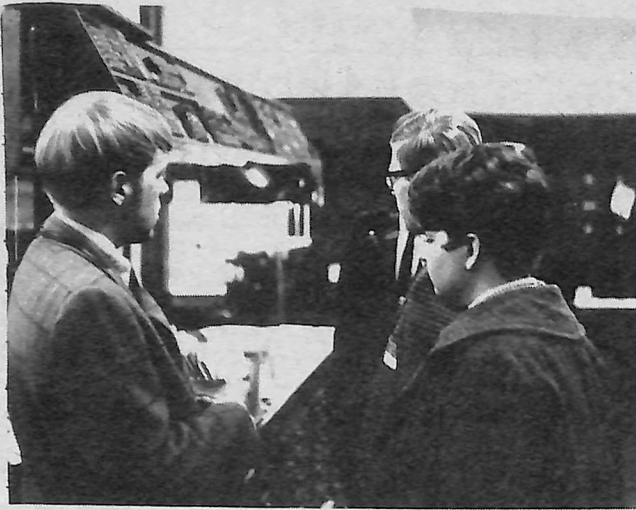




Beer fermentation was the subject of discussion on a recent SAM tour of the Storz Brewery in Omaha. Here, Henry Hoffman of Storz is telling Mr. Karrow, SAM sponsor, and SAM members the finer points of aging beer.



Touring of the Wayne Herald's new printing offices was an important part of Wayne State's journalism conference. Dana students shown taking the tour are Rich Hanke, Roger Wheatley, and Lyn Barnes.



A member of the Board of Regents listens to Nancy Hansen as she brings out a point when the Board recently met with Dana's students.

HERMES

THE DANA MESSENGER

Volume L

March 28, 1969

Number 13

SAM Tours Brewery In Omaha; Hosts Two Business Speakers

Recent SAM events have included a tour and two speakers.

On Tuesday, March 18, fifteen members of the Society for the Advancement of Management, toured the Storz Brewery in Omaha, Nebraska.

Mr. Henry Hoffman, the host for the tour took the SAM members through the plant and explained the brewing process to them. He explained that each brand name of beer has a different formula and that only the Brewmaster of the company knows the formula. Mr. Hoffmann explained that Storz which also makes Grain Belt Beer uses a secret blend of American and German hops and that they brew about 4,000 barrels of beer a year, a barrel being equal to 32 U.S. gallons.

After touring the plant Mr. Hoffman served sandwiches and "refreshments" to the SAM members.

Bozell and Jacobs' Assistant Director of Marketing, Mr. Mike Meusborn, spoke at a SAM meeting on March 20. He stated the importance of keeping up with the times for a business to be successful. Mr. Meusborn stressed that the customer should always be kept in mind in research and advertising. Then he explained and presented some of the sources which advertisers use to learn about new clients' industries.

Mr. John R. Pfeiffer from Financial Industrial Fund, Inc. spoke to SAM March 25. He defined mutual funds and what they involve.

New Girls' Dorm Was Dammed March 25

On Tuesday, March 25, Dana had an unexpected visitor. A rather timid and slightly befuddled 35-pound beaver took a short tour of the campus. His itinerary included a quick trip through Borup's parking lot and ended abruptly in the basement under the new girls' dorm.

After much concentrated effort, Galen Rasmussen managed to confine the unexpected traveler in a large plastic garbage can much to the dismay of the Blair Police who wanted to shoot the beaver. The beaver was released in a small creek to continue his travels.

Mr. Pfeiffer compared mutual funds to other means of savings such as insurance and savings accounts.

Social Committee Has Reorganized

An Easter Dance featuring the Spartans from Des Moines will be held from 9:00 p.m. to 12:00 p.m. Friday night, March 28th. The bunny prize will then be awarded to the person who has in his possession the "golden goose egg." Those possessing specially marked eggs will be admitted into the dance at a reduced rate. Regular admission is \$1.00 per person.

The Social Committee has undergone some organizational re-vamping in an attempt at higher efficiency. Four sub-committees have been formed and each will have responsibility over one phase of the duties of Social Committee.

