

Homecoming Committees Begin Plans

Student Body Elects William Larsen As General Chairman.

Dana's 1934 Homecoming will be held on February 23, it was announced last week by William Larsen, chairman of the general committee.

Mr. Larsen, '33, of Racine, Wis., was unanimously elected general chairman for the event, at a recent meeting of the student body. Four others elected to assist Mr. Larsen will serve as chairmen of the various committees, as follows: program, John Gebuhr; refreshments, Lilly Jorgensen; decorations, Helena Simonsen. Harold Hancock will assist Miss Simonsen as chairman of the decorations committee. Dean Wind, social director, is assisting in an advisory capacity.

The committee was as yet, unable to announce the speaker for this year's homecoming. Determined to make the 1934 Homecoming a memorable event, however, plans in general for the event are already rapidly taking shape.

Homecomers will see in action one of the fastest cage teams Dana has ever produced, when the Vikings meet Grand View in the athletic feature of the program. Dana's basketball team has been outstanding in Nebraska college circles this year, with victories over both Wesleyan and the Creighton Frosh to their credit.

John Gebuhr, chairman of the program committee, has chosen Vic Magnussen and Jean Larsen to assist him.

Refreshment committee members chosen by Chairman Lilly Jorgensen are: Victoria Madsen, Elsie Bondo, Leo Anderson, Marie Prochnow, and Herbert Harbo.

Assisting Helena Simonsen and Harold Hancock on the decorations committee are Agatha Madsen, Vivian Sorensen, Ellen Rasmussen, Agnes Petersen, Mildred Olsen, Myrtle Petersen, Vita Hansen, Milton Johnson, Anker Jensen, Marian Petersen, Jean Wilson, Rudolph Knudsen, Joe Ringen and Edward Larsen.

Reservations for the Homecoming should be sent to William Larsen, General Chairman, and it is urged that they be mailed not later than February 23.

Dana alumni, friends and students always look forward to the Homecoming. An additional incentive for attending the event this year is the fact that with a larger student body at Dana this year, many have more acquaintances at the school than ever before.

Seminary Quartet Popular



Among the various musical organizations of our school is an organization which is indeed unique in that it represents our Seminary. That organization, the Seminary quartet, needs no introduction to our student body, but to our readers, we wish to present its personnel: Mr. William Larsen, Racine, Wis., first tenor; Mr. George Robertson, Luck, Wis., second tenor; Mr. Ben Engskow, Omaha, Nebr., first bass; and Mr. Emil Pedersen, Racine, Wis., second bass. This quartet was formed last fall, its members realizing the place of such an organization in our school.

Through the co-operation of Prof. G. J. Malmin, Dana College choir director, the group has been ably assisted in the selection and arrangement of its numbers.

The personnel of the quartet has been active in the music circles of our school prior to the entering of its members into the Seminary. All have been members of our college choir. George Robertson and Emil Pedersen have served in the choir

for five years. Ben Engskow, three, and William Larsen one. In 1928 Emil Pedersen and George Robertson were members of a male quartet and in 1929 they were members of a mixed quartet. Last year William Larsen sang in our college male quartet. Ben Engskow was a member of the Central High Senior Glee Club of Omaha prior to his college days. He organized, and assumes the direction of the quartet.

The organization sings a cappella with the exception of one group of selections in which Mr. Engskow accompanies. The soloists of the quartet, Mr. Pedersen and Mr. Robertson, are undoubtedly known to many of our readers—Mr. Pedersen having twice been the bass soloist in the presentation of Handel's Messiah at the college and Mr. Robertson having twice competed in the state Atwater-Kent Radio Audition contest. One of the outstanding numbers is a solo by Emil Pedersen being accompanied by Ben Engskow at the piano and George Robertson and William Larsen playing violins.

We are indeed happy to have this student quartet. Not only has the group presented the gospel message through song at our chapel services, Luther League meetings, and on our radio hour, but it has also presented concerts in our churches at Jacksonville and Kimballton, Iowa, and in Nebraska at Herman and at Red Cloud (where it took part in the dedication services of our church there), at the Pella Lutheran Church in Omaha, and at our two churches at Fremont. The organization also sang on the program at the Pastor's Conference last fall. The quartet will next sing at the morning and evening services of our church at Boomer, Iowa, Feb. 4.

The members of the quartet are either Juniors or Middlers, assuring us that its place as a musical organization will again be filled by their return next year. We wish to extend our congratulations to the quartet for its efforts, hoping that it may continue to spread the Christian tidings among our students and among our various congregations.

Hartwig And Quartet Heard In Radio Hour

English Head Speaks To Youth On "The Art Of Living."

The radio broadcast of December 18 was presented by the Seminary Quartet and President Nelson. Mr. Nelson presented a sketch entitled, "Christmas in Denmark", which described how Christmas is celebrated in the home of Danish people. The music was presented by the quartet.

On Monday night, January 1, Viola Hansen presented a number of soprano solos accompanied on the piano by Miss Elsie Frese, a former Dana student. President Nelson and
(Continued on Page 3)

President Nelson Honored At Meet

At a recent meeting of the National Lutheran Educational Conference in St. Louis, President Erland Nelson received the honor of being elected president of that body.

The position is one of great gravity, in that the entire Lutheran school system in America comes under the jurisdiction of the Conference.

