



# The Dana REVIEW

Dana College, Blair, Nebraska

November, 1970



A crowd of some five hundred persons witnessed the presentation of the Cross of the Knight Order of Dannebrog to Professor Norman C. Bansen on Thursday, October 8. President C. C. Madsen presided at the morning ceremony with Dr. Paul Nyholm, former Dana-Trinity-Wartburg Seminary professor, and Mr. Lorenz Petersen, Royal Danish Consul General from Chicago. Dr. Nyholm delivered the Invocation and Consul General Peterson presented the Cross of Knighthood on behalf of His Majesty, King Frederick IX of Denmark.

President Madsen (right) is pictured congratulating Professor Bansen (center) and his parents, Mr. and Mrs. Peter Bansen of Ferndale, California.

## Alumni Association President Resigns

The Reverend Robert O. Berthelsen, President of the Dana Alumni Association, has resigned.

Berthelsen, who serves as pastor of Sheridan Lutheran Church in Lincoln, suffered a recurrence of an earlier illness and was hospitalized for several weeks early in September. Since then he has been ordered by his doctor to reduce his activities.



Rev. Berthelsen

Berthelsen was elected in January of 1967 to fill an unexpired term as President of the Association and was re-elected in December of the same year to a full three-year term.

Harry Junker, Director of Alumni Affairs, commented on the resignation and Pastor Berthelsen's accomplishments in this way: "Under his leadership, alumni have become increasingly aware of their important role in the destiny of Dana. Bob was also instrumental in raising funds for the purchase of books for the Library. The Alumni Council joins in expressing its thanks and gratitude to Pastor Berthelsen for his many efforts and hopes to keep in touch with him as his health dictates."

The Alumni Council, acting as a nominating committee, will meet on November 7 in order to consider candidates for the presidency. Alumni wishing to suggest names as possible candidates are urged to contact the alumni office at Dana.

## Alumnus Levels "Social Disaster" Charges at N.Y. Insurance Company

Arthur Simon, pastor of Trinity Lutheran Church on Manhattan's Lower East Side, has taken one of the nation's largest companies to task for its alleged part in perpetuating a segregated housing pattern.

In a book published by New York University Press, Simon charges the Metropolitan Life Insurance Company with a "skillfully executed social disaster" in building Stuyvesant Town, the nation's first urban redevelopment project.

Simon's book, "Stuyvesant Town, U.S.A.," maintains that the Metropolitan formula for Stuyvesant Town not only was hostile to black and poor people but it also gave direction to our

multi-billion dollar urban renewal program. Consequently, it had widespread influence in helping to shape America's housing pattern. Stuyvesant Town uprooted 11,000 slum dwellers who could not afford to rent the new apartments and it opened without a single black resident.

The book asserts that social planning, including sometimes racial quotas, is necessary, particularly for new towns and cities, in order to arrange a clear departure from fencing blacks into the ghetto and out of white neighborhoods.

Simon, a former Dana student, served as President of the Dana student body during the 1950-51 year.



# NEWS . . .

## From the Dana Clubs

### Omaha-Council Bluffs

A promising program is being developed under the leadership of Carolyn Scholl, '69, recently elected President of the new Club. Plans call for the members to attend Homecoming events as a group.

### Chicago

President Madsen attended the October 11 meeting of the Chicago Club and addressed a group of some seventy Dana alumni and friends. The meeting was held at Golgotha Lutheran Church with Dr. Paul Jersild, President of the Club, presiding.

### Albert Lea

An organizational meeting was held in Albert Lea on September 17 and the following pro tem officers were elected: Mrs. Alton Neve, '43, President; Mr. Arndt Vig, '35, Vice President, and Mrs. Donald Schou, '49, Secretary. Plans are currently being developed for a Spring meeting of the new Albert Lea Club and alumni in the area are urged to contact either the local officers or the Alumni Office at Dana for further details.

### Racine

Racine area alumni are attempting to reorganize under the leadership of Janet Winkel, '70. November 15 has been set as the date for a dinner meeting in Racine where President Madsen will address the group. Racine area alumni and other friends of Dana are urged to contact Janet Winkel at 4024 North Main, Apt. C-5, telephone 539-2870, for further details.