Diane Jamison, Steve Lizer, Ken Peterson and Steve Turner are the four members of the dance committee. The movie and small-name entertainment committee is in the hands of Langston Bradley, Gaylan Miller and Jan Sorenson. Carri Dumke, Joyce Jensen and Brian Moerer are responsible for the publicity. The fourth committee, the creative committee, is an attempt to get some new ideas for activities on campus. This attempt at creativity is left to Jerry Grassmick, Mary Henningsen and Gordon Putnam.

Michael Jones is the Chairman and Nancy Munn is Social Committee secretary.

New policies have been drawn up. Attendance at meetings will be compulsory for members and after three unexcused absences a member is dropped from the committee. Regular meetings are held at 10:30 a.m. on Wednesdays. In spite of the sub-committees all members will be working together as a whole.

Social Committee has asked for volunteers from the student body that would be willing to help with decorating for a dance and such. If you are interested send your name through campus mail to Mary Henningsen.

Elementary Tests On March 28-29

The California Achievement tests for elementary teachers will be given Friday, March 28 and Saturday, March 29.

All sophomores planning to enter the Elementary Education program must take the California Achievement Tests in the areas of language, reading, and mathematics.

All juniors planning to enter the Elementary Education program who have not taken these exams or have not achieved a grade placement of 11.5 in Spelling or 12.5 in each of the other areas must also take them.

The Math Reasoning and Math Fundamentals tests will be given March 28 at 7:00 p.m. in Old Main 302. On Saturday, March 29 at 9:00 a.m. the Reading Vocabulary, Reading Comprehension, Spelling, and Mechanics of English tests will be given.

S.E.A. Convention Held In Lincoln

The Spring State Convention of the Student Education Association (S.E.A.) was held in Lincoln Friday and Saturday, March 21 and 22. Approximately 150 students attended, representing almost all of the colleges and universities in Nebraska.

Dr. Melvin Boehr, Assistant Professor of Education, explained the Convention as a Micro-Lab Experience. The format differed somewhat from the traditional convention. Group dynamics and effective leadership were studied.

Students from Dana attending with Dr. Boehr were: Connie Boehr, Marlene Kaldahl, Karen Mander and Dave Renze.

Dana Students Attend History Conference

Three Dana students and Professor Donald G. Warman participated in the student history conference at the University of South Dakota, Vermillion, on Thursday.

John Korzilius did a critique of a paper on the Fugitive Slave Act. The other students representing Dana were Rod Hutton and Kathy Zwanziger. Miss Zwanziger has been awarded a \$2,000 fellowship to do her master's degree in history at the University of South Dakota next year.

Regents Approve Budget Increase; Six Faculty Members Are Promoted

During the recent Board of Regents meeting held on March 17-18, an increase in tuition, general fees, and operating budget for the college was approved.

The Regents have announced that tuition next year will be \$25.00 higher per semester and that the general fee will be \$10.00 higher per semester. This will mean a \$70.00 increase per year for the students.

The Board has also announced that the operating budget for Dana during the coming fiscal year will be \$1,937,215. This is an increase of 8 1/2%. This is the highest budget Dana has ever been allocated.

The Board of Regents also approved a calendar change in prin-

Student Elections To Be April 12

Student Body elections will be held the first week after Easter vacation. The campaign will begin Saturday at 8:00 A.M., April 12 and the election will take place the following Friday, April 18.

Nomination forms are still available for those seeking office. They may be obtained from either Rog Zieg or Carolyn Scholl.

Editors Needed

Applications for the editorship of Dana publications Hermes, the Sower, and the Danian may be picked up from Roger Zieg or in the student office. Applications should be made soon since editors will be chosen during the first weeks of April by the Board of Publications.

Wayne State Holds Journalism Meet

Eleven members of the Hermes staff traveled to Wayne State on March 15 to attend a journalism seminar. Those attending were: Lyn Barnes, Steve Boeck, Pat Darling, Carri Dumke, Rich Hanke, Kathy McCormick, John Prouty, Gordon Putnam, Barb Wheatley, Roger Wheatley, and Dick Zion.

Neale Copple, from the Journalism Department at the University of Nebraska, and Michael Myers, a lawyer and former journalist from Sioux City, were the featured speakers. The students and advisors were divided into groups where they discussed editorial writing, photography, news writing, and business administration of campus newspapers.

A tour of the Wayne Herald illustrated the newest and most sophisticated methods of offset printing. Colleges from Nebraska, Iowa, and South Dakota were represented. Plans were made to make the conference a yearly event.

