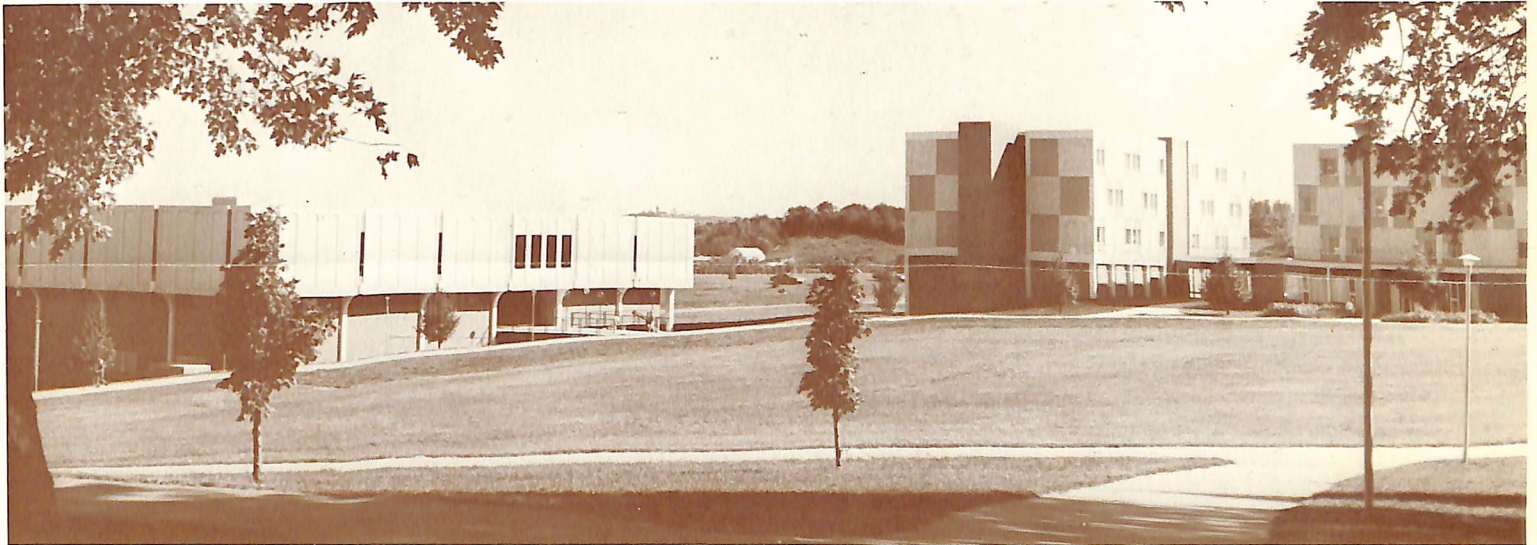


The Dana REVIEW

Dana College, Blair, Nebraska

November, 1969



Dana Dedications: Breather in Dash of Progress

EDITOR'S NOTE: The following story by Tom Allan is reprinted from the September 17 edition of the Omaha World-Herald.

A "Decade of Dedication" will be fulfilled on the campus of Dana College here Oct. 26.

That's the date for the dedication of the college's million-dollar C. A. Dana-LIFE Library and the adjacent \$500,000 five-story Blair Hall girls' dormitory.

Naming the new dormitory Blair Hall is a special salute to the Blair Centennial.

The first part of the Library's name is another salute to Dr. C. A. Dana of New York, lawyer, industrialist and philanthropist who has played a major part in the decade of progress of the American Lutheran-affiliated liberal arts college.

The second part of the name represents the "Lutheran In-Gathering for Education" fund, a church educational campaign which helped in the financing.

From 1948 to 1959, the college had marked time with neither growth nor a single building project in an era of booming growth in colleges and universities.

It ended with the beginning of the "Decade of Dedication" with President Clifford C. Madsen, a supersalesman as well as an educator, cracking the whip.



Foyer of new Library . . . bust of Dr. Dana.

As a result, October 26 they'll be celebrating a 10-year enrollment growth from 376 to 926 and completion of nine major building projects totaling \$6.11 million.

