



The Dana REVIEW

Dana College, Blair, Nebraska

January, 1968

Tribute to Boas Weismann --A Man with a Mission

As the Christmas lights of 1967 burned brightly throughout the world, a dark shadow fell across College Hill—Boas Weismann, Director of Development, suddenly and without warning was dead.

Bo, as he was known to hundreds of students, alumni, parents and friends of Dana, was a man with a mission. He was dedicated to his Church, his family and his College . . . no price was too high to pay for their collective good. He led a full and fruitful life—husband and father, successful businessman, dedicated Christian layman and friend to everyone who passed his way.

Bo was born in Lincoln, Nebraska, the son of pioneer pastor A. C. Weismann of the United Evangelical Lutheran Church. He graduated from high school in Chicago and, in 1924, enrolled as a student at Dana and completed a two-year business course. Following graduation, he went to work in business management for a national chain store and served them faithfully in several cities. His interest in and love for Dana continued to grow, however, as his son Lee enrolled as a student and later graduated.

In 1955, Bo was named to the Dana Board of Trustees. This was a critical period in Dana's history as the UELC was involved in merger negotiations with two other Lutheran bodies. Rumors of uncertainty as to Dana's place in the new Church were circulated and Bo insisted that Dana should continue as a fully recognized liberal arts college of the new Church. His efforts and the dedicated efforts of others triumphed.

At the direction of the Board of Trustees, a gigantic development program for Dana was launched in 1958



Boas Weismann . . . 1904-1967

and Bo was named to head the program as the first full-time Director of Development in Dana's history. He guided the successful Diamond Jubilee campaign which resulted in one million dollars of expansion and sparked a growth pattern which continues today.

While the job at Dana was demanding, Bo found time to become involved in the activities of his Church and community. He served as President of First Lutheran Church for a number of years and worked diligently on numerous Church-related projects. He became well known throughout the Central District of The American Lutheran Church, visiting congregations and pastors, seeking their support of Dana and Christian higher education. He served as a member-at-large on the Church Council of the new Church from its formation in 1960 until his term expired in 1967. He visited the businessmen of Blair, again seeking

their support of the College, and established a cordial relationship between the College and the community.

Bo's love for flowers found him active in the Blair Rose Society. Thanks to his efforts and enthusiasm, Blair today points with pride to the Rose Garden which graces Rhoades Park.

As the calendar turns to 1968, we cannot help but feel the loss of our friend and colleague. His good-natured smile, his friendly cigar and his famous pledge-card pocket are gone, but his spirit of dedication to Dana lives and challenges each of us to dream . . . to work . . . and to build.

PHILLIP A. PAGEL
Director of Public Relations

Who's Who

Sixteen Dana students have been nominated for inclusion in the 1968 edition of *Who's Who Among Students in American Universities and Colleges*.

Who's Who is a national publication containing sketches of selected students who have maintained high levels of scholarship and have served as student leaders on their individual campuses.

One junior, David Aanõnson of Estherville, Ia., was nominated.

Nominees selected from the senior class were: Steve Bohling, Howe, Neb.; Richard Coffey, Blair; Larry Cornwell, Pender, Neb.; Michael Hogzett, Oakland, Ia.; Constance Elting, Bruning, Neb.; Kathy Jensen Vinton, Blair; Sandra Johnson Voll, Creighton, Neb.; Roger Knoell, Ames, Neb.; Maxine Lubkeman, Latimer, Ia.; Stanley Nielsen, Harlan, Ia.; Mary Beth Rasey, St. Paul, Minn.; Kathryn Ringhand, Oregon, Wis.; Richard Vierk, Grand Island, Neb.; Jeanette Wallman Slusher, Martell, Neb.; and Charles Wiebke, Cook, Neb.

These students will be presented with a certificate of merit for their achievement at the traditional Honors Convocation held shortly before Commencement in the Spring.

GREETINGS FOR 1968

From the Dana College President

Our Christmas and the beginning of the New Year at Dana were saddened by the deaths of three of our most loyal alumni and co-workers: Pastor Ingward Olsen, father of James Olsen of our art department faculty and an esteemed member of our Dana Board of Regents for many years prior to his final illness, passed away at his home in Eugene, Oregon, on December 13; Boas Weismann, who served as our Director of Development and Church Relations since 1957, passed away in his office on December 20; and James Hansen of Cedar Falls, former student body president in his student days at Dana after World War II, and member and vice-chairman of our Dana Board of Regents since 1957, passed away in Cedar Falls on January 9. On January 10 we had a memorial service in Chapel for these men who gave so richly and unselfishly of their lives for Dana and the Church. May the noble example of their vision and their Christian witness inspire all of us to grateful dedication to the causes they served so ably.

