



# The Dana REVIEW

Dana College, Blair, Nebraska

January, 1969

## Alumnus Is International Consultant

Dr. Lyle Jacobsen, who graduated from Dana in 1951 and is currently professor of accounting and finance in the College of Business Administration at the University of Hawaii, was chosen by Latin American business enterprises to advise and guide them.

He spent several weeks last summer in Rio de Janeiro as a consultant in the establishment of a graduate school of accounting and finance.

The school is an innovation for Brazil which ordinarily imports financial executives or sends candidates abroad for training. For the first time, Brazil will have a school where local businessmen may be trained in a home setting.

The major Brazilian businesses conducted a search through 50 top American and European universities and chose three professors to aid in the establishment of the school. Jacobsen was one of them.

But this is nothing new for Jacobsen, who speaks both Spanish and Portuguese fluently. His summer consulting activities have taken him to every major Latin American country.

In 1964 and '65, Jacobsen was a founding professor of South America's first exclusively graduate school of business administration. It was established in Lima, Peru, by Stanford University under an AID contract. Jacobsen was a professor at Stanford's Graduate School of Business for ten years before joining the University of Hawaii faculty last year.

He has been a consultant to the Executive Office of the President of the U.S., to the Republic of Mexico, and to Latin American universities in Puerto Rico, Costa Rica, Peru, Colombia, Brazil and others.

Jacobsen has also been selected to be included in the first edition of "The



Lyle Jacobsen, left, consults with Fernando Belaude, President of Peru, 1964-65.

Two Thousand Men of Achievement—1969."

This new international biographical reference work, which is compiled in London, will be distributed in every country of the world in May, 1969.

He has been listed in three other publications: "Dictionary of International Biography," "Who's Who in the West," and "Who's Who Among Stu-

dents in American Colleges and Universities."

Dr. Jacobsen is the author of several papers published in scholarly and professional journals and the co-author of a 680-page book, "Cost Accounting—A Managerial Approach." This book was copyrighted in 1964 by McGraw-Hill and translated into Spanish in 1967.

## A New Year Greeting: EBENEZER

*"Then Samuel took a stone . . . and called its name Ebenezer. For he said, 'Hitherto the Lord has helped us.'"*

As we voice to all of you, Dana's alumni and friends, our prayerful good wishes for the abundance of God's blessings throughout the New Year, we do so with a sense of profound gratitude. During the Christmas season we have received many gifts, large and small, and countless expressions of your loyal good will. As we begin a new semester, we are renewed by many

manifestations of dedicated concern, mutual respect, confidence and loyalty between our students, faculty and staff. God has been good to us. God is still good to us. May we continue to serve together in the Year of His Grace, 1969, as those who are grateful stewards of His benediction.

C. C. Madsen  
President

## Four Dana Grads Named As Outstanding Young Women '68

Four Dana graduates have been selected as Outstanding Young Women of America for 1968 and will appear in the 1968 edition of OUTSTANDING YOUNG WOMEN OF AMERICA.

They are: Mrs. Karen Ann Jensen Capel, 207 Test St., Council Bluffs, Ia.; Mrs. Nena Wegener Hankins, 84 West Vue Drive, Tallmadge, Ohio; Dr. Kathleen Anderson Bliese, 3825 Saratoga, Omaha, Neb.; and Miss Rebecca Roesener, 12732 Buckingham Drive, Bowie, Md.

Outstanding Young Women of America is a program designed to recognize the abilities of young women between the ages of 21 and 35 throughout the country.

This annual program is sponsored by the Outstanding Americans Foundation, a nonprofit foundation dedicated to recognizing and honoring outstanding Americans. Serving on the program's Board of Advisors are the National Presidents of major women's clubs, headed by Mrs. Dexter Otis Arnold, Honorary President of the General Federation of Women's Clubs.

Each year over 5,000 young women are nominated as Outstanding Young Women of America by leading women's organizations and college alumni associations across America. These young women's biographical sketches are fea-

tured in the annual compilation, OUTSTANDING YOUNG WOMEN OF AMERICA.

