

BLAIR puts out the welcome mat for Dana's Discount Days. Student savings and community good will are part of the overall idea.

## Twenty-One Stores Will Join In On Discount Days

Dana Discount Days will be offered by many Blair merchants on Friday and Saturday, September 22-23.

Twenty-one stores, the names of which are listed below, will participate. In most, 10 per-cent discounts will be given to all full-time Dana students who can show the current identification card. In some of the stores, all prices will be reduced; in others, only on certain items will the prices be lowered.

The participating stores are Anderson's Pharmacy, Appleby's Furniture and Appliance, B & C Shop, Ben Franklin Store, Bette's Gift and Jewelry, Blair Bootery, Blair Clothing, Burke's Fashions, Coast to Coast, Harris Shoes, Gamble Store,

Holiday House, J. M. McDonald, Klopp's Jewelry, Lang and Trotter, Lee's Pharmacy, Miller-Rolland, Nebraska-Iowa Business Equipment, Nelson Brothers' Clothiers, Nielsen's Shoes and Scheffler's Sporting Goods.

The idea of Dana Discount Days was first publicly advanced last spring by Steve Bohling during his successful campaign for Student Body President.

The student government committee which set up Dana Discount Days includes Richard Coffey, Larry Cornwell, Roger Knoell, and Richard Vierk.

## World Missions Chapel Emphasis

This week in Chapel there will be a special emphasis placed on World Missions.

Pastor Morris Sorensen, assistant to Director of the World Mission Office, will speak in Student Chapel Monday night and in the morning period on Tuesday. He spent 10 years as a missionary to Japan and now oversees work in South America.

Monday during the day Pastor Sorensen will be available for individual conferences and that evening there will be a special 6:00 super hour with him. Anyone interested in a conference or attendance at the dinner should contact Pastor Jensen for reservations.

Wednesday's Chapel will continue the World Missions theme with a film on New Guinea. It should be noted that chapel will begin a bit early on Wednesday 9:55.

### CHAPEL SCHEDULE

- September 25—  
Student Chapel DHA 9:30
- September 26—  
Pastor Morris Sorensen
- September 27—  
"Koro of New Guinea" film at 9:55.
- September 29—  
Pastor Karl Lutze, Executive Director Lutheran Human Relations Association of America.

## M. Clemons Speaks On Use of Words

Mr. Mark Clemon of The Omaha World-Herald visited the campus on the 15th of this month to lecture to some of our English 101 classes in the use of words.

Mr. Clemon writes Editorials for the Herald and teaches journalism at Omaha University.

### RED PANTS TO BE WORN BY VIKINGS

The Red Pants tradition is continuing at Dana. Foot ball players who play a prominent role in a Viking victory are given the honor of wearing a bright red pair of pants for the day.

The tradition began two years ago when Coach Walls came to practice wearing a pair of brilliant red coaching pants. After much teasing, Walls promised to let anyone wear them who scored a TD in the next week's game.

Modified to include pass interceptions, fumble all recoveries, etc. So it has been ever since.

## Budget Adopted, Services Expanded

Last Sunday the congregation of Ekklesia Koinonis adopted a \$1,000 budget for the coming year. Pastor Jensen stated this was the largest budget in the history of the congregation.

The church council also adopted a new program for the Sunday worship Service this year, Holy Communion will be administered every week at 9:00 a.m. followed at 9:30 a.m. by a Bible Study Class. The Bible Study will be under the direction of Clare Johnson and held in Mickelsen Hall lounge. The worship service will be left at its 10:30 time.

On the first Sunday of the month Communion will be served at the 10:30 Worship Service and there will be no 9:00 Service.

# HERMES

THE DANA MESSENGER

BLAIR, NEBRASKA—SEPTEMBER 22, 1967



## Show To Feature Upperclass Talent

The upperclass talent show will be held Friday at 8:00 in A.M.A.

The show is sponsored annually by the Social Committee and provides such talent as the singing of Barb Nielsen, Janet Winkel and "The Friends of Summer." Various skits will also be presented with Chuck Emmons and Norman Wilkins combining their talents for a special presentation.

Me, Him and the Others will also be playing throughout the evening and two go-go girls will provide added attraction to their numbers.

## Work Begins On New Library Site

Final preparations for construction of Dana's new three-story Library-Learning Resources Center are now under way after a delay throughout the summer.