No definite changes were set forth by the Regents. The faculty and administration will work on the final drafting of the changes.

Several faculty members of Dana College received promotions approved by the Board.

Dr. Raymond J. Weckmuller, Associate Professor of Education, was promoted to a full professorship. Professor Weckmuller has been at Dana since 1958. He received his B.S. from Dana in 1952 and his M.S. from the University of Omaha in 1955. Last year he received his doctorate at the University of Nebraska.

Paul J. Emmerich, Assistant Professor of English, was promoted to Associate Professor. Mr. Emmerich is a B.A. graduate of Midland, class of 1956, and received his M.A. in 1961 from the University of Nebraska. He has been at Dana since 1960.

Four faculty members were promoted to Assistant Professors. They are: Mr. Jack L. Beal, Instructor in Mathematics; Mr. James T. Olsen, Instructor in Art; Mr. Bob Simpson, Instructor in Physical Education, and Mr. Grant W. Walls, Instructor in Physical Education.

Four faculty members have received tenure from the college. These four are: Dr. Alan C. Brandes, Assistant Professor of Music; Pastor Richard A. Jensen, Assistant Professor of Religion, Miss Dorothy F. Kundel, Instructor in Elementary Education; and Dr. Sarah M. Penick, Assistant Professor of Romance Languages.

Noted Musicians To Appear Soon

The Special Events Committee has planned two music recitals in April featuring noted artists.

Larry Lusk, an instructor at the University of Nebraska at Omaha, will present his program at 8:00 p.m. on April 16 in AMA. Mr. Lusk will play selections from Bach, Chopin and Rachmaninoff. He is a music critic for the Lincoln Star and is on the Board of Directors for the Lincoln Symphony.

On April 23, James Dick will present his concert in AMA at 8:00 p.m. Mr. Dick is from Texas and was a finalist in the Tschai-kovsky Competition in Russia which Van Cliburn won 10 years ago. He studied at the Julliard School of Music in New York.

Two home concerts will also be presented in April. On April 21 David Musick and Sharon Boone will present their recital in AMA at 8:00 p.m. A concerto recital featuring two pianos will be presented on April 30 in AMA with various students participating.

All concerts and recitals are free to Dana students

HERMES

Volume L

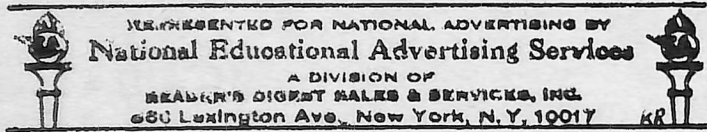
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Faculty Advisor Mr. Nelson Williams



Communication Progress At Dana

Recently Creighton University has had a series of speakers and seminars on human values. In an article from the Omaha World Herald, one of the ideas expressed by Dr. Mortimer J. Adler, a speaker from the Institute of Philosophical Research in Chicago, is that the student should have no say in how the school is run.

Dr. Adler says students wouldn't know what to reform at any college because they don't know what is wrong with the school. He says a student, as a transient member of the college, has only the right to go there or stay away.

I don't think students should be allowed to take over a school. But there is a place for the students' ideas and opinions. They are the ones who are affected by the decisions made by the authorities of the institution. And even though the students are transient, the short-run decisions will benefit them and long-run decisions will benefit future students and probably be subject to some short-run revisions.

Looking at events at other schools, I would say Dana students are treated well in regard to being heard. The process here is fairly democratic. The meeting with the Board last week is just one example of students acting through the proper communication lines and getting results. The Board was glad to get a chance to meet students, and the students feel they have been treated fairly in getting to express their opinion on future decisions.

Thanks to the Board and the students who participated and to the Administration for helping to set this up, Dana has made another step in the direction of increased communication and cooperation.

Maggie

Operation Now Serves Ghettos

Operation Now, a community service program initiated by Rodney Weed of Wesley House in Omaha, held a staff retreat on campus March 24 and 25. This retreat gave the staff members a chance to discuss and analyze different group problems and correlate ideas and accomplishments of the different phases of the organization.

Mr. Weed is a former Dana graduate. He initiated the Operation Now program last year in connection with Wesley House. Six college students are currently participating in the program. They are Pat Bracken, Katie Homier and Peg Vogel from Dana, Don Stirling from Denver University, and Keith Brewer and Janet Shaner from Nebraska University.

