



HERMES

THE DANA MESSENGER



Vol. XLXII

Blair, Nebraska, September 10, 1965

Number 1



President Maasen tries the controls of an earth-moving machine. Student Corrine Adams is his passenger.

Sights, Sounds of Dana Building Still Continue

A sound that has grown familiar to many Danians—the roar of the bulldozer—once again marked the opening of school.

This year two buildings are under construction simultaneously—a student center and a new men's dormitory. Their combined cost: \$1,246,216. Ground was broken this summer.

Grading and excavation are under way in the parking area between Argo Hall and Borup Coliseum for the student center, a round building which will house food service facilities, dining room, coffee shop, book store, lounges, meeting rooms, game rooms, student activities offices, information center and a central communications system.

\$100,000 Gift

Last year an anonymous friend of Dana gave 100 thousand dollars to aid in the construction of the center. Several other sizable gifts also have been received for the project, including a \$12,500 grant from the Eppley Foundation in Omaha, 10 thousand dollars from the Esper Petersen Foundation in Chicago and five thousand dollars from Mr. and Mrs. Peder Mickelsen of Florida. Several gifts of one thousand dollars and less also have been received.

The new men's domitory, similar in design to Mickelsen and Holling Halls, is being built south of Holling Hall on the hillside overlooking Viking Field.

Among those on hand to turn a shovel of dirt at groundbreaking ceremonies was Dr. Richard E. Morton, former Dana president now living in Lodi, Cal.

Turn To Page 2



Former President Morton also takes a hand—with a shovel

College Enters 81st Year Amid Sounds of Progress; Enrollment Gain Continues

Dana this week opens its eighty-first year of operation as an institution of Christian liberal arts education.

Opening week finds a campus buzzing not only with the activity of the new semester but with the unmistakable sounds of progress—the noise of construction moving ahead rapidly on the two new campus buildings.

Another kind of growth for Dana is reflected in enrollment figures. Although it will be several days before final first-semester enrollment totals are made official, it is certain now that the rush to the campus has pushed the student population to a record high.

The new year also finds 17 new faculty and staff members on campus.

The traditional opening convocation will be held Sunday at 8 p.m. in Alumni Memorial Auditorium. Dr. E. G. Fritschel of Denver, Colo., president of the Central District of the American Lutheran Church, will speak.

This signals the official beginning of the academic year, with the first full week of classes beginning Monday morning.

Students began arriving last week-end. Football players re-

ported even earlier for their first workouts.

First-week activities included testing and registration for freshmen, social mixers, the "Viking Olympics" Tuesday night, a hootenanny and the first chapel convocation of the year.

An activities "rush night" is scheduled tonight at 7:30 in Borup Coliseum.

This week-end's schedule:

Saturday

8 a.m. to noon—ACT tests for those who have not taken them. Bring No. 2 pencils or softer. Pioneer Memorial Room 317.

8 to 9 a.m.—"Career Opportunities through Communications." For all students. Alumni Memorial Auditorium.

10 to 11:50 a.m.—"Career Opportunities through the Humanities." For all students. Alumni Memorial Auditorium.

2 to 4 p.m.—"Race Day" for all freshmen. Borup Practice Field.

7 to 10 p.m.—Movie, Dana Hall Auditorium. Watermelon feed.

Sunday

10 a.m.—Church services, Alumni

Turn To Page 4

Dana Coed Brandt Hurt In Tragedy At State Fair

Danian Connie Brandt was one of the passengers in the skylift carnival ride that collapsed and fell at the Nebraska State Fair in Lincoln last Sunday, killing two persons and injuring 53.

Connie suffered a broken wrist and strained back. She was treated at Lincoln General Hospital and released.

Two of the four towers supporting the aerial ride collapsed, spilling passengers and gondolas to the midway about 35 to 40 feet below.

Several persons were trapped in mid-air in their gondolas and had to be rescued by Lincoln Fire Department snorkel trucks. One of the men who was killed was riding in a gondola that fell. The other was crushed under a falling tower.