A grant of \$241,000 from the Nebraska Higher Education Facilities Commission requires that wage scales and over-all construction plans must be approved by the federal government. The architectural firm of Helleberg and Helleberg of Kearney, Nebraska is now awaiting approval of these plans after which bids will be taken and construction will begin later this fall.

A high-pressure gas line, which would have interfered with construction plans is presently being relocated.

## S.A.M. Meeting September 28

New Members Welcome 8:00 Presidents Room Student Center

## Take another trip--Promote our Team! Dana vs. Concordia Sat. at Seward



Baptism into the school of hard knocks.

## Lorimer Elected Seniors' President

Senior Class members assembled last week to elect officers for the 1967-68 year.

Curt Lorimer takes over the President's position with Roger Moller serving as Vice President; Roger Knoell, Treasurer and Helen Hansen, Secretary.

The Seniors Sponsor Mayfest each Spring and throughout the year undertake money making projects toward this goal.

Seniors are urged to attend the Senior Class meeting called for Monday, September 25th at 6:30 in D.H.A.

## Officers Chosen By P.E.M. Club

The P.E.M. Club held their elections of new officers on Monday 11, with Carol Hausserman as President; Leslie Hand as Vice President; and Barbara Nielson as Secretary - Treasurer. Their advisor is Donna Byriell and assistant advisor Lois Olson.

The club invites all girls majoring and minoring in Physical education to join them in the year's activities.

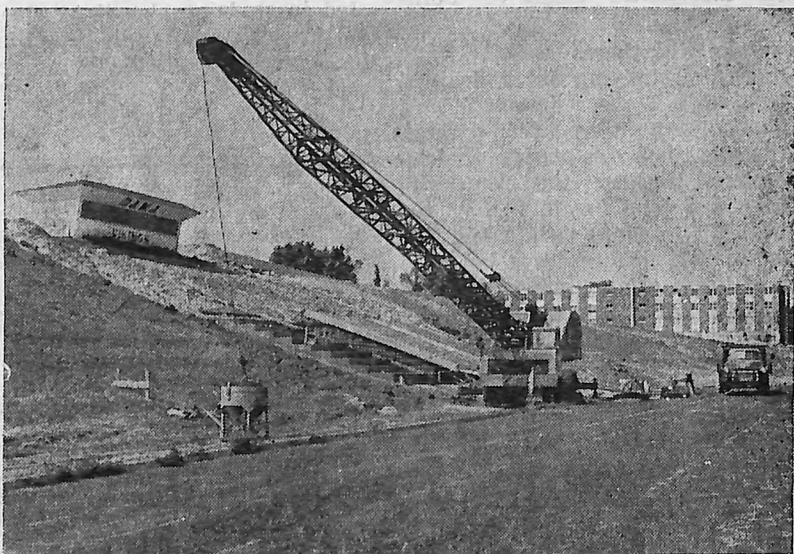
On their calendar this year they hope to start a campus clean-up, have a "fun" basketball game and go to the AAHPER convention to be held in St. Louis. Tentative plans on a basketball and volleyball team have been started.

## Stadium Scheduled for Oct. Completion

The Dana Viking Stadium, presently under construction, is to be ready for use when Dana vs Midland October 7 on Viking Field. When completed, the Viking Stadium will consist of three viewing sections with a total seating capacity of over 1,000 spectators.

The Korshoj Construction Company of Blair is building the \$16,000 project. The stated cost does not include the architectural fees.

A more regulated control of the crowd will be possible with the planned seating arrangement. This will provide room for the cheer-leaders and Pep Club. The Pressbox will be located in the upper portion of the center section allowing an unobstructed view of the game at all times for those covering the game. Lastly, the stadium will offer dry, adequate seating for the spectators.

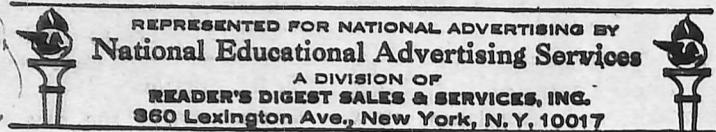


VIKING STADIUM starts to take shape in preparation for Midland game and many more thereafter.

# HERMES

Published weekly during the college year, except holiday and examination periods by the student body of Dana College, Blair, Nebraska. Publisher: Enterprise Publishing Co., Blair, Nebraska. Subscription rate, \$5.00 per year

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## Editorially Speaking - - - - -

### Responsibility Needed

I want to take this opportunity to welcome the freshmen and upperclassmen back to another year of academic and social endeavors. For the Freshmen, college is an introduction to a relatively new way of life and for the upper classmen it is a chance to achieve personal goals yet unattained.