Operation Now is a community organizing program which tries to act as a "catalytic agent" in the low-income areas of Omaha. The students discover community problems and aid the people in organizing and developing leaders to combat their own problems. They begin with smaller problems involving small parts of the community such as placing a stop sign on a certain street and try

to make people aware of the steps involved in correcting this problem. Consumer education is also an important goal and housewives are given pointers on wise buying techniques.

Each student is involved with a group of from 8 to 10 young people ranging from grade school to high school age. Many of these young people are school referrals who are possible dropouts or have many school and social problems. The group leader tries to make the members more aware of the world outside their community and interest them in various projects.

The Operation Now program is presently involved with creating the Franklin Community Credit Union. This is a community organized and operated savings and loan union which operated on a high and low interest rate basis. It was organized early in January and now has over 125 members with almost \$11,000 in capital.

A building has been bought to house the credit union and serve the community in consumer education and other programs as well. It will be owned and operated by members of the low-income community.

Lapsus Linguae

By Dick Zion

It's not often that something truly great happens on a small campus and when it does the precipitating factors are usually from the outside world.

Last Wednesday, during the chapel period, Dana's Easter touring play, "J.B.," was presented in A.M.A. I feel that anyone who missed the performance did themselves a great injustice. It was probably the best production this college has seen for a long time. In fact several faculty members, Miss Nielsen and Mr. Bansen, commented that Dana's production was more powerful and produced better than the version done at the Omaha Playhouse. I think that says a lot for our drama department and the actors involved.

The set was simple but effective, and the acting was fresh and showed much work on the part of the participants. Dr. Brandes' music added much depth and color to the plot. The costuming was designed so as not to detract from the total object of the play.

It was the kind of play where at the end of the final scene the audience sat speechless in their seats until the house lights brightened. The full effect of the play didn't strike me until I had walked up to the center. The best part of the whole production was the way Biblical material was handled in a relevant and contemporary way.

If the theatre department does as well on tour as it did on Wednesday, the play will further the name of our fair college in the minds of many people who might not otherwise ever have any contact with us. Keep up the good work Mr. Henneman.

LETTERS TO THE EDITOR

Regents Are Pleased

Editor, HERMES
Dana College

Dear Madam:

It was a real pleasure for the members of the Board of Regents to meet with many Dana students on March 17 during our recent board meeting. Each member of the Board reported great pride in the type of students we have at Dana and their intelligent and genuine concern about the school.

We hope we gave you a better understanding of what we, the Board of Regents, are trying to do in order that Dana will always be the kind of school of which we can all be proud.

Best wishes.

MARGARET R. FISCHER

Speech Contest Held

Dear Miss Haszard:

A large number of high school students were on our campus last Saturday for the District 2 Nebraska High School Speech Festival. Several commented on the wonderful day they spent here.

The events of the day went very smoothly because of the fine cooperation we had from Dana students. Over fifty Dana students took part in the festival, giving their time freely as the needed workers. The Department of Speech and Theatre wishes to express its appreciation to these students for their help. We are very grateful to them.

Sincerely,

John Northwall, Chairman
Department of Speech and Theatre

Home Concert Ended Three State Tour For Members of Dana Band

By Kathy Christensen and Rikki Forney

If you were in the campus center on Tuesday morning, March 11, you may have seen a group of students dressed alike in green blazers, white turtlenecks, and black skirts or pants. This group, with its suitcases, instruments and equipment, was the Dana College Band. At 9:30 A.M. a chartered bus pulled up, equipment was loaded, people got on, and the band was off on its annual tour. This trip lasted four days and took in parts of northern Nebraska and South Dakota. During this time the band played a total of ten concerts, ranging from school assemblies to evening programs. Students were housed in the homes of their hosts.

A total of 36 members made the trip, but not all were present when the bus pulled out on Tuesday. Several had flu or colds and later, upon their recovery, were shuttled to meet the rest of the band on different days by Dr. Brandes.

Concerts on Tuesday were given at Osceola and Newman Grove, Nebraska. Early Wednesday morning, as the band students boarded the bus once again, they noticed that the bus driver had changed his outlook on things since the previous day. As he had been driving to the bus loading site that morning a pheasant had flown directly into the windshield and left a badly cracked glass for him to look through as he drove.