The appointment testifies to the confidence which the Lutheran educators of this country have placed in the president of Dana College, and the student body and faculty join in congratulating him and wishing him every success in his new position.

Dana Represented At College Meet

Pres. Nelson and Dean Thomsen attended an executive meeting of the Nebraska Church College Association at York College on January 6.

At the meeting, one of the larger schools introduced a proposal that all members of the Association abolish intercollegiate football as an experiment.

After a vigorous discussion, a committee of three, consisting of representatives from Hastings, Doane, and Dana, was appointed to consider the proposal and present its recommendations at the spring meeting.

Jersild Talks On Grundtvig At Dannebrog

Sem Quartet Presents Songs Of Poet To Color Program.

A very interesting and inspiring program was given by the Dannebrog Society, Friday evening, January 19, in the Ladies' Reception Room. The main feature of the evening was a most instructive talk by Rev. Jersild on the life and work of Grundtvig, our famous Danish hymn writer. The speaker commented briefly on the life of the poet, and stressed those qualities which brought forth such outbursts of praise and thanksgiving, as we find in his much-treasured hymns. The audience sang
(Continued on Page 3)

Mission Group Hears Talk By Santal Worker

Miss Miller Presents Vivid Sketch Of Mission Work.

On January 10, the Foreign Mission Society held its initial meeting of 1934. President J. P. Nielsen presided over the meeting and read scripture from the first chapter of Acts. The hymns, "Jesus Shall Reign Where'er the Sun," and "Onward, Christian Soldiers" were sung.

The speaker of the evening was Miss Dagmar Miller, a missionary from the Santal Mission in India. Miss Miller presented a vivid and interesting sketch of life in the Far
(Continued on Page 3)

Hermes Staff To Undergo Changes

Beginning with the February issue, the Hermes will enjoy the services of several new staff members. As previously announced, we are endeavoring to give as many as possible the opportunity of news writing practice, while at the same time, we hope to raise the standard of our publication to the highest possible level.

Dolliver Thogersen has been appointed to the position of assistant editor, which position he will share with Harold Sorensen who is being retained in that capacity. Lee Han-
(Continued on Page 3)

Dana Host To Visitors From Oaks Mission

Local Cage Teams Meet Cherokees In Games At Dana Gym.

Eight boys and eight girls from the Oaks Mission School in Oklahoma, were visitors at Dana College the week end from January 19 to 22. The young people, many of whom are of Cherokee ancestry, are high school students at Oaks. They were on a tour to Blair, Nebr., and Avoca and Elk Horn, Iowa, being accompanied by the Rev. C. A. Vammen, head of the Oaks school, and by two of their instructors, Robert Larsen and Severin Sorensen. The Rev. Vammen, Larsen and Sorensen are all former Dana students.

The visitors arrived at Dana January 19. The following evening, at Dana's gymnasium, the girls defeated a team of Dana girls in a basketball game, 62-16. The feature attraction of the evening was a game between the Oaks boys' team and the Blair High School quintet, which the Cherokees won easily by a score of 44 to 19. With their good team work, dazzling speed and smooth and clever passing the visitors far excelled the local lads.

At the First Lutheran Church, on Sunday, and at Dana's chapel service on Monday, three of the girls, the Jackson sisters, appeared in vocal trio numbers that pleased their listeners very much. The Rev. Vammen also spoke both at the church and at the chapel service.

Virgil Lamont, one of the boys from Oaks, decided to remain at Dana and is now enrolled at the college.

Nordians Discuss Strindberg's Works

The Nordic Reading Circle held its initial meeting of the new year in the apartment of Prof. and Mrs. Malmin on the evening of January 12. The group discussed the works of August Strindberg.

A very interesting summary of his life and works was assembled from the remarks of the various members. Through the works discussed, it was clearly revealed that Strindberg harbored a great hatred for women, although some critics deny this. However, it is singular that after each of Strindberg's three divorces, he published a book renouncing women as a whole.

At the conclusion of the meeting, Mrs. Malmin served the group with
(Continued on Page 3)

Dana Debaters To Meet Strong Foes

Dana's debate teams will engage in three debates during the coming month, all at Dana. Following is a tentative schedule
Jan. 30—Omaha Municipal University.

Feb. 7—Morningside College.
Feb. 15—Nebraska Central College.

A return debate with Nebraska Central will probably be held at Central City, Feb. 26.

Dana here in the afternoon.
The Omaha teams will meet

Coming Events

- Jan. 27: Concordia—There.
- Jan. 29: Radio Broadcast, "Nebraska Authors and Musicians."
- Feb. 3: Concordia—Here.
- Feb. 5: Nebraska Central—Here.
- Feb. 8: Nebraska "B"—Here.
- Feb. 12: Radio Broadcast, "Ice-landic Culture."
- Feb. 15: Creighton Frosh—There.

HERMES

A MESSENGER FROM DANA

Published monthly by the Student Body of Dana College and Trinity Theological Seminary, Blair, Nebraska.
Subscription rates, 75 cents a year in advance. Single copy 5 cents.
Address all communications to the editor-in-chief and all matters of business to the business manager.
Entered as second class matter November 10, 1920, at Blair, Nebraska, under the act of March 3, 1879.