Half the total came from major gifts and grants such as the \$250,000 challenge grant from Dr. Dana for a science complex and another \$300,000 for the library.

Proof of Dr. Madsen's salesmanship is in the Dana gifts. There was no con-

nection between the names of Dr. Dana and the college. But Dr. Madsen, a chaplain in the Navy Reserve, made a beachhead in Dr. Dana's New York headquarters and sold the philanthropist on assisting in financing a science hall bearing his name on Dana's campus.

"We have also received tremendous support from alumni and friends and, in particular, from students," Dr. Madsen said. "Of course, there is also the phenomenal growth as experienced by all colleges in the past decade.

"But at Dana we have experienced a strong degree of confidence and a fine spirit of cooperation between church, board, alumni, faculty and students. Many persons played leading roles and we hope to honor them at a special banquet at the dedication."

The not-so-old sea dog is not about to weigh anchor now that the successful voyage of a decade is over.

"The board meets a couple of days before the dedication and I plan to recommend to the members that we start as soon as possible on one more major need," he said. "That is a combination fine arts center and auditorium."

On Destiny's Deep Sea

New Jobs and Promotions

1969

BILL ANDERSON, Airman, has completed basic training at Lackland AFB, Tex., and has been assigned to Keesler AFB, Miss., for training as a personnel specialist.

ARNOLD BEERENSTRAUCH is one of fifty students enrolled in theological studies at Wartburg Theological Seminary, Dubuque, Ia.

BARBARA BRUNDIGE is teaching third grade in the Irwin, Ia., District Schools.

MARGARET HASZARD has completed specialized training and is now working in the Omaha office of Arthur Anderson & Co., Auditors.

JAN HAUGAN is head boys' basketball coach, physical education and junior high science teacher in the Guttenberg, Ia., schools. **RUTH (NELSON) HAUGAN** is teaching third grade in the same system.

JERRY LARSEN is the basketball coach and art teacher in the Whittemore, Ia., schools. The Larsens are living in New London, Ia.

MARVIN LARSON is teaching sixth grade at North Side school in Fremont, Neb.

CAROLYN SCHOLL is enrolled in the Law School at Creighton University, Omaha, Neb.

PHIL VASBY is teaching physical education and health and is basketball and track coach at Central High School in Salem, Wis.

PATRICIA PALMER received a bachelor of science in nursing degree from the University of Nebraska at the graduation exercises for the Medical Center in Omaha June 1.

1968

LARRY P. CORNWELL has been commissioned a second lieutenant in the U.S. Air Force at Lackland AFB, Tex. He will now be assigned to Lackland for training as a security police officer.

KENNETH C. LIZER, Jr., is completing technical school training as a personnel specialist at Keesler Air Force Base, Miss.

JOHN E. MORGENSTERN graduated from the U.S. Air Force technical school at Sheppard AFB, Tex. He was trained as a medical services specialist and will remain at Sheppard for further training.

IVAN L. PAULSEN was commissioned into the USAF in March and is now stationed at Vance AFB in Enid, Okla., where he is in undergraduate pilot training.

1967

DONALD E. HANSON is serving in the U.S. Army in Germany. His wife **BARBARA (HAGEBAK)** and 11-month-old son Jon are now with him. Their address is Spec/4 Donald E. Hanson, 480-54-7140, 207th MI Detachment, APO N. Y. 09107.

EVERETT PETERSEN, who was an infantry officer in the 101st Airborne Division, was wounded in Viet Nam in September of 1968 and discharged in July, 1969. Everett was awarded the Purple Heart, Bronze Star, Air Medal, Combat Infantry Badge and the Vietnamese Service Ribbon.

KNIGHT WYNN is head track coach and assistant football coach and teaches classes of social studies in the Dodgeville, Wis., schools. **LYNN (DAHLQUIST)** is the junior high English teacher. They have one son, Christopher.

1966

Ken Quirk received his Master's degree in history from the University of South Dakota, Vermillion, this summer. Ken and his wife, **Connie (Anderson)**, will both be teaching this fall in the Scottsbluff, Neb., schools. Their address is 2801 Dineen Avenue, Apt. C.