From among the young women included in OUTSTANDING YOUNG WOMEN OF AMERICA, fifty are selected each year, one from each state, as their state's Outstanding Young Woman of the Year. The winners of these awards are selected by the Outstanding Americans Foundation.

Mrs. Esther Peterson, Assistant Secretary of Labor, says the women included in the 1967 edition "are in the tradition of women who combine the best virtues—vision, vitality, and personal strength. These young women leaders are lighting the way for more and more truly developed women of tomorrow."

The program was conceived by the leaders of the nation's women's clubs. They felt that young women who give their time for community projects should be recognized. The recognition of these outstanding young women can serve to inspire others to give their time to additional civic responsibilities.

Guide lines for selection include unselfish service to others, charitable activities, community service, professional excellence, business advancement, and civic and professional recognition.

## Major Gifts

During the past few weeks the College has received a number of gifts of property and cash in the four and five figure category from alumni and other friends of Dana.

Some of these gifts were designated for special purposes such as scholarships and the new dormitory for women.

Donors of these recent major gifts include:

Mr. and Mrs. Melvin Nore, Van Nuys, Calif.

Mr. and Mrs. Joe Lindholm, Audubon, Ia.

Mr. and Mrs. Dave Hayden, Omaha.  
Mr. and Mrs. Oscar Jacobsen, Racine, Wis.

Esper Petersen Foundation  
Cooper Foundation

Mrs. Therkild Nielsen and Carolyn Nielsen Andersen, Southfield, Mich.

Mr. and Mrs. Simon Korshoj, Blair.  
Dr. and Mrs. F. C. Christensen, Racine, Wis.

Many other contributions have been gratefully received.

## Births

1966

Susan Diane was born to Mr. and Mrs. ROBERT MORGAN on November 11, 1968. Their address is 1305 North 49th Avenue, Apartment 2, Omaha, Neb.

Craig Thomas was born to JAN and JACOLYN (SWENDSEID) DUDLEY on November 19, 1968. This is their first child. Their address is 6214 Elm, Omaha, Neb.

1962

Victoria Ilene was born to LONNIE and GLORIA (PEDERSEN) HAYNE on August 18, 1968. They also have a two year old daughter, Lisa. Their address is 1110 West Badger Road, Madison, Wis.

Devin Courtney was born to STAN and CAROL (LARSON) CUPP on July 22, 1968. They have four other children. Their address is Box 18, Glide, Oregon.

1961

Scott Matthew was adopted by Tom and ARLA (SIEMS) Mayhew on November 26, 1968. They have another son, Mark. Their address is 19 Colorado Drive, Decatur, Ill.

# Omahan Donates Christmas Plates

George P. Christiansen, Jr., owner and operator of Christiansen's Jewelry Company in Omaha, presented Dana with thirty-seven Danish Christmas plates in memory of his father.

The blue and white Christmas plates were made by two porcelain companies in Copenhagen, Bing & Grondahl and Royal Copenhagen.

Each year each of the companies designs new plates with Christmas scenes, make a limited number, and then destroy the mold so the plates become collectors' items.

Bing & Grondahl started the tradition in 1895 and Royal Copenhagen followed suit in 1908.

Plates for some of the years have become quite scarce and consequently have increased in value. One of the plates donated by Christiansen was made by Bing & Grondahl in 1896 and is valued at \$900.00.