1967 was the year of LIFE for the educational institutions and ministry of our American Lutheran Church. Many of us at Dana have been actively

involved, including our Alumni Director and your *Dana Review* Editor, Ken Anderson. We are now well past the halfway mark to our goal of "more than twenty million dollars" for this Lutheran Ingathering for Education, and we trust that the early months of 1968 which will conclude the Ingathering will bring this magnificent effort of our Church to a successful climax. We thank the many alumni in our ALC who have helped in the LIFE program, and we look to you to continue to lend it your support and encouragement in the next vital concluding weeks of the program.

During the past year, four of our Dana teachers completed requirements for their doctor degrees, Dr. Alan Brandes in Music, Dr. Sarah Penick in French, Dr. Paul Neve in Music and Dr. Larrie Stone in Biology. At least two other members of the faculty are completing their requirements for the doctorate and, hopefully, should have the degrees by the end of this year. Other faculty members are continuing their studies in summer and sabbatical leave, and we have received several special grants for faculty and student research. These are evidences of con-

stant vigilance as to the quality of Dana's educational program, an objective which must always command our most earnest concern.

Just as this greeting was being written, we received word that federal funds for our Library are now being released, so we hope that, after several months of waiting, we may call for bids within the next few weeks. The response of alumni and friends to our appeal for additional books for the Library has been most heartening, and we look forward eagerly to housing these splendid additions in our new Library-Learning Resources Center.

Amid the year's joys and sorrows we still can say, gratefully and confidently, "I thank my God in all my remembrance of you, always in every prayer of mine for you all making my prayer with joy, being thankful for your partnership in the gospel from the first day until now. And I am sure that he who began a good work in you will bring it to completion at the day of Jesus Christ." (Philippians 1:3-4) This is our greeting to you for the New Year 1968.

C. C. Madsen
President

Firms Match Employee Gifts

Two years ago *The Dana Review* published a list of companies and corporations which matched employee gifts to colleges and universities.

At that time, it was indicated that only gifts from employees who were alumni would be matched by companies. It should be pointed out that in many instances **not only alumni, but also parents and friends of the College may take advantage of gift matching programs.**

Check over the list below to see if your company has such a program. If it does, a matching gift may be easily arranged.

When you make your gift to Dana, complete the proper form provided by your employer and send it to the college. The college will affirm that your

gift has been received and a matching gift will be made.

If your company is not among those taking part in a matching gift program, now would be a good time to try to interest it in doing so.

— A —

Abbott Laboratories
Abex Corporation
Aeroglide Corporation
Aeroglide-General Corporation
Aetna Life Affiliated Co.
Air Products and Chemicals, Inc.
Air Reduction Co.
Albion Malleable Iron Co.
Allegheny Ludlum Steel Corp.
Aluminum Company of America
American Bank & Trust Company of Pennsylvania
American Express Co.
American & Foreign Power Co., Inc.
American Home Products Corp.
American Metal Climax Foundry
American Optical Co.
American Potash & Chemical Corp.
American Smelting and Refining Co.
American Sterilizer Co.
American Sugar Refining Co.

American Tobacco Co.
Armco Foundation
Armstrong Cork Co.
Associated Box Corp.
Associated Spring Corp.
Athos Steel and Aluminum, Inc.
Atlas Chemical Industries, Inc.
Atlas Rigging and Supply Co.

— B —

Bank of California, N. A.
Bank of New York
Bankers Life Co.
Barton-Gillet Co.
Bishop Trust Co., Ltd.
Bloch Brothers Tobacco Co.
Blue Bell, Inc.
Boston Manufacturers Mutual Insurance Co.
Bowen & Gurin & Barnes, Inc.
Bristol-Myers Co.
Brown-Forman Distillers Corp.
Brown and Root, Inc.
Burlington Industries
Business Men's Assurance Co. of America
Butterick Co., Inc.

— C —

Cabot Corporation
Campbell Soup Co.
Canadian General Electric Co., Ltd.
Carborundum Co.
Carpenter Steel Co.