1965

MRS. DAVID (NANCY IVERSEN) PETERSON is teaching social studies in the Grant, Neb., schools. David is farming. They have two daughters, **Kimberly 3**, and **Kristine**, a year and a half.

DONNA E. WINTERBURN is teaching Home Economics in the Senior High School at Norfolk, Neb.

1965

Marjorie Kathmann will be living at 888 So. Dexter, Apt. 708, in Denver, Colo., and teaching in the Aurora public schools.

1964

JANET MYER is teaching science in the Junior High School in West Des Moines, Ia.

1963

GARY LEBECK is teaching English and debate in the Perry Community High School, Perry, Ia.

KEN MUEHL is an ammunition inspector at the Pueblo Army Depot, and his wife **RUTH (MEYER)** is teaching reading in the Pueblo Schools. They have two children, **David 2**, and **Mari-Kathleen**, 5 months. Their address is 2007 Lynwood, Pueblo, Colo. 81004.

GENE TESELLE is teaching in the junior and senior high school in Tekamah, Neb., and also serves as head wrestling coach.

KAREN WADDINGHAM is teaching third grade at Southeast in the Ankeny, Ia., schools.

1962

FREDERICK ADDISON ADKINS, III, received his M.A. in mathematics from the University of South Dakota on August 13.

ROGER JAY JACOB received his M.A. degree in Administration (secondary school) from Northeast Missouri State College, August 15.

TOM LEEHY is football and basketball coach and teaches social studies in the Gretna Public Schools, Gretna, Neb.

ELDON L. HEMMINGSEN is an accountant for Wolfberg Theatres, Denver's largest motion picture circuit. His address is The Lodge, No. 312, 1445 Corona Street, Denver, Colo. 80218.

SAMUEL STACKS is the owner of Stacks Art Shop in Lancaster, Pennsylvania. His address is 1068 Louise Avenue, Lancaster, Penn.

1961

PAUL E. OLSON is a tax accountant with Central Telephone & Utilities Corporation. He is living at 1104 South 40th, Lincoln, Neb. 68510.

1961

Sally (Cook) Cowan and husband Michael live at 2300 Harrison Avenue, Lincoln, Neb. Michael is a Professor of Biology at Nebraska Wesleyan University. They have two children, Kevin, four, and Christine, one.

Richard and Deanna (Schmidt) Carr and their three children, Becky, seven, Tim, five, and Heidi, 11 months, are living at 3401 No. Columbus, #11-H, Tucson, Ariz. Dick is working on his Ph.D. at the University of Arizona.

DUANE L. WEHRBEIN is now an auditor in the Office of the Inspector General. His address is 1116 Cedar, Concordia, Kans.

1959

DICK JENSEN is Assistant Professor of Education at Oregon College. Dick and KAREN (PETERSEN) and their five children live at 617 No. High Street, Monmouth, Ore. 97361.

1957

LEROY ANDERSON is junior and senior high school principal of the Boone Valley Community School, Renwick, Ia.

1956

Paul J. Nelson has been named principal at Prairie Lane elementary school which is part of District 66 in Omaha. He lives at 7918 Highland, in Ralston, Neb.

1952



JACK SCOTT (left), a 1952 Dana graduate, is pictured receiving a Centennial Football Award from Paul Knudtson, Athletic Director at Westmar College, LeMars, Iowa. Scott has been head football coach at Westmar since 1961.



Five Dana co-eds were named as finalists for the title of 1969 Homecoming Queen. They include, left to right (standing), Jean Brehm, Talmage, Nebraska; Rikki Forney, Omaha, Nebraska; Karen Bansen, Dayton, Oregon; Sandra Grevlos, Sioux Falls, South Dakota, and Diane Schmidt, Elkhorn, Nebraska.

1947

Audrey (Hvolboll) Eastlund received a B.A. from Lea College in Albert Lea, Minn. She has accepted the position of Assistant Dean of Students at Lea College beginning with the fall semester.

JULIA COMFORT and CHARLES MORRIS were married August 30 in North Chicago, Ill. They are living at 1315 W. Seminary, Bloomington, Ill. Both will be enrolled at Illinois State University at Normal this year.