The mishap had double significance for Connie: Her father, Henry Brandt of Lincoln, is secretary of the State Fair Board and was on the grounds when the tragedy occurred. He helped direct rescue efforts.

HERMES

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Editor

Robert Boldig

Two Construction Jobs Keep Campus Humming

From Page 1

President Madsen took a turn at the controls of a giant earth-moving machine during the ceremonies.

Three hundred persons attended the groundbreaking, including a large number of young people attending an American Lutheran Church leadership training school on the campus.

Others participating in the groundbreaking were:

Pastor Lowell Hemken, St. Paul, Neb., representing the Cen-

Hermes Affiliates With Press Group

Hermes is affiliated this year with the National College Press Service, a counseling organization with headquarters in New York and Chicago.

The NCPS is the only collegiate press service staffed by working newspapermen. Its clip-sheets, critiques and contests are handled by writers and desk men for metropolitan dailies across the nation.

Newspapers represented in recent years have included the New York Times, New York Herald-Tribune, Washington Star, San Francisco Chronicle, Miami Herald and Kansas City Star.

Hermes did not subscribe to the NCPS weekly clip-sheet and critical service, but will be eligible automatically for contest judging taking place at the end of each semester.

Editors' Conference At Dana Sept. 30

The second annual High School Yearbook Editors Conference will be held here September 30.

The conference is sponsored by the Inter-Collegiate Press Company of Kansas City, Mo.

Yearbook editors from high schools in the Blair area will be invited to spend the day on campus visiting with yearbook and copy experts.

NSF Seminar

Dr. C. Arthur Christiansen attended a summer biology seminar and workshop at Williams College, Williamstown, Mass. sponsored by the National Science Foundation.

tral District of the ALC; Gary Miller, president of the Central District Luther League; Corrine Adams, Brock, Neb., representing the student body; Mrs. Ruth Carey of the Dana staff; Bob Mortensen, superintendent of buildings and grounds; Pastor Robert Berthelsen, Lincoln, Neb., representing the Alumni Association and the ALC, and Simon Korshoj, the general contractor, representing the City of Blair.

The contract is the sixth awarded to the Korshoj Construction Company. The two new buildings are the sixth and seventh major construction projects undertaken since 1959.

Big Springs Bank Victim Dana Grad

Andreas Kjeldgaard, 77, one of three persons slain in the June 4 holdup of the Farmers State Bank at Big Springs, Neb., was a Dana alumnus.

The holdup, described as the bloodiest bank robbery in modern times, was the center of nationwide attention. The bandit forced Mr. Kjeldgaard, bank president, and three other officials to lie on the floor, then shot each of them in the back. One survived.

Charged with the crime was Duane Pope, 22, who had graduated from McPherson (Kans.) College a few days earlier. His trial is pending in Federal District Court at Lincoln.

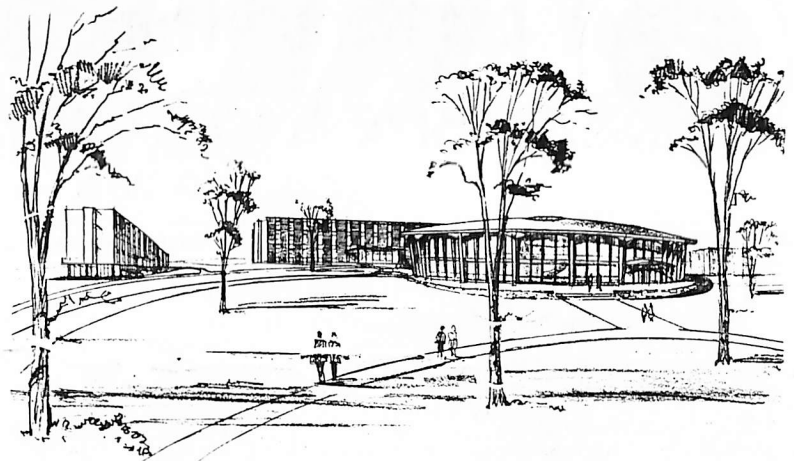
Mr. Kjeldgaard graduated from Dana in 1910. Among his classmates were Pastors P. C. Jensen, Frank Nelson and A. V. Neve.

