



# The Dana REVIEW

Dana College, Blair, Nebraska

May, 1969

## Carter L. Reynolds Named As Director of Development



President Madsen, Carter Reynolds and Ken Anderson

President Madsen has announced the appointment of Mr. Carter L. Reynolds as Dana's new Director of Development, effective June 1. He will replace Ken Anderson.

As Director of Development, Mr. Reynolds will direct and coordinate the College programs in fund raising, public relations, student recruitment, church relations and alumni contacts.

Mr. Reynolds comes to Dana with a broad background of experience in community relations, service in public relations, and fund raising for church and civic organizations. He is also enthusiastically dedicated to the ideals and objectives we strive for at Dana.

Mr. Reynolds received his B.S. in Business Administration from Drake University and has fifty additional credit hours in social studies, psychology, journalism and economics.

During World War II he served as an Air Force Public Relations Officer. After the Japanese surrender, he was sent to Japan with top radio, newspaper and magazine correspondents as their liaison between the Japanese public and the Air Force.

Since 1946, Mr. Reynolds has lived and worked in Des Moines, Ia.

From 1946 until 1957, he served as an Account Executive for Cowles Communications (KRNT Radio and TV).

In 1957, he formed and managed his own Public Relations and Marketing Agency, known as Carter Reynolds and Associates.

In 1967, Mr. Reynolds merged his agency with Lessing-Flynn, Inc., of Des Moines. He then served as an officer and Account Executive for Lessing-Flynn.

During his years in Des Moines, Mr. Reynolds organized, planned and helped carry out fund raising drives for numerous church, civic and community organizations including Easter Seals, and the YMCA.

Mr. Reynolds was born in Omaha, is married and has three grown children.

# Statement by the President

Our pleasure in welcoming Mr. Carter Reynolds as Dana's new Director of Development is tempered by our regret at the departure of Mr. Kenneth Anderson from that office.

"Kenny," as he is affectionately known to all of us here and to a host of Dana alumni and friends, was Assistant Director of Development when our genial Director, Bo Weismann, passed away so suddenly at Christmas time in 1967. Since that time Ken has carried on the duties of both offices, including full responsibility for alumni affairs, the **Dana Review**, fund raising, church relations and the additional heavy assignments in connection with the Lutheran Ingathering for Education. Despite the many duties and conflicting demands, we have enjoyed progress and increasing support from all of Dana's "publics." Kenny has a long history of service to Dana as a student, Admissions Counselor, Assistant and Acting Director of Develop-

ment. We know his loyalty to Dana will continue as he enters his new field with Mutual of New York, and we wish him and Lorrie and their family every success in the future.

We welcome Mr. Carter Reynolds to his new post as Dana's Director of Development with confidence and high expectations. He comes to us with a broad background of successful experience in public relations, communications, campaign directorships and business management. Even more significant, he comes to us with enthusiastic dedication to the ideals and objectives which are a part of Dana's tradition and the foundation of our future aspirations. We feel the addition of Carter Reynolds to our team will strengthen our leadership and open new fields of progress for Dana; and we are confident our **Dana Review** readers will welcome him with loyal cooperation.

C. C. Madsen

## Dana Nine Co-Champs

Dana ended the season with a record of 20 wins and eight losses to tie with Yankton, S. D., for the championship of the Tri-State Conference. This is one of the best seasons on record for the Vikings.

### NAIA Selection

Dana was one of four teams selected by area coaches for NAIA District 11 playoffs. The other three Nebraska teams were Chadron, Wayne State and University of Nebraska at Omaha.

### All-Stars

Two Dana players, centerfielder Mike Moore from Council Bluffs and pitcher Jerry Larsen from Racine, Wis., were selected to the NAIA District 11 baseball all-star team. Moore's batting average was .360 and Larsen's pitching record was 8-1. They were two of only three unanimous choices for the all-star team.

The Vikings also got three second team berths, giving a total of five players on the first two all-star teams—more than any other school. The players selected for the second team were: left fielder, Jan Haugen from Leland, Ia.; shortstop, Brent Peterson from Blair; and pitcher, Paul Toole from Milan, Ohio.

## DID YOU KNOW?

This year 20,969 students fill our ALC colleges and schools—10,265 men and 10,704 women. This figure (which includes regular and part-time students) shows an approximate 3 per cent increase over last year's total of 20,563. The list of individual enrollment figures follows:

Augsburg College	1,841
Augustana Academy	246
Augustana College	2,104
California Lutheran	1,093
Capital University	1,948
Concordia College	2,340
Dana College	991
Luther College	2,060
Oak Grove High	156
Pacific Lutheran	2,776
St. Olaf College	2,563
Texas Lutheran	767*
Waldorf College	634
Wartburg College	1,450

TOTAL.....20,969

\*Includes Randolph AFB

In addition to 30 countries, all states except Vermont are represented, plus Washington, D. C. The 10 states sending the largest numbers of students to ALC colleges and schools are listed below:

Minnesota	5,628
Iowa	2,780
Washington	2,006
Ohio	1,750
South Dakota	1,363
California	1,296
Wisconsin	1,050
Illinois	1,005
North Dakota	698
Texas	635

Of the regular, full-time students, 14,208 are Lutheran (74.73%). This figure includes 10,765 (56.63%) ALC; 1,938 (10.19%) LCA; 1,154 (6.07%) Missouri Synod; and 351 (1.84%) other Lutheran. Represented in the remaining 25 per cent are other Protestants (20%), Jews, Catholics, other denominations, and non-affiliated students.