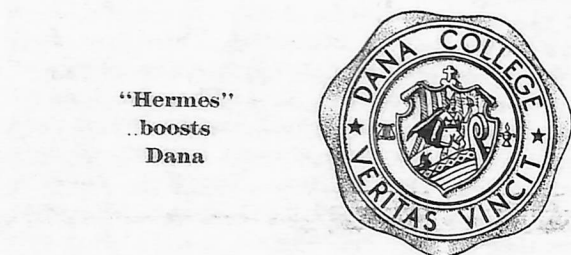


EDITORIAL STAFF

Faculty Adviser Prof. George H. Hartwig
Editor-in-Chief Byron Langenfeld
Assistant Editor Harold Sorensen
Athletics Harold Hancock
Women's Athletics Barbara Hansen
News Norval Hartsock
Religion Clifford Madsen
Organizations Waldon Halverson
Humor F. Loren Boulter
Alumni George Robertson
Special Contributors John Gebuhr, Bertha Holl,
Dolliver Thogersen, Jack Brody

BUSINESS STAFF

Business Manager Arne Voetmann
Advertising Manager Stanley Jensen
Assistant Advertising Manager Lorentz Thorngren
Circulation Manager John Gebuhr
Assistants James Hay, Stanley Jorgensen
Milton Johnson, Leo Andersen



"Hermes"
boosts
Dana

We stand for
the principles
embodied in
this seal

O hail, fair Dana, hail to thee!
Though time thy walls may claim
Thy spirit live, another throng
Rise up and sing our song.
And when we launch our little barks
On Destiny's deep sea,
As ivies to thy walls do cling,
Our hearts will cling to thee.

Danians love "Alma Mater" for the sentiments it contains. Why, then, should there not be an organization to give more constant and adequate expression to student loyalty to Dana, and pride in its achievements?

It has been with this thought in mind that efforts have recently been made toward forming an organization to be known as "The Norsemen". It would aim to co-ordinate the efforts of the college band, pep squad, and other small groups which have tried bravely to give voice to Dana's school spirit. "The Norsemen" would seek to arouse greater school spirit, and especially to unite in supporting Dana in intercollegiate athletic events.

The thoughtful Dana student recognizes and appreciates the fact that genuine Dana College spirit is foursquare; that it is found in all four phases of school activities—spiritual, scholastic, social and athletic. But the public sees the school spirit given expression most often in athletic competition. It is at the football and basketball games that people most often see and judge Dana's vigor, enthusiasm, and sportsmanship.

The Viking spirit the public sees can find more ardent and zealous expression through a medium such as "The Norsemen". Frequent pep meetings and the organizing of cheering sections will be used to bring this about.

Dana can become greater with the help of "The Norsemen", but there must be whole-hearted co-operation on the part of everyone. Awaiting announcement of meetings, let every Dana student plan to give "The Norsemen" his whole-hearted and active support.

PUBLIC OPINION

How often we desire to say or do something, and refrain, solely because we fear the reactions of others. The majority of persons exhibit well the trait of abiding by the dictates of public opinion, although they would probably be at a loss to give sufficient reason for so doing.

What is public opinion? Very evidently it is a shackle placed upon mankind to protect society from the rashness of certain individuals who lack sufficient spiritual, moral, or mental strength to proceed unfettered. In some ways it is fortunate that such a stabilizing medium exists; but what of those persons whose inner powers go beyond par? Would there be a visible end to their possibilities, if the barrier of public opinion were let down to them?

To break through the guard of public opinion, one must be either a fool, or an individual of indomitable courage. The number of fools is admittedly great; the number of the truly courageous, comparatively small, for the critical gossip of the world is bitter nourishment to one who moves in accordance with the pure dictates of his mind, soul, and conscience.

Yet, has not our progress developed through repeated violations of public opinion? Have not our greatest scientists, religionists, doctors, writers, and teachers been called fools at some time in their careers? Public opinion does not stop to reason; everyone who dares cross the barrier must be subject to the whip of criticism.

The question seems to resolve into a selection of one of three courses. Either we are weaklings with nothing to offer; or we possess ability and wisdom, but are fearful of standing forth against public opinion; or, lastly, we are among those few who possess inner power and who have the courage to exercise it in the face of a disapproving world. Let us examine ourselves. If we are genuine, and know we have something to accomplish, why not stand upon our feet and step forth beyond the pale? Criticism is a bitter pill, but never a poison to him who is inoculated with sincere convictions.

—B. L.

A L U M N I



Miss Ellen Danielesn is teaching school at Burns, Montana. She is showing us what a Dana graduate can do in the way of meeting and mastering new situations. She gets up before the sun shows itself over the Montana hills and, while the rest of us do our traveling in comfort, she chops the ice out of the watering trough, waters and saddles her horse, and rides over the wintry prairie to her school. Knowing all this, we will venture to guess that she builds her own fire too. That's the right spirit, Ellen.

The Rev. Carl Nelson of Avoca, Iowa, has recently undergone an operation at the hospital in Harlan. He is regaining strength rapidly and hopes to return to his home before Sunday, Jan. 21.

Many alumni and former students of Dana will remember Dr. and Mrs. N. M. Hansen as members of the "Dana Family". They now reside in Des Moines at 1900 East 14th St. From his office at 1339 Guthrie Ave., Dr. Hansen carries on his practice, but he does his surgical work at the Iowa Lutheran Hospital.