### Denver

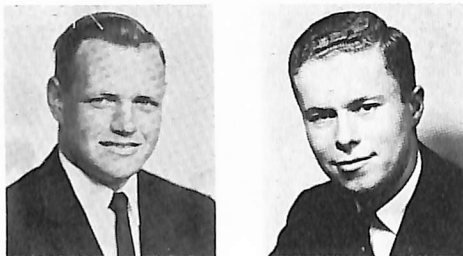
President Madsen is scheduled to appear at the Denver Dana Club meeting on November 2. This group, one of the outstanding organizations of its kind, is now under the leadership of Dean Petersen, '60.

### California Rally

Preliminary plans are now being made for a Dana Rally in the Los Angeles area early in 1971. Reverend Paul Johnson, '49, and Linda Filson, '67, are in charge. Tentative plans call for President Madsen to attend the Rally during the first week in March, 1971. Arrangements for additional meetings of Dana alumni and friends in other California centers are also being made.

## Dana Receives Kodak Co. Grant

Thanks to the fact that two Dana College alums are currently employed by the Eastman Kodak Co., the College has been awarded an unrestricted grant in the amount of \$5,250.00.



Hans Christensen

Ralph Hansen

The two alums involved are Hans C. Christensen, formerly of Omaha and Ralph Hansen of Laurens, New York. Both are 1962 graduates.

In a letter to President Madsen, Mr. F. S. Welsh, Vice President of the Eastman Kodak Co., explained the grant in this way: "We realize the true cost of educating a student is considerably higher than the amount you receive through tuition and fees. Our direct grants are intended to help your institution recover part of the deficit incurred in educating men and women who are now Kodak employees. Your grant relates to two graduates who joined Kodak within five years of graduation and are now in their fifth year with the company. The grant is computed on the basis of \$750 for each academic year completed at Dana College."

President Madsen has expressed his thanks to the Kodak Co. and the two alumni. He has not indicated how the grant will be used.

## Alums Establish Two New Scholarships

Two new scholarships have recently been established at Dana—the Barbara S. Anderson Memorial Scholarship and a SAM Scholarship.

The Barbara Sue Nelson Anderson Scholarship has been established by her family and friends as a memorial to her. At the time of her tragic death just over a year ago, she was trying to help her husband finish his last year at Dana while attending night classes to further her own education. She believed that education is basic to the

needs of youth all over the world and, had she lived, it was her desire to complete her education and enter the teaching field.

The annual scholarship in her memory will be awarded to a married student majoring in Education. Each recipient of the scholarship may decide at his own discretion whether he wants the scholarship to be a gift or a loan. The recipient will be encouraged, but not required, to put the amount received back into the fund when time and finances permit.

In a letter to Joe Anderson, Barbara's husband and a 1970 Dana graduate, President Madsen stated: "Of all the generous gifts we have received during recent years for many worthy causes, none represents such a degree of unselfish loyalty as yours. Others have given out of their abundance, but you have given as you begin your career when you might well have reasoned that you need these funds for your own legitimate needs. May God bless you for this generous act."

Thanks to the efforts of two recent graduates, Margaret Haszard Zion and Ramona Alwill, a new Business scholarship for students was awarded for the first time this year. The \$100 SAM Scholarship went to Linda Olsen Fuhrmann, a junior Accounting major from Blair.

The SAM Scholarship also received funds from Arthur Anderson Co. employees who are former SAM members and the Company itself matched the total amount collected.

## BASKETBALL

### HOME GAMES

Jan. 6—Concordia★  
Jan. 15—Hastings†  
Jan. 23—Northwestern★  
Jan. 26—Westmar★  
Feb. 1—Wayne State  
Feb. 3—Yankton★  
Feb. 6—Midland★  
Feb. 9—Doane†  
Feb. 13—Sioux Falls★  
Feb. 15—Nebraska Wesleyan†

All home games are played in Borup Coliseum beginning at 7:30 p.m.

### GAMES AWAY

Dec. 1—Dordt Sioux Center, Ia.  
Dec. 3-5—NIAC Tourney Hastings, Neb.  
Dec. 12—Doane† Crete, Neb.  
Jan. 9—Yankton★ Yankton, S. D.  
Jan. 13—Midland†★ Fremont, Neb.  
Jan. 19—Sioux Falls★  
Sioux Falls, S. D.  
Jan. 21—Hastings Hastings, Neb.  
Jan. 30—Concordia† Seward, Neb.  
Feb. 17—Northwestern★  
Orange City, Ia.  
Feb. 20—Westmar★ LeMars, Ia.  
Feb. 24—Nebraska Wesleyan†  
Lincoln, Neb.

