiny's Deep Sea . . .

New Assignment For Coach Pete

One day last month a quiet man who has made varsity ballplayers out of hundreds of raw high school kids left his seat on the sideline bench and moved to an office chair.

Coach Paul Peterson became Dana's fulltime athletic director, stepping up from the post he held 15 years as head basketball coach.

Alumnus Pete came to Dana as a student from Falmouth, Me., in 1936. He has been active in Nebraska athletics since that day.

Pete was graduated from Dana in 1941 and completed advanced studies at the University of Nebraska in 1951. Before coaching at Dana he coached at Craig, Neb., High School one year and Blair High School three years.

While a student at Dana Coach Pete earned eight letters in football and basketball. He was elected football captain and honorary basketball captain in his senior year.

In 1939-40 Pete was Dana's honor athlete.

He met his wife, Ruth, while attending Dana. They now have three children, Brian, 16, Brent, 13, and Beth, 10.

While devoting more time to the athletic directorship, Pete also will continue instruction in academic phases of physical education and health. New head basketball coach will be Wilbur Clements, Dana alumnus who has been coaching at Arlington, Neb., High School.

November, 1960, at Ocean-side, Cal. Gay is teaching in the Oceanside public schools and Dale is stationed at Camp Pendleton. Their address is 910 North Pacific Street, Apt. C, Oceanside.

1952

RICHARD L. JENSEN and Sandra M. Van Dyke were married on January 27 at Evanston, Ill. Richard is a senior at Northwestern University School of Dentistry. Their address is 5437 North Kenmore Avenue, Chicago.

Births

Daughters

1960

Deborah Carol, born November 6, 1960, to Mr. and Mrs. Stanley Cupp (CAROL Y. LARSEN 57-60) of Blair. Stan is a senior at Dana.

Lynnae Irene, born January 24 to Mr. and Mrs. JAMES SORENSON, missionaries to Ethiopia. Their mailing address is Box 1899, Addis Ababa, Ethiopia.

1953

Heidi Ann, born August 25, 1960, to Mr. and Mrs. GARY HANSEN (50-53) (MARION NIELSEN 51-53). They have one son, Bradley Jay, four. Gary teaches P. E. and coaches basketball at Shirmer College, Mt. Carroll, Ill.

Ann Christine, born October 18, 1960, to Mr. and Mrs. PAUL JERSILD (MARILYN STEFFENSEN '53) of Heidelberg, Germany. Paul is studying at the University of Heidelberg. Their address is Rohrbacherstr 156, Heidelberg.

1950

A daughter born to Mr. and Mrs. John Peck (JOYCE E. WILLIAMS 48-50) of Tekamah, Neb., on December 5, 1960. They have two other daughters.

1945

Carol Gere, born February 5 to Mr. and Mrs. Emory Hoegh (ISABEL JACOBSEN 44-45) of Elk Horn, Ia. They now have seven children.

Sons

1960

Jeffrey Mark, born December 5, 1960, to Mr. and Mrs. TERRY KLOSTER (58-60) of 3520 Lincoln Boulevard, Omaha, Terry is now employed by Sears, Roebuck and Company in Omaha.

1954

Michael Mark and Mitchell Mark, born January 7 to Mr. and Mrs. MARK ALLEN 52-54) (MARTHA JACOBSEN 52-54) of Millard, Neb. Mark is employed by Western Electric in Omaha.

Kenton John, born February 28 to Dr. and Mrs. Lee Murdoch (DIANA RHOADES 53-54) of 7505 Southeast 28th, Apt. 105, Mercer Island, Wash. They also have a daughter, Sara, one. Lee is interning at King County Hospital.

1953

Gregg Lee, born December 28, 1960, to Mr. and Mrs. WILBUR LAYMAN (48-50, 51-53) (ALICE SCHULTZ 49-52) of 802 South Twelfth Street, Bozeman, Mont. They have three other children, Michael, Karen and Judith Ann.

1960

Lauri Jo born March 6 to Mr. and Mrs. Ed Stolen (CAROL JO PETERSEN) of Wolf Point, Montana.

1958

Janelle Ruth born March 19 to Mr. and Mrs. KARL HANSEN (RUTH KRAMER) 57-59) of 1857 South Street, Blair. Karl is employed by his father in the contracting business.

