

# HERMES

THE DANA MESSENGER

Volume LI

December 12, 1969

Number VII

## S. A. M. Receives Award



Marv Richardson receives Certificate of Recognition from Dr. Madsen. Advisor Bill Karrow, John Grosser and Ramona Alwill hold the Award Banner.

The Society for Advancement of Management is the recognized national professional organization of managers in industry, commerce, government and education, and the pioneer in management philosophy. The University Chapters are dedicated to the development of tomorrow's managers today. Over 200 Chapters have been chartered in leading colleges and universities in the United States, Canada, Puerto Rico, and Iraq. Objectives are to provide a bridge between the theoretical training of the University and the practical world of business and management by bringing together executives in business and students preparing to go into business, to provide students with the opportunity to participate in the organizing, planning, directioning and controlling of the activities of an organization; to learn what a manager is; and to recognize and award achievement through the Chapter Performance Awards Plan.

Dana's S. A. M. consists of 52 members, mostly business oriented but the membership is open to anyone. In addition to monthly meetings tours of business establishments and plants in surrounding communities, including Western Electric, Storz Brewery, Federal Reserve Branch Bank, and Control Data. S.A.M. sponsors annually a business seminar, bringing in speakers of national recognition to discuss various aspects of management. This year Mr. James L. Centner, chairman of the Board S.A.M. International and Mr. Bill Bently, president of Cincinnati Lathe and Tool Company will present topics concerning management in the future. This seminar will be February 17, 1970 and open to all interested persons.

A scholarship is also offered at the end of the school year to those who meet grade point requirements and need. Last year this scholarship was awarded to three members. SAM Script is the official publication of the Society in campus printing letters from businessmen and listing the coming activities.

S.A.M. is especially proud this year because of national recognition in the Performance Award Plan, in competition with 175 colleges and universities including Northern Illinois University, San Jose State College, Mississippi State University, Clemson University, College of William and Mary, and Ohio University. They were one of the few representatives of the small colleges, most other schools numbered 25,000 or greater. This program works on a point system for activities: newsletters, tours, meetings, conferences, seminars, etc. These points are turned in along with publication proof with the awards decided by Professor Harold Fisher, President of University Division, and Emeritus Professor of Business Administration, Franklin and Marshall College, and his staff. Dana won 8th place last year besides receiving three honorable mentions and three citations in previous years. First place was won when the chapter was first formed in 1961 and the recognition banner is hanging in the hallway, 2nd floor Old Main.

Marv Richardson, is president this year, Ramona Alwill is vice president and John Groesser is secretary-treasurer. Marv feels that these accomplishments have been made as a group effort and is certain they will be supplemented with further effort this year.

## Cat Ballou To Be Seen

Friday night, December 12, Social Activities Board will sponsor the movie *Cat Ballou*, starring Lee Marvin and Jane Fonda. Wild and way out, rowdy and vigorous, this is one of the all time greats in motion pictures. Lee Marvin won an Academy Award as best actor of the year for his performance of the drunkest gun fighter in the West, one of the few times in the long history of the coveted Oscar that a comic role was so honored. This is one show you won't want to miss.

## The Dean's View

Dean Erling Rasmussen, in a *Hermes* interview Wednesday, was generally satisfied with the way things are going on the Dana campus at present.

The Dean expressed particular gratitude to the fraternities and sororities on campus for their work in putting up Christmas decorations.

Mr. Rasmussen was pleased with the decreasing amount of vandalism shown by the student body.

He wish each and everyone of the students a Merry Christmas and a safe trip home.

## Madsen Sends Christmas Greeting

O Holy Night, the stars are brightly shining  
It is the night of the dear Savior's birth.

Long lay the world in sin and error pining  
Till He appeared, and the soul felt its worth.

We cannot wish another "Merry Christmas" lightly this year. We are surrounded with abundance to the point of wastefulness. We have penetrated outer space, walked the surface of the moon. We are free to play and to pray, to sing to one another, "Peace on earth, good will to men." Yet the war clouds hang darkly over us, we hear the cries of the mangled, the hungering, the dying. Mongers of hate, apostles of anarchy plant their bombs and spew their angry violence across the gaps. And in our moments of thoughtfulness we wonder, what of Advent's promises, what of Christmas hope?

Though the clouds be dark and the sounds disturbing they are not new. Our text-verse says of the first Christmas,

Long lay the earth in sin and error pining  
Till He appeared, and the soul felt its worth.

The soul felt its worth. In this there is hope and guidance. The Christ of Christmas can remind me that God loves those I despise, those I forget, those I ignore as much as He loves those I love, those I admire and respect . . . as much as He loves me. And the Christ of Christmas tells me that He loves me, not just in my "good" moments, but in the dark hours of my frustrations, my helplessness, my sin.