Summer Included Campus Sessions

Summer activity on the campus included a 12-day workshop co-sponsored by the Nebraska Psychiatric Institute, the Nebraska Department of Health and Dana.

Speakers and exhibits were furnished by the Nebraska Heart Association, the Nebraska Tuberculosis Association and the American Cancer Society.

Also held on campus was a three-day workshop on the practices and theology of confirmation. It was conducted by the American Lutheran Church.



PROPOSED BUILDINGS
CAMPUS CENTER & MEN'S DORMITORY
DANA COLLEGE
BLAIR, NEBRASKA
HELLEBERG & HELLEBERG
ARCHITECTS - KEARNEY, NEBR.

Next on Dana's Skyline

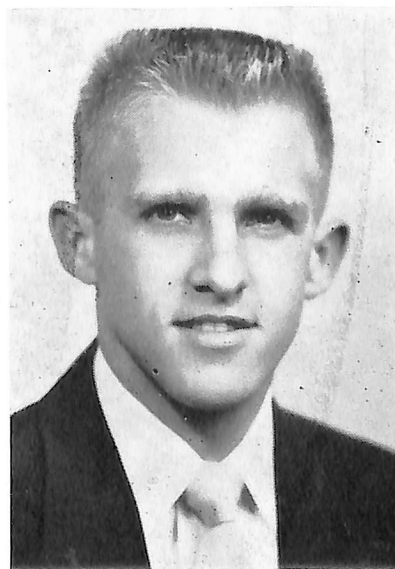
These are the architect's renderings of the two buildings now being erected on campus. The student center (above) will be in the area between Argo Hall and Borup Coliseum. The men's dorm (below) follows a design similar to that of Mickelsen and Holling Halls. It is being built south of Holling Hall. Both sketches are by Helleberg and Helleberg, Kearney, Neb. Story on Page 1.



EXTERIOR VIEW

PROPOSED DORMITORY
for
DANA COLLEGE
BLAIR, NEBRASKA
HELLEBERG & HELLEBERG - Architects
KEARNEY, NEBRASKA

ALC Official To Install Campus Pastor Jensen



PASTOR JENSEN

Back from Ethiopia

A Dana graduate recently returned from duty in the African mission field is the new campus pastor.

He is Richard Jensen, who will serve the new student congregation and hold the rank of assistant professor of religion.

Pastor Jensen is a 1956 graduate of the college.

He studied at Wartburg Seminary and took postgraduate work at the Chicago Lutheran Seminary and Princeton University.

He and his family have just completed an assignment as missionaries to Addis Ababa, Ethiopia.

Pastor Jensen will be installed at the opening convocation Sunday night by Dr. E. G. Fritschel, president of the Central District of the American Lutheran Church.

Coach Faces Rebuilding; Will Emphasize Recruiting

Dana's new football coach is Grant Walls, Jr., a former Big Ten football player whose credentials include three years as a member of one of the most successful college coaching staffs in the country.

A 1961 graduate of the University of Michigan, he did his football playing as a guard for the Wolverines, first under Coach Bennie Oosterbaan and later under Bump Elliott. Among his teammates was speedster Bennie McRae, now a defensive back for the Chicago Bears.

Walls received his master's degree from Wittenberg University, Springfield, O., where from 1961 through 1963 he was an assistant under Coach Bill Edwards.

Coached Track

During that period Wittenberg lost only one football game, and Coach Edwards was named Small College Coach of the Year in both 1962 and 1963 by the National Collegiate Athletic Association.

Walls spent one season as head track coach at Wittenberg before taking a coaching post at Northwestern High School in Springfield.

At Dana he inherits a squad that has finished at or near the bottom of the Tri-State Conference standings the past two seasons.

But the new coach said he was encouraged after issuing equipment to more than 50 candidates at opening drills.

Included were 18 lettermen and seven other members of last year's squad.

Scoring Leaders Back

Walls said that Greg Mitchell, senior running back from Berlin, Wis., who was out most of last season with a leg injury, is expected to be back in action this year.