Firms—continued

C — (continued)

Carter Products, Inc., N. Y.
 Cavalier Corporation
 Central Illinois Light Co.
 Central & South West Foundation
 Cerro Corporation
 Champion Papers, Inc.
 Chase Manhattan Bank
 Chemical Bank of New York Trust Co.
 Chemical Construction Corp.
 Chicopee Manufacturing Co.
 Chrysler Corporation
 Cities Service Co.
 Citizens & Southern National Bank
 Clark Equipment Co.
 Cleveland Electric Illuminating Co.
 Cleveland Institute of Electronics
 Clevite Corp.
 James B. Clow & Sons, Inc.
 Coats & Clark, Inc.
 Colonial Parking, Inc.
 Columbian Carbon Co.
 Columbus Mutual Life Insurance Co.
 Combustion Engineering
 Commercial Solvents, Inc.
 Connecticut General Life Insurance Co.
 Connecticut Light & Power Co.
 Connecticut Mutual Life Insurance Co.
 Consolidation Coal Co.
 Consumers Power Co.
 Container Corp. of America
 Continental Can Co., Inc.
 Continental Insurance Companies
 Continental Oil Co.
 Cook Foundation, Connecticut
 Cooper Industries, Inc.
 Copley Newspapers
 Copolymer Rubber & Chemicals Corp.
 Corn Products Co.
 Corning Glass Works
 Crouse-Hinds Co.

— D —

Dayton Malleable Iron Co.
 Deering Milliken, Inc.
 Diamond Alkali Co.
 Diamond Crystal Salt Co.
 A. B. Dick Co.
 Difco Laboratories, Inc.
 Dow Chemical Co.
 Dow Corning Corp.
 Draper Corp.
 Dresser Industries, Inc.
 Wilbur B. Driver Co.

— E —

Eastern Gas & Fuel Associates
 Easton Car & Construction
 Ebasco Services, Inc.
 Electric Bond & Share Co.
 Electric Storage Battery Co.
 Ensign-Bickford Co.
 Equitable of Iowa
 Esso Education Foundation
 Ethicon, Inc.
 Ex-Cell-O Corp.

— F —

Fafnir Bearing Co.
 Ferro Corporation
 Firemen's Mutual Insurance Co.
 First National Bank of Hawaii
 Ford Motor Company
 Ford Motor Company of Canada, Ltd.
 Forty-Eight Insulations, Inc.
 E. & J. Gallo Winery

— G —

Gardner-Denver Co.
 General Atronics Corp.
 General Electric Co.
 General Foods Corp.
 General Foods Limited
 General Mills, Inc.
 General Public Utilities Corp.
 M. A. Gesner of Illinois, Inc.
 Gibbs & Hill, Inc.
 Gillette Co.
 Ginn & Co.
 Girard Trust Bank
 Glidden Co.
 B. F. Goodrich Co.
 Gorham Corp.
 W. T. Grant Co.
 Greenville Steel Car Co.
 Griswold-Eshleman Co.
 Guardian Life Insurance Co.
 Gulf Oil Corp.
 Gulf States Utilities Co.
 Guy Gannett Broadcasting Services

— H —

Hamilton Watch Co.
 Harris-Intertype Corp.
 Harsco Corp.
 Hartford Electric Light Co.
 Hawaiian Telephone Co.
 Hercules Powder Co.
 Hershey Chocolate Corp.
 Hewlett-Packard Co.
 Hill Acme Co., Ohio
 Hoffman-La Roche, Inc.
 Honeywell, Inc.
 Hooker Chemical Corp.
 J. M. Huber Corp.
 Hughes Aircraft

— I —

Ingersoll-Rand Co.
 Insurance Company of North America
 Interchemical Corp.
 International Business Machines Corp.
 International Flavors & Fragrances, Inc.
 International Telephone & Telegraph Corp.

— J —

Jefferson Mills, Inc.
 Jefferson Standard Life Insurance Co.
 Jewel Tea Co.
 Johnson & Higgins
 Johnson & Johnson
 S. C. Johnson & Son, Inc.
 Jones & Laughlin Steel Corp.

— K —

Kaiser Steel Corp.
 Kendall Co.
 Kerite Co.
 Kern County Land Co.
 Walter Kidde & Co.
 Walter Kidde Constructors
 Kidder, Peabody & Co.
 Kimberly-Clark Corp.
 Kingsbury Machine Tool Corp.
 Kiplinger Association, Inc.
 Richard C. Knight Insurance Agency, Inc.
 Knox Gelatine, Inc.
 H. Kohnstamm & Co., Inc.
 Koppers Co., Inc.