Our basic mission at such a place as Dana is to know our own worth in God's sight and to help every soul feel its worth. May this Christmas and 1970, the year of our Lord, lead us higher on the altar stairs of this adventure.  
C. C. MADSEN

## Dana College Presents Christmas Concert

Christmas, 1969, began Sunday afternoon, December 7, with the traditional Dana College Christmas Concert. The two-hour concert of delightful Christmas music was well-attended by approximately seven hundred students, parents, faculty members, and friends.

The Christmas Concert was presented by the Dana College Music Department and directed by Dr. Paul E. Neve and Dr. Wayne W. Wise. Taking part in the concert were the Dana College Band, the Freshman Choir, the Freshman Madrigal Choir, and the Dana College Choir. David Pinkham's "Christmas Cantata" presented by the combined choirs plus several numbers by the Dana College Choir featured some very contemporary Christmas music. However, traditional Christmas carols were not forgotten. The concert was ended with a Carol Festival in which the audience joined in, singing all their old-time favorite Christmas carols.



Christmas weather arrives at Dana.

## Search For Danish Moratorium Debate Christmas Plates Happening Sunday

Mr. Paul E. Strand, Associate Director of Development has been busy recently trying to fulfill a dream. That dream is to have a complete set of Danish Christmas Plates at Dana College.

The dream took form earlier this year when Dana was presented with a gift of 37 Christmas Plates from Mr. George Christiansen, Jr., of Christiansen Jewelry in Omaha, Nebraska. These were presented as the beginning of a memorial collection to honor his father, the late George P. Christiansen, Sr.

Now, through the efforts of Mr. Strand and other Dana officials, the number of plates in the "Christiansen Memorial Collection" has been brought up to around seventy.

A special room was included in the plans for the C. A. Dana - LIFE Library for displaying the college's collection of Danish artifacts, rare books and the Christmas Plate collection. This collection was opened to the public's view on Sunday, December 7th.

## Christmas Dance

The Christmas dance, a traditional event at Dana, will this year feature the *Westminster*. The dance will be semi-formal and will be held in Borup Coliseum from 8:30 to 11:30 on Thursday, December 18th. The traditional Christmas Banquet will be held on Wednesday night, the 17th, in the cafeteria.

## Dana Helps Form CENC

The Deans of Creighton, Midland, College of St. Mary and Dana have taken a step towards more cooperation between the schools. They have met and formed CENC (Consortium of Eastern Nebraska Colleges).

Membership will be granted to other area colleges who will agree to enter into a program of inter-institutional cooperation. The purpose of the cooperation is to provide additional academic resources for the benefit of all students, faculty and the included communities.

Only full-time degree students are eligible, but they may take undergraduate courses with permission from the home dean. Participating students must follow the schedules and rules of the host institution.

All arrangements must be made through the respective deans and registration will take place at the student's own college. The student will pay the regular charges of his own institution. All grades will be recorded with the home college and not with the host. Library privileges, and identification card and a student parking sticker will be issued to each participating student.

Faculty members and students who wish to learn more about this new program should see Dean Christiansen.

In the past, the Moratorium at Dana has been a one-sided expression of disenchantment with the country's current Vietnam policy. This, however, is not the only purpose of the Moratorium. The days set aside should be a time for all interested citizens to express their views and opinions.

In order to prevent another one-sided Moratorium, I urge those who feel that our country is correct in its current policy to take some time to express themselves backing up their opinions with facts, figures, and documents. With both sides expressing their views and presenting facts to back up their ideas, the typical Dana student will be better able to make up his mind on the question of Vietnam.

In that connection, Sunday night at nine o'clock there will be a debate-discussion in Kiva concerning Vietnam policy. Leading the pro side will be Bill Shaff and anyone else who is interested. The masochists and the effete snobs for peace will be represented by John Shonts and myself. I would stress that this will be a highly informal discussion, dependent upon audience participation. So be there, and bring an open mind.

The first Moratorium here was criticized for polarizing the Dana Campus. It was not set up to divide the college campus, and it would be unfortunate if someone were to think less of another person because the latter held views different from his own.

If enough people take part Sunday night, the Moratorium could be enlightening and meaningful for all concerned.

## Dana Professor Receives Ph. D

Dana College is proud to announce that their Associate Professor of Speech, John Northwall has been awarded a Ph.D Degree in Speech from the University of Colorado.

Dr. Northwall graduated from Essex, Iowa High School and has attended the University of Iowa, the University of Denver and Wartburg Seminary. Congratulations from Dana to Dr. Northwall.

## CHAPEL SCHEDULE

Sunday, December 14, Christmas Communion Service

Tuesday, December 16, "And Glass Shall Be Made Whole" Sterling West, a Dana Freshman is Co-author

Wednesday, December 17, Christmas carol sing

Thursday Evening, December 18, 8:00 p.m. Christmas Service

Friday, December 19, Pastor Bergstraesser

Published fortnightly during the college year, except holiday and examination periods by the student body of Dana College, Blair, Nebraska.

Publisher: Enterprise Publishing Co., Blair, Nebraska  
Subscription rate, \$5.00 per year.