1956

Teresa Marie, born January 7 to Mr. and Mrs. Richard Hansen (MARLENE NIELSEN 55-56) of Blair. They have one other daughter, Debra Jean, one.

Diane Lynn, born January 28 to Mr. and Mrs. Gail Sidebottom, (LAVONNE PETERSEN 54-56) of Walnut, Ia. They have one other daughter, Debra Sue, one.

1955

Terri Jolene, born January 25 to Mr. and Mrs. William Pugh (BEVERLY ERIKSEN (53-55) of 3408 Grand Avenue, Omaha. Bill is a linotype operator for the Omaha Daily Record, a legal newspaper.

1952

William Bart, born December 1, 1960, to Mr. and Mrs. Jerome Andersen JOAN BARRON 51-52) of Dayton, Mont. They have four daughters.

Paul Raymond, born December 15, 1960, to Mr. and Mrs. RAY WECKMULLER (MARY SKOBO 46-48). The Weckmullers have three daughters, Ann, five, Lynn, three, and Carol, two. Ray is the head of the education department at Dana. Their home address is 828 North Sixteenth Street, Blair.

New Jobs, Promotions

1960

KAREN RASMUSSEN (58-60) is working as a clerk in the sales department of Northwestern Bell Telephone Company, Omaha. Her address is 3116 Dodge Street.

1959

WENDELL HENDRICKSEN is employed as a proofreader at the Augsburg Publishing House, formerly the Lutheran Publishing House. His address: 2230 Lincoln Street, Blair.

1958

HARRY LANDBO (51-53, 56-58) is administrator for The Danish Old People's Home in Chicago. Mr. and Mrs. Landbo live at 4903 North Whipple Street, Chicago, 25.

1954

JOANNE M. JERSILD (53-54) has received her master's degree from the University of Chicago. She is an English instructor at Louisiana State University, Baton Rouge.

1948

HAROLD JERSILD (46-48) has moved to Rock Island, Ill., to establish private practice as an orthopedic surgeon. The Jersild family lives at 2910 Twenty-second Avenue, Rock Island.

1941

LEE DAGGETT is now employed by the Carpenter Paper Company, Omaha. Mr. and Mrs. Daggett (RHODA HANSEN 39-41) and their three children, Roger, Gloria and Keith, live at 2064 Washington Street, Blair.

1927

The mayor of Blair has appointed CLEM VIG (18-23, 25-27) police magistrate. He will serve until the April election.

1959

Mr. and Mrs. Don Brockman (MARY MARGARET KRIE 58-59) are living in Coleridge, Neb. Their address there is Box 304.

LEE RAMAGE is serving with the Army Security Agency. His address is SP4 Lee R. Ramage, RA1754376, Two Rock Ranch Station, Box 444, Petaluma, Cal.

1949

Mr. and Mrs. Karol Kirkpatrick (DOROTHY M. CHRISTENSEN 48-49) are living at 3211 Thirty-eighth Street, Sioux City, Ia.

1943

Mrs. PAUL NEVE (LELA NIELSEN) has been named to the Blair City Library Board, succeeding Mrs. H. F. Swansen, who moved to Parkland, Wash. Mrs. Swansen is the widow of the late Dana history professor. Her Parkland address: % C. S. Fynboe, Box 2441.

College Band Tour Scheduled In Two States

Dana's concert band under the direction of Dr. Wayne Wise will begin its annual tour April 24.

The 41-member band will present its home concert at 3 p.m. Sunday, May 7, at the college auditorium.

The concert schedule:

April 24

Bruning, Neb., 8 p.m.

April 25

Syracuse, Neb., High School, 11 a.m.

Bellevue, Neb., High School, 2:40 a.m.

April 27

Audubon, Ia., High School, 10:30 a.m.

Elk Horn, Ia., High School, 2:30 p.m.

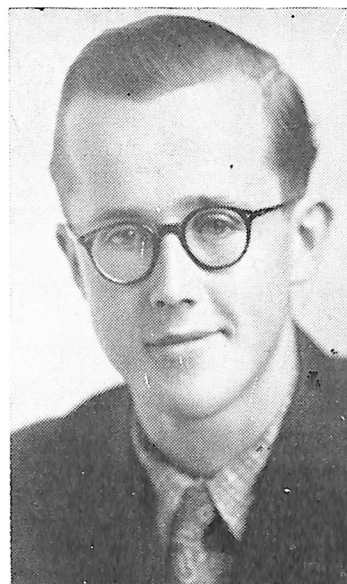
Underwood, Ia., 8 p.m.