— L —

Lawyers Cooperative Publishing Co.
 Lehigh Portland Cement Co.
 Lever Brothers Co.
 Line Material Industries
 P. Lorillard Co.
 Lubrizol Corp.
 Lummus Co.
 Lustra Plastics Corp.

— M —

M. & T. Chemicals, Inc.
 MacLean-Fogg Lock Nut Co.
 Mallinckrodt Chemical Works
 P. R. Mallory & Co., Inc.
 Manufacturers Hanover Trust Co.
 Marathon Oil Co.
 Marine Midland Trust Co. of New York
 Massachusetts Mutual Life Insurance Co.
 Matalene Surgical Instruments Co.
 Maytag Co.
 McCormick & Co., Inc.
 McGraw-Hill, Inc.
 Medusa Portland Cement Co.
 Mellon National Bank & Trust Co.
 Merck & Co., Inc.
 Metropolitan Life Insurance Co.
 Middlesex Mutual Assurance Co.
 Midland-Ross Corp.
 Miehle-Goss-Dexter, Inc.
 Mohasco Industries, Inc.
 Monitcello Life Insurance Co.
 Motorola Foundation
 Munsingwear, Inc.
 Mutual Boiler & Machinery Insurance Co.
 Mutual of Omaha—United of Omaha

— N —

National Biscuit Co.
 National Cash Register Co.
 National Distillers & Chemical Corp.
 National Lead Co.
 Natural Gas Pipeline Co. of America
 New England Gas-Electric Assoc. System
 New England Merchants National Bank
 New England Mutual Life Insurance Co.
 Newhall Land and Farming Co.
 Northwestern Mutual Life Insurance Co.
 Northwestern National Life Insurance Co.
 Norton Co., Massachusetts
 John Nuveen & Co.

— O —

Oklahoma Gas & Electric Co.
 Olin Mathieson Chemical Corp.
 Ortho Pharmaceutical Corp.
 Owens-Corning Fiberglas Corp.

— P —

Parker-Hannifin Corp.
 Paul Revere Life Insurance Co.
 Pennsalt Chemicals Corp.
 Pennsylvania Power & Light Co.
 Penton Publishing Co.
 Personal Products Corp.
 Petro-Tex Chemicals Corp.
 Phelps Dodge Corp.
 Philco Corp.
 Philip Morris, Inc.
 Phillips Petroleum Co.
 Pillsbury Co., Minnesota
 Pilot Life Insurance Co.
 Pitney-Bowes, Inc.
 Pittsburgh Forgings Co.
 Pittsburgh National Bank
 Preformed Line Products Co.
 Provident Life and Accident Insurance Co.
 Prudential Insurance Co. of America
 Putnam Management Co., Inc.

— Q —

Quaker Chemical Corp.

— R —

Ralston Purina Co.
 Rex Chainbelt, Inc.
 R. J. Reynolds Tobacco Co.
 Riegel Paper Corp.
 Riegel Textile Corp.
 Rochester Germicide Co.
 Rockefeller Brothers Fund, Inc.
 Rockefeller Family & Associates
 Rockwell Manufacturing Co.
 Rockwell-Standard Corp.
 Rohm & Haas Co.
 Rust Engineering Co.

— S —

SKF Industries, Inc.
 St. Regis Paper Co.
 Sanborn Co.
 Schering Corp.
 Scott Paper Co.
 Joseph E. Seagram & Sons, Inc.
 Sealight-Oswego Falls Corp.
 Security National Bank of Long Island
 Security Van Lines, Inc.
 Seton Leather Co.
 Shamrock Oil & Gas Corp.
 Signal Oil & Gas Co.
 Signode Foundation, Inc.
 Simmons Co., New York
 Simonds Saw & Steel Co.
 Sinclair Oil Corp.
 Singer Co.
 Smith, Kline & French Laboratories
 Smith-Lee Co., Inc., N. Y.
 Sperry & Hutchinson Co.
 Spruce Falls Power & Paper Co., Ltd.
 Stackpole Carbon Co.
 Standard Oil Co. (Ind.)
 Standard Oil Co. (N. J.)
 Standard Oil Co. (Ohio)
 Stauffer Chemical Co.
 Sterling Drug, Inc.
 J. P. Stevens & Co., Inc.
 Stevens Candy Kitchens, Inc.
 Suburban Propane Gas Corp.
 Sunray DX Oil Co.
 W. H. Sweney & Co.