Co-Editors ..... Roger Wheatley, Dick Zior  
Business Manager ..... Larry Borkhus  
Circulation Manager ..... Rondalyn Wente  
Photographers ..... Marv Richardson, Ivan Schlichting  
John Hansen

Feature Editor ..... Sue Jorgensen

Sports Editor ..... Mark Olsen

Greek Reporters ..... Dennis Weidler, Peggy Guthrie  
Jim Scopac, Judy Zimmerman

Staff ..... Ramona Alwill, Greg Anderson, Karen Bansen, Wayne Bell, Karen Blum, Marianne Claire, Nancy Davison, Carrie Dumke, Gloria Drake, Steve Hahn, Bob Haszard, Katie Hines, Phil Clausen, Donna Jean Jensen, Jan Gauger, Diane Jundt, Kay Kinseth, Chuck Knight, Susan Kruse, Linda Larsen, Pam Larsen, Carol Madsen, Gale Madsen, Terry Madsen, Kathy McCormick, Debbie Peterson, Judy Potter, John Prouty, Glen Schacht, Mary Beth Sims, Mary Todd, Barb Wheatley.

Faculty Advisor ..... Luella Nielsen

Represented for National Advertising By  
NATIONAL EDUCATIONAL ADVERTISING SERVICES  
A Division Of

Reader's Digest Sales & Services, Inc.  
880 Lexington Ave., New York, N. Y. 10017

### Editor Speaks The Christmas Spirit?

It's Christmas again and each year it becomes more difficult to get into the spirit of things. The snow helps but sometimes I feel like it's plastic just like the rest of our modern celebration. It seems so much like man to take a beautiful time of the year and submerge it in a brightly - colored vat of commercialism. There is one cheery aspect. In days of old, Christmas was celebrated for twelve days. On each day a gift was exchanged with one true love. Their presents are more often than not symbolic of life, love, and happiness. Modern man has far outdone the twelve day celebration of the past. The Christmas season now begins a week before Thanksgiving with cries of "Remember, there are only 39 1/2 shopping days left until Christmas" and it ends with signs that read "Only 4 days left in our January, past Christmas, pre-Easter Clearance sale." Also, you give presents to everyone you know and send cards to people you've never heard of. If you're really a modern family you don't send cards, you write down all the happenings of the past year, make copies, and send them off in a star-covered envelope.

What happened to the days when the Christmas season was filled with good will, caroling, yule log, nativity scene, and real Christmas trees? Plastic or metal trees are my big hang-up. I realize everyone can't get bundled up and tromp through the mountains after a real tree, but what's wrong with going to the neighborhood tree market and picking out a real live pine tree. Is there anything sadder than a Christmas tree which has been cut and doesn't get to spend the holidays in a loving home?

Another neglected aspect of Christmas is the spiritual part. It's sad that we claim to be a religious country and so many people totally disregard the teachings of the man whose birthday we celebrate.

I realize not everyone is guilty of cheapening Christmas. I also realize what I've written isn't new, but it makes me very sad to know that there are people who miss some of the beauty of Christmas by not totally attaining what I feel to be the true spirit.

MONTANA

### LITTLE MAN ON CAMPUS



WELL, IN SPITE OF MISSING TH' FINAL I TALKED HIM INTO PASSING ME ON CONDITION - - - THAT HELL FREEZES OVER!"

### Reply To "More Moratorium Views"

If any positive result has come from the efforts of the Vietnam Moratorium, may I humbly contend that it has challenged Americans as never before with the task and obligation to become informed and to "realize the complexity of the situation in Vietnam." Americans have not been confronted with this challenge only, for some have taken the higher responsibility of examining their conscience as to the humanitarian and Christian aspects of this and all wars.

The safety of the Vietnamese against Viet Cong terror and the stability of the U. S. economy as reasons for not affecting a total withdrawal of American troops as soon as possible is valid; yet, by no stretch of the imagination are they justifiable reasons for the continual committing of American and Vietnamese lives to the absurdity of America's messiah complex.

To begin with, I seriously doubt who has killed more Vietnamese, the U. S. or the Viet Cong. The evidence of My Lai so unbeknown to our well-informed federal government and military intelligentsia raises reasonable doubts as to which course of action is most beneficial to the state of Vietnam, withdrawal or perpetuation. Prior to the Tet offensive of 1968, it was estimated that there were from 150,000-200,000 civilian casualties annually. With the U.S. bombing and rocketing of villages, search and destroy missions, and other My Lai's, it is hard to believe Vietnamese civilians would suffer any greater purge against their land and personhood than what has been forthcoming. Those who would be subject to the "wanton killing" of the Viet Cong would be those in the corrupt government of South Vietnam who have terrorized pacifists, neutralists, and other non-supporters.

