



# The Dana REVIEW

Dana College, Blair, Nebraska

March, 1973

## April 29 Ceremony Will Mark Receipt of Three Major 'Gifts in Kind'

Alumni, parents and other friends of Dana are invited to the campus on Sunday afternoon, April 29, for informal ceremonies marking the presentation of three outstanding gifts to the College.



Royal Copenhagen Collection of Christmas Plates completed.

Headlining the list of presentors will be Mr. George Christiansen, Jr., of Christiansen Jewelry in Omaha. Mr. Christiansen will present to the College a 1943 Royal Copenhagen Christmas Plate—the final plate needed to complete the Royal collection. When completed, the collection will be valued at \$10,000 and will be one of a very few complete collections in the United States. The Royal collection at Dana is housed in the Heritage Room of the Library and is named in memory of Mr. George C. Christiansen, Sr., of Omaha.

Also on that day the College will receive a beautiful antique Danish piano presented by Mr. Duane Hillmer of Omaha. The piano is 115 years old, having been built in Denmark in 1858 by Hornung & Moller. Mr. Hillmer re-

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## Second Alumni Phone-O-Rama Registers 100% Increase Over First Year Effort

A paraphrase of the telephone company's national advertising slogan seems to be an appropriate way in which to describe the outcome of Dana's second Phone-O-Rama . . . "a lot of money came a long way on the telephone." And it did.

According to reports from the Development Office, the 1973 Phone-O-Rama has produced a total of \$15,580.00 in cash and pledges. The total represents more than a 100% increase over last year's campaign.

During the Phone-O-Rama, 1,624 alumni were actually reached by telephone and, of those called, 586 responded with gifts or pledges amounting to the \$15,580.00 figure. Based on last year's results, the Development Office anticipates that figure will increase significantly in the next few weeks as gifts and pledges are received from alums who did not or could not make commitments when called. So, for those of you who said "maybe," "will have to talk it over," etc., we urge you to send your gifts and pledges to the Development Office as soon as possible. And, be sure to indicate your gift is a result of the phone call you received.

The volunteer callers report that of the 2,134 alumni called, 510 did not answer. Special letters have been sent to those alums explaining what happened along with the caller's request for a gift or pledge. Here again we urge you to respond positively, generously and quickly.

Some questions have been raised by alumni as to how the list of those called was actually compiled. The Alumni Council recommended that the list include only those people who attended Dana or Trinity for two years or more. And, based on comments from persons

called last year, it was decided to follow the Council's suggestion.

Still other alums not called during the '73 Phone-O-Rama include those who have made a gift to the College during the current fiscal year or are presently paying on pledges made last year. While additional gifts from these alumni are most welcome, it was felt by the Council that they should not be asked to give more than once a year.

With 36.1% of the individuals talked to during the Phone-O-Rama actually responding with a gift, it is evident that more Dana alums are becoming concerned about their alma mater and are willing to take an active role in her support. It is interesting to note that 268 of the alums who responded this year have never given to the College before.

President Mezoff and Alumni President Bud Robinson had great praise for the alumni after seeing the results of the Phone-O-Rama. They issued a sincere and enthusiastic thank you to everyone who participated — callers, student volunteers and, above all, the alumni who responded so generously.

## Erland Nelson, Former Dana President, Dies

Dr. Erland Nelson, former President of Dana College, died on March 12 at the home of his son in Baltimore, Maryland. He was 76 years old at the time of his death.

Dr. Nelson came to Dana in 1926 as the head of the commercial department. Following the retirement of T. M. Hansen as President in 1929, Nelson was named acting president and was then elected to the full presidency in 1931. He served in that office until 1936.

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cently purchased the instrument and has generously agreed to present it to Dana.

Still another gift, an original oil painting created by the well known Omaha artist, Marie Christian, will be presented to the College by the artist. Mrs. Christian is a part-time member of the Dana Art Department faculty.

Ceremonies marking these presentations are scheduled for 3 p.m. in the Heritage Room of the Library and the public is invited to attend. All three items will be on display that day.

It is hoped that the presentation of these three "gifts in kind" will serve as a stimulus to others to consider similar possibilities. There are numerous items in the way of equipment, artifacts, books and other historical objects which the College would welcome. Things Danish, for example the additional plates needed to complete the Bing & Grondahl collection of Christmas plates, are particularly desirable.

## ESP to Be Introduced in Dana '73 Summer Session

Plans for a new program to encourage high school juniors and seniors to begin their college work while still in high school, have been announced by Dr. R. J. Weckmuller, Director of Evening and Summer School at Dana.