Also returning are Knight Wynn, a swift halfback from Lyons, Neb., who was the lead-

ing Viking rusher last year, and Gerald Quirk, an end from Racine, Wis., who was the leading pass-receiver and scorer.

Veteran quarterback Ron Anderson of Evan, Minn., is back, along with tackle Robert Longacre, a 230-pounder from Omaha who showed promise last year as a freshman.

Although the Vikings seem to have strength in the backfield and at the ends, Walls may have manpower shortages at some of the other positions.

Emphasis on Recruiting

"The interior line looks a little weak," he said. "We shouldn't have any problem putting one group out there, but beyond that we may be pretty thin."

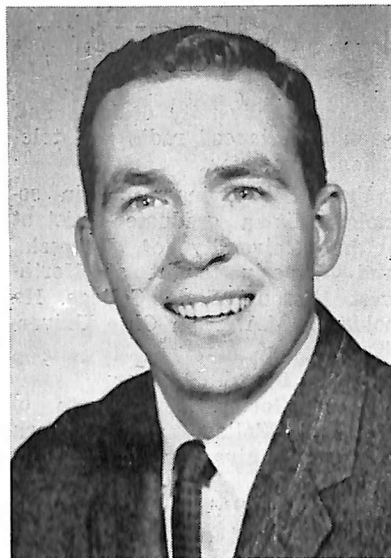
Facing a rebuilding period without a stack of football scholarships to offer, Walls said he would look to the alumni for help.

"We're going to try to do a little more with recruiting," he said. "It's tough for us, of course. We can't give athletes a free ride. All we can do is try to make them feel Dana is the school they should attend."

"I'd like to get the alumni to help us. If they'll drop us a line when they see a boy who might be a prospect, we'll follow up."

Assisting Walls this fall are Athletic Director Paul Peterson and Kieth Skogman, dean of men, who had shared football coaching duties since 1961 when Darrell Zimmerman resigned to become head track coach at Valparaiso University.

The National Science Foundation has awarded Dana \$11,730 for the purchase of new equipment for the science division.



COACH WALLS
No Free Rides

Story at left

If you like to play football but would prefer something less violent than the varsity variety, the intramural program has the answer for you.

Watch for announcements from the intramural director.

Intramural Action Beginning Soon

HOME

- September 25 — Nebraska Wesleyan
- October 2 — Midland
- October 9 — Sioux Falls
- October 23 — Northwestern

AWAY

- September 18 — Tarkio
- October 16 — Yankton
- October 30 — Westmar
- November 6 — Concordia

7 Colleges In Tri-State

Fremont, Seward, Le Mars, Orange City, Yankton, Sioux Falls—these are names that soon become familiar to Dana sports fans.

They are the cities in which Dana's fellow Tri-State Conference members are located.

Here is a list of the other schools, including 1964 enrollment figures:

Concordia Teachers College, Seward Neb., 966; Midland Lutheran College, Fremont, Neb., 630; Northwestern College, Orange City, Ia., 467; Sioux Falls College, Sioux Falls, S. D., 691; Westmar College, LeMars, Ia., 699; Yankton College, Yankton, S. D., 336.

The conference's three Nebraska schools—Dana, Midland and Concordia—dominated competition in football, basketball and track for several seasons after the league was formed in 1960. But Westmar and Yankton have surged to the fore in recent years.

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Dana Adds 17 to Faculty and Staff for School Year

Seventeen new faculty members have joined the Dana staff this fall.

They include Frank Hengeveld, a former Dana professor, who has returned as associate professor of chemistry after several years of industrial research and part-time teaching at Painesville, O.

The Rev. Richard Jensen, a former Dana student, has returned from the mission field in Ethiopia to be campus pastor and

from the University of Iowa and is an experienced radio and television announcer.

Frank Ditto, instructor in sociology, is a graduate assistant at the University of Nebraska and formerly taught at North-west Missouri State College. He holds an M.A. from Ohio University.

Danish Teacher

Sylvia Gorter, a graduate of Westmar College and Western Michigan University, is assistant librarian.