One of the jobs of a Liberal Arts College, such as Dana, is its concern in developing a well rounded individual. A whole year of opportunities is presenting itself to the students as well as the faculty. If we do not avail ourselves of them, it is evident where the blame lies. As students you have the opportunity to strengthen your rights and obligations for student responsibility.

Similarly, the *Hermes* has the responsibility to keep the student body informed. The *Hermes* is the student messenger and for this reason we welcome your opinions and comments. We encourage criticism and will be glad to listen and change if need be. As students you can and should exercise your rights to criticize and evaluate. Your actions will determine the future of our academic and social community

Letters to the editor must be signed by the writer. Names will be withheld if requested by the person who writes the letter. A pen name may be used if desired; however, the editor must know the names of the writer or the letter will not be considered for publication. The letter must not be libelous to an individual or organization.

The "Squawk Box" will be used in the Student Center from time to time so that students may express their opinions without having to write a letter to the editor.

R. V.

### Senior Coed Comments On Semester In Denmark

It's another school year now and for many of you it is a period of adjustment to a new life, the life of college. For Mary Beth Rasey and I, it is a period of re-adjustment for we have just completed a semester in Copenhagen.

This past semester is something I will never forget. Even the times when there was only cold water to wash our hair and no towel to dry it in can be laughed at now. And nothing can replace the sight of the Alps with the trees blanketed in a fairy land of snow, the endless tulip beds in Holland, the excitement of Berlin, the gloom and eeriness of the catacombs, or that week spent lolling on the beach on the Baltic Island of Bornholm.

Naturally there wasn't much time for studying but I learned more than I ever dreamed possible. There were the strange customs such as empty refrigerators because the housewife buys her food mainly for the day; the people who see the world in a different eye but can still laugh, at the same things we often laugh about; the food that often comes in eye-blinking combinations but still somehow managed to taste good; the babies with their fat cheeks who wait patiently outside the store in their babybuggies while their mothers shop; and the buses which somehow pack in twice their capacity.

I found the transition in coming home less traumatic than I

had been warned. The worse change for me was the time. At 5:00 no matter where I was the first couple of days, my head would start to nod and my eyes close. What was even worse was waking up at 5:00 in the morning and actually wanting to get up. And then there was the strange feeling of hearing nothing but English, seeing big cars and vast open spaces, and eating real American food. My first meal was a grilled hamburger and nothing has tasted so good.

The past semester will never be regretted. Instead it has only produced a greater urge to travel and see more of our world. I highly recommend any of you freshmen and sophomores interested in studying abroad to look into the program. It will be a lifetime experience that will never be forgotten.

Kay Ringhand

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### Dr. Boehr Speaks To Honor Students

Margaret Wold

On September 14, the Fourth Annual Dana College Fall Honors Convocation was held in A.M.A. Dr. Melvin Boehr presented the main address to the Dana faculty and about one hundred guests. He spoke, as he said not on what was to be expected of those being honored, nor on the responsibility of honor. Dr. Boehr said that it was a time to "reflect on the honor already given to muster the courage to move forward."

Miss Margaret Fischer, L.L.D. presented the Board of Regents' Scholarships. Dr. Fischer said the scholarship is awarded to those incoming freshmen who have placed above the ninetieth percentile in the national American College Testing Program (ACT). The recipients this year are: Louis Carpenter, Becky M. Christensen, Deborah Davis, Chris Eastlund, Karen Everson, Eunice Gleeson, Philip Gotsch, Abigail Hubbard, Betty Jorth, Barbara Krause, John Leitell, Karen Mander, Craig Moran, Cathy Nelson, Donald A. F. Nelson, Ruth A. Nelson, Juel Neve, Rebecca Nielsen, Carole Schafersman, Dennis Schidt, David Wallman, John Willadsen, Gene Willers, and Judy Zimmerman.

Dr. C. A. Christiansen presented medals to those students who have consistently placed above 7.5 g.p.a. for at least two successive semesters. A gold medal was awarded to those who had been on the Dean's list for three years. These students are: Connie Anderson, Stephen Bohling, Cathrine Madsen, Mary Beth Rasey, Kathryn Ringhand, Kathy Jensen Vinton, and Charles Wiebke. For two years of achievement Larry Cornwell, Beverly Deppe, Constance Elting, Charles Elvers, Nancy Hanson, Margaret Haszard, Sharon Hempler, Joel Hermann, Roger Knoell, Phyllis Lauritsen, Craig Lindholm, Maxine Lubkeman, Glean McClannahan, Lynnette Norgaard, William Spetman, and Kathleen Zwanziger, received silver medals.