Known as ESP (Early Start Program), the program will be put into effect during the 1973 Summer Session. According to plan, high school juniors and seniors, including 1973 graduates, will be invited to register for any of six especially selected courses. These courses will be taught during the regular Summer Session, June 11 through July 24, and will be essentially the same in content and credit value as others in the Summer program. To assist qualifying students in the ESP program, scholarships in the amount of one-half tuition are being offered.

Courses selected for the ESP program include: Creative Writing, General Psychology, Life Science, Sculpture I, Basic Mathematics and Fundamentals of Speech.

Alumni, especially those involved in high school teaching or counseling, are urged to encourage their students to consider Dana's new Early Start Program. Full details and a special ESP brochure are available from the Education Department at the College.

## Destiny's Deep Sea NEW JOBS AND PROMOTIONS

1961

SIGRID K. CHRISTENSEN is an accountant at Dana College and lives at 1051 N 25th Avenue, Blair, Nebraska 68008.

MR. and Mrs. LEE W. HAEBERLEIN and son Todd are living at 213 Ilene Drive, Arcadia, California 91006. Lee is teaching Automotive Mechanics at Rio Hondo College in Whittier.

MR. and Mrs. GERHARDT I. HANSON and two children live at 210 N Knight, Park Ridge, Illinois 60068. Gerhardt is a psychiatric social worker for DuPage County Health Department.

MARIE A. JOHNSON is Assistant Registrar at Dana College and lives at 1051 N 25th Avenue, Blair, Nebraska 68008.

REVEREND AND MRS. MILO (MARGARET ERPELDING) STROZENSKY and two children live at 132 W Water Street, Sidney, Ohio 45365. Milo is senior pastor at St. John's Lutheran Church.

MR. and Mrs. FRANKLIN WEBER live in Manilla, Iowa 51454. Franklin is a Guidance Counselor in the Manilla Community School.

1960

GARY L. RICHEY is the new head basketball coach at Chadron High School, Chadron, Nebraska.

1959

MR. and MRS. Doug (JEAN ANDERSON) Halverson and three children are living at 769 Reed Street, Neenah, Wisconsin 54956.

MR. AND MRS. ROGER (MARY JACOBSEN) KLOPP and two daughters live at Route 2, LeMars, Iowa 51031. Roger is a biology teacher in the Lemars Community Schools.

FRITZ MURRELL will serve as head football coach at West Sioux Schools, Hawarden, Iowa for the school year beginning in September, 1972.

MR. and MRS. Claire (ELLEN JORGENSEN) Schloenvogt and two daughters live at 4733 Dunkirk Avenue, Oakland, California 94605.

1958

MR. AND MRS. MILTON E. (BEVERLY PETERSON) JENSEN and three sons live in Keystone, Iowa 52249. Milton is a junior high school counselor for the Benton Community School.

DR. and Mrs. DAVID W. LARSEN and daughter Rebecca recently returned from a sabbatical in England, David was involved in study and research in Nuclear Magnetic Resonance at the University of Kent, Canterbury, Kent, England. Their home address is 533 Warren Avenue, University City, Missouri 63122, where David is an associate professor of Chemistry at the University of Missouri-St. Louis.

REVEREND AND MRS. ROBERT L. (MARLENE PEDERSEN '59) OSTERGAARD and three children live at 808 14th Avenue, SW, Willmar, Minnesota 56201. Robert is education pastor at Vinje Lutheran Church.

REVEREND AND MRS. RAY (PATTY SAVEREIDE) PEDERSEN and three children live at 7939 20th Avenue, Kenosha, Wisconsin 53140. Ray is senior pastor at St. Mary's Lutheran Church.

Mr. and MRS. Winfred M. (DELORIS NIELSEN) Ross live in Springville, Iowa 52336. Deloris is an elementary teacher at St. Joseph School in Marion, Iowa.

MR. and Mrs. DUANE E. SPONG and two children live at 27 Innis Lane, Old Greenwich, Connecticut 96870. Duane is the automotive advertising sales manager for The Saturday Review magazine.

1957

MR. AND MRS. LEROY E. (ARLISS PETERSEN '56) ANDERSON and two sons live in Renwick, Iowa 50577. LeRoy is high school principal at Boone Valley Community School.

## Membership Report

A total of 317 individuals have responded to the Invitation to Membership. The breakdown includes:

**The Century Club**  
260 Members

**The President's Society**  
24 Members

**The Tower Circle**  
33 Members



**WON'T YOU JOIN US?**

*You'll Be in Good Company!*

Contact

The Development Office  
Dana College, Blair, Nebraska

## BIRTHS

1961

Berit Anne, born August 2, 1972, to DR. and Mrs. MYRV CHRISTOPHERSON. They have another daughter, Kirsten Marie, age 4½. Their address is 1316 Reserve Street, Stevens Point, Wis. 54481.