As for the U. S. economy, I am sure that America cannot pride itself on the booming U. S. dollar evaluated on blood. Most the Vietnamese country be sacrificed for our sake, for our pocket money? As for the serious repercussions of immediate withdrawal, I fear that the continued involvement will result in even greater losses if one considers "war cost inflation, the loss of service and earnings by the 40,000 men killed to date, the cost of resentment abroad, the depletion of natural resources, the arrested cultural programs of our nation, and the death and destruction of Vietnam civilians in the war zone itself." Have we no better use for \$330 billion and human life?

As to the question of maturity, I see greater resourcefulness among we students who chalked the sidewalks with sayings of peace than for students who vandalize the campus or who play around with prank telephone calls to working people.

The moratorium will continue its efforts to arouse public opinion and conscienteness to the issue of Peace in Vietnam even if it brings cheers from Radio Moscow and Radio Peking who also desire peace, something we often fail to remember.

Work for Peace,  
Pat Bracken

### George Wallace Sends Greetings

A letter was recently received from George and Barb Wallace. George, a senior last year, needed a kidney transplant. Due to double virus pneumonia his operation has been postponed. The operation is now planned for December or January. Their address is Mr. and Mrs. George Wallace, Pinkham Point Road, Brunswick, Maine, 04011. They might enjoy hearing from some of their Dana friends.

### AN OPEN LETTER TO THE EDITOR

To the Students of Dana College:  
A friend of mine serving in the Marine Corps in Vietnam sent this to me, and I felt it was worth passing on to you, the students of Dana.

#### "OLD GLORY"

I'm in the Marine Corps  
And my rank is merely E-3  
Which is Lance Corporal;  
But, even though I have little seniority,  
I feel obligated to my country.  
And now I'm in Vietnam and  
My post is positioned where I can see  
"Old Glory" quite distinctly.  
And as I sit here and watch her wave in the wind,  
I go into deep meditation about our country.  
I think of the many men and women we have died  
To make "Old Glory" meaningful in the hearts of people  
And the world;  
And I also think of the foolishness and selfishness  
Of attitudes taken toward "Old Glory" in the world.  
For a person to really feel what I'm talking about,  
He would have to look at the "colors" with a decent heart.  
Notice the white stars--  
Which symbolize each state.  
Notice the blue--  
Which means the blue of the battlefield  
On which America has a great many people,  
And where blood has been shed  
For a reasonable and very logical cause . . .  
Peace--Peace on Earth and Good Will to Men.  
Notice the red--  
Which stands for the blood  
Of so many people who have died  
To make a new life for their children  
And to get respect for their country  
And their flag  
And to keep the sight of freedom.  
Notice the white--  
White stands for the purity . . .  
Purity of feeling which one can hold in his heart  
For his fellow man.  
Isn't it a pity--  
That, even though "Old Glory" still stands,  
The many people for whom it stands  
Don't know the meaning.

I've always felt a tingle of pride whenever I've seen "Old Glory" or heard the Star Spangled Banner. I hope that this Marine's attitude toward his country and flag (Remember, it's our country and flag, too.) will be an inspiration to all of us.

Respectfully,  
Vicki Hoogensen

### NOTICE

SUNDAY, DECEMBER 14, 1969  
KNOW YOUR COUNTRIES:  
MOVIE "THIS IS NIGERIA"  
Note: Cultural, Social, economical, and Educational life of the people.  
8:00 p.m. in A.M.A.

### Moratorium For December

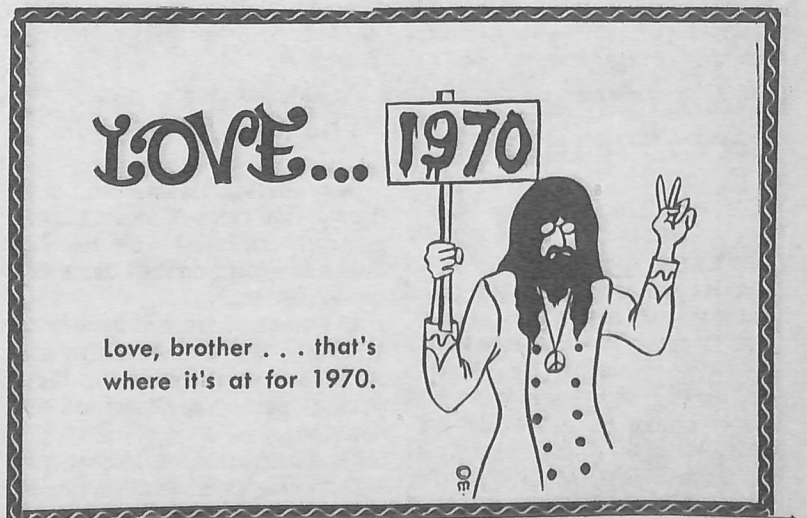
The Vietnam Moratorium Committee has announced that one of its major efforts in December will be activity by students in their home towns during Christmas vacation. Activities suggested include canvassing neighborhoods, distributing leaflets to shoppers, organizing of high school students, sending delegations to elected officials, and holding vigils or processions on Christmas eve, one of the three Moratorium days this month.