Concerts on Wednesday were presented at Norfolk, Neligh, and Plainview, Nebraska. Thursday the band performed at Niobrara, Nebraska, in the morning, had the afternoon free in Yankton, South Dakota, and played an evening concert in Beresford.

Several members seemed to have trouble keeping all their sessions together--maybe it was

Friday morning's shocking news of a new law in Nebraska that rattled them. At any rate, nothing more serious than a billfold or a clarinet was misplaced, and these were found before too many tears had been shed.

Friday's concerts were given at Harrington, Laurel, and Randolph, Nebraska. The bus returned to Dana at about 11:30 Friday night, much to the relief of several band members whose deck of cards was almost worn out.

A final concert was presented on Sunday evening in AMA and was very well attended. The entire band agreed that the trip had been quite successful, thanks to careful planning, the patience and hard work of Dr. Wise, and the warm reception of the host families and towns.

Kappa Theta Phi Installs Officers

On March 3 the sorority installed its new officers. They were as follows: Jean Brehm, president; Sandy Grevlos, vice-president; Karen Lausterer, secretary; and Judy Duke, treasurer.

The appointed officers are: Jan Penke, photographer; Diane Schmidt and Toni Bailey, inter-Greek council; Sue Jorgensen, parliamentarian; Judy Zimmerman and Rikki Forney, publicity; Nancy Munn, social chairman; Sandy Pedersen, historian; Nancy Blobaum, chaplain, and Mad Horn and Jan Schneider, pledge captains.

Friday, March 21, was the sorority's first birthday. To celebrate, the actives and pledges went to Shakey's for pizza. That night the pledges completed a successful skip to Atlantic, Iowa and returned Sunday.

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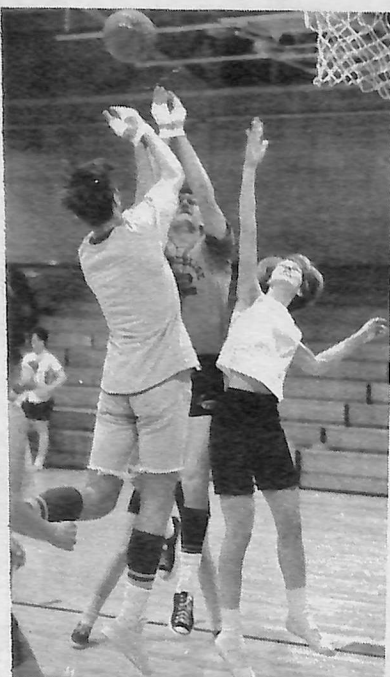
Tennis Players Look Promising

Dana's tennis chances this spring lie heavily on returning lettermen Ralph Mayer and Gaylan Miller, both sophomores. Backing them up on the courts will be Darrell Rasey, Greg Rogers, and Terry Thomas.

Mayer and Miller both had winning seasons last year as they led the team to a .500 season and fourth place in the conference. Gaylan went to the semifinals and Ralph as a doubles made it to the finals in the conference meet.

Coach Peterson indicated that Terry Thomas is a very promising candidate. He was a letter winner at Thomas Jefferson High School.

The team's first test will be at Midland on April 12 since this Friday's meeting with St. Cloud is cancelled.



Going up! Jim Uchtman proved he could jump higher than Donna Suss, even with his hands tied. But the P.E.M. Club won the basketball game anyway; 12-9.

First Dana Baseball Games May Be Played in Kansas

The baseball squad has been working hard indoors in preparation for their first game. The Doane double-header last Saturday was postponed and it appears that the Friday and Saturday double-headers will be weathered out. The Vikings look forward hopefully for the three-day Kansas trip. The first game is with McPherson College, then a doubleheader with Rockhurst College and a third with Ottawa University. The games start on April 1.

Of the current 27 man squad, 15 will be selected to travel during the Easter trip. Six more games are to round out the vacation, doubleheaders with Wayne, Doane and Nebraska Wesleyan. The last one will be at home on April 8.

The fifteen likely men to go to Kansas are: pitchers, Dan Jackson, Jerry Larsen, Paul Toole, Jim Uchtman, Ken Peterson and Jan Haugen; catchers, Steve Miller, and Phil Facendola; infielders, Ron Bernier (1b), Gordy Putnam (2b), Brent Peterson (ss), and Craig Moran (3b-ss); and outfielders, Mike Moore (cf), Brian Moerer (rf), plus another not yet selected.