April 28

Avoca, Ia., High School, 10:30 a.m.

Harlan, Ia., High School, 2 p.m.

Cellist Juri Taht Visits Campus



A 1952 graduate who is making his mark in the music world dropped by recently with a tale of a "magic cello."

Juri Taht, who spent four years with the Air Force Symphony Orchestra and who now tours with the orchestra of the American Ballet Theater, told of buying a cello a year ago from a Brooklyn man who found it in his basement and assumed it to be of little value.

While in Madison, Wis., recently, Juri took the instrument to be repaired. It was found to be a nearly priceless product of Italian craftsmanship, made in 1695.

Chemistry Prof In Honor Group

Paul V. Hansen, Jr., has been initiated into Phi Lambda Upsilon, an honorary chemistry society.

He was one of 15 graduate students at the University of Nebraska to be taken into the society, which is made up primarily of students of high scholastic ability who are majoring in chemistry and chemical engineering.

Mr. Hansen is on leave of absence from Dana's chemistry department. The Hansens and their two sons, Philip and Peter are living at 5312 Ervin Street, Lincoln, Neb.

Alumni Name Representatives For Class Work

Seven more persons have agreed to act as area representatives, the alumni office announced.

They will aid the college in admissions, development and church-college relations through contact work with other alumni.

The new representatives:

Dick Jacobsen, 1952, 3700 Lindemann Avenue, Racine, Wis., Racine area.

Miss Margaret Christiansen, 1953, 21719 Military, Dearborn, Mich., Detroit area.

Harry Landbo, 1958, 4903 North Whipple Street, Chicago 25, Ill., Chicago area.

Del Neary, 1949, Atlantic, Ia., Atlantic area.

Lowell DeVasure, 1941-43, 1947-48, Tekamah, Neb., Tekamah area.

Warren Rasmussen, 620 North Pleasant, Colorado Springs, Colo., Colorado Springs area.

Don Jorgensen, 1960, R-Line Foods, Ripon, Wis., Ripon area.

Gifts to Library From Overseas

The college library has received two gifts from far away places.

Pastor Donald Wahlgren, an alumnus, sent 25 dollars from his mission post in Nigeria for the purchase of books on religion.

"Scandinavia Past and Present," a gift from the Scandinavian nations to the people of the U.S., was received from Arnkrone Publishers in Denmark.

FORMER STUDENT STUDIES PHYSICS

Dr. Roger J. Hansen, 1946-48, will spend a year at Harvard University in the study of solid-state and nuclear physics.

He has been granted a leave of absence from Grinnell College, Grinnell, Ia., where he is associate professor of physics.



Drive Gets Results

Business and economics volumes valued at 325 dollars have been given the college library by the Dana chapter of the Society for the Advancement of Management. The club conducted a drive to collect books and money. Project chairman Roger Best is shown presenting a volume to Librarian Aagot Hoidahl. Others: SAM President Lonnie Hayne, Assistant Librarian Edith Fox and co-advisor Gilbert Ragan (from left). (Photo by Bud Johansen)

News Notes

The Ralph Marterie orchestra presented a two-hour concert at Dana March 1. The group is billed as America's most popular dance band.

Worth quoting: "Dana is the stronghold of all that is finest in the Danish-American tradition." (Dr. Henry Goddard Leach, president emeritus of the American-Scandinavian Foundation).

Dana students joined recently in observance of the Universal Day of Prayer. It has been observed annually since it was started in Sweden in 1895.

Ten Danians were among the two hundred students attending The American Lutheran Church's first student conference at Concordia College, Moorhead, Minn.

The Vikings placed three honorable-mention players on the All-Conference Tri-State team.

Margaret Nielsen, senior from Albert Lea, Minn., has

been elected president of the Dana chapter of Alpha Chi, an honorary scholastic society. Juniors and seniors in the upper ten per cent of their classes are eligible for membership.

Dr. Playford Thorsen, History Professor at the University of North Dakota, delivered a public lecture on campus entitled "Land of the Midnight Sin." The Public Relations Office received many phone calls concerning mis-spelling. It is, however, "Sin."

Sonny Terry and Brownie McGhee, internationally known folk song artists, appeared in concert here on March 20 as a part of the College Lyceum Series.