Campus Comment

"Parity" of men and women, is naturally implied by the term "co-educational". The women of Dana College are not blind to the fact this is and should be, in both name and sense, a co-educational college. They have the right to the same privileges enjoyed by the members of the opposite sex. But the question arises, "Do they?"

Take for example, the question of physical education for women. This class is definitely scheduled to meet at 3:45 on Tuesday and Thursday afternoons. Day after day, members of this class have gone down to the gymnasium at the designated time, expecting the class to be conducted at that hour. In place of this procedure, they have been forced to wait for the floor, never less than 25 minutes, because of the failure of the men to vacate. As a result of this, the women's classes must hurry through the time afforded them, without obtaining the genuine enjoyment which should be had from a class of this nature. Of course, we are behind the team, and want them to win, but we still insist upon that which rightfully is ours. The physical education classes for women are not prerogatives as the attitude of their fellow students seems to connote. The gymnasium was built for the use of both men and women, so why should its utility be tainted with selfishness?

All that the women of Dana College wish is a square deal. They will not meekly submit to the domineering air of the supposedly "stronger sex".

J. D. GARRISON
Gents' Furnishings
Shoes — Rubber Goods
72 W. Washington St.

Stewart Pharmacy
PRESCRIPTION FILLING
IS OUR SPECIALTY
Phone 87
Blair — — — Nebraska

Falling Plaster

It is with sincere regrets that we bid farewell to several dear friends who have dwelt in our midst during the past semester and who have, incidentally, contributed well to this columnist's bread and butter...and following farewells, we bring greetings...Welcome, Alice, Andy, and Tubby! May you make news!

The last shot has been fired, and a crippled student body has emerged from exam week with heavy casualties. General Thomsen's big guns were especially effective in bringing down the onrushing upstarts... But faint not, valient warriors... The spring campaign looms ahead!... May you dodge the shrapnel!

Really, you folks have nothing to "gripe" about... I've got to be funny, whether I want to or not, and being funny during exam week is about as hard as trying to sell joke books at a funeral... And speaking of funerals, I've been coffin' for a week...

Wonder how Wimpy is going to see Bob now?... I suppose she'll write him and say, "Why don't you thumb up some time?"... Needless to say, we are going to miss Halvy's activity around here. He was always busier than three one-armed paperhangers on a five-foot ladder.

It is this column's privilege to congratulate Mr. and Mrs. Alfred Jensen on their recent marriage... Becky has again turned her deft hand to the nursing duties at dear old Alma Mater, while Fritz has "gone native" once more... We'll be out to visit you both some day, when you get settled in your own wigwam...

Bill Langley's craving for whole wheat bread has become an obsession... the other day, when we all welcomed creamed chicken at our board, Bill exclaimed, "Ah! we get dark bread!"... Speaking of bread leads us to think of grain, and grain leads to elevators... Hartsock, Sr., recently erected a white grain elevator at Modale across the river... Now Norval has no difficulty in finding his way home... He merely climbs a hill, faces the elevator, and keeps walking.

And now for the sad news, folks... tear yourselves out of my spell and prepare for a distressing shock... This columnist passes into silence from this issue forth... No more shall his quips delight your ears, but let this hearten you, me mateys... The Hon. Jeff Hancock has condescended to take up the torch and play the jester for the remainder of this school year... Brace yourselves!

LITERARY CORNER

Twin brethren dwell within me, twins of strife,
And either fights to free him from the other;
One grips the earth in savage lust of life,
Clutches the ground and wallows in the mire;
The other lifts himself and struggles free,
Tearing the chain that binds him to his brother,
Beating the air with wings of vast desire
Toward the far realm of his great ancestry.

—Goethe, Faust.

He who gives a child a book,
Gives that child a sweeping look
Through its pages,
Down the ages.
Gives that child a ship to sail,
Where the far adventures hail,
Down the sea
Of Destiny—
Gives that child a vision—wide
As the skies where stars abide,
Anchored in
The love of him.
Gives that child great dreams to dream,
Sunlit ways that glint and gleam,
Where the sages
Tramp the ages.

—W. L. Stidger.

emas and light novels for the mind. The majority of the people in Milton's day fed themselves on the Bible—the greatest literature in the world. The majority of the people today feed themselves on newspapers, magazines, and poor fiction... We must seek, and not shun, experience. We must read, and live in the spirit of great books; for they hold all that was most vital in the great days of old.—Thomas Tiplady, *The Influence of the Bible*.

The first, and last, and closest trial question to any living creature is, 'What do you like?' Tell me what you like, and I'll tell you what you are. Go into the street, and ask the first man or woman you meet, what their 'taste' is, and if they answer candidly, you know them, body and soul.—John Ruskin.

Better
FOOTWEAR
And Repairing
Fischer's Shoe Shop

FIRESTONE BATTERIES
General Auto Repairing
OLE JENSEN GARAGE
East Washington St.

WASHINGTON COUNTY BANK
Blair, Nebraska

Golden X Hi Power
Lubricating Gasoline Without
a Premium at Our Stations
GARNER OIL & GAS SERVICE

KUHN'S PHOTOS
WILL PLEASE YOU

VINTON-EVANS CHEVROLET COMPANY
Sales Service
OK Used Cars

W. J. SAS
Phone 32
General Merchandise
Official Basketball Shoes
MEATS and GROCERIES

Oscar Holmes Bakery
FINE PASTRIES
Candies and Cigars

The Riddle Of Life

... THAT BELIEVING YE MIGHT HAVE LIFE IN HIS NAME."