The plates will be displayed in special cabinets in the Heritage Room of

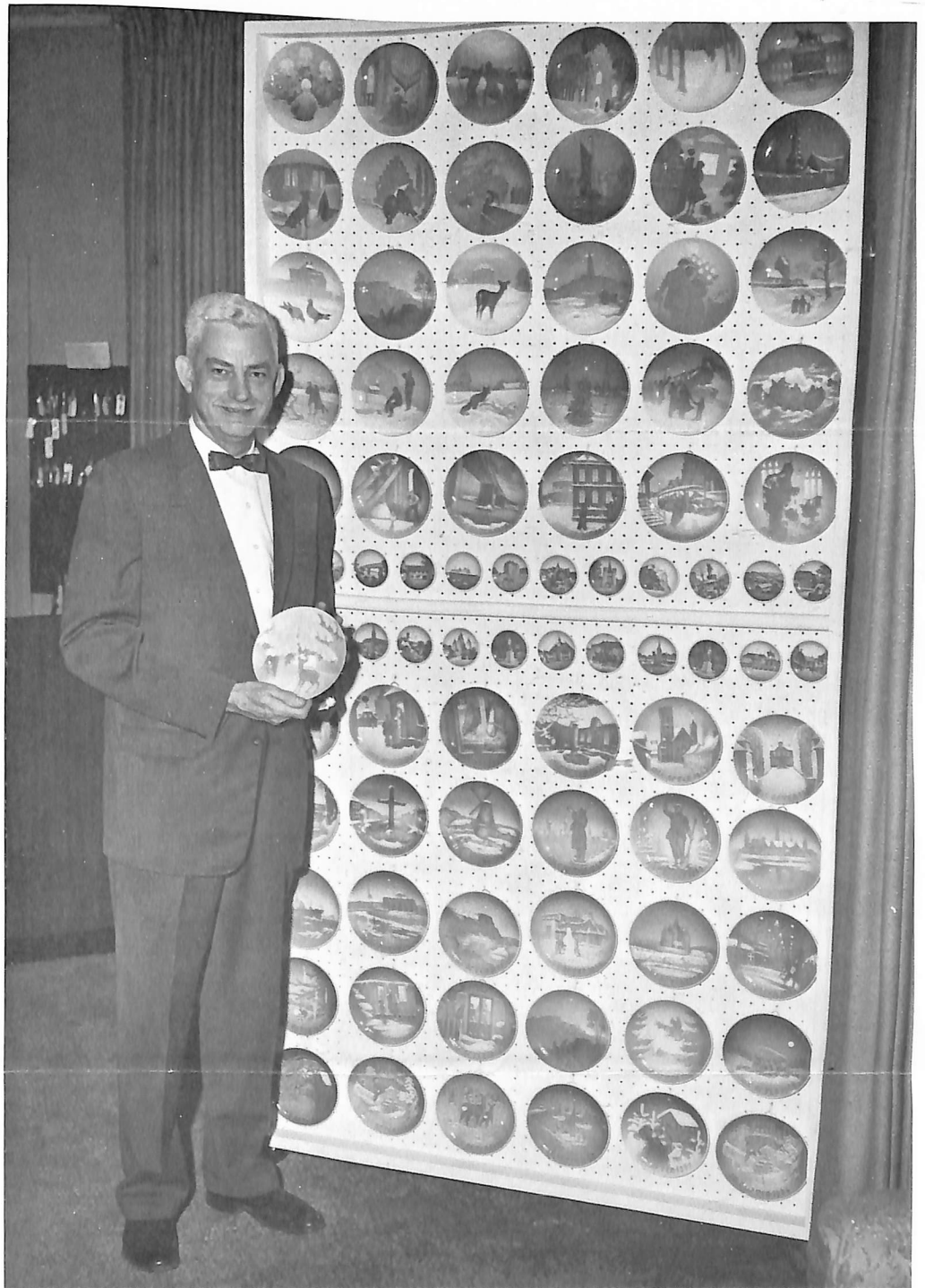


George P. Christiansen, Sr., in whose memory the Christmas plates were presented to Dana.

the new library and will be known as the "George P. Christiansen Sr. Memorial Collection."

It is hoped that other friends of the College will help fill in the missing years so the collection will eventually be complete. Individuals who donate plates for the missing years will be identified within the collection.

Anyone who donates a complete set



George P. Christiansen, Jr., donor of the collection, is shown holding one of the more valuable plates in the foreground of the Danish plate display in Christiansen's Jewelry.

of either the Bing & Grondahl or Royal Copenhagen Christmas plates will be recognized in a manner similar to the Christiansen memorial.

The plates donated by Christiansen to begin the collection are listed below.

