



# The Dana REVIEW

Dana College, Blair, Nebraska

April, 1967

## Dana Development

*A Review and a Preview by Dr. C. C. Madsen*

This issue of the DANA REVIEW concerns itself with Dana's development—a review, and a preview of our hopes for the future. As we look back, we have reason for deep gratitude for what we together, under God's abundant blessing, have been able to accomplish.

The March 27, 1967 issue of the Central District HEARTBEAT, published as part of the LUTHERAN STANDARD for our Church readers in the Central District, has an article captioned, "Dana Does It Again," announcing the recent gift of \$300,000 from our good friend, Dr. Charles A. Dana, for our proposed Library-Learning Resources Center. The article lists these recent improvements:

- Mickelsen Hall, 1960
- College Shop, 1961
- Borup Coliseum, 1962
- Omaha Village (24 apartments) 1962
- Dana Hall of Science, 1963
- Holling Hall, 1964
- Rasmussen Hall, 1966
- Campus Center, 1966
- Proposed Library, 1968

These buildings represent additions amounting to approximately four and a quarter million dollars. Additional remodeling and campus improvements in the past few years represent well over an additional one hundred thousand dollars to our plant value. Aside from government loans on dormitories and Campus Center, which are repaid out of income, our plant indebtedness is only about three hundred thousand dollars.

Dr. Dana's gift, plus a federal grant

of over \$240,000, will leave only about \$200,000 to be drawn from our American Lutheran Church's LIFE program to complete financing of the new Library-Learning Resources Center. Additional LIFE income should enable us to clear our plant indebtedness, except for the federal loans, and provide substantial amounts for our next building, likely an auditorium.

Truly we can say God has blessed us through many loyal alumni and friends and a Church which believes in Christian higher education and demonstrates that sense of mission in faithful support. Our greatest challenge during 1967 is the LIFE Program, which seeks to raise more than twenty million dollars to provide needed facilities at the seminaries and on college campuses of the American Lutheran Church—and, far more significantly, seeks to arouse an increased sense of cooperative mission between our Church and her institutions of Christian higher education. LIFE has already engendered heartening participation and response among our Dana students and faculty—and we trust every friend and alumnus who reads our DANA REVIEW will give his loyal support to this timely adventure.

But when this is said and done, we have spoken chiefly of peripheral matters. Campus and buildings provide only the framework and the housing for the life of Dana: a sound academic program in an atmosphere of Christian maturity to equip men and women to face ably and responsibly the great challenges of this age.

A recent symposium of our nation's leading educators has reiterated the

conviction that the fundamental purpose of liberal education is to help men and women, through a knowledge and an understanding of both themselves and their world, acquire the judgment and power they need for maximum fulfillment both as individuals and as contributors to the welfare of others and to the strength and harmony of a free society. . . . The real test of a liberal arts college is the quality of the human product that it graduates.

These educators point out, further, that "liberal knowledge and understanding must prove relevant to the fundamental moral, social, esthetic and religious needs as well as the intellectual needs of persons whose lives are and will be lives of action."

These observations point out the unique mission and challenge of a church-related liberal arts college. This is Dana's heritage and her tradition. To meet this challenge is far more difficult, far more sobering, far more humbling than providing needed buildings and attractive grounds.

## Peterson Presides

Mr. Paul O. Peterson, Dana's Athletic Director, recently represented Nebraska at the National Convention of the American Association for Health, Physical Education and Recreation. The convention was held in Las Vegas, Nev., from March 10 to 14.

Mr. Peterson, current president of the Nebraska Association, was the presiding officer at the meeting of the state presidents.

## A Dana Alumnus Says

# "Let's Talk About The Dana Library"

Most of you have probably heard the story of the woman who was shopping for a birthday gift for her husband. A gift counselor suggested a book. "Oh, no," said the woman, "he already has a book."

While this may be a caricature of the general apathy toward books, it reflects a situation that challenges higher education.

Those of us who have Dana in our hearts know that the strength and progress of our school depend in no small measure upon the scope of our library.

In fact, our academic structure is anchored upon two pillars—the faculty and the library. We have been fortunate in attracting good teachers to Dana. In our library, while we have many good things, we need much more space and many more books and other learning aids.

There is real urgency in this situation for we simply cannot continue to serve our expanding enrollment adequately with our present facilities and collection.

The minimum recommended library collection for a school of our class is 70,000 volumes, but we fall far short of that figure. The median library size in our class is 100,000 volumes, but we have traveled less than halfway to that goal.

Soon we will be building a new library at Dana, quite probably the most significant step in our spectacular physical expansion of this decade. But it will take more than the building to establish the prestige of this accomplishment. Along with the structure, and in obvious keeping with its purpose, it seems to me that we must aim at placing 100,000 volumes on its new shelves.