Continue to support Lutheran Ingathering For Education

# Parents Day Rated "One of the Best Ever"

The eleventh annual Parents Day on Sunday, April 27th, was one of the most successful to date.

More than six hundred parents enjoyed their day on Dana's campus. They came from Colorado, Illinois, Iowa, Maine, Minnesota, Missouri, Nebraska, Ohio, South Dakota, and Wisconsin. The great distances many parents traveled indicates their interest in the college their sons and daughters attend or will attend this Fall.

The program for the day was planned and executed by members of the Dana Parents Committee. The parents on this committee were: Mr. and Mrs. Beck Kaldahl, Omaha; Mr. and Mrs. Keith Vinton, Blair; Mr. and Mrs. Russell Musick, Blair; Dr. and Mrs. Robert W. Turner, Omaha; Reverend and Mrs. W. K. Schmidt, Elkhorn, Neb.; Mr. and Mrs. Leonard Madsen, Audubon, Ia.; Mr. and Mrs. D. D. Hogzett, Oakland, Ia.; and Mr. and Mrs. Victor L. Hoogensen, Harlan, Ia.

The day's program opened with a Worship Service conducted by Campus Pastor E. A. Bergstraesser in Borup Coliseum. This was followed by dinner in the Main Dining Room of the Campus Center.

The afternoon sessions of "Dana Today", "The Dana Man" and "The Dana Woman" conducted by Faculty and Staff members were well attended and were pronounced most informative and interesting by all who participated in them.

President and Mrs. Madsen then received visitors in The Presidents' room during the coffee hour. This was followed by a special session for parents of incoming and prospective students which gave them specific facts and figures about the college.

In the evening, the Dana Choir and Band presented "What Is Man" in Alumni Memorial Auditorium to a capacity crowd. This musical presentation was followed by a repeat performance of "J.B.", this year's Lenten Chancel Drama and which so successfully toured Iowa, Minnesota and South Dakota.

# On Destiny's Deep Sea

## New Jobs and Promotions

1970

Sp/4 DON R. ENSTAD is stationed at Dong Tam, Vietnam, where he is serving in the Signal Corps. His address is US 56565509, Co. A, 9th Sig. Bn., APO San Francisco 96370.

GERALD L. PETERSEN is presently studying Engineering at the University of Omaha and is working part time at Dunbar & Dunn Architect office. He and his wife, LYNETTE (NORGAARD), live at 7904 Blondo, Apt. 16, Omaha, Neb.

1969

Lt. GARY F. SHUCK has just completed his Marine OCS and is now stationed at Ft. Wholters, Texas, where he is learning to fly helicopters. His address is 408 NW 10th Street, Mineral Wells, Tex.

W. JAMES MORTENSEN has won an exhibition award in the eleventh annual National Lutheran Student Art Award Program sponsored by Lutheran Brotherhood, a fraternal insurance society. He is presently a student at Dana.

1968

CHARLES D. HUBERT III has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School at Lackland AFB, Texas. He is being assigned to Reese AFB, Texas, for pilot training.



1964

JOHN LAUGHUNN will become head football coach at Milford, Iowa. He has been track and junior varsity basketball coach at Atlantic, Iowa, for the past four years. He and his family will move to Milford in August.

Captain GERALD L. FEGTER has entered U.S. Air Force pilot training at Webb AFB, Tex. After a training period of one year, he will be awarded silver pilot wings.

First Lieutenant THERMAN C. KALDAHL is stationed at Fortuna Air

Force Station, Montana. He is a personnel officer and is assigned to a unit of the Aerospace Defense Command.

1963

DEAN HENRICKSEN is head cashier at the First National Bank of Osceola. He was associated for five and a half years with The National Bank of Neligh, Neb.

1962

CHARLES F. REEG received his Doctor of Philosophy Degree on January 27, 1969, from the University of Colorado.

1960

GERALD MARTIN is Director of Urban Programs for the Lutheran Churches in Wilmington, Delaware. His wife is Educational Coordinator of the "Head Start Follow Through Program." Their address is 15 Ashley Place, Wilmington, Del. 19804.

1959

GEORGE D. OLSEN is agency supervisor in Kennewick, Wash., for the Standard Insurance Company. He has just completed an intensive one-week field management course given by the Life Insurance Agency Management Association, an international cooperative research organization of over 500 life insurance companies.

1952

DON OFTES is Operations Engineer for the Dayton Area office of the Atomic Energy Commission. He was recently named AEC Project Coordinator for a joint AEC-NASA project called the Apollo Lunar Radioisotopic Heater Program. He and his wife, Meg, have three children and live at 5350 Oak Vista, Kettering, Ohio 45440.