★Indicates Tri-State Conference Games  
†Indicates NIAC Conference Games

## Alumni Spotlight

# HELP FOR RETARDED AIDS TAXPAYER TOO

Reprinted from  
WATERLOO COURIER  
By DARRELL JOBMAN  
Assistant State Editor

A man who got his training for public life in private industry to save the taxpayers money has another idea started here that may save Northeast Iowa counties many tax dollars when it comes to treatment of the mentally retarded.

Wayne Nielsen is the man and Comprehensive Systems, Inc., is the name of the idea, a name that does not actually connote what the non-profit agency is all about.

The idea is to provide comprehensive services for the mentally retarded of several low population counties.

### More Economical

A joint venture such as this not only provides the county boards of supervisors with an alternative on how to take care of the mentally retarded but it is more economical to go through a private, non-profit agency than to operate such a center as part of the county budget, according to Nielsen.

Government bodies cannot subsidize other government bodies, Nielsen explained. Therefore, counties can receive no reimbursement from state and federal governments for foster care if they were to set up similar facilities. A private, non-profit agency can receive such funds and then charge counties lower rates.

All of the six counties involved—Mitchell, Floyd and Chickasaw first and now Worth, Winneshiek and Clayton—have below 22,000 population and would have difficulty financing adequate facilities alone.

A total population base now is about 110,000 with a base of 130,000 projected, Nielsen said. Allamakee, Howard and Fayette counties are still considering joining, according to Nielsen.

The idea has taken some selling, Nielsen admits. Each pays in 30 cents per capita to be included and then purchases services from CSI at so much a day per resident.

Of the present population base, approximately three per cent or 3,300 can be expected to be mentally retarded to some extent, Nielsen said. About a third of these will not be detected—the slow ones who are helped along, etc.

About one-half of these 3,300 will need some kind of residential service or training, Nielsen said, with perhaps 500 to 600 requiring long-term care for three years or more. About 300 will need service for life, he added.

### Must Provide Care

If a family applies to have a mentally retarded person cared for and the state facilities cannot take them, the county boards are now required to provide care as the result of a law passed by the legislature in 1969.

While the parent of a child mentally ill or disturbed may be required to pay the whole bill if he is financially able, the parent of a mentally



retarded child is required to pay up to a limit of only \$45 a month, Nielsen said.

The rationale is that the mental illness is curable and of shorter duration while mental retardation is no fault of anyone and is a lifetime affliction that limits the innate ability of a person to ever function normally.

Since this \$45 does not nearly provide for the care of these persons, counties must find some other answer to providing good care at a price that would not wreck their budgets.

### Find Nielsen

Mental retardation associations in Floyd, Mitchell and Chickasaw counties became interested in providing such care locally in 1969 and in May 1969 toured the three-county area residential care center in Dubuque.

That's where they found Nielsen.

"I guess one could say I was the culprit twice," Nielsen said with a grin as he explained that he'd set up a center for mentally retarded in Dubuque and had directed the program for two years. It is also a private, non-profit setup and the only other one in Iowa similar to the center here.

Nielsen was lured away from Dubuque to get the program going here, and calling upon his knowledge of industrial management techniques gained working for Northern Natural Gas in Omaha and his background at the Martin Luther Home in Beatrice, Neb., and at the center he'd organized in Dubuque. Nielsen started on Comprehensive Systems, Inc.

### One Unit Open

CSI eventually will have a number of units with various names for the varying type of services it will offer. The first such unit, which started operation March 30, is Crest View, which is located in what was formerly the Cedar Valley Hospital.

The old hospital was used by the state vocational rehabilitation office for several years but was standing

empty and provided CSI with a good place to start. It is now leased from the city.

"The building is not ideal," Nielsen admitted. "But it is certainly sufficient and has many positive features."

There are presently 23 residents at Crest View with a maximum of 45 planned for that unit. The staff will total 35 full or part-time employees—nine teachers with a B.A. degree, two social workers, 13 child care workers, four recreation counselors ranging from no college to B.A. degree personnel and the rest for maintenance, clerical and kitchen help.

### Background

He graduated from Shelby High School and Dana College and did his graduate work at the University of Nebraska and Creighton University in Omaha. He taught in the Omaha public school system in some of the hard-core poverty areas.

He then became principal at the Martin Luther Home before becoming a personnel representative for Northern Natural Gas to learn business and management philosophy that could be applied to social agencies. From there he went to Dubuque.