John 20:31

One morning several years ago the students of one of our leading universities were shocked by the startling news that one of the most popular students had ended her life by her own hand. With the same hand she had, just previous to her final act, penned a note that gave to the world her explanation for her actions. She wrote the last chapter of her life-history somewhat as follows: "It's no use—I've searched the fields of science and philosophy, I've sought in gaiety and pleasure to find the answer to the riddle of life; but I have sought in vain. What is the meaning and purpose of life? What is it all about? Where are we all headed for? I've failed to find the answer. There's no use in trying to go on, so I'm ending it all."

Little do we realize what goes on within the souls of others. The case of this particular girl is perhaps exceptional, viewed from the angle of our everyday experience, yet she is one of thousands who have given up in despair, baffled and defeated by the riddle of life, seeking the answer where it was not to be found.

Is there no answer? Must we admit that there is no governing principle, no higher purpose in life? Is there nothing stable and uplifting for me to cling to when "change and decay in all around I see?"

Many who have asked these questions and sought in vain for an answer elsewhere, have finally found stability and soul-peace in the Word of God. Examples such as Augustine

and Luther are outstanding but by no means unique. They are representative of countless throngs of others who shout in joyful triumph, "We have found the Messiah", and, having found Him, they "press on toward the goal unto the prize of the high calling of God in Christ Jesus."

The writer of the fourth gospel says to himself that he was one of those who "beheld His glory" when He "became flesh and dwelt among us." John evidently was an immediate listener when Christ proclaimed the gospel of hope which gave to mankind new expression of the experience of the psalmist who sang "my cup runneth over." Beyond that, he was an immediate witness to the life Christ lived and the death He died to give to a seeking, doubting world undying proof of the love of the Father. Having witnessed these things, the apostle left a record of them—a record which was received and treasured by the fellow-men of his age and the long procession of generations which followed. To him they were no unfounded theory but an expression of what had become central and vital in his own life.

Dear reader, this word of God gives us something definite and stable to which we may fasten these frail lives of ours. God's Word extends an invitation. "These things are written that ye might believe;" and it holds forth a promise and a glorious goal—"and that believing ye may have life in His name." Such a promise comes as God's answer to a need that is real and actual in your life and mine. Surely such an invitation is worthy of our serious consideration—and acceptance. —C. M.

HARTWIG, MIXED QUARTET HEARD ON RADIO HOUR
(Continued from Page 1)
nounced the program.

On Monday night, January 15, Mr. George H. Hartwig was featured, giving a talk on "The Art of Living." Music was presented by the mixed quartet, consisting of Prof. and Mrs. Malmin, Victoria Madsen and Vic Magnussen.

The next broadcast entitled "Nebraska Authors and Musicians", will be presented on January 29.

NORDIANS DISCUSS STRINDBERG'S BOOKS
(Continued from Page 1)
delicious refreshments.
At the February meeting, the au-

thor under discussion will be George Brandes. A committee will select the particular book which is to be considered.

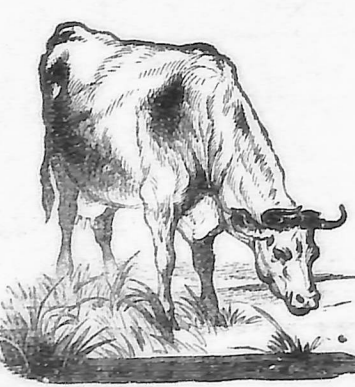
Dr. Norman Rathmann
Optometrist
Comfortable Vision Is Indispensable to the Student

Dr. E. M. Moats
Osteopathic Physician
Phone 135
Blair Nebraska

CHRIS K. BENDORF
Licensed Undertaker and Funeral Director
AMBULANCE SERVICE
BLAIR, NEBRASKA
Phone, 133

CURLEY'S COFFEE SHOP
CIGARETTES — PASTRIES — SHORT ORDERS
Open Evenings

A TIP
For HEALTH and BEAUTY
Sleep — Exercise — and Early Dawn's Pure Guernsery Milk Can Do Wonders In the Improvement Of Health and Beauty
Phone 122 on 38
EARLY DAWN DAIRY
Leslie B. Thompson



JERSILD TALKS ON GRUNDTVIG AT DANNEBROG
(Continued from Page 1)
two of Grundtvig's hymns. Several appropriate numbers were rendered by the seminary quartet. "Den tomme Plads," an interesting Christmas story, read by Lilly Jorgensen, and a short reading given by Agnes Nielsen completed the enjoyable program.

MISSION GROUP HEARS TALK BY SANTAL WORKER
(Continued from Page 1)
East, particularly stressing the enthusiasm of the natives toward the Word of God. In conclusion Miss Miller brought greetings from Rev. and Mrs. Girtz, former Dana students now stationed in the Santal Mission. Miss Miller also demonstrated various customs prevailing in India such as forms of dress, salutation, etc. The meeting closed with the singing of the hymn, "O Zion, Haste, Thy Mission."