Bing & Grondahl: 1896, 1910, 1911, 1918, 1920, 1921, 1923, 1924, 1931, 1936, 1937, 1940, 1943, 1944, 1945,

1946, 1951, 1952, 1962, 1964, 1966, 1967.

Royal Copenhagen: 1910, 1915, 1922, 1925, 1930, 1939, 1941, 1942, 1951, 1953, 1963, 1964, 1965, 1966, 1967.

Gift plates for the missing years should be sent to: Danish American Division, Dana College, Blair, Nebraska 68008.

## Players Named on All-Lutheran Team

Three members of the Dana football team have been named on the 1968 all-Lutheran college football team.

Dan Jackson, end; Brent Peterson, halfback; and Dennis Sellon, linebacker, won honorable mention.

Citing the intense competition to claim a place again among the "glittering stars of 1968," Bud Thies of the St. Louis Globe-Democrat sports staff said the selections this year proved to be the toughest he has experienced in 20 years of picking all-star teams.

Thies selected the team in an article appearing in the January issue of *The Bond*, monthly magazine of Lutheran Brotherhood, a fraternal insurance society. This is the fifth year *The Bond*, with a circulation of 330,000, has sponsored the all-Lutheran football squad selection.

## C. X. Hansen Memorial Scholarship Fund Grows

The C. X. Hansen Scholarship Fund announced by President Madsen in the December *Dana Review* has already grown to more than four thousand dollars.

Many former Danians who knew and admired C. X. have sent in letters and contributions. Of course, not all the letters can be reproduced here, but we have taken the liberty of printing the following written by Fred D. Klyver, Hillsborough, Calif., who was a member of the Dana College Academic Department before 1920.

### TO MY TEACHER:

Dr. C. X. Hansen . . . A Tribute

Your kindness was  
As knowing as  
Your open mind.  
You UNDERSTOOD!

You said much less,  
There was less strain,  
As I progressed,  
My wise MENTOR!

You stand there, still  
Pointing the ways  
That I may go . . .  
You manned THE GAP!

Since only the interest from the C. X. Hansen Scholarship Fund will be awarded to students, it is hoped that others will add to this Fund.

## Dr. Malik to Speak About the World Today

Dr. Charles Malik, former President of the United Nations General Assembly and ex-Foreign Minister of Lebanon, will speak at Dana on Sunday, March 2, at 8:00 p.m. in Alumni Auditorium. His topic will be "The World in Revolution."

Dr. Malik has lectured widely in this country and is renowned the world



Dr. Charles Malik

over for his inspiring discussions of mankind's long struggle to achieve peace.

One of his most noteworthy accomplishments at the United Nations was helping draft and sponsor the Universal Declaration of Human Rights which was proclaimed without a single dissenting vote by the General Assembly in Paris in 1948. He later served as Chairman of the U.N. Commission on Human Rights for two years.

Dr. Malik's appearance at the College will be open to the public with tickets available at the door.

## College Gets ACRL Grant

Ron Johnson, Dana librarian, announced that a grant of \$700.00 has been received from the Association of College and Research Libraries, a division of the American Library Association.

The grant is one of 76 awarded this year by the ACRL Grants Committee from a total of 410 applications submitted by colleges and universities throughout the country. It represents the first such grant received by Dana from the American Library Association.

According to Mr. Johnson, the money will be used to purchase back issues of periodicals on microfilm.

During the past two years the Dana library has subscribed to 120 additional periodicals which were needed by Dana students and faculty. The grant will help backlog these new subscriptions.

Microfilm is being purchased rather than buying paper copies of the back issues of the periodicals for several reasons. For example, twelve back issues of a monthly periodical cost about \$30.00, whereas, this same information on microfilm costs about \$3.50. Another important consideration is the fact that microfilm takes much less storage space than bound copies of the magazines.

The library now has three microfilm readers which magnify the copy to its original size for reading purposes. One of the readers is equipped with a printer which will reproduce any desired page for fifteen cents. This microfilm reader-printer was given to the college by the Blair Lions Club and last year's Senior Class.

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