Nielsen figures this background will help him run programs as efficiently as industry and still have high quality.

## DESTINY'S DEEP SEA BIRTHS

### 1966

Lori Lynn, born April 20, 1970, to Mr. and Mrs. DON BRUNING. They are living at 1800 Scott Street, Apt. 21, Beatrice, Neb. 68310.

### 1965

Zoe Simone, born May 27, 1970, to Mr. and Mrs. Richard (SUSANNE HENGEVELD '65) Miller. They are living at 1450 Antares Drive, Idaho Falls, Idaho 83401.

### 1963

Kari, born September 4, 1970, to Mr. and Mrs. JACK (ANN BREHM '64) HILL in Vienna, Austria.

Stephanie Ann, born to DR. and MRS. GARY L. BIESECKER, August 20, 1970.

### 1956

Ann Erin, five weeks old, adopted by Mr. and Mrs. ROBERT (JOAN PETERSEN '70) KROGH. They also have a son, Paul, two.

Heidi Lynn, born April 11, 1970, to Mr. and Mrs. JACK (CAROL OLSEN '56) LODL. She joins sisters Leanne, 11; Amy, 10, and a brother, Tom, 9. Jack works for the Corrections Division of the State of Oregon.

## DEATHS

### 1917

PASTOR ALFRED V. ANDERSEN, died August 19, 1970. He had been living at Bethany Home, Minden, Neb.

Mr. Arnold B. Healey, who lived at 720 S. Clay Street, Denver, Colo., died August 1. His widow is the former LILIAN LUND, who majored in music at Dana from 1924 to 1927.

# Destiny's Deep Sea

## NEW JOBS AND PROMOTIONS

### 1970

RON HUTTON is a teaching assistant and graduate student at the University of Nebraska at Lincoln. The Huttons (ELLEN ANDERSEN '69) are living at 912 South 17th Street, Apt. A1, Lincoln, Neb. 68508.

NAOMI KENYON is living at 4024 North Main, Apt. C-5, Racine, Wis. 53402.

LINDA LANGLEY ROGERS is teaching third grade in the Tekamah, Neb., schools.

SUSAN STEINER has enrolled in the Immanuel Hospital School of Radiologic Technology, Immanuel Medical Center, 36th and Meredith Avenue, Omaha, Neb.

### 1969

DENNIS L. BROUSE has completed basic training at Lackland AFB, Tex. He has been assigned to Keesler AFB, Miss., for training in the communications field.

SHARON CHRISTIANSEN is living in Omaha and working for the Western Insurance Company.

SUSAN JENSEN graduated September 4th as a stewardess and is now with the North Central Airlines. She is based in Minneapolis and travels on flights to Canada and New York.

LANDIS RULLA, JR., is teaching fifth and sixth grades at Herman, Neb.

### 1967

MARK KNOELL is the 6th grade teacher at Grand Meadow, Iowa. He received his M.S. in Elementary Education from Drake University in 1969.

TIM L. WRIGHT graduated from the University of Missouri with a Master Degree in Education.

### 1965

PASTOR PAUL DIRKS has been installed as Pastor of Zion Lutheran Church, Phillipsburg, Kansas.

JAMES L. HANSEN of Lutheran Mutual Life Insurance Company, Waverly, Ia., was awarded the Chartered Life Underwriter designation at National Conferment Exercises of the American College of Life Underwriters in New Orleans on September 28.

THELMA HATHAWAY was named "District Conservation Teacher" by the Harrison county soil conservation district. She teaches sixth grade at the Logan-Magnolia Community School, Logan, Ia., and uses field trips, wildlife and soil and water conservation studies as part of their Heritage Social Studies.

### 1964

CAPT. ROGER A. BECK is an F-111 weapons system officer with the 79th Tactical Fighter Squadron and stationed at Upper Heyford RAF Station, England.

BERNARD C. KIONKA is presently working toward a Ph.D. in biology, specializing in biogenetics at the University of Colorado. He was recently elected into membership of the Society of the Sigma Xi, and Phi Sigma Society. The Kionkas are living at 9344 W. 66th Place, Arvada, Colo. 80002.

LARRY WEISS received his Ph.D. in Anatomy from the University of Minnesota. He is a junior in medical school at the same college. His address is 1605 Marshall, No. 6, St. Paul, Minn. 55104.