Mr. Simon Korshoj has presented a gift in the form of an Electronic Computer to the College Science Department.

Ten Dana scholars were recently initiated into the College's Beta Chapter of Alpha Chi—national honor society.

Dates for the 1961 Summer Session on campus have been announced for June 5 to July 7 and July 10 to July 28.

Sorensens And Johnsens Eyewitnesses To History

Political maelstroms in opposite corners of the earth swirled recently around Dana alumni.

Mr. and Mrs. Jim Sorensen, missionaries to Ethiopia, were in the center of the short-lived revolution against the regime of Emperor Haile Selassie, self-styled "Lion of Judah."

Earlier, the Rev. and Mrs. Paul Johnsen and their sons witnessed the leftist uprisings and violence in Japan.

Here, from letters recently received, are their stories:

From the Sorensens:

"He began abruptly: 'There has been a revolt. Don't be alarmed as we don't know enough about it.' As the Strayers and we had not registered at the American Embassy, Dr. Strayer and I, along with Harlan Gilbertson, went there. We held our breath as we passed tanks and troops on many of the streets. . .

"No one slept well that night as the shooting continued often just outside our compound. At about four the next morning we began hearing the artillery. It often seemed very close. We arose with the sun and the women began breakfast.

"Then the planes came.

"The men gathered on the second-story balcony to watch. Shortly after eight I looked down the hall at Carolyn, who was getting some food from our rapidly-defrosting refrigerator.

"There was a terrific blast, and I saw plaster and wood falling down all around her. I ran down the hall, thinking a bomb had exploded in the air above the house. At the same time Carolyn ran down the steps, apparently thinking to help with the children.

"Dust was coming from the lower apartments as though someone had opened cement bags in front of a powerful fan. Children were crying and plaster was still falling from several rooms.

"I thought, 'They're bombing us!'

"First I looked in the Strayers' kitchen. Mrs. Strayer was looking under a huge piece of Masonite which her husband had luckily put up in front of the double glass doors leading to the outside. Every pane of glass was broken!"

Jim wrote that investigation showed a mortar shell had exploded just five feet from the house where they had taken refuge. Luckily, the Sorensens and their friends escaped injury, and the revolt ended the next day.

The Johnsens' experiences were not so violent, although they were witnesses to some of the top news stories of 1960 in Japan:

"This has been a year of political unrest. With three leading politicians stabbed (one fatally), and the abrogation of the invitation for Ike to visit here, we foreigners have had a microscopic view of a nation still going through the growing pains of democracy.

"The U.S. elections were followed with great interest, and an election scoreboard in downtown Tokyo was marked throughout election day. We also received a running count via Far East Network (the Armed Forces station).

"The famed Nixon-Kennedy debates . . . copied by the party heads before the election November 20."

DENVER SENIORS ATTEND MEETING

Dana President C. C. Madsen spoke at a recent meeting of the Denver Dana Club.

Guests included Magnus Christensen, co-author of "Hail, Fair Dana," and several high school seniors from The ALC churches.

Several of the seniors reported they intend to enroll at Dana.

New officers of the club are the Rev. William J. Hansen, president; Eilar Morton, vice-president; Miss Marie Christensen, secretary, and Mrs. Lillian Healey, treasurer.

Industry Organizes to Help Private Schools

What is the Nebraska Independent College Foundation? An article by Robert Houston explaining the work and history of the foundation was featured recently in the Omaha World-Herald Magazine of the Midlands. It is reprinted here.

A "Community Chest" type of program is helping a group of Nebraska's private colleges meet their current operating expenses.

The Nebraska Independent College Foundation is an organization established by educators and business leaders to stimulate corporate support of independent higher education.

Since the foundation seeks gifts from industry, you'd think that the colleges promoted it. But it was the other way around.

In 1953, Associated Industries of Nebraska, then known as the Nebraska Manufacturers Association, suggested and promoted the founding of the Nebraska Independent College Foundation.

Prodded by the manufacturers, seven of Nebraska's four-year non-tax-supported colleges agreed to join, and the industrial group promptly endorsed the program.

One might ask why industrial people would approach colleges and ask that an organization be formed so that they might make gifts through it.