Sam Brown, co-coordinator of the Vietnam Moratorium Committee said, "It would indeed be a tragedy to miss the opportunity to carry the anti-war movement from our university communities to our home towns. The work necessary to end the war in Vietnam cannot be restricted to the areas where we have already been active. We must 'Take the Moratorium Home for Christmas.'"

The Vietnam Moratorium Committee recently sent a special memo to its more than 3,000 campus organizers urging them to devote their attention to this effort. Students were encouraged to contact other students from their home towns now on other campuses. In addition, they should contact existing peace groups or sympathetic persons in home towns to bring them into the planning with the hope that the Christmastime effort could have a lasting influence. Spokesmen for the Moratorium pointed out that many students will return to their towns again in January for between semester break and could expand upon the initial December activity then. Thus anti-war sentiment could be solidified or peace groups organized in many areas which have seen little anti-war activity to date.

The Vietnam Moratorium Committee sponsored the October 15 Moratorium, and the activities around the country on November 13 and 14. The Moratorium Days for December are the 12th, 13th and 24th. The entire focus for the month is on small scale, basically grass-roots activity which will be modest in scope. On the 12th and 13th, canvassing and leafletting will take place in many cities and towns across the nation. In addition, town meetings are being held in some localities to discuss the effect of defense and military spending upon local needs. Others are planning to visit the district office of their congressmen to discuss his position on the war and to make clear that support in the 1970 election will be assured only if the congressman opposes the war.

On the 24th, activities centering on the Christmas theme of "Peace on Earth" are planned. A group of prominent clergymen is being organized to relate the Moratorium to normal Christmas religious activities. Among the events which will take place are vigils, processions preceding church services, caroling which will emphasize "Peace on Earth," and special church services.



Love, brother . . . that's where it's at for 1970.

# CHRISTMAS... its WONDERFUL

## THE JUNIOR ENGLISH PROFICIENCY TEST

The Junior English Proficiency Test was first required at Dana during the 1953-54 school year and has been given regularly since that time. Though the tests used have been changed several times during these years, they still retain their original purpose of measuring the ability of the student in the areas of grammar and writing. The tests aim at discovering whether the student has the necessary basis for the normal writing a college graduate is likely to do rather than testing knowledge of highly technical points of grammar. A student who practices good writing consistently should have no difficulty with the test.

For students found weak in grammar, a non-credit remedial course in that area is provided; for those weak also in writing, a repeat of an English composition course is required.

While the difficulty level of the tests and the level of proficiency required have remained the same, the number of students who have needed to do remedial work has continued to decrease over the years. Of the 175 Juniors taking the test this fall, only nine will need to take such work to bring their background up to a satisfactory level. This is only five per cent compared with seventeen per cent as recently as 1962. On the other hand, 85 of the Juniors are in the upper quarter of the grammar test, which is almost 49 per cent, while 42 per cent are in the upper fourth on the writing test. This is based on the national norms for college sophomores in both cases; these are the highest level norms available.

This is good evidence that Dana has strengthened her program in this area. A number of other colleges have also begun to use similar tests in recent years.

## AMERICAN-SCANDINAVIAN FOUNDATION APPOINTS MIDWEST REPRESENTATIVE

The American - Scandinavian Foundation, one of this country's oldest in the field of education and cultural exchange with Europe, has appointed Mr. John E. Norton, of Moline, Illinois, as its midwestern representative. In this capacity, Mr. Norton will maintain offices at Augustana College, Rock Island, Illinois and at Augsburg College, Minneapolis, Minnesota, from which he will serve the needs of 12 midwestern Chapters, including that at Dana.

The American - Scandinavian Foundation was founded in 1910 to advance cultural and intellectual relations between the United States, Denmark, Finland, Iceland, Norway and Sweden. It co-operates closely with the governments of these countries, acting as an institution of higher learning through an exchange of students, teachers and lecturers, publications, art, music and science.

Mr. Norton is of Swedish ancestry, and graduated from Knox College in Galesburg, Illinois in 1958. He has done two years of graduate work in Scandinavia. His wife, Janet, is a 1959 graduate of St. Olaf College in Northfield, Minnesota, and is of Danish-Norwegian parentage.

Primary function of the midwestern office will be to co-ordinate exchange programs, and to strengthen local chapter activities through guest lecturers and performers. First guest program of the year will be presented by Mr. Carl J. Engblom, an internationally known folk singer who will perform the ballads of C. M. Bellman, Scandinavia's greatest troubadour, whose 18th Century music . . . drinking songs, lusty ballads and sensitive pastorales, are still sung today.

Christmas approacheth fast and before you know it, you will have to buy all your friends and relatives a nice remembrance. The Dana Bookstore is the most convenient place to do all your holiday shopping.