### 1962

LARRY FUSTOS is manager of the Thacker Roller Rink in South Sioux City, Ia., and is serving as part-time admissions counselor from Doane College at Crete, Neb.

### 1956

DONALD L. KAHNK is one of three Midland College (Fremont, Neb.) professors to be selected to appear in the 1970 edition of OUTSTANDING EDUCATORS OF AMERICA. He is a professor of psychology and director of the Interterm.

## ENGAGEMENTS

### 1970

Susan Filarski and DOUGLAS E. HANSEN. KAY KINSETH and DONALD EHLERS. A December 19th wedding is planned.

## WEDDINGS

### 1970

MARILYN HANSEN and ROGER MOELLER were married August 16. They are living in Omaha, Neb.

NANCY SIMONS and SPENCER WEDBERG were married June 14. They are living at 1848 North Garfield, Fremont, Neb. 68025, where Spence is working at the First National Bank. Nancy is presently enrolled at Dana.

### 1969

EVELYN CHRISTENSEN and Wayne Madson were married July 2. Evelyn is employed by the Harlan (Ia.) newspaper and Wayne is stationed in Vietnam.

R. KAY LEE and Gaylon W. Kellner were married August 29, 1970. Their address is 137 South Pennsylvania, No. 303, Denver, Colo. 80209.

### 1964

BEVERLY JACOBSEN and J. Kenneth Swan were married July 18, 1970. They are living at 1232 SW Jefferson, Portland, Ore. 97201.

## BIRTHS

### Sons

Karl Kristian, son of MR. and MRS. EARL KNUDSEN, born August 17, 1970. The Knudsens live at 85-21 Lefferts Blvd., Kew Gardens, N. Y. 11415.

### 1966

Todd Travis, born June 24, 1970, to Mr. and Mrs. GARY (CHERYL LEHMAN '65) BATES. They also have a son, David, 18 months, and are living at 910 S. Nile Way, Aurora, Colo. 80010.

Lance John, born September 16, 1970, to Mr. and Mrs. JOHN (JILL McCLANNAN '65) LAUGHUNN. They are living at 1309-B 6th Street, Milford, Ia. 51351.

### 1965

Matthew Kent, born May 21, 1970, to Mr. and Mrs. CARL MACKIE. They have a daughter, Elizabeth, 7, and a son, Michael, 3½.

Eric Eugene, born July 30, 1970, and adopted by Mr. and Mrs. MYRON (SHEILA MCKINSTRY '65) THORBERG. Myron is marketing representative for Standard Oil Company and they are living at 207 East Twelfth Street, Storm Lake, Ia. 505088.

Son, born May 30, 1970, to Mr. and Mrs. Jerry (JOYCE OLSEN '55) Gilbert. He joins sister Suzanne, 13; Julie, 4, and a bother, Steve, 12. Jerry is an attorney in Eugene, Ore.

### 1962

John Clarence, born August 17, 1970, to Mr. and Mrs. Kenneth (NENA WEGNER '62) Hankins. They are living at 1950 Kimberly Drive, Kent, Ohio 44240.

### 1957

Jeffrey Roger, born July 30, 1970, to Dr. and Mrs. Roger (MARILYN WARD '57) Nichols. They have three children, Cynthia, five; Sarah, three, and Martha, two. Their address is 6661 Camino Abbey, Tucson, Ariz. 85718.

## Daughters

### 1970

Allison Marie, born September 18, 1970, to Mr. and Mrs. GARY (KAREN BORKHUS '65) SCHOENING.

### 1967

Noel Chatanna, born August 17, 1970, and adopted by Mr. and Mrs. JAMES (JOAN HAFER '63) SONKSEN. They have a son, Christopher, 2. James is an art instructor for the YJB School District in Bagley, Iowa.

Kimberly Marie, born August 4, 1970, to Mr. and Mrs. Ronald (SHARON ASHLEY) Fraedrich. Ron is a radiologic technologist at Riverview Hospital and they are living at 601 Griffith Avenue, Wisconsin Rapids, Wis.

## The Dana REVIEW

Vol. 27 November, 1970 No. 3

A newspaper for alumni and friends of Dana College and Trinity Seminary, published 10 times annually. Printed at Interstate Printing Co., Omaha with editorial and business off 2848 College Drive, Dana College Neb. Second class postage paid a

FORM 3579 REQUESTED

The Dana Review, Dana College  
Blair, Nebraska 68008

4599 31 68

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