Dr. Howard B. Dooley, executive director of the foundation, says there are several reasons:

—There are dangers even in philanthropy. No corporation wishes to run the risk of being labeled "unfair" in giving away money. This accusation can come from colleges, customers, stockholders and even from its directors, where you find differences in denominational preference. Undesignated gifts made through the foundation are divided among all member colleges under a formula they have agreed upon.

—The corporation is saved the laborious task of sifting many appeals to find out which are worthy and gets a report from the foundation on how its

gift was used. The foundation also saves each member college the expense of a more elaborate fund-raising organization.

—The corporation is assured that gift money goes to accredited colleges. All members offer a four-year liberal arts course, grant degrees and are accredited with the North Central Association of Colleges.

Others' Giving Rises

If industry helps the Nebraska colleges to meet current expenses, what effect does this have on other donors?

Dr. Dooley says corporate interest in financial welfare of colleges has stimulated concern on the part of others.

Alumni giving in 1959 reached a new high of \$249,363 among NICF colleges. The 1959 total of church support was \$622,725 among these colleges. One of the NICF members reported an almost one hundred per cent increase in church support in the last three years.

The colleges in the foundation in the last three years have invested about five million dollars in capital improvements.

"Corporate support of operating expense has encouraged other donors to make capital fund contributions," Dr. Dooley declares.

The seven colleges that joined the foundation in 1953 were Dana, Doane College, Crete; Concordia College, Seward; Hastings College, Hastings; Midland College, Fremont, and Nebraska Wesleyan University and Union College, both of Lincoln.

Concordia dropped out and in 1955 Omaha's Duchesne College became a member. The membership rose to eight this year when the College of St. Mary in Omaha joined the foundation.

Stepped-Up Increase

The foundation started from scratch. Contributions in the first two years were around 17 thousand dollars a year. From then on, the giving by industry began to mount.

Gifts during 1959 totaled \$101,350, a 68 per cent increase over the previous year. The Nebraska foundation is one of

40 state and regional associations that make up the Independent College Funds of America, and the national group cited the Nebraskans for leading all others in percentage of growth in 1959.

Gifts from industry to the foundation this year will be well over 100 thousand dollars, and Dr. Dooley says that eventually the foundation hopes to provide the last 10 per cent of the colleges' annual budgets from corporate gifts. He hopes that "by 1965 contributions will be up to 250 thousand."

Contributions to date have helped colleges provide some long overdue salary increases.

The college's expenses have risen steadily. Budgets of the foundation's seven members in 1959 totaled \$4,335,690. Combined enrollment was 3,945. Based on the budgets, cost per student averaged about 11 hundred dollars. Since the students' tuition averaged \$518.50, more than half the cost had to come from other sources.

"The colleges are not requesting corporations to close the gap in their financial structure," Dr. Dooley says. "They accept them as partners with alumni and individual donors in supporting the democratic tradition for higher education free from any governmental control."

Most corporation gifts to the Nebraska foundation are undesignated and are distributed among members according to a formula of 60 per cent equally and 40 per cent proportionately to enrollment. However, a donor may designate a certain recipient.

Scholarships Given

Contributors have included 144 firms from various parts of Nebraska. There have been gifts from banks, communications firms, contractors, dairies, loan and investment companies, food processors, livestock and feed firms, paper companies, printers and publishers, real estate firms, retailers, transportation firms, manufacturers and utilities.

Thirty-seven firms outside

the state which do business in Nebraska have also been donors. The only organization which has given each year of the foundation's eight years is the Standard Oil Foundation. It has contributed 54 thousand dollars in this eight-year period.

Financing of scholarships is accepted by the foundation. The Eugene C. Eppley Foundation last year offered 64 thousand dollars for scholarships over a four-year period. A scholarship winner receives five hundred dollars to cover his tuition, and the school he attends receives an equal amount. The scholarship grant helps the student, and the matching grant helps the college.

Overhead cost is held to a minimum. Executive Director Dooley occupies an office in Omaha's Redick Tower Building. The only other paid help is his secretary.

Much of the fund-seeking is done by the college presidents. Thus, educators and industrial leaders meet face to face.

"Each college grants its president 18 days for solicitation during the school year," says Dr. Dooley. "I organize their itineraries and then do the follow-up work. I'm traveling about one-fifth of the time and contact some of the large contributors."