HERMES STAFF TO UNDERGO CHANGES
(Continued from Page 1)
cock will appear this semester as the columnist creating "Falling Plaster".

Other changes include the appointment of Vita Hansen and Shirley Larson to the co-editorship of organizations, the department formerly conducted by Waldon Halverson. Victoria Madsen and Helen M. Pedersen will share the news

W. F. Hemphill
Dentist
BLAIR, NEBR.
Home Theatre Bldg.

Dr. C. R. Mead
Dentist
Mayle Building
Phone 81

"Si" Hamburger Shop
Ice Cream — Candies
Good Place to Eat After the Show

The Wolff Drug Store
"Try the Drug Store First"



Advance Cleaners
Cleaners-Dyers-Tailors-Hatters
Work in Before Noon May Be Had Following Day
Richard Johnson
College Agent
Phone 29

Photogood SHOES

EXCLUSIVE SHOE STORE FOR MEN AND BOYS
Up-to-Date Shoe Repairing Equipment
BRENHOLDT HANSEN

editorship, a position formerly held by Norval Hartsock. Stanley Jensen has been selected to assist Harold Hancock in the sports section. Victor Magnussen will be in charge of the literary corner.

The Hermes wishes to extend its thanks to the staff members who have served faithfully during the first semester, and to urge upon its new writers the great importance of cooperation and effort in making our paper a publication of outstanding merit.

Phone 298
Dr. Edwin T. Jipp
DENTIST
Office State Bank Bldg.

GET YOUR COFFEE AT THE COFFEE HOUSE
Best Because It's Fresh
MRS. JAMES KIRBY, PROP.

ROBINSON CAFE
IDEAL FOR COLLEGE STUDENTS

SERVICE ALL THE TIME
Petersen Hardware
Blair, Nebraska

MOSE CONFECTIONERY
Ice Cream, Candies and Cigars
Mabel and Marie Mose, Proprietors "Meet Me At Mose"

THE BECKMAN STORE
2 Buckle Work Rubbers . . . \$1.49
5 Buckle All Rubber Overshoes . . . 3.25
PRINTS—PRINTS—We have the pretty ones—at low prices!

High Marks

STUDENTS, you are jealous of your marks or credits.
Why not be just as anxious to secure the best when selecting material things.
No necessity of further investigation when it comes to life insurance. We have the best. "Ask one who has one" of our policies. See our representative Mr. Chris Zander, or write—

LUTHERAN BROTHERHOOD

LEGAL RESERVE LIFE INSURANCE
for Men, Women, Children
HERMAN L. EKERN, President
608 Second Ave. So. Minneapolis, Minn.

R. E. DEETS
Barber Shop

L. C. Klopp
Watchmaker and Jeweler
Special Attention to Dana Students

J. E. CAMPBELL
FURNITURE AND RUGS
UNDERTAKING

HOME THEATRE
BARBER SHOP
MAX BAIN, PROP.

RIDE THE
Golden Arrow Buses
TAKE ADVANTAGE OF OUR NEW LOW RATES FOR THE CHRISTMAS HOLIDAYS
Chicago (Round Trip) . . . \$ 8.85
Denver (Round Trip) . . . 12.40
Kansas City (Round Trip) 7.90
Bus Station at "Sam's Place"
Phone Black 323

Dana Defeats Wesleyan, Kearney, And Creighton Frosh

Dana Stops Frosh In Rough Battle

Playing before a spirited, overflow crowd at the Alumni Memorial Gym, the Dana Vikings successfully repulsed the strong attack of the Creighton University Freshmen on January 15, to win by a score of 37-32.

The game was fast and rough throughout. Creighton committing thirteen fouls, while Dana was charged with eight. The outcome of the battle was largely decided on free throws, as Dana made good thirteen out of fifteen chances, whereas Creighton counted only four out of eleven gift tosses.

Creighton had the better of the argument during the first half, rolling up a 21-15 lead at half-time. Harriss, the giant "frosh" center controlled the tip-off and this, aided by a fast offense, seemed to indicate a sure win for the Omahans.

However, during the second half, the Scarlet and White staged one of the most brilliant comebacks ever seen on the local floor. Beyond outplaying their rangy opponents, the Vikings outshot them and went into a 26-25 lead about midway in the second half. From then on, the battle raged furiously from one end of the court to the other, with the lead never certain. Dana's defense served well in the final minutes to stave off a determined Creighton rally, and the locals added a field goal at the final whistle to finish with a five point lead.

Jensen and "Jeff" Hancock led the scoring for the locals, while the Dana defense hampered Trish and McIver, flashy Creighton forwards. Vig performed in great style, cleverly overcoming the range of his opponents near the hoop. Bush and Zuecker teamed well at the guard posts for Creighton.

| DANA (37) | fg | ft | pf |
|----------------|----|----|----|
| Pedersen, f. | 3 | 1 | 1 |
| Johnson, f. | 0 | 1 | 0 |
| L. Hancock, f. | 5 | 6 | 1 |
| Hurd, fg. | 0 | 0 | 0 |
| M. Jensen, c. | 3 | 5 | 3 |
| Vig, g. | 0 | 1 | 1 |
| H. Hancock, g. | 1 | 0 | 3 |
| Olsen, g. | 0 | 0 | 0 |