For little brother there are some nice Viking ships that are only \$42.50. For little sister there are some sumptuous imported sweaters which are a real bargain at \$35.00. Matching sweaters are "in" so you could purchase two more for you and the certain someone on your list. Mother, grandmother, and auntie seem to be favored at the store; silver serving dishes, \$12.50, salad utensils, \$4.50, candle stick holders, \$4.25, and an imported wooden meat platter, \$25.00. If you are more practical you will find that a nice \$5.25 apron can be purchased, but what kind of a gift is that? For dad a jacket would be nice, \$9.95, or a Dana blanket, \$6.95, on sale, or a nice pair of wooden shoes to clomp around the house in at \$8.95. For a little cousin or nephew there are some colorful wooden soldiers that range from \$4.50 to \$8.50; some nice straw dolls for \$6.50 to \$8.50 would be nice for the little niece. For a friend an ornate mobile would be nice, \$8.50. And for all the not-so-close people in your life greeting cards are available that can even be monogrammed for \$35.00; envelopes are optional.

The sum of your little shopping spree would be around \$200.00, but then you must pay tax and shipping costs.

You cannot simply send a gift to somebody, it must be wrapped! Have no fear though, wrapping paper is now on sale in your Bookstore for \$.50 for two 28 x 30 inch pieces, with name tags. Ribbon is extra. Tape is available at its usual price as the company usually sets that!

So do your shopping early, before the rush, and have a VERY MERRY CHRISTMAS!

### GRUNGE

Use your holiday wisely: study for semesters!!!!!!

12

## SHOPPING DAYS LEFT

## Xmas Trees

ALL SIZES

Apples  
Apple Cider  
AND  
Cherry Drink

Worth Market

HIGHWAY 30 S.



Free Personalized Checks With New Accounts

## ANAD Against Icy Walks

Dear Editor:

ANAD says hats off to our Maintenance Department; you have done it again. We would like to commend you on your fantastic job of snow removal. Through the grace of God no one has been killed or maimed on your ice rink you call sidewalks. If Dana offered majors in glacier climbing, the stairs by Holling and Rasmussen Halls would be ideal places to practice.

We feel these conditions could be improved by using some salt and sand, but we know you are hindered by your small budget for snow removal. But we would figure that you could at least afford a snow shovel. Disgustingly black and blue-

- THE ANAD'S
- Gene G. Wulf
  - Phil Worley
  - Dave Tralle
  - Clark Jensen
  - W. L. Wolff
  - Bob Bair
  - Joe Dickinson
  - Tom Wilhelm
  - Greg Schou
  - Steve Schou
  - Rich Larson
  - Gary L. Dooley
  - John Larsen
  - Rick Barbour
  - Paul Toole
  - Wayne A. Bell
  - Ron Coy
  - Ed Rasmussen
  - Mike Weger
  - Dick Fischer
  - Charles O. Eastland
  - Lee Hedstrom
  - Don Nelson
  - Val Heim

**SAPP'S**  
BLAIR'S  
FORD CENTER  
Hiway 30 at Rt. 133  
One Mile West of Blair  
Phone 426-4126

## B. & C. SHOP

LADIES READY-TO-WEAR  
FABRICS FOR EVERY SEWING NEED

## PLAY IT SMART

Spacious parking—  
drive-in window  
1822 Washington

Equitable  
SAVINGS & LOAN ASSN.

THE BIG...

Coupon

## Q.T.'s

2 FREE Pepsis  
With Large Pizza

Dec. 12-24

Coupon

## Mennen's Anti-Persperant

# Deoderant

Reg. \$1.09 **77¢**

Listerine 20-Oz.

**Mouthwash**  
Reg. \$1.49 **88¢**

KODAK CX126-20

# Instamantic Film

Reg. \$2.10 **\$1.37**  
20 Exp.

You Can Do Better At

# Medicine Chest Discount Center

BLAIR

Warford Jewelers

Diamond Counselors

Watch Specialist

Quality Service

1640 Washington  
426-4700

## APPLEBY'S

### Gift To You

This Coupon Is Worth  
**\$1.00 off** List Price

Of Any Stereo Album

Good Till Dec. 24th 1969

This Coupon Is Worth  
**\$1.00 off** List Price

Of Any Stereo Tapes.

Good Till Dec. 24th, 1969

We'll Gift Wrap, No Charge

Merry Christmas

# APPLEBY'S

START the NEW YEAR RIGHT

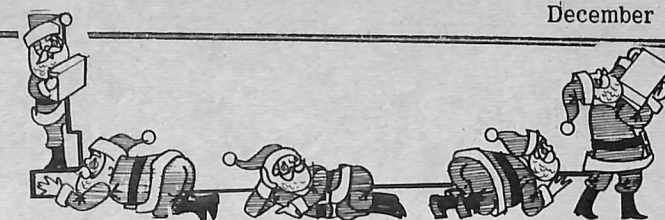
WITH HOG JOWLS

BLACK EYED PEAS

### Choir Tour

This year the choir will tour through Iowa, Minnesota, and Nebraska. Following is the tour itinerary:

- Saturday, January 17:  
St. Paul's Lutheran Church  
Sheldon, Iowa
- Sunday, January 18:  
Bethel Lutheran Church  
10:30 a.m.  
Graettinger, Iowa
- Bethany Lutheran Church  
7:30 p.m.  
Emmetsburg, Iowa
- Monday, January 19:  
Trinity Lutheran Church  
Albert Lea, Minnesota
- Tuesday, January 20:  
Nazareth Lutheran Church  
8:00 p.m.  
Cedar Falls, Iowa
- Wednesday, January 21  
St. Sebald Lutheran Church  
8:00 p.m.  
Strawberry Point, Iowa
- Thursday, January 22:  
Faith Lutheran Church  
Onawa, Iowa
- Friday, January 23:  
Irwin High School Aud.  
7:30 p.m.  
Irwin, Iowa
- Saturday, January 24:  
St. John Lutheran Church  
Randolph, Nebraska



### Tau Gamma Rho

by Peg Guthrie

With the latest snowfall, slippery sidewalks, cold noses, and frost covered trees, Tau Gamma Rho is looking forward to their Christmas projects with their newly-activated sisters.

Activated in a ceremony on Monday, December 8 were Eileen Boone, Daina Deklavs, Nancy Jensen, Nancy Johnson, Ann McCormick, Karla Shultz, and Jan Willson. These girls were activated after going through the six weeks of pledging and receiving the required grade point average.

With Christmas only two weeks away, Tau Gamma Rho along with its sister sorority, Kappa Theta Phi, will be caroling this Sunday, December 14 at 7:00 p.m. Planned visits include the Blair Hospital and the Good Shepherd Home. Also, on Monday and Tuesday the sorority will be collecting money to be sent to the Omaha World Herald in connection with its Good Fellows drive. The money will provide food, toys, clothes, etc., for the needy families in Omaha and surrounding areas for Christmas.

Don't forget the Christmas Dance on Thursday, December 18, and before the dance don't forget to buy your mistletoe from Tau Gamma Rho members! Help make this a memorable and enjoyable Christmas.

**Dana Check Book Covers  
And 50 Free  
Personalized Checks  
WITH NEW ACCOUNTS  
Washington  
County Bank**

**Miller-Rolland  
TV-Furniture  
Appliances**

Your GE-Zenith-Magnovox Dealer

For Complete Furniture Needs  
"Big City Selection With  
Country Convenience"  
1526 Wash. St., Blair, Nebr.

**P. V. HANSEN**

REALTOR

INSURANCE OF  
ALL KINDS

Ph. 426-2244

BLAIR, NEBRASKA

### Lang and Trotter

FURNITURE & APPLIANCE

For The Student Needs  
Radio and Record Player Repair

### KOLTERMAN'S BEN FRANKLIN STORE

For The Students' Needs  
Blair, Nebraska 68008

### Anti-Intellectualism

Dear Editor:

One of the joys of college life is to share and trade ideas--the chief product and commodity of a college campus. Appropriately, one of your recent editorials called attention to what seems to be a lack of interest by too many students in the ideas they might encounter from visiting speakers and lecturers. Even when the topic is current and vital, like the trouble in Nigeria, only a handful of students bothered to appear. Those that did attend were treated to an illuminating dialog. Is it to be assumed that those who stay away from this and other similar events and classes are occupied with study, with jobs, or with necessary diversions?

Or could we conclude that it reflects a mood of anti-intellectualism that is more pervasive than it should be? The anti-intellectual can find a comfortable place in many areas of American society, but he should not find contentment on a college campus. Are there too many of us who turn away from ideas that challenge us to analyze, to appreciate and to criticize; are we too complacent and comfortable with our unexamined opinions, our faulty stereotypes, and our meager information? And do we set up proper priorities for the use of our time?

In regard to the last question, I would be more specific and ask whether the long, drawn-out initiation of fraternity pledges is proper and reasonable. The traditional "Hell Week" seems to be drawn out over several weeks, and this experience hardly improves the pledge's alertness in the classroom.

What I suggest is a greater concern about the stuff of learning--ideas and issues. To this concern one could add three other "C's"--courage, curiosity, and courtesy. In short, do we have the courage and curiosity to confront each other--and the professors--with questions and comments that help clarify issues, and do we have the courtesy to approach each other directly and rationally without resort to such devices as anonymity or third-person intervention? The number of affirmative answers we can give will measure the extent to which we have become a learning community and a college in the best sense of the word.