Businessmen Trustees

When Associated Industries of Nebraska suggested in 1953 that the foundation be started, four of the men who pushed the idea were Earl T. Luff, president of Lincoln Steel Company, Lincoln; Hal Lainsen of Dutton-Lainson, Hastings; Merle Jones of Store Kraft Manufacturing Company, Beatrice, and James Paxton, Jr., of Paxton-Mitchell Company, Omaha. These four men were on the original board of trustees and have served since then.

The board today has 21 prominent Nebraskans as members.

Dr. C. C. Madsen, president of Dana College, heads the foundation.

Visiting Editor

Challenges Face Higher Education

BY TERRY FERER

New York Herald Tribune

"It is later than it has ever been before," a former college president observed during the annual sessions of the American Council on Education. Certainly for American colleges and universities—faced with the threatened double enrollment by 1970—time has run out on planning not only a desk and bed for every student, but superior education fare.

And yet, at the meeting of the American Council—largest college organization in the country with more than one thousand members—the mood was largely pessimistic. "We still lack general agreement on a meaningful statement of educational purpose," said John A. Hannah, president of Michigan State University. "Our catalogues contain far too many frivolities and elaborations unworthy of our colleges and universities."

Further, Dr. Hannah said, "concern for breadth has blinded us too often to the need for depth as well. Too often these non-essentials have been forced into curricula by empire builders on every level, by pseudo-scholars, by the status seekers who exert pressures internally just as insidiously as those outside against whom we cry alarm."

Beyond the proliferation and duplication of courses, which the Council itself called "a great waste," speaker after speaker blamed American higher education for not involving itself more in world affairs.

Dr. Lewis T. Benezet, president of Colorado College, said that of the five thousand languages in the world, American colleges teach less than a dozen, and in many cases only three.

The so-called "world impact" in foreign student exchange and the teaching of foreign cultures in American institutions is merely a "gentle

nudge," he said. William T. Stevenson, former president of Oberlin College and now chief of mission, International Bank for Reconstruction and Development, said "we have made only a rather meager beginning."

And then, of course, there is the matter of money. It is hardly news to any parent or college president that college costs are high and are going to get higher.

Dr. Hannah called the pressure for higher tuition and fees a move "to clamp an economic blockade on large numbers of our bright young people who have the brains but lack the money to meet this arbitrary and undemocratic criterion."

In answer, Dr. Everett N. Case, president of Colgate University, declared that he considered such tuition rises "inescapable" for the survival of private institutions. He added that the growing gap between public and private college costs threatens "a new rift" between the two types of institutions.

College Makes Class Changes

Major changes have been made in Dana's academic program.

Two degrees, Bachelor of Science in Business Administration and Bachelor of Science in Education, were dropped because of their duplicate requirements.

Now only three degrees will be offered—Bachelor of Arts, Bachelor of Science and Bachelor of Science in Nursing.

Minimum demand caused the discontinuance of six majors—business education, humanities, language, physics, social service and speech.

College officials said these changes will allow concentration of teaching efforts in the remainder of the curriculum.

Conference Champs Boost Dana Track Hopes In Tri-State

Five conference event champions, ten other Dana lettermen and a good showing of new material will again make Dana's track team top contenders for the Tri-State Conference crown.

In 1960, their first year of competition in the new league, the Vikings won the conference championship.

Last year Danians won these events in the Tri-State:

Shot and javelin, Emory Anderson; high hurdles, Tom Frank; 220-yard dash, Larry Swanson; 880, Hans Willadsen, and high jump, Dean Henriksen.

Fourteen new members will join the squad.

Track Coach Darrell Zimmerman has announced an 11-meet schedule which includes a trip to Rock Island, Ill., to compete in the Midwest Lutheran Meet May 6.

The Vikings open the season against Doane College and Nebraska Wesleyan University in a triangular meet at Crete, Neb., April 7.

The remaining schedule:

April 11—Morningside, Augustana, Westmar, at Morningside, Sioux City.

April 14—Midland relays, at Fremont.

April 18—University of Omaha, at Omaha.

April 21—Concordia, at Seward, Neb.

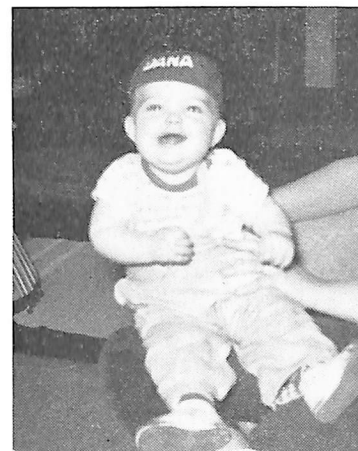
April 28—Midland, at Fremont.