Totals 12 13 9

| CREIGHTON FROSH (32) | fg | ft | pf |
|----------------------|----|----|----|
| Trish, f. | 2 | 0 | 3 |
| McIver, f. | 2 | 1 | 2 |
| Wilcox, f. | 1 | 1 | 0 |
| Solick, f. | 0 | 0 | 0 |
| Harriss, c. | 1 | 0 | 3 |
| Bush, g. | 5 | 0 | 0 |
| Zuecker, g. | 3 | 2 | 3 |

GAMES AT HOME

- Feb. 3—Concordia
- Feb. 5—Nebraska Central
- Feb. 8—Nebraska "B"
- Feb. 24—Grand View

INTRA-MURAL SCHEDULE

- Jan. 29—Huskers vs. Ramblers.
- Jan. 31—Badgers vs. Panthers.
- Feb. 2—Gophers vs. Trojans.
- Feb. 5—Ramblers vs. Badgers.
- Feb. 5—Panthers vs. Trojans.
- Feb. 6—Gophers vs. Huskers.
- Feb. 7—Ramblers vs. Trojans.
- Feb. 9—Badgers vs. Huskers.
- Feb. 9—Gophers vs. Panthers.

Nebraska 'B' Squad Nips Dana Cagers

Dana went down to her first cage defeat of this season when the University of Nebraska "B" squad rang up a 41-30 victory over the Vikings at Lincoln, January 18.

The Scarlet and White cagers appeared extremely stale during the greatest part of the encounter, faltering badly late in the contest, after holding an 18-15 lead at half-time.

Although the Vikings met defeat, Coach Olson expressed himself as being confident that the tables will be turned when the "B" squad appears on the local floor on February 8.

| DANA (30) | fg | ft | pf |
|----------------|----|----|----|
| Pedersen, f. | 1 | 0 | 3 |
| L. Hancock, f. | 3 | 2 | 1 |
| Johnson, f. | 0 | 0 | 1 |
| Qualsett, f. | 0 | 0 | 0 |
| Jensen, c. | 2 | 2 | 1 |
| Vig, g. | 4 | 0 | 0 |
| H. Hancock, g. | 1 | 2 | 2 |
| Olsen, g. | 0 | 1 | 1 |
| Hurd, g. | 0 | 1 | 0 |

| Totals | 11 | 8 | 9 |
|-------------------|----|----|----|
| NEBRASKA "B" (41) | fg | ft | pf |
| Baner, f. | 2 | 0 | 0 |
| Shank, f. | 1 | 0 | 1 |
| Morris, f. | 3 | 3 | 2 |
| Hopp, f. | 7 | 0 | 2 |
| Peden, c. | 0 | 0 | 0 |
| Hulac, c. | 2 | 0 | 1 |
| Pailing, g. | 0 | 1 | 1 |
| Schick, g. | 0 | 0 | 1 |
| Cheney, g. | 1 | 0 | 1 |
| Wolf, g. | 2 | 1 | 3 |

Totals 18 5 13

Referee: Cunningham, Nebraska.

Jones, g. 0 0 2

Totals 14 4 13

Referee: Kroger, Wayne.

Vikings Conquer Plainsman Quint

Coach Olson's Vikings traveled to Lincoln to open their 1933-'34 basketball season, and they succeeded in chalking up a victory over Wesleyan by the close score of 40 to 37. The game was as close and hard fought as the score indicates.

Wesleyan started with a rush, sinking their first four shots from the field; and the Vikings found themselves at the short end of a 9-0 score with but a few minutes of play elapsed. Toward the middle of the first half, the Scarlet and White attack began to click, and the score at half-time stood: Wesleyan 19, Dana 18.

Dana opened the scoring in the second half to take the lead which they did not relinquish during the remainder of the game.

Mert Jensen and Lee Hancock were outstanding on the offensive, while "Clown" Vig worried the Plainsman forwards on the back court. Parker, Skinner and Bailey were outstanding on the Wesleyan squad.

The outcome of this initial game was somewhat of a surprise upset, inasmuch as this year's Wesleyan team is rated as one of their best in history.

| DANA (40) | fg | ft | pf |
|------------|----|----|----|
| L. Hancock | 7 | 4 | 1 |
| Pedersen | 1 | 0 | 0 |
| M. Jensen | 5 | 0 | 0 |
| H. Hancock | 2 | 0 | 2 |
| C. Vig | 3 | 0 | 0 |
| Hurd | 0 | 0 | 0 |
| Qualsett | 0 | 0 | 0 |

| Totals | 18 | 4 | 3 |
|---------------|----|----|----|
| WESLEYAN (37) | fg | ft | pf |
| R. Shuman | 2 | 2 | 0 |
| Skinner | 4 | 0 | 1 |
| King | 1 | 0 | 0 |
| Trott | 2 | 0 | 1 |
| Parker | 2 | 1 | 2 |
| Paul | 1 | 0 | 1 |
| Bailey | 4 | 0 | 1 |
| Swanson | 1 | 0 | 0 |

Totals 17 3 6

We Boost For Dana
Students Welcome
McComb's Barber Shop
First Door North of Postoffice

N. T. LUND

Real Estate Agency

Farm Loans and Insurance

We Sell All Kinds of Farm

and City Property

Good Coal — Good Lumber

Good Building Material

LOWEST PRICES

Rivett Lumber and Coal Co.