### Bohling Asks For Student Response



Steve Bohling

Would you like to have a position of influence? Would you as a student like to sit with members of the faculty and participate in the decisions which will affect you and all other students? Would you like to learn how Dana runs, how policies are determined, and how you can take part in this process?

If these things are of any interest to you, I think you will want to serve on a faculty committee. We as students have been granted the privilege to sit in on meetings of faculty committees. We are allowed two student representatives on each committee. The committees which we are to serve on are: Educational, Library, Scholarship, Student Personnel, Special Events and Teacher Education.

These are the faculty committees on which we have representation. As you can see, these are the areas of decision making and policy establishment. If you want to have a part in making these, in view of the fact that they directly affect you I would strongly recommend that you try to get on these committees. Contact me personally or through campus mail. (Steve Bohling, Box 104)

Steve Bohling

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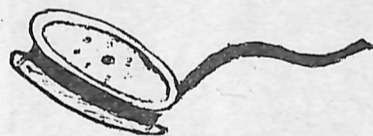
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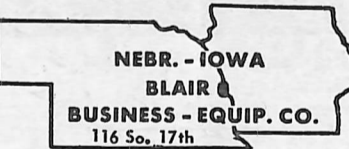
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# Dana Vikings and Tarkio Owls Tie

By Bob Siebert

The Tarkio Owls did not make many mistakes, we did. Yet the team that beat Peru State 21-6, had an extremely hard time evening the score.

It was 7-0 our favor in the half thanks to the fine playing of Bob Woods. Max Boustead, Jerry Voll, Bill Sorensen and Phil Vasby.

Our slow start in the second half allowed the Owls to make 7 points.

With two minutes left in the game, the Vikings made their drive and the score, 13-7.

Unfortunately, the Owls made their play with one minute left, catching the Redheads off guard and again tied the score. Vasby

blocked the point and that was it. with the team effort, saying it The team looks strong and was the best offensive effort he once they get over fumbling the has seen since he has been here. ball so much, we've got a winning The coach also complimented the students on the fine turnout season.

Coach Walls was well pleased and their spirit.

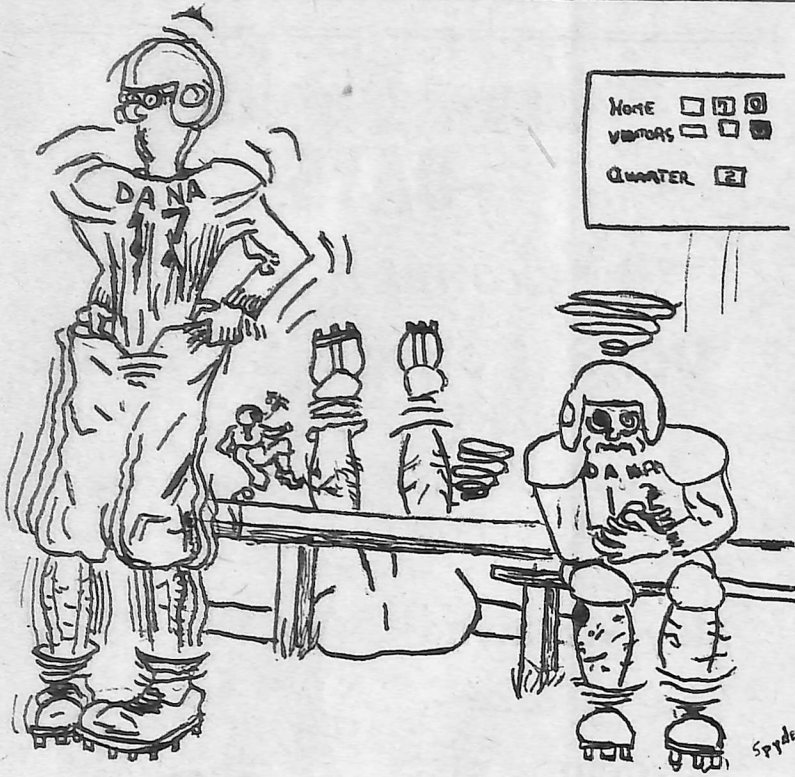
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### Girls Intermurals

By Chris Zwanziger

Dana girls began their softball intramurals Sunday afternoon at 1:30 on the east end of the practice field.