Tara Lynn, born January 31, 1973, to Mr. and MRS. Robert (ELLEN ANDREWS) Fisher. They also have two sons, Brent 4 and Brian 2 and are living at 347 Chief Kuno Trail, Fox Lake, Wis. 53933.

### 1960

Kristen Loisanna, born February 7, 1973 to REVEREND and MRS. STANLEY (RUTH HENNINGSEN '63) LARSEN. They also have daughters Sarah, 8, Miriam, 6, and a son Soren, 3. Stanley is pastor of McCluskey Lutheran Church, McCluskey, N. D.

### 1953

Emma Marie, born March 7, 1973 to MR. and Mrs. JAMES A. NIELSEN. This is their first child. James is employed as auditor for 20th Century Press and they live at 12154 Stewart St., Chicago, Ill. 60628.

### 1967

Hans Christian, born June 13, 1972 to MR. and MRS. LEON (ALICE PETERSEN '68) NEVE. Leon is a graduate student at Creighton University and Alice is head librarian at the North Branch Library and their address is 4470 Redman Ave., Wilshire House A, Omaha, Neb. 68111.

### 1966

John Christopher, born February 6, 1973 to REVEREND and Mrs. CY WARMANEN. Their address is 1312 Presque Isle Ave., Marquette, Mich. 49855.

## DEATHS

### 1924

Mrs. Carl (MARIE ANDERSON) Erickson died in December of 1972. She was a 1924 graduate of the Academy.

Leo Kirchoff, who attended Dana from 1956 until 1960, is recovering from an attack of encephalitis in a California hospital. Kirchoff, who was featured in a recent Alumni "Close-Ups" column in the REVIEW, is a member of the faculty at Chico State College. Friends are invited to contact him at this address: c/o Enloe Hospital, West 5th Avenue, and Esplanade, Chico, California.

## Theater Dept. to Stage 'The Miser' April 13-14-15

The delightful 17th century comedy, "The Miser" by Moliere, will be presented by the Dana Theater Department on April 13, 14 and 15. Curtain time each evening is 8 p.m. and tickets will be available at the door in Alumni Auditorium.

In connection with the Spring drama production, the Admissions Office and the Dana Student Senate are cooperating to sponsor a special visitation to the campus by prospective students and their parents. Alumni and parents are asked to pass the word to prospective students and invite them to join us on campus for this special event. Details concerning the visitation program are available from the Admissions Office at Dana.

# ALUMNI CLOSE-UPS

## ARNE K. JESSEN

Graduated from Dana 1954 . . . received BTh. from Luther Theological Seminary in 1958 and MTh. in 1964 . . . currently completing PhD requirements at New York University . . . served as pastor of Bethlehem Lutheran Church, Atwater, Minnesota from 1959 to 1962 . . . appointed Associate Director of the Department of Pastor Care at Lutheran General Hospital, Park Ridge, Illinois, in 1962 . . . became Vice President for Church Relations and Pastor Care at Lutheran Medical Center, Brooklyn, New York, in 1967 . . . holds the rank of Commander in the U.S. Navy Chaplaincy and serves as President of the College of Chaplains . . . is an adjunct faculty member at the New York Theological Seminary and a member of the Academy of Religion and Mental Health . . . Reverend Jessen describes his feelings about Dana in this way . . . "Dana had a profound influence on my maturation as a Christian and my choice of the pastoral ministry as a vocation. . . It also provided me with a solid academic background for seminary and graduate work."

Reverend Jessen is married and the father of four children . . . the Jessens live at 51 91st Street, Brooklyn, New York.

## DEAN R. MADSEN

Graduated from Dana in 1949 . . . received M.E. degree in Education Administration from the University of Nebraska in 1954 . . . taught in the public schools at Decatur, Nebraska and Herman, Nebraska, from 1949 until 1956 . . . now serves as Superintendent of Schools in LaMoille, Illinois . . . actively involved in local, state and national educational organizations . . . serves as Secretary for the Illinois District of the American Lutheran Church Men and is an active community leader . . . now completing a third term on the Illinois High School Legislative Commission. . . Mr. Madsen had this to say about Dana . . . "Dana College gives a sound liberal education with an added solid foundation for wholesome Christian living. I feel Dana prepared me for my vocation and also to be an asset to the community in which I live as a Christian citizen."



Mr. Madsen is married to another former Dana student, Betty Schmidt. They are the parents of four daughters and live at LaMoille, Illinois.