The Vikings' first conference game is Saturday, April 12. Dana will be seeking to regain the conference championship which they shared in 1967. They finished 2nd in the conference last spring. Much of the success will depend on the development of the pitching staff. The staff could be a good one with the six mentioned above plus Larry McGinn, Don Ehlers, and Dewey Hemmingsen who show promise in their indoor work. It is presumed that Dana's all-veteran defense will be adequate and that hitting will improve.



Ron Bernier and Jan Haugen, co-captains of the Viking baseball team, look over the new uniforms that will be used for the Kansas trip.

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Dana Folk Dancers Perform For Fund

On Saturday, March 29, the Dana Folk Dancers will go to the Omaha Country Club to participate in an all day Scandinavian Festival for the benefit of the Heart Fund.

Those dancing are: Ken Olson, Dianna Lauritsen, John Prouty, Hans Hermansen, Lois Neve, Lois Johnson, Margrethe Borchorst, Kathy Hansen. Elaine Olson will play the piano. The dancers will perform between 1:00 p.m. and 9:00 p.m.

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Golf Hopes Rest On Roger Lorsch

Viking golf hopes for this spring could rest mainly on the shoulders of Roger Lorsch.

According to Coach Paul Peterson, Roger was the most consistent golfer for Dana last year. However, he expects Val Heim, Ernest Damewood, Joel Dickinson, and Jim Johnson, the other lettermen returning, to be improved and add much to the team's efforts.

Rod Appel from Council Bluffs and Dave Kuehn from Clarinda, Iowa, are promising freshmen and could break into the starting lineup early in the season. Senior Gary Christopher and freshmen Don Mumm and Jim McEntaffer complete the list of golf candidates.

The first meet is at Blair with Midland on April 9 at 1 p.m.

WANTED: Student to compile list of students, their class, address and field, for use in corporate recruiting and educational material mailings. Work at your leisure. Write MCRB, Div. of Rexall Drug and Chemical Co. 12011 Victory Blvd., No. Hollywood, Calif. 91609

P.E.M., Varsity Clash On Court

At Borup Tuesday night you would have seen the boys' varsity basketball team all taped up as if they just came out of Supervision of Athletic Injuries class. The occasion for this was the 3rd annual PEM Club basketball game. The varsity team was taped with the wrists together and fingers and thumb closed as a handicap.

The game was hard, fast and down right hilarious. Though it was a close game, PEM Club won out with the score being 12-9.

Scoring for the PEM Club were Betsy Hall with 6 points, Donna Suss with 4 points, and Toni Bailey with 2 points. PEM coach was Betsy Hall.

Scorers for the varsity were Brent Peterson with 5 points, Jeff Beatty with 2 points, and Rick Jahnke with 2 points. Their coach was Phil Facendola.

The PEM Club would like to thank Coach Rainforth and Pat Welander for officiating at the game, and would also like to thank all the varsity team for giving their time and energy.

Mr. Olson Attends Sports Conference

One of the least known figures in Dana sports is Mr. Roger Olson. He is faculty representative to the Tri-State Conference. All of the Conference schools meet once a year in the spring with their coaches, Presidents, and faculty representatives. They discuss membership, player eligibility and any problems brought up.

The annual meeting was held last week. Many subjects discussed pertained to the student. The admission for a football or basketball game was raised from 50¢ to 75¢. Limiting the number of players suiting up for a home game was also discussed.

Mr. Olson is also a member of the eligibility committee, which decides the eligibility of players.