Anders Matthiesson is on a one-year leave of absence from his teaching post in Denmark, to teach Danish here and take several college courses.

Nelson G. Williams, associate professor of social science, is a graduate of Bowling Green University and the University of Michigan and is completing doctoral requirements at the University of Florida. He has been teaching since 1949 and most recently was a staff associate in the Labor Education and Research Center at the University of Indiana.

Dorothy Fae Kundel, instructor in elementary education, has a B.S. from the University of Omaha and an M.S. from Colorado State College. She has taught elementary grades in Omaha since 1960.

George E. Grube, associate professor of biology, comes from Lock Haven State College, Pennsylvania. A graduate of Muhlenberg College and Cornell University, he has been teaching since 1946.

Bethel Grad

Melvin Boehr, assistant professor of education, is a graduate of Bethel College and earned his master's and doctor's degrees from the University of Nebraska. His teaching experience dates



GROTH

Dean of Women

Kans., the past four years.

Grant Walls, Jr., is the new football coach and an instructor in physical education.

Sally Ann Sheirer, instructor in music, has degrees from Northwestern University and experience in private piano and instrumental instruction.

New Women's Dean

Victor Newcomb, associate professor of accounting, is a graduate of Springfield Teachers College, Draghon's Business University and University of Oklahoma. He comes to Dana from the University of Minnesota.

The new Dean of Women is Esther Groth, formerly a high school teacher in Sioux City, Ia. She has a B.S. from the University of Minnesota and an M.A. from Columbia.

A 1965 graduate, John Short of Shelby, Ia., has been appointed admissions counselor.



HENGEVELD
Chemistry

assistant professor of religion.

James T. Olsen, another former Dana student, has returned as an instructor in art. He earned a master's degree from the University of Oregon and has taught the past two years at Waldorf Junior College, Forest City, Ia.

Still another alumnus, Roger W. Best, who holds an M.B.A. degree from the University of Arkansas, joined the staff as assistant professor of economics.

Darrell W. Dibben, assistant professor of speech, holds an M.A.

Campus a Busy Place During Summer Session

Dana was a popular place in the summer.

Ray Weckmuller reported that enrollment at the main summer session was 228. He was the director of the program.

in the first game under Grant Walls, Jr., the new football coach.

Mr. Weckmuller predicted that the general character of Dana summer sessions will undergo considerable change in the next few years.

In the past, he said, summer sessions have served primarily elementary teachers who were still working toward degrees.

Now, however, very few teachers are entering the profession without degrees, and each year the number of teachers without degrees grows smaller.

Air conditioned classrooms and broader course offerings have been suggested as ways to encourage more regular college students to attend summer sessions.

Also projected are family "retreats" on the campus which would enable entire families to use vacation periods to broaden educational horizons.

Convocation Opens Dana's 81st Year

From Page 1

8 p.m.—Opening convocation, Ani Memorial Auditorium. Alumni Memorial Auditorium.

Major events next week include the fall honors convocation at 9 a.m. Thursday in the Auditorium and the opening football game of the season next Saturday.

Dr. Howard Dooley of Omaha, executive director of the Nebraska Independent College Foundation, will speak at the honors convocation.

Dana will face Tarkio at Tarkio

Danians, Other Nebraskans Plan Scandinavian Event

Dana will help sponsor a Scandinavian Week festival in Omaha either next year or as part of the Nebraska Centennial observance in 1967.

The idea behind the celebration, according to chairman Henry F. Pedersen, Jr., a state senator and president of the Danish Brotherhood in Nebraska, is "to start a traditional festival in Nebraska to recognize contributions of Scandinavians."

Val Peterson of Hastings, Neb., former ambassador to Denmark and former Governor of Nebraska, has mentioned the possibility of inviting Scandina-

vian royalty to Nebraska for the festival.

Dana personnel involved in the planning are President Madsen, Philip A. Pagel, Norman C. Bansen and Paul Strand.

Originally the group intended to sponsor a "Danish Days" festival, but the idea was broadened to include all Scandinavian countries.

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