— T —

Tektronix, Inc.
 C. Tennant Sons & Co. of N. Y.
 Tennessee Gas Transmission Co.
 Texas Eastern Transmission Corp.
 Textile Machine Works
 Textron, Inc.
 J. Walter Thompson Co.
 J. T. Thorpe Co.
 Time, Inc.
 Towers, Perrin, Forster & Crosby, Inc.
 Towmotor Corp.
 Trans-World Airlines
 Travelers Insurance Companies
 Turner Construction Co.

— U —

Union Oil Co. of California
 Uni-Serv Corp.
 United Clay Mines Corp.
 United Illuminating Co.
 United States Borax & Chemical Corp.
 United States Trust Co. of New York
 Upjohn Co.

Firms—continued

— V —

Varian Associates
Victaulic Co. of America
Vulcan Materials Co.

— W —

Walker Manufacturing Co.
Wallace & Tiernan, Inc.
Warner Brothers Co., Conn.
Warner-Lambert Pharmaceutical Co.
Warner & Swasey Co.
Washington National Insurance Co.
Watkins-Johnson Co.
Charles J. Webb Sons Co., Inc.
Welch Grape Juice Co., Inc.
Western Publishing Co.
Westinghouse Air Brake Co.
Whirlpool Corp.
John Wiley & Sons, Inc.
Williams & Co., Penn.
Winn-Dixie Stores, Inc.
Wolverine Shoe and Tanning Corp.
Worthington Corp.
Wyandotte Chemicals Corp.

— X —

Xerox Corporation

— Y —

Young & Rubicam, Inc.

Johansen Named



Charles P. Johansen, 1967 Dana graduate, has been appointed to the admissions staff at Dana College effective February 1, 1968. He is the son of Mr. and Mrs. Ivan Johansen of San Mateo, Calif.

During the first semester of the 1967-68 school year, Mr. Johansen attended graduate school in business administration at Northwestern State College of Louisiana in Natchitoches.

Mr. Johansen will assist Admissions Director Calvin Jorgensen in counseling prospective Dana students.

Pastor Dies

Rev. Ingward P. Olsen, alumnus of Dana College and Trinity Seminary and former member of the Dana Board of Regents, died December 13, 1967. He was 61. During his later years he suffered from Parkinson's disease.

He served churches in Humbolt and Rutland, Iowa, prior to 1940. In that year he moved to Eugene, Oregon, where he served Bethesda Lutheran Church for 18 years. In 1958, he accepted a call to Gulgatha Lutheran Church in Chicago where he served until 1965 when he returned to Eugene.

Pastor Olsen is survived by his wife, Anna (Beck), two daughters, Carol Lodl and Joyce Gilbert, both of Eugene; a son, James of the Dana art department; two brothers, H. Albert of Washington and Ray of Wisconsin; a sister, Marian Bornufska of Wisconsin; and seven grandchildren.

New Jobs and Promotions 1959

ERNEST G. ANDERSON, his wife, SHAROL (CRANDALL) and three year old daughter, Sonya Marie, have just been transferred from St. Paul, Minnesota, to Madison, Wisconsin, where Ernie is District Accountant for International Harvester Company. Their new address is 409 Topaz Lane, Madison, Wisconsin 53714.

1958

MARLENE PAULSEN is working at the Chinatown-North Beach English Language Center. She is a materials writer on a team which develops teaching aids for immigrants who wish to learn English. Her new ad-

dress is 2117 Powell Street, San Francisco, California 94133.

1951

JIM L. SORENSEN has been named a partner in the Chicago office of Arthur Young & Company. He has been with this public accounting firm since 1960. Jim, his wife, and four children live at 131 N. Addison Road, Wood Dale, Illinois.

1947

DR. PAUL C. LARSEN was appointed Academic Dean of Dickinson State College, Dickinson, North Dakota, on July 1, 1967. Dr. Larsen previously held the position of Dean of Students at Dickinson State College from 1962-67. Mrs. Larsen, BEULAH (JORGENSEN), is teaching in the public schools in Dickinson.

Regent Dies

James R. Hansen, 1950 Dana graduate and Vice-Chairman of the Dana Board of Regents, died suddenly on January 9, 1968, in Cedar Falls, Iowa. He was 41.

Mr. Hansen was student body president at Dana during his senior year and entered the insurance field after completing college.

He was a member of several boards besides the Dana Board of Regents. They include Grinnell Reinsurance Company, Chairman of the Sartori Memorial Hospital board in Cedar Falls, and president of the business and industrial corporation of Cedar Falls.

Mr. Hansen is survived by his wife, Ella (Erlandsen), two children, Pamela, 15, and Paul, 12, and one brother, Willard.

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