Weddings

1969

Linda Akers and Curtis Dow were married June 7 at Dows, Ia. They plan to make their home in Tulsa, Okla., where Curtis will attend the Spartan School of Aerodynamics.

CHERYL JEAN HALL and WILLIAM NEAL were married August 8 in Sidney, Mont. Cheryl is teaching second grade at Sheridan Elementary School and William is enrolled in graduate school at the University of Minnesota. Their address is 406 8th Street, SE, Apartment 3, Minneapolis, Minn.

Nancy Zimmer and James Hartmann were married July 19 in Milford, Ia. Annette Sorensen and James Holtam were married in Blair, Neb., on June 29. James is now in Viet Nam.

KAREN ANN LARSON and JOEL P. HERMANN were married July 26 at Randall, Ia. They are living at Apt. C-103, Evangelical Lutheran Theological Seminary, Columbus, Ohio, and Joel is enrolled at the Seminary.

Linda Hansen and David Larsen were married in Lincoln, Neb., on August 3. They will make their home in Dubuque, Ia., where David will be enrolled in Wartburg Seminary.

SHERIDA LYNN NOHRENBERG and EDWARD VAHLE were married August 23 at Blair, Neb. They are living at Omaha Village, Dana College, Blair, Neb. Sherida is a senior at Dana and Edward is employed by the West Omaha National Bank.

Janet Pardue and James Mayberry were married August 23 in Tekamah, Neb.

Jerilyn Linscott and Robert Rasmusen were married June 21 at Sloan, Ia. They will make their home in Missouri Valley, Ia.

Phyllis Taylor and James Mortensen were married on June 21 at Irvington, Neb. They plan to make their home at York, Neb. James will be teaching art at Fairmont and McCool Junction.

The New Look On Campus



Some five hundred individual study carrels are provided in the new C. A. Dana-LIFE Library. The carrels replace the traditional library tables used in the Pioneer Memorial Library reading room.



Blair Hall, new residence hall for women, is joined to Mickelsen Hall through a glassed-in enclosure. Although similar in design to Mickelsen, Blair Hall operates independently having its own lounge, chapel, laundry and recreation facilities.



The tastefully decorated second floor lounge of the new Library provides comfortable surroundings for browsing and recreational reading. The building also contains a smoking lounge, typing room and individual faculty research quarters.

DEVELOPMENT NOTES By CARTER REYNOLDS Director of Development

Many persons would like to make a sizable contribution to an organization but do not have the income or the assets to do so.

But there is a way.

Take the case of a typical breadwinner earning \$7,500 a year. If he is aged 45 and lives and works to age 65, he will, on the basis of the same salary, earn a total of \$150,000. He, therefore, has a life value or economic expectancy of \$150,000.

If his life is cut short, however, the loss of the part of his future earnings is an economic loss to his family. But life insurance can partially indemnify that loss.

How is this related to a contribution?

After family needs are met, contributions to his favorite organization can be continued after death for a number of years or can be paid in a large lump sum, all for the cost of a small annual insurance premium.

Here are three of several ways life insurance can be given to an organization. If a man has adequate insurance for his family and personal needs, he can buy an additional policy on his life and give it on an irrevocable basis to the institution.

Here's another situation. The man is adequately insured and has now reached the position in life where some of the obligations he faced when younger are no longer a concern. His mortgage is paid off and his children have graduated from college. Consequently, some of his insurance needs have disappeared.

After weighing all the factors in the situation, he then may decide to give his existing insurance, or part of it, to an organization on an irrevocable basis.

Another way is to name the organization as beneficiary, but retain all rights to the insurance.

It is advisable to consult with your attorney and insurance man concerning these and other ways of contributing through life insurance.

Some advantages of a life insurance gift are: (1) It is simple. Arrangements are easy to make; (2) It saves money. Since the proceeds of a policy go directly to a beneficiary, these monies may not affect administrative costs of an estate; (3) Your gift will go where designated. No one can contest this with a will. Taxes and administrative costs will not eat into the principal to reduce the size of the gift; and (4) There are other tax benefits which can be checked with an attorney.

If you would like further information on this subject or the giving of securities or other property, write the Development Department, Dana College.

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ADDRESS CORRECTION REQUESTED