## NENA WEGENER HANKINS

Received B.A. degree from Dana in 1962 . . . M.B.A. from the University of Arkansas in 1963 . . . served as an Accountant for Douglas Walker Co. and United Motels, Inc., from 1963 to 1967 . . . appointed to the Accounting Department faculty at Kent State University in 1967 and as an Assistant Professor of Accounting at Kent State in 1971 . . . is active in civic and social organizations in Ohio and was included in the 1968 edition of "Outstanding Young Women in America." . . . In commenting on her experiences at Dana, she said . . . "Four years at Dana provided not only a good preparation for graduate school and an accounting career but it also gave me the opportunity of participating in other activities such as music and student government. . . I value not only the friendships made with fellow students but also the close association with faculty and administration . . . my family can always return to Dana and find a friend."

Mrs. Hankins, her husband Kenneth and son John live at 1950 Kimberly Drive, Kent, Ohio.

# President Mezoff Outlines Changes and Charges for 1973-74 Academic Year at Dana

President Earl R. Mezoff, in an open meeting with students and staff in early March, reported on a number of changes and issues which will affect life on the campus for the 1973-74 academic year.

He opened the meeting with several comments concerning the recent routine examination the College has undergone by three major accrediting agencies—The North Central Association, the Nebraska State Department of Public Instruction and the National Council for the Accreditation of Teacher Education. He pointed out that while it is somewhat unusual for a college to be examined by three accrediting agencies within the same year, it is even more unusual for those same agencies to come up with similar reports. In the case of their examination of Dana's physical plant, faculty, academic programs and student body, they used such terms as "excellent," "positive," "strong" and "better than most."

He continued his report by pointing out what is happening on the campuses of other colleges—public and private—in Nebraska and throughout the country. Recent declines in enrollment and rising operating expenses have forced numerous institutions to make major cut-backs in the size of their teaching faculty, student services, library acquisitions, custodial and food services, and others. He pointed out that no plans for major cut-backs in these areas are being made at Dana.

In addressing himself to specific plans and changes for the 1973-74 year he made the following announcements:

—For 1973-74 there will be no increase in the general fee, or in charges for room and board. There will, however, be a \$200 increase in tuition, bringing the total cost for 1973-74 to \$2,595.

—Beginning in September, the College will discontinue providing linens to dormitory and campus housing residents.

—Also starting in September, all students (with the exception of those who are married or living at home) will be required to live on campus. Prior to this change, senior men were given the option of petitioning to live off cam-

pus. Now, in an attempt to fill the dormitories and thereby increase operating efficiency, all students will live on campus. In connection with this change in living policy, the President also announced that two dormitories will be staffed with adult head-residents and others will be staffed by student head-residents. This is being done on an experimental basis and is intended to give students increased responsibilities in these areas.

—Contrary to rumor, there are no plans being made to make drastic reductions in the size of the teaching faculty for next year. There are presently 44 full-time and 10 part-time teachers under contract and, for 1973-74, 42 full-time and 9 part-time faculty have been issued contracts.

—Although lower enrollments mean less income, the College has no plans to decrease the amount of money being spent on student financial aid. The figure being spent in 1972-73, \$172,000, will be continued in 1973-74.

Following his presentation, the President accepted questions from the audience.

## Viking Baseball Hopes Ride on Pitchers and Maturity

Pitching strength and player maturity are the major factors expected to influence Dana's 1973 baseball hopes.

Head coach Dale Lemon reports 13 lettermen on a pared-down squad of 23 players have reported for practice. Among the lettermen are four returning pitchers and six seniors. Together with three juniors who have had considerable experience, one of the Vikings' strong points will certainly be maturity.

The Vikings finished their 1972 season with a 15-10 record in regular play and a 4-1 record in conference play. They also captured second place in the NAIA District playoffs.

The 1973 season will open March 26 with a doubleheader against Creighton University. This year's schedule contains the largest number of games in the history of Dana baseball. A total of 19 doubleheaders, or 38 games, including a 12-game schedule in Kansas dur-

ing Easter vacation have been set. The full schedule includes:

March 26	Creighton U. . . . .	1:30	there
March 30	Mayville State . . . . .	1:30	here
March 31	Bellevue College . . . . .	1:00	here
April 2	Mayville State . . . . .	1:00	here
April 7	Nebraska Wesleyan . . . . .	1:00	there
April 11	Westmar College . . . . .	1:30	there
April 14	Midland College . . . . .	1:00	there
April 17	Northwestern . . . . .	2:00	there
April 19	Kansas Wesleyan . . . . .	1:00	there
April 20	College of Emporia . . . . .	1:00	there
April 21	Bethel . . . . .	1:00	there
April 23	Bethany College . . . . .	4:00	there
April 25	Kansas University . . . . .	1:00	there
April 28	Doane College . . . . .	1:00	here
May 1	Concordia . . . . .	1:30	here
May 5	Hastings College . . . . .	1:00	here
May 8	Wayne State . . . . .	1:00	there
May 12	Uni. of Nebr. at Omaha	6:00	there
May 17-19	NAIA Playoffs		

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