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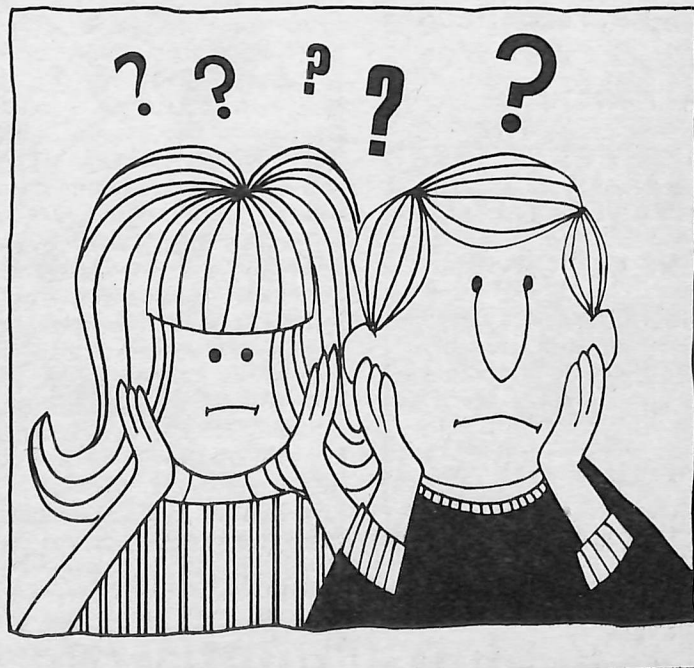
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Dana Student Works Two Years In India

By Jack Nolan

What is life like in India? Bruce Johnson, a Dana transfer student, spent two years living and working among the people of this troubled country. He offers some interesting observations on the major issues facing the Indian people.

After joining the Peace Corps in August of 1966 Bruce was assigned to work primarily with the farming community, but he came in contact with all segments of the Indian culture.

Bruce saw poverty at its very worst. Those in the lower caste of India are among the poorest people in the world. He pointed out that even though the government has banned the caste system, the ban applies only to employment; socially the system is as strong as ever.

While working in India Bruce lived in a mud house, his water was drawn from a well, and his diet consisted primarily of vegetables. The Peace Corps is given no P. X. privileges; they must eat and live just as the people they work with do.

In training for work in India, Bruce was sent to Mexico to be exposed to another culture and to see what life is like outside the United States. He saw many similarities between Mexico and India. The climate of the two countries is closely related, and the poverty is much the same. Bruce observed

that in both countries, "the rich get richer, while the poor only get poorer."

FARMING

Bruce spent his childhood years on a farm near North Branch, Minnesota. He then spent two years at the University of Minnesota studying animal husbandry. This knowledge of agriculture was helpful to him as his main task while in India was to help improve the food shortage problem that is com-



After two years of work in the Peace Corps in India, Bruce Johnson has transferred to Dana from the University of Minnesota.

mon to all of Asia. The main grains grown in India - wheat and rice - supply the country with enough carbohydrates; the shortage is the badly needed proteins. The Peace Corps puts its emphasis on soybeans and peanuts which are high protein foods.

CHRISTIAN MISSIONS

While in India Bruce made a point of visiting many of the mission settlements. He explained that the Hindu religion is such that you can be both a Hindu and a Christian. This, of course, creates a problem for the missionary which is hard to overcome.

THE UNITED STATES & INDIA

The people of India do not understand the race problem that exists in the U. S. Although they claim that no similar problem can be found in their country, Bruce observed that the lighter skinned people were treated with much more respect than Indians of darker skin.

The average Indian feels that the money spent in Viet Nam could be better spent on helping to solve the problems of India.

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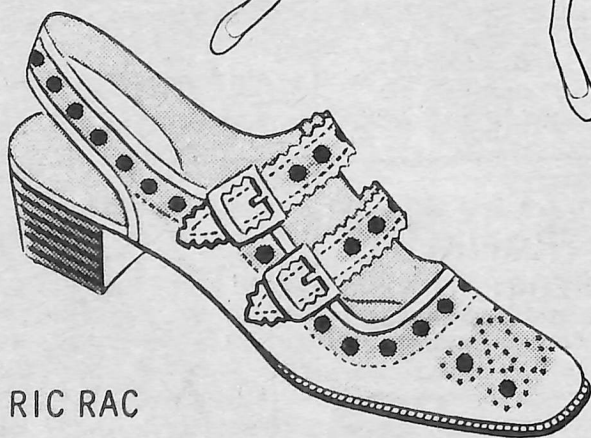
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Salary index sales, fringe benefits, base pay - every senior taking job interviews has heard of these terms. But what do these terms mean? Seniors will receive a booklet explaining these and other terms. These pamphlets are free of charge, and are put out by the National Student Education Association as a public service.

In addition, a large book giving details about the actual salary schedules in most Nebraska schools has been placed on file in the Education Placement Office.

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