Impossible? When Dana's long range development program was launched about ten years ago, we started with a goal of one million dollars. There were those who shook their heads at our naivete and audacity. What happened? We raised that million dollars and we are now closely approaching the second million.

In relation to its status of ten years ago, Dana has advanced farther and

faster than the other ALC colleges and the other colleges of its area.

In the light of these accomplishments, I believe we are more than equal to the demands of the library project. I further believe we must meet those demands to merit fully the rating and repute we have achieved in other respects. The library relates vitally to all elements of our program.

Alumni and friends of Dana can find

no nobler cause than that of our library. For those who do not have the means to make large contributions for buildings, the library program provides—at nominal cost—an opportunity to present the school with personalized gifts more enduring than brick and mortar.

To build a fine library, to stock it with 100,000 volumes at its dedication,

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## Stamps Yield Equipment

A portion of the equipment gap in the new Campus Center has literally been "stamped out."

Early last Spring, the College's Department of Public Relations announced the beginning of a campaign to collect trading stamps to be redeemed for equipment in the new Campus Center. Parents, alumni and residents of Blair community were invited to participate.

The response was good. Phil Pagel, Dana's Director of Public Relations, announced recently that 650 books of stamps had been received and redeemed for a spinet piano, table lamp, silver coffee services and candelabra.

This equipment would have cost approximately \$1,750. The only cost to the College was a few hours of student labor pasting the stamps into books.

Men of the Kappa Chi Lambda fraternity at Dana led the student campaign by conducting a door-to-door collection in the city of Blair. Mr. Pagel (center) is pictured congratulating the leaders of Kappa Chi Lambda: Ken Lizer (left) from Rockford, Ill., and Gary Schuck, a student from Onawa, Ia.

Stamps are still being received at the College and interested persons are urged to send stamps of any kind and in any quantity to the Department of Public Relations.

# Dana's Role in the Blair Community

## Did You Know That---

### IN BLAIR EACH YEAR DANA STUDENTS SPEND ABOUT—

\$28,600 for clothing	(about \$1 a week per student)
\$77,300 for food, drink	(about \$2.70 a week per student)
\$15,100 for recreation	(about \$ .50 a week per student)
\$24,400 for incidentals	(about \$ .85 a week per student)
	(drugs, haircuts, etc.)
\$43,000 for gas and auto expenses	(about \$3.15 a week per student with a car)

**\$188,400 total** (Figures based on a student questionnaire.)  
 Figures based on Dana's enrollment of 800 full-time students.

## About 100 Employees of Dana Live In or Near Blair

### IN BLAIR EACH YEAR THEY SPEND APPROXIMATELY—

\$103,600 for groceries
20,700 for clothing
56,100 for rent, upkeep and utilities
45,400 for gas and other auto expenses
22,500 for furniture and appliances
22,600 for drugs, doctor bills, haircuts, etc.
25,300 for taxes (about 65 per cent are home owners)

**\$296,200 total** (This does not include house payments or support to local congregations.) (Figures based on employee questionnaire.)

Also, during the school year about 2,000 visits are made to Blair by parents of students living outside Washington County. While these parents are in Blair they spend approximately—

\$6,220 for food	(about \$3.10 per visit)
2,500 for lodging	(an average of about \$1.25 per visit)
3,180 for incidentals	(about \$1.60 per visit)

**\$11,900 total** (Figures based on student questionnaire.)  
**\$496,500 Grand Total**

## Capital Investment And Activities Benefit Many Businesses

	MAY 31, 1956	MAY 31, 1966
PLANT VALUATION . . . . .	\$ 878,492	\$ 5,068,849
Additions to Plant since 1956		
Mickelsen Hall (Dorm)	1960	
College Shop	1961	
Borup Coliseum	1962	
Omaha Village (Apts.)	1962	
Dana Hall of Science	1963	
Holling Hall (Dorm)	1964	
Rasmussen Hall (Dorm)	1966	
Campus Center	1966	
Heating System		
Tunnel System		
<b>Total Cost . . . . .</b>		<b>\$3,580,000</b>

## Operating Expenditures Are \$1,457,840 Annually

	1956-57 Expenditures	1966-67 Budget
Educational Expenditures . . . . .	\$ 242,630	\$ 922,605
(Administration, instruction, Library and maintenance)		
Auxiliary Enterprises Expenditures . . . . .	\$ 92,820	\$ 390,870
(Housing, Cafeteria, Coffee Shop, Bookstore and maintenance)		
Student Aid Expenditures . . . . .	\$ 9,825	\$ 76,340
(Scholarships and Grants)		
Capital Expenditures . . . . .		\$ 68,025
(Debt retirement, sinking funds)		
Contingencies . . . . .	\$ 5,100	.....
<b>Total Expenditures . . . . .</b>	<b>\$350,375</b>	
<b>1966-67 Budget . . . . .</b>		<b>\$1,457,840</b>

## Dana Adds To Entertainment and Culture for Entire Community

### DANA DOES THIS BY . . . .

1. Annually sponsoring at least six lyceum programs, to which the public is invited. (These include musical groups and speakers.)
2. Presenting plays during the spring and fall.
3. Presenting the Children's Christmas Play. (In 1966, about 1,500 Washington County elementary school children attended.)
4. Presenting the Annual Home Choir Concert and occasional performances in the local area.
5. Inviting the public to athletic events. (Four football games, four wrestling matches, nine basketball games, track meets and baseball games.)
6. Providing the Blair recreation program at Dana.
7. Providing winter swimming.
8. Hosting several art shows.
9. Holding the Blair Rose show on campus.
10. Summer and evening school for area residents.
11. Providing facilities for Blair High School home basketball games and track meets.