GAMES AWAY

- Jan. 27—Concordia
- Feb. 15—Creighton Frosh
- Feb. 16—York
- Feb. 19—Kearney
- Feb. 20—Nebraska Central

Vikings Win Over Ex-College Stars

The Dana Vikings won a fairly interesting game from the Missouri Valley Kiwanis club at the local gym, January 9, to the tune of 28-18.

The Valley five, composed of former college stars, such as Hatcher of Peru and Sales of Omaha, presented a rough-and-tumble type of opposition which was also entered into by the Vikings, twenty-one fouls being called during the contest.

Dana led all the way, holding a 17-9 margin at half-time.

| DANA (28) | fg | ft | pf |
|----------------|----|----|----|
| Pedersen, f. | 2 | 1 | 1 |
| Johnson, f. | 0 | 0 | 1 |
| L. Hancock, f. | 4 | 0 | 0 |
| Qualsett, f. | 0 | 0 | 0 |
| Jensen, c. | 1 | 4 | 4 |
| Vig, g. | 1 | 0 | 2 |
| Hurd, g. | 3 | 1 | 0 |
| H. Hancock, g. | 0 | 0 | 3 |
| S. Jensen, g. | 0 | 0 | 0 |
| Olsen, g. | 0 | 0 | 0 |

Totals 11 6 11

| MO. VALLEY (18) | fg | ft | pf |
|-----------------|----|----|----|
| Smith, f. | 0 | 3 | 0 |
| H. Hatcher, f. | 3 | 2 | 2 |
| James, f. | 0 | 1 | 0 |
| Schlanger, f. | 1 | 0 | 1 |
| Jones, c. | 0 | 0 | 1 |
| W. Hatcher, g. | 1 | 0 | 4 |
| Sales, g. | 1 | 0 | 2 |

Totals 6 6 10

Referee: Huff, Omaha U.

Kearney Upset By Strong Dana Five

Shattering a seven-year "jinx", of defeat by State Normal Schools the Red and White cagers scored a convincing 40-13 win over the Kearney Antelopes on the local floor, January 13.

Led by Mert Jensen, the Vikings rolled up a 15-5 lead at the half and were never headed. Kearney was unable to penetrate Dana's defense, scoring but five points against the first-string, while the fast-breaking Viking attack caught the Kearney guards "asleep", the result being a large number of set-up shots from under the basket.

| DANA (40) | fg | ft | pf |
|----------------|----|----|----|
| Pedersen, f. | 2 | 1 | 2 |
| Johnson, f. | 1 | 0 | 0 |
| L. Hancock, f. | 4 | 1 | 1 |
| Qualsett, f. | 0 | 0 | 0 |
| M. Jensen, c. | 7 | 0 | 3 |
| George, c. | 0 | 0 | 0 |
| Vig, g. | 1 | 4 | 1 |
| H. Hancock, g. | 1 | 0 | 0 |
| S. Jensen, g. | 0 | 0 | 0 |
| Olsen, g. | 0 | 0 | 0 |
| Hurd, f. | 1 | 1 | 2 |

Totals 17 7 9

KEARNEY TEACHERS (13)

| fg | ft | pf | |
|-------------|----|----|---|
| Krell, f. | 1 | 0 | 3 |
| Franks, f. | 1 | 1 | 2 |
| Beck, f. | 0 | 0 | 1 |
| Graham, f. | 0 | 1 | 0 |
| Edwards, c. | 1 | 0 | 0 |
| Dusels, c. | 1 | 1 | 1 |
| Rogers, g. | 0 | 1 | 0 |
| Noyes, g. | 0 | 1 | 0 |

Totals 4 5 7

Referee: Kroger, Wayne.

Patronize Our Advertisers

BLAIR RACKET STORE

5, 10, and 25 Cent MERCHANDISE SPECIALISTS
Come Here to Save Money on the Many Small Purchases
School Supplies and Fresh Candy, Our Hobby

Service Barber Shop

R. E. Atwood, Prop.
Service That Will Please You
Located South of Publishing House — Phone: White 89

Service Beauty Shoppe

Miss Edyth Hovendiek, Prop.
Give Her a Permanent for Xmas

GET THE HABIT—TRADE WITH

J. L. POUNDS

ONE PRICE CLOTHIER

Phillips Service Station

Phillips "66" Gas and Oil

Lee Tires and Tubes

Naphtha Cleaning Gas

Specialized Lubrication

Corner of Third & South Streets



Blair, Nebr.

For First Class GROCERIES and MEATS

Trade at the North Side Store
Phone 113

Call at Danish Luth. Publ. House

Bibles, Books and School Supplies of all kinds

The Arndt Hardware

Bicycles, Play Goods, Gifts

Arndt-Snyder Motor Company

Ford Cars, Accessories and Repairs For All Cars

SHELL GAS
Telephone 12

BLUE GOOSE

"Store of Values"

We Sell Good Coffee Cheap

AL'S QUALITY MARKET

Phone 26

Baby Beef Cuts a Specialty

Do Your Drug Shopping At

CHRISTENSEN DRUG STORE

Full Line of McKesson's Products

BUY ORIENT COAL AND GOOD LUMBER from

Christensen Lumber Co.

IT'S GOOD IF FROM US