May 3—Westmar, at Blair.

May 5—Sioux City Relays, at Sioux City.

May 9—Concordia, at Blair.

May 13—Tri-State Conference championship meet, at Blair.



"You mean I really made the team?"

Meet the first member of the class of 1981, Mr. Steven Elliott, one-year-old son of Mr. and Mrs. Keith Elliott of Fondulac, Wisconsin. He's already for Dana and if size is any indication, he should be a welcome addition to the Vikings' team in '81.

We'd like to take this opportunity to invite Alumni to send us pictures of their "Prospective Danians." Send all correspondence to The Dana Review Office, Blair, Nebraska.

Lincoln Rabbi Lectures At Dana Convocation

Rabbi Wolfgang Hamburger of the South Street Temple, Lincoln, Neb., spoke at a recent convocation on "The Jewish Prayer."

The Rabbi lectures on college campuses for the Jewish Chautauqua Society, an organization which seeks to create better understanding of Jews and Judaism through education.

Carole Brennfoerder Dons Navy Uniform

Carole Brennfoerder, 1959-60, has enlisted for three years as a Navy Wave.

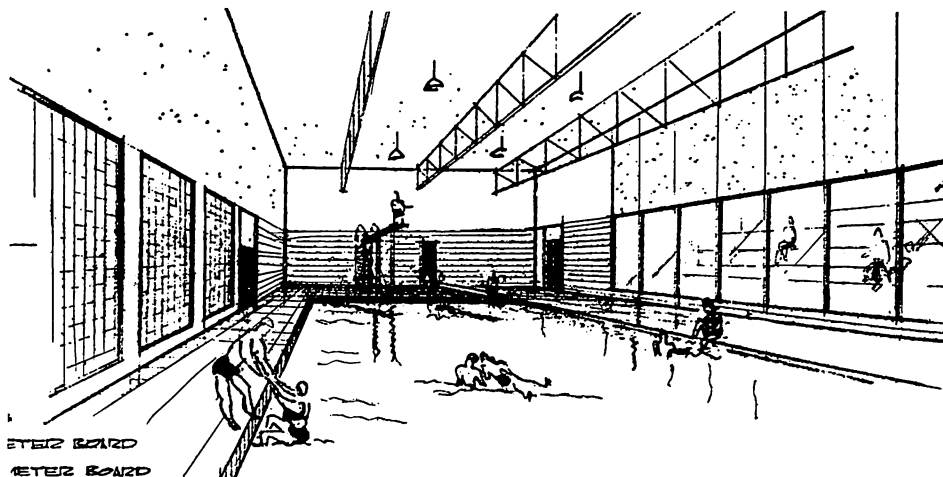
She will receive nine weeks instruction in Navy orientation, history, military drill, ships and aircraft, Navy jobs and training, self-improvement and citizenship at the Recruit Training Center, Bainbridge, Md.

You Are Invited to Make an INVESTMENT In Today's Youth

A new \$475,000 Student Activities-Physical Education Building is now under construction at Dana College, Blair, Nebraska. The building will be completed by January 1, 1962. The building will be named after Christian and Maren Borup, of Beresford, South Dakota, whose bequest of \$175,000 to the UELC made this building possible.

The students of Dana College have undertaken a project to raise \$100,000 in loans to insure the inclusion of a swimming pool. To date over \$65,000 has been subscribed.

We invite you to make an investment in the youth at Dana College today and in the years to come by making a loan to Dana College Students, Inc., in any amount you are able to invest.



ETERZ BOARD
ETERZ BOARD

TERMS OF THE LOAN:

- ** Loans in any amount over \$25.00 will be accepted. Loans of \$2,000, \$1,000, \$500, etc., have been received.
- ** 4% interest will be paid annually on December 1st of each year beginning December 1st, 1962.
- ** The cash will be called for by the corporation between September 1, 1961 and January 1, 1962.
- ** Loans will be repaid by assessing each student \$15.00 per year.
- ** The swimming pool will be given to Dana College as a gift from the students.

For more information write:

Dana College Students, Inc.
Blair, Nebraska

The Dana Review, Dana College
Blair, Nebraska

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