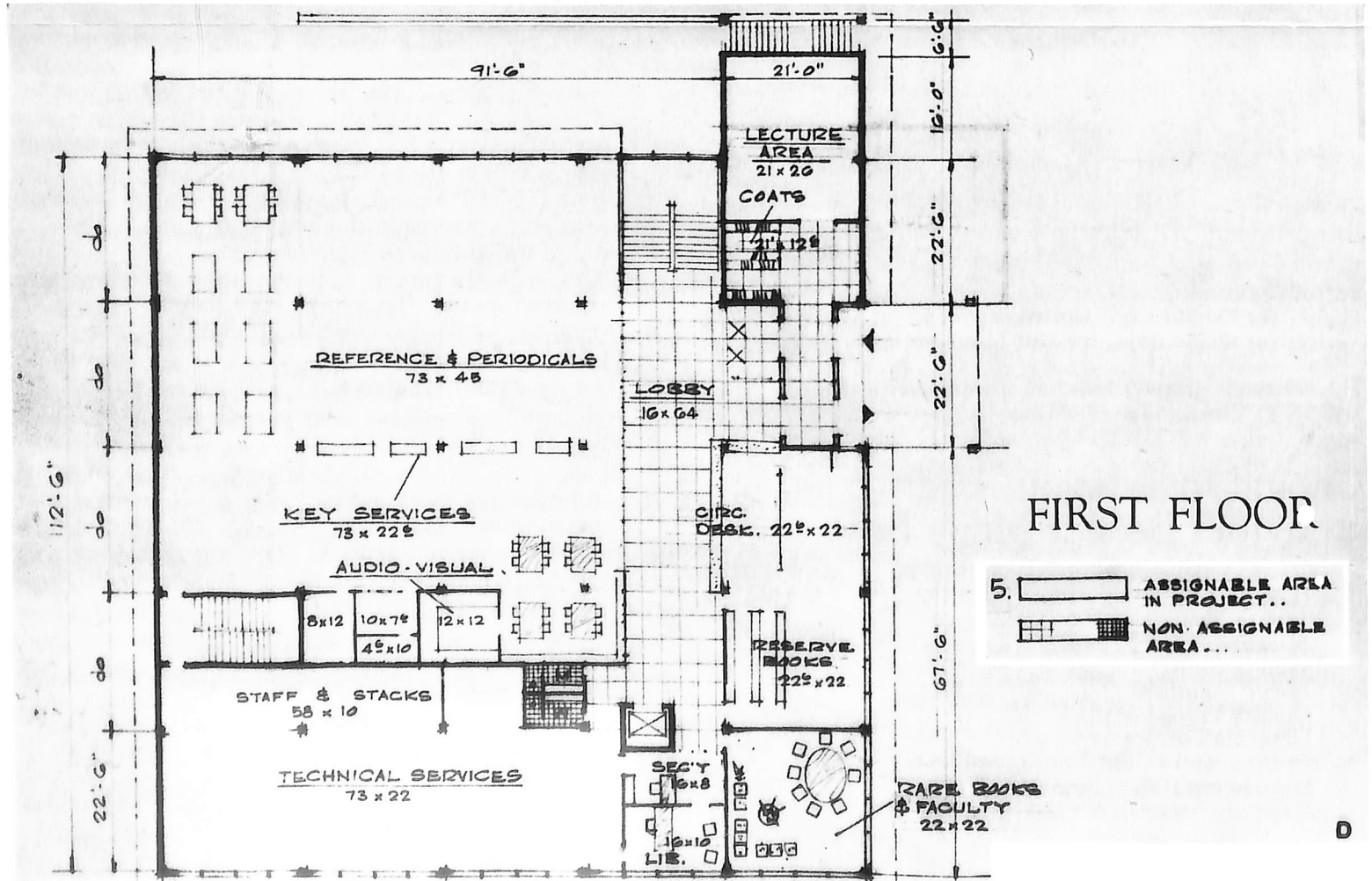
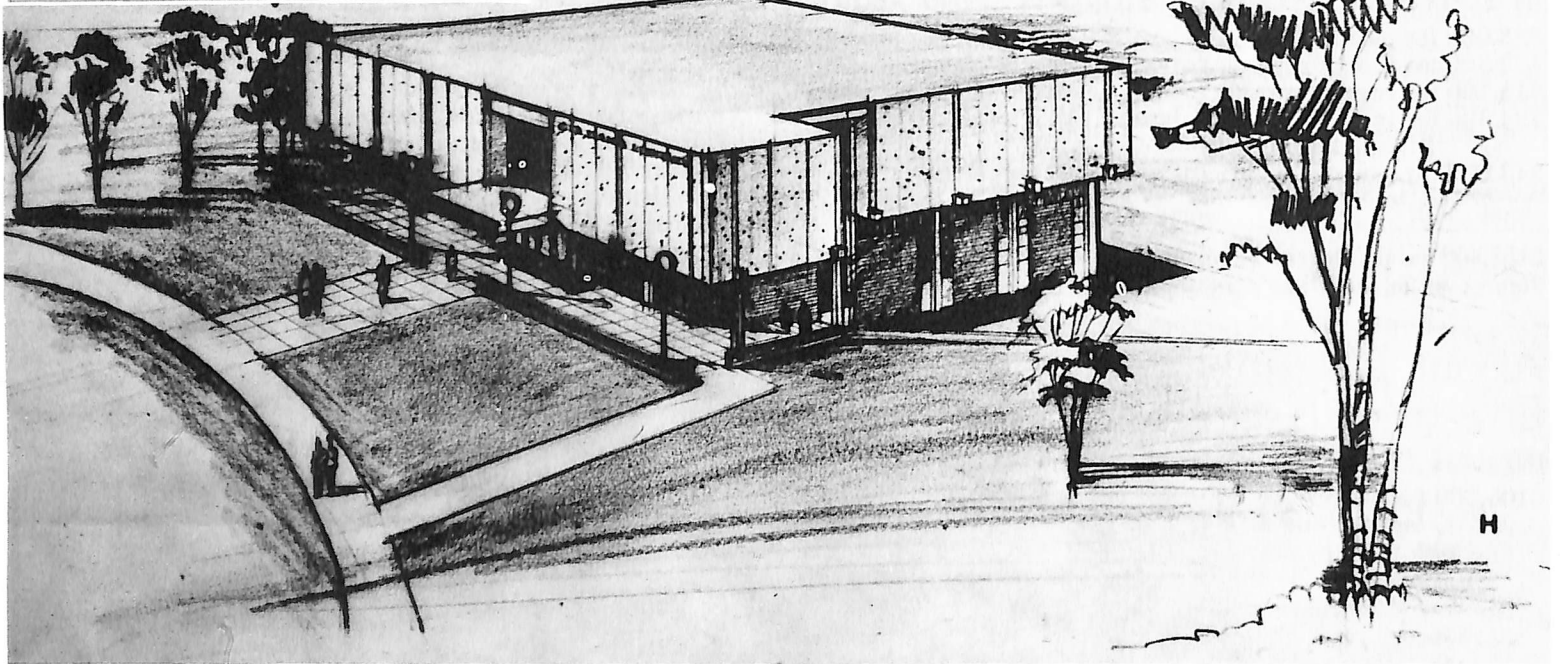
### IN ADDITION TO THE ABOVE EVENTS ARRANGED BY THE COLLEGE, THE EMPLOYEES OF DANA SUPPORT THE COMMUNITY LIFE IN BLAIR IN THAT . . . .