The girls are organized into teams from each floor of a living unit, making it possible for every girl to participate if she wants to.

Third floor Argo won the first game over second Mickelsen by a score of 20-12. Third Mickelsen won the second game with a forfeit by fourth Mickelsen. The third game resulted in a 19-7 victory by the Off-Campus team over Second and Fourth Argo.

Women's Intramural counsel invites all women to participate every Sunday.

### Phys Ed Changes

The Physical Education department has undergone some major changes in its program recently. According to Mr. Paul Peterson of the department, the changes are the result of a highly satisfactory testing program conducted last spring with an experimental class. The new program was adopted and is working out satisfactorily.

With the freshman year of training in the "Personalized Physical Fitness Program," self-motivation and body development are stressed. An academic approach is used in teaching the fundamentals of the physiological development of the body. These techniques are then put into actual practice through exercises and track work.

The second phase of the program, applied in the Sophomore year of training, features participation in activities which will have a definite carry-over value in later life through interest in that activity. The new program offers adequate time to reach a depth in the proficiency of an activity which was impossible in the previous curriculum.

Activities throughout the year will include swimming classes for both years of training. Golf, tennis, bowling and archery will be offered for the Sophomore level of instruction with proficiency test given at the end of each chosen activity.

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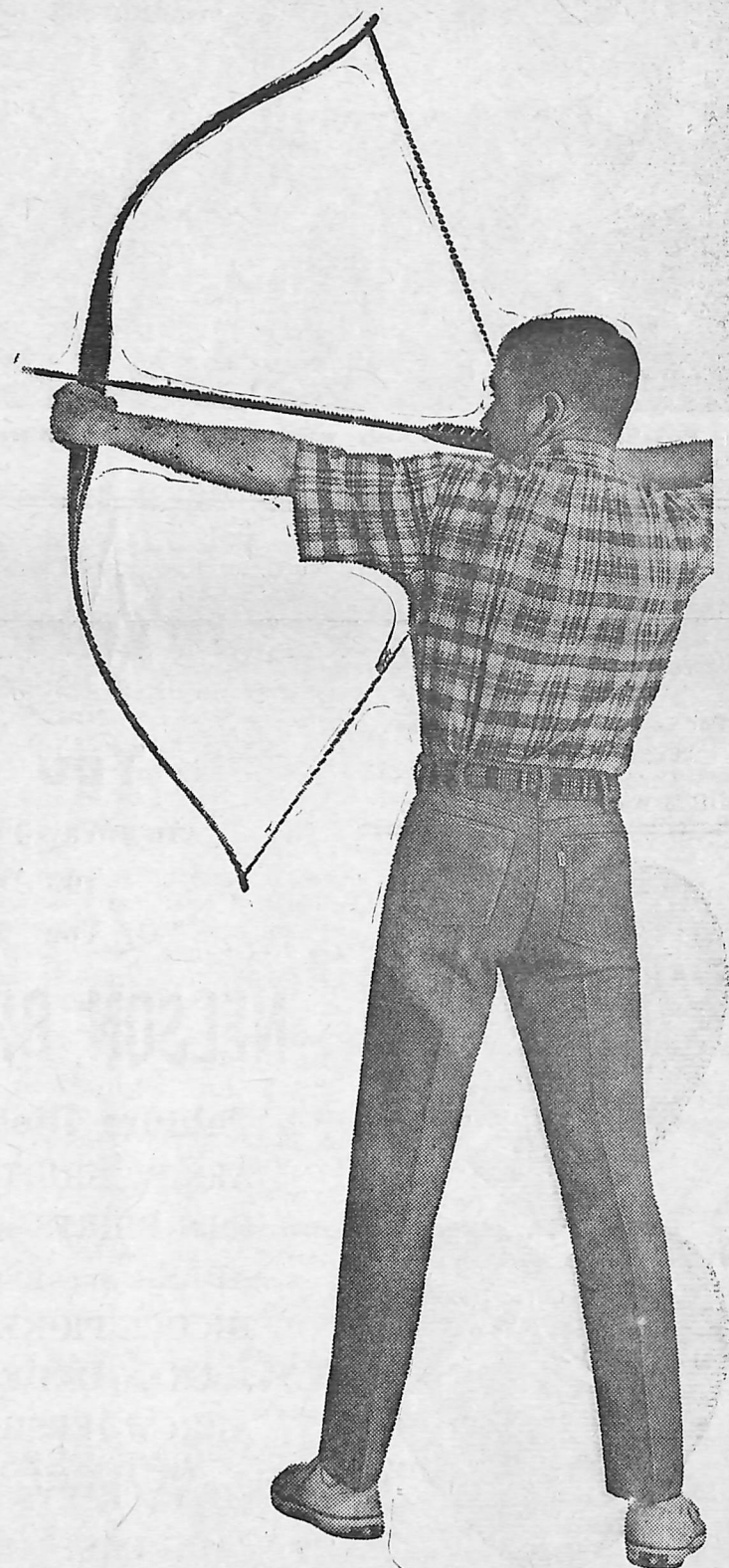
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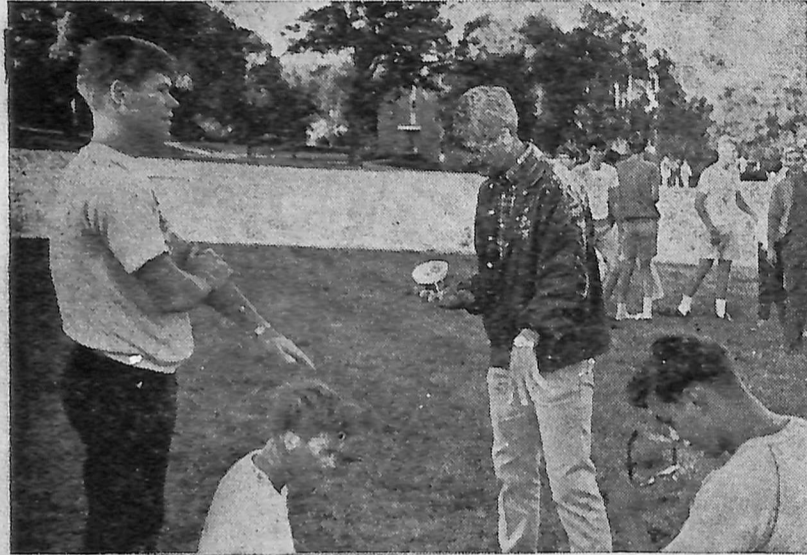
## STA-PREST. NUVO LEVI'S