A. CRAIG NIELSON has been named secretary of the Federal Intermediate Credit Bank of Berkeley. He started with the Credit Bank in 1961 and was elected secretary in 1965.



1948

GLENN NEVE is Administrator of the St. Luke Lutheran Nursing and Retirement Home in Spencer, Iowa. He and his wife, HELEN (TANGE) live at 1705 Fourth Avenue East, Spencer, Ia. 51301.

### Sons

1968

Todd Charles was born on March 24 to RICHARD and ARDIS (OBERING) LOEBER. They are living at 1929 Madera, Waukesha, Wis., where Richard is employed with General Foods.

1966

David Scott was born on March 24 to GARY and CHERYL (LEHMAN) BATES. Gary is presently serving with the Army in Denver, Colorado. Their address is 1393 Lansing, Aurora, Colo. 80010.

Donald Robert III was born on March 11 to D. R. and JANE (OLSON) OWEN. D. R. is a student at the University of Nebraska College of Medicine. Their address is 2360 North 92nd Avenue, Omaha, Neb.

1965

Robert Michael was born to TIM and PAT (SITTLER) CARLIN on March 12. They also have a daughter, Traci Lynn. Their address is 5105 North 60th Street, Omaha, Neb.

1964

Bradley was born on May 8 to GAIL and Nancy FRAZIER. Their address is Council Bluffs, Ia. 51501.

Gordon Edward was born on March 23 to James and SIDNEY (LARSON) RAMES. Their address is 1544 D. Spartan Village, East Lansing, Mich. 48823.

1963

Jeffrey Lawrence was born on February 18 to FRANKLIN and Geraldine HEMMINGSEN. They also have a son, Dale. Their address is Elk Horn, Ia.

Timothy Todd was born on April 14 to TOM and BARBARA (BOE) VIERK. They also have a son, Theodore. Their address is 815 Magnolia, Millard, Neb. 68137.

1962

Jason Fred was born on April 17 to FRED and Lois LAMBLEY. They

have three other sons, Bryce, Kevin and Scott. Fred is Head Basketball, Track and Cross Country Coach at Stromsburg High School. Their address is Stromsburg, Neb.

1960

Soren Stanley was born on April 30 to REV. STANLEY and RUTH (HENNINGSEN) LARSEN. They have two daughters, Sarah and Miriam. Rev. Larsen serves the McClusky Parish. Their address is McClusky, N. D. 58463.

### Daughters

1967

Wendy Karin was born on April 23 to WALLY and LINDA (CLEVELAND) WELANDER. Wally teaches and coaches at West Harrison High School and Linda teaches at West Harrison Junior High. Their address is Mondamin, Ia.

1966

Renee Marie was born to Gary and SUSAN (SLADER) Bennerotte on December 8, 1968. Gary is presently high school principal at Walnut, Ia. Their address is Box 542, Walnut, Ia. 51577.

1964

Elizabeth Marie was born on April 18 to Don and BARBARA (LARSEN) Joy. Their address is 1605 Oakland, Aurora, Colo. 80010.

1961

Kirsten Marie was born on October 19, 1967, to Prof. and Mrs. MYRVIN F. CHRISTOPHERSON. Myrvin is teaching in the Department of Speech at the University of Wisconsin. Their address is 340 Island Drive, Madison, Wis.

1958

Karalyn Sue was born on March 21, 1968, to Mr. and Mrs. ARNOLD FOSS. They have two other daugh-

ters, Kirstin and Julia. Arnold is employed at Engineered Equipment Company in Waterloo, Iowa, where he is clerk accountant and assistant controller. Their address is 704 Easton, Waterloo, Ia.

### Weddings

1964

Marjorie Cloether and ROGER A. BECK were married on March 28, 1969, at Barksdale Air Force Base, Shreveport, La. Their address is 3500 Milam, Apt. N-102, Shreveport, La. 71100.

## Mayer Wins Tennis Title

Ralph Mayer, sophomore from Vermilion, Ohio, defeated Bill Ludwig of Concordia 3-6, 9-7, 6-2, in the final match to become the Tri-State Conference singles tennis champion. Sioux Falls won the conference meet and Dana finished fourth.

### To the Readers of the Dana Review

I wish to express my sincere thanks to you for the many letters of appreciation and the news items which have been sent to me during my three years as Editor of the Dana Review.

I hope you will continue to give the new Editor as much support and cooperation as he strives to keep you informed about Dana and her friends through this publication.

Kenneth Anderson  
Retiring Editor

## The Dana REVIEW

Vol. 25      May, 1969      No. 9

A newspaper for alumni and friends of Dana College and Trinity Seminary, published 10 times annually. Printed at Interstate Printing Co., Omaha, Neb., with editorial and business offices at 2848 College Drive, Dana College, Blair, Neb. Second class postage paid at Blair.

Editor

Kenneth Anderson

*The Dana Review, Dana College  
Blair, Nebraska 68008*

Mr. & Mrs. Stan Nielsen  
333 Wartburg Pl., Wartburg S  
Dubuque, Iowa 52001 \*