- about 90 per cent are church members.
- about 40 per cent of the church members perform special services for their congregations such as teaching Sunday school, singing in the choir and serving on committees.
- about 20 per cent are members of local service and fraternal organizations. These include VFW, Chamber of Commerce, American Legion, Lions, Eagles and P.E.O.
- about 15 per cent serve on committees in the community such as Board of Education, Election Board and other service committees.

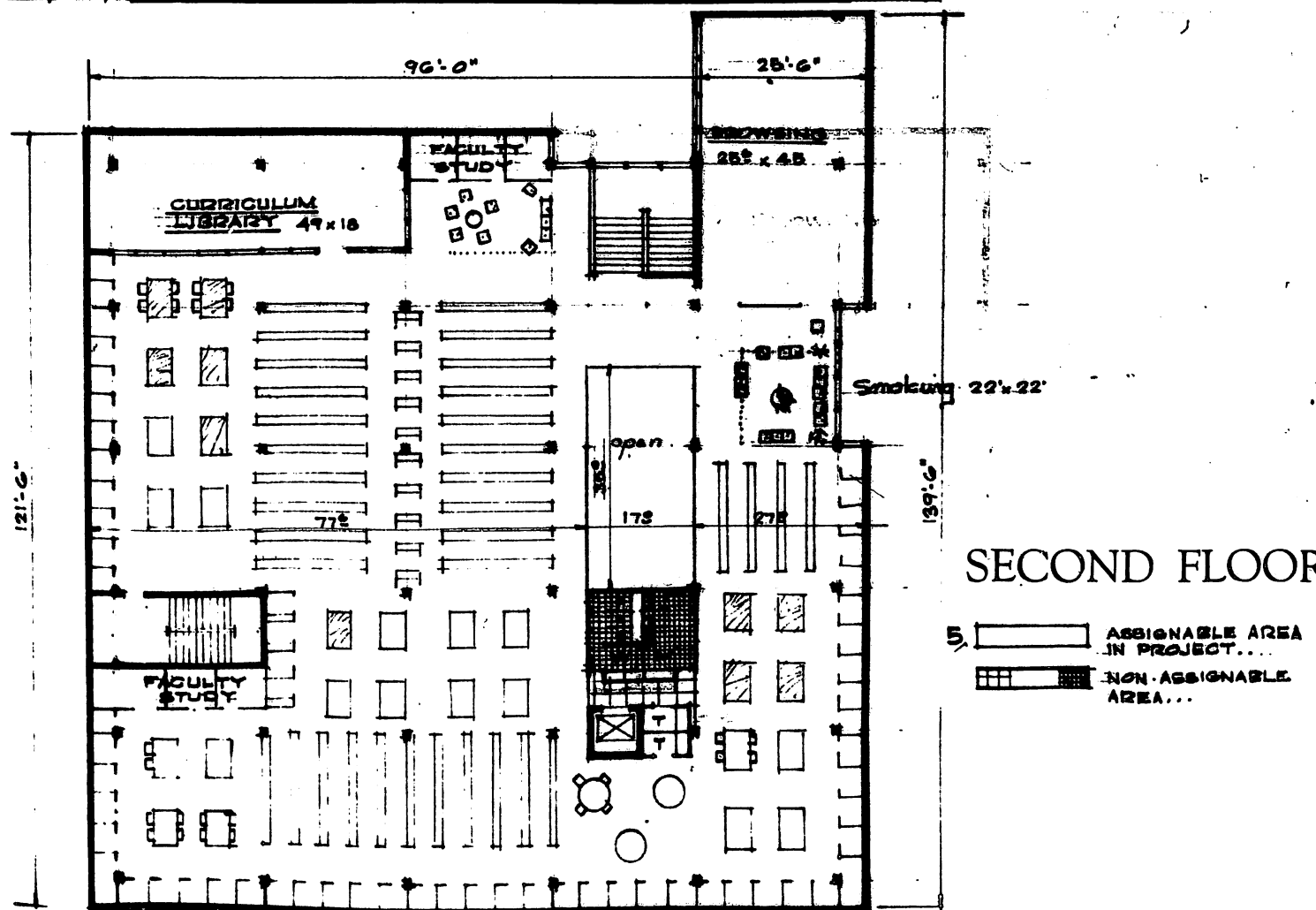
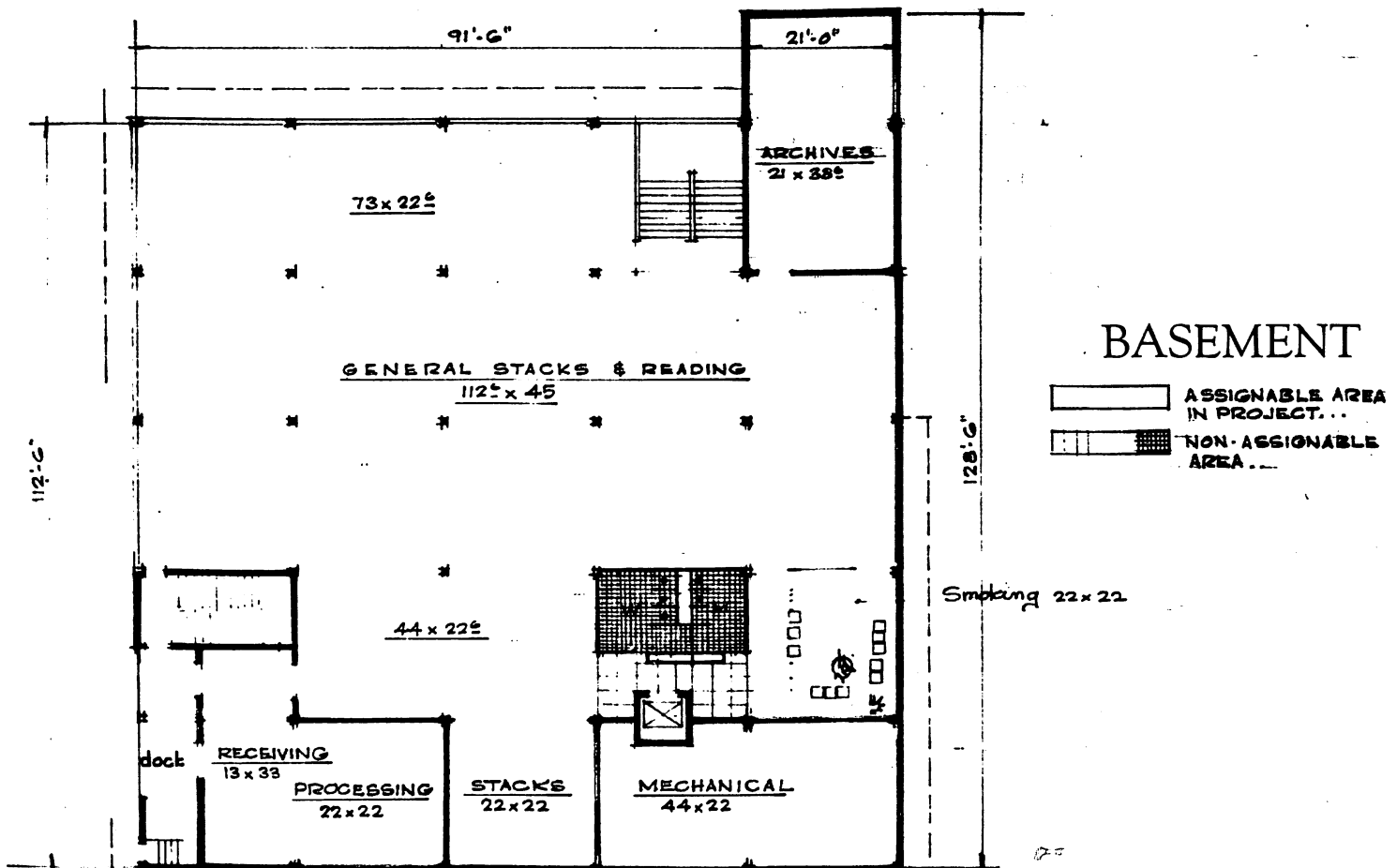
# Architect's Sketches of New Dana Library