never need ironing!





OP Art Freshmen—color him with shaving cream at the Beanie Court which culminated initiation week last Friday.



PAT BRACKEN and Bill Riely wonder who's getting initiated—fresh or upperclassmen?

### Delta Sigs Begin Third Active Year

Delta Sigma Omega now moves into its third year on Dana's Campus. The year began with the election of new officers. Chuck Emmons will act as President; assisted by Lyle Brehm as Vice President; while Bill Anderson keeps the records and Spence Wedburg handles the book. Eric Peterson will be the new Social Chairman and Wayne Jensen will hold the post of Sargent-of-arms.

The Fraternity is limited to a membership of 30 which leaves the door open for 14 new members.

Delta Sigma Omega looks forward to a full year of new activities including Dana's first Psychedelic Light Show and dance. DSO's anxiously awaits their first Christmas formal and hope to top the year with a Greek Week in conjunction with Kappa X. Lambda activities will include slave days, toga day, chariot races and the week will be topped off by a Greek Ball. All in all Delta Sig's look forward to a rewarding year.

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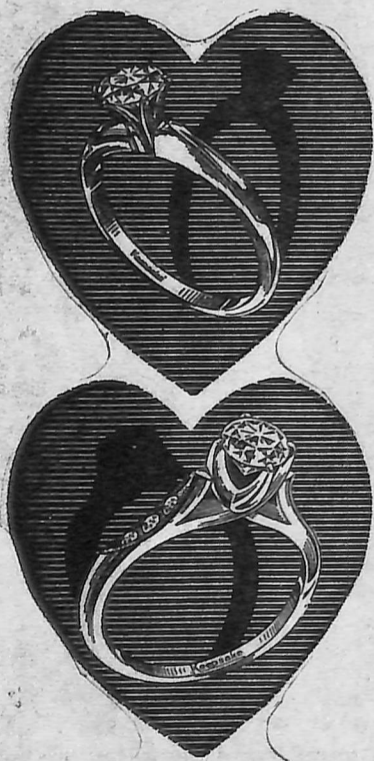
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