COLLEGE LIBRARY *Box*  
 DANA COLLEGE  
 BLAIR NEBRASKA  
 HELLEBERG & HELLEBERG Architects  
 KEARNEY, NEBRASKA.

## EXTERIOR VIEW



## FIRST FLOOR



# “LIFE” at Dana

(HARRY BUNGE, *Central District Area Director for LIFE*, and PAUL STRAND, *Dana Development Staff member*, contributed information for this article.)

This year The American Lutheran Church is conducting the LIFE (Lutheran Ingathering For Education) Program among its more than 5,000 congregations.

The objective of this program, the Church's Challenge for 1967, is four-fold:

1. To strengthen the church's sense of unity through the first church-wide challenge—except for the annual benevolence program—it has faced since its formation in 1961.

2. To awaken the members of the ALC to a strong sense of appreciation for and responsibility to the church's educational institutions and ministry.

3. To create among the members of the academic communities of the ALC a deeper sense of concern for and responsibility to the church of which they are an educational arm.

4. To provide financial resources of “more than \$20,000,000” to place on each campus a new, major teaching facility and strengthen the campus ministry as a tangible evidence of the strong relationship between church and school.

The ten-year projection of needs at the Church's institutions has been estimated at \$250,000,000. So the goal is about one-tenth of what actually could be used to advantage.

Dana College is one of the 17 institutions of the Church which will receive part of this ingathering.

In this era of high costs and huge demands for support in all areas of life, can the continuance of our Church-related colleges be justified when they have a very hard time keeping up with mounting costs? Isn't it more logical to send our young people to tax supported state or municipal colleges and universities where there are many more students? Isn't there a great deal to be said for bigness?

In the face of this, why keep our Church Colleges? Following are some comments which answer these questions and indicate the caliber of education available at our Church Schools.

From a student at one of our Church Colleges come these student-shared advantages and opinions:

- a. lower student-teacher ratio
- b. basic Christian philosophy permeates all areas of study in such a way as to help one build his own particular set of values and philosophy of life. (Like the vanilla in vanilla ice cream—we do not eat the ice cream first, then the vanilla, but we want every spoonful to taste like vanilla ice cream. . . . All education at our Church Schools has the flavor of religious education. You can't get it in two religion courses.)

- c. best place to get a decent teaching of the humanities

- d. regarding the cost of attending, they felt: “The difference in total cost of attending a Church College and a tax supported school is really not as great as one might imagine.” “If you think it's important, you manage to set aside the money,” and “There are enough scholarships and work programs for the student who really wants to get into the Church College.”

A prominent New York Attorney wrote to the Dean of his University (non-church). “They (your graduates) feel ineffective where they are needed most as good citizens because they have not been trained in ways to give spiritual purposes to their lives. They are not working for causes greater than themselves. They have no deep convictions that make them, as a class, willing to put up a fight and make sacrifices, real sacrifices in regard to matters of church and state. They do not know enough in these regards to have convictions. They were never trained.”

Why did Dr. Dana and the Trustees of the Charles A. Dana Foundation give Dana College \$200,000.00 and \$300,000.00 over a period of only a few years? These were gifts with strings attached, he believes in helping those who help themselves. Further, Dr. Dana said, “I think students at a small school understand life more. . . . It's human beings who make the world go 'round, anyhow. It's important that

they learn how. This is the best long-range investment there is.”

The ALC is also interested in investments for its propagation. The one most essential need of a church is its ministers, for without ministers it is impossible for a church to live and grow. This year 74% of the students in our seminaries graduated from one of our senior colleges and most of the ALC pastors have received at least part of their education at one of the Church Colleges. This fact alone gives us reason to support our schools.

During October and November almost two million adult members of the ALC will be given an opportunity to make this commitment, payable over three years, to support the educational ministry of the church. Many more alumni will join them wholeheartedly in supporting this program in bringing greater LIFE to our campuses.

The Dana faculty, staff and students have already taken part in a LIFE campaign conducted on the campus.

The campaign was kicked off by the appearance of Dr. Morris Wee, National Chairman for LIFE, on February 13th. Members of the Student Council and Campus Congregation assisted in conducting the drive.

It has been reported that 90% of the students living on campus participated in the LIFE Program. Faculty and students have committed nearly \$20,000 for LIFE. This expresses their faith and belief in Christian higher education and the furtherance of Dana College as an educational arm of the American Lutheran Church.

## Faculty Notes

Two faculty members have received promotions; two others granted tenure.

Dr. Bernard D. Matthies, at Dana since 1962, has been promoted to Professor of Education and Psychology. Mr. Larrie E. Stone, also at Dana since 1962, has been promoted to the rank of Associate Professor of Biology. These promotions will become effective on September 1, 1967.

Rev. Delvin D. Hutton, Assistant Professor of Greek and Religion, and Mr. Roger F. Olsen, Assistant Professor of Mathematics, have been granted tenure. Both have been at Dana since 1964.

## Artist in the News

Prof. F. W. Thomsen, head of the Dana Art Department, recently appeared on the front page of the Omaha World-Herald with a color photo of his latest creation.

Being in the news is not something new for Prof. Thomsen. During the past ten years he has received notable acclaim for mosaics he designed and assembled for churches and other buildings in Nebraska, Iowa, Wisconsin and South Dakota.

Prof. Thomsen's current interest, however, is not in designing mosaics but rather in designing windows.

In the World-Herald story about Prof. Thomsen and his new interest, Staff Writer Gerald Wade stated the following:

Windows he designs resemble the stained glass of old, but call on new products and new skills.

Prof. Thomsen spends some of his spare time forming the 122 resin and fiber glass windows which will be installed at St. John's Lutheran Church in Beatrice, Neb.

These are small compared with the Good Shepherd window made for Terra Heights Baptist Church of Topeka, Kans. It is large enough to nearly fill the end wall of the A-frame building.

The figure of the Good Shepherd holding a lamb covers most of the 16-foot-high center section. The 32-foot-8-inch window is completed with a free form, multihued 8-foot-8-inch top panel and a similar bottom section eight feet tall.

Prof. Thomsen, a graduate of the Cleveland, O., Institute of Art, has been at Dana 26 years. He was commissioned to design the Good Shepherd window by its manufacturer, Tuf-Glas Building Products, Inc. of Blair. It took three months to design and manufacture the window.

True stained-glass windows are just that—hunks of stained glass held together by rods. They are elaborate jigsaw puzzles.

The demand by churches for colorful windows has not slackened but there is a lack of craftsmen capable of creating them, said Francis J. Smith, former Omahan who is president of Tuf-Glas.

Color is poured in a mold which is sandwiched between two panels of resin

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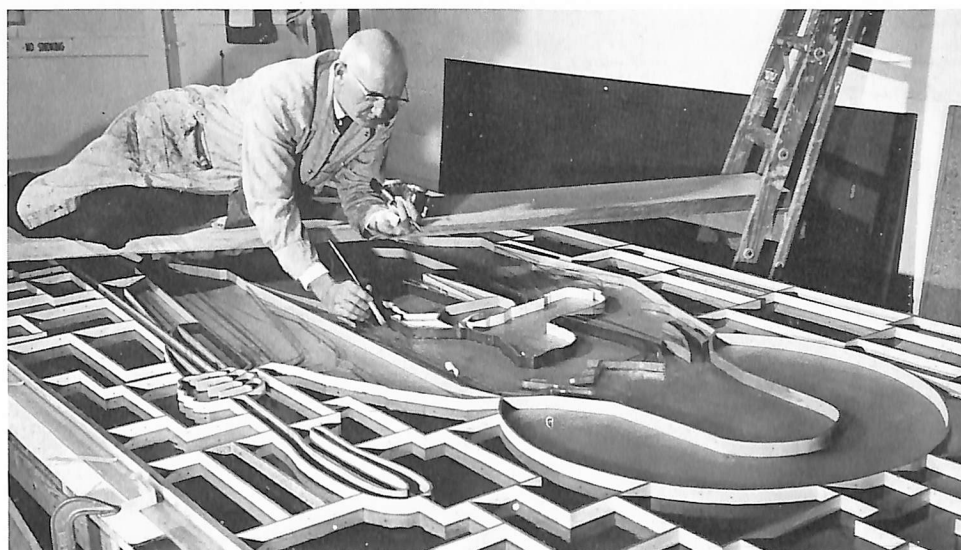


Figure of the Good Shepherd takes shape under Thomsen's skilled hand.



Thomsen, Smith and their 16-foot multihued window.

## Dana Library

*From page 2*

and then to set our sights on a 150,000 volume collection within another decade will do more to enhance the prestige of Dana than any other program we might undertake.

A good library is not a frill, not a luxury. It is the heart of our academic life. If our school is to be outstanding, our library must be outstanding.

Faith has set the tempo of Dana's march for more than eighty years. Victor Hugo said that a library is an act of faith. With continuing faith and resulting tangible help from many people, we can enjoy the exciting prospect of soon having one of the finest college libraries in the Midlands.

**Byron J. Langenfeld**

## Schedule of Events for Ninth Annual Parents' Day -- April 23

**10:30 a.m.—11:45 a.m.**

Parents Day Worship Service  
The Rev. Richard Jensen, Campus  
Pastor (Borup Coliseum)

**11:45 a.m.—1:30 p.m.**

Dinner for all guests BY ADVANCE  
REGISTRATION ONLY.  
(Dining Hall—Campus Center)  
Conducted campus tours for those  
interested (45 minutes). Starting  
from Campus Center at

11:45 a.m.	12:30 p.m.
12:00 noon	12:45 p.m.
12:15 p.m.	

**2:00 p.m.—3:00 p.m.**

Parents Meeting (Parents Only)  
(Borup Coliseum)

**3:15 p.m.—5:00 p.m.**

President's Reception for all guests  
(Campus Center)  
Faculty Consultation (if desired)  
Admissions Counselors available for  
consultation. (Campus Center)  
Admissions Office open in Pioneer  
Memorial Building, Room 127

**5:15 p.m.—7:30 p.m.**

Free Time—Evening meal "on your  
own."

**7:30 p.m.—**

Music Department presentation of  
"King David," a symphonic Psalm  
by Honegger  
(Alumni Memorial Auditorium)

## Two for One Book Funds

Again this year, Dana has applied for a government grant of \$5,000 for the purchase of library books and materials under Title II of the Higher Education Act of 1965. One of the requirements to be eligible for the funds is that the college must match the government grant with funds over and above the existing library budget. This program encourages colleges and universities to expand and improve their holdings.

Last year, \$3,700 was raised and matched by a government grant enabling the library to purchase \$7,400 worth of books and materials.

Funds raised by this year's Alumni Appeal for "Books for the Library" qualify as matching funds. The generous alumni who have already contributed for books will have their gift dollars matched, giving Dana twice the value.

If you've already contributed, we thank you for your gift and welcome your continued support. If you've not yet sent in your check for "Books for the Library" do it today. Help match the \$5,000 government grant.

## Icelandic Sagas Conference Topic

The Icelandic Sagas were the topic of an Intra-disciplinary Conference on Language and Literature held on the Dana Campus March 3.

Norman Bansen and Walter George of the Dana faculty were conference chairmen.

Speakers for the day were Professor Herman Gimmestad, Chairman of the Humanities Division, Midland College, and Professor Paul Schach, Chairman of the Department of Germanic Lan-

## Artist

*From page 7*

reinforced by fiber glass. The panels are kept separate in a wood frame. Patent is pending on this process.

The same technique is used to make decorative doors, wall panels and dividers for homes and offices. Nearly anything can be placed between the panels. One doctor in Blair has a set with sea shells and star fish.

Mr. Smith believes the church windows have impact because there is no lead to distort the picture. The process, he said, "adds a three-dimensional effect making the figures more life-like."

The panel material is mixed in a liquid state and allowed to cure under heat and pressure. Color is molded in. It is mixed into nearly any shade from basic red, yellow and blue pigments.

Color can be translucent or opaque, depending on the shading needed and the amount of light transmission wanted.

The panels or windows can be as thin as five-eighths of an inch or as thick as wished. The Good Shepherd window is 1¼ inches with 1¼ inches mahogany framing around the three sections.

guages and Literature at the University of Nebraska.

Fifty faculty participants represented ten Nebraska Colleges and Universities at the conference.

The conference was sponsored by the United States Office of Education through the Humanities and Social Sciences Development Program. Dean C. Arthur Christiansen of Dana is a member of the state committee for this program.

## The Dana REVIEW

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