Sincerely, Niel Johnson



The Place In

**BLAIR FOR ALL**

YOUR CHRISTMAS  
SHOPPING

Also **FREE**

Convenient Gift Wrapping

Plus:

Valuable  
Green Stamps

SEE THE ALL NEW  
'70 CHEVROLETS  
'70 OLDS  
'70 PONTIAC

**VINTON'S**

Downtown Blair

### RABBASS STUDIO

● FAST PHOTO PROCESSING  
● CAMERA EQUIPMENT  
In The Heart Of Downtown Blair



Eat In Or Carry Out  
Snappy Service  
Comfortable Inside Eating

Chicken Tray . . . . . 79¢

Chicken Box . . . . . 99¢

Small Chicken Tub \$2.69

Large Chicken Tub \$3.99

- Hours -

S. M. T. W. & T.  
11 to 11  
Fri. & Sat. 11 to 12

**Lil' Duffer**

Highway 30 at 10th Street

### Blair Clothing Co.

- \* Levi Sta-Prest
- \* Levi Slim-Fits
- \* Levi Casuals
- \* Levi Cords
- \* Manhattan University Row
- SHIRTS AND SWEATERS
- \* Jantzen Sweaters
- \* Windbreaker Jackets



1635 Front Street Phone (402) 426-3677  
BLAIR, NEBRASKA 68008

See

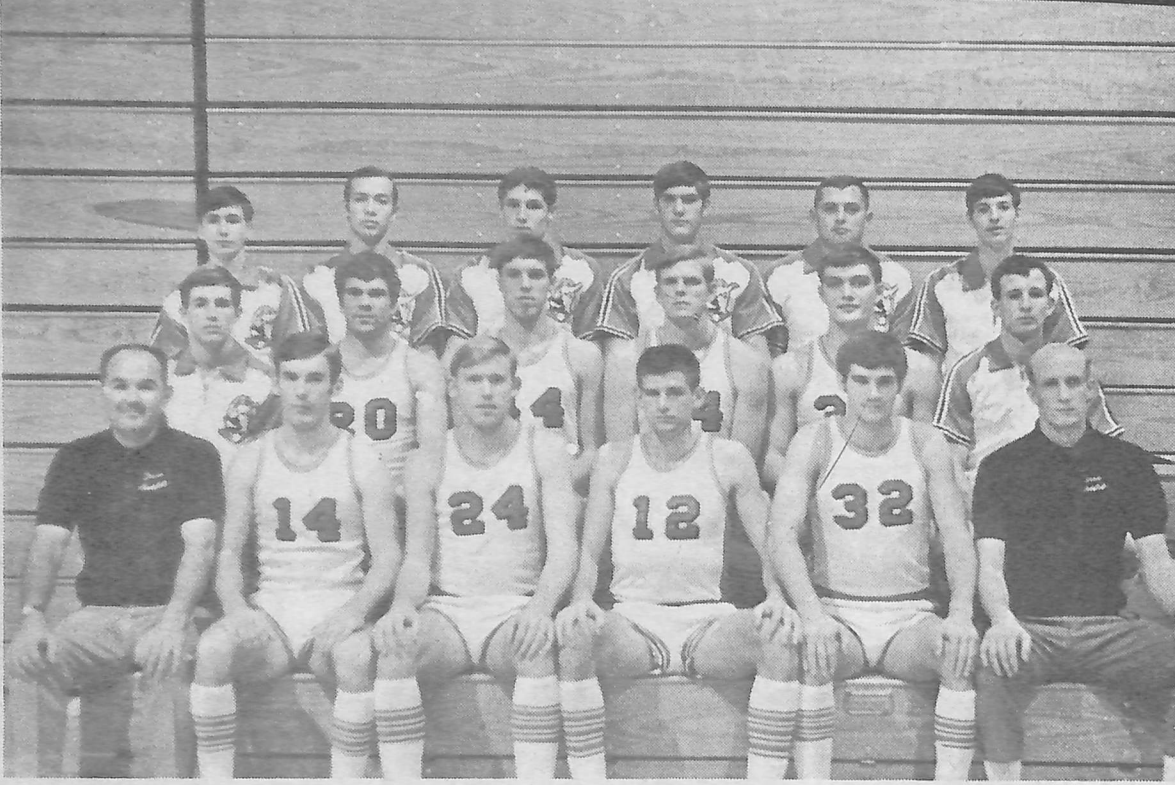
**Leonard or Jerry**

For All Your Tractor and  
Radiator Repairs and Service

Leonard Michael  
Jerry Bevins



# SPORTS



Pictured above is Dana's 1969-70 basketball team.  
 Back row, left to right: Tom Lauritsen, Dave Tralle, Gary Kratina, Gary Bott, Paul Refsell and Terry Miner.  
 Second row, left to right: Mike Triptow, Kirk McLaughlin, Bob Stoll, Jeff Beatty, Jim Uchtman, Ron Scholz, and Coach Rainforth.  
 Front row, left to right: Rick Jahnke, Brian Moerer, Ralph Glock, Denny Gethmann and Asst. Brent Peterson.

## Doane Basketball Dana Grapplers Squad At Dana Saturday Night Beat Wesleyan

The Tall Doane College Tigers will be at Borup Coliseum Saturday evening to take on Dana in the home opener for the Vikings. It will be a pleasant change to be at home after being out of town for the first four games. The Vikings were winless in their first 3 --- they played at Briar Cliff on Tuesday night.

Doane comes in with 3 wins and 1 loss, and has its tallest team in its history. The Tigers won the Nebr. Intercollegiate Athletic Conference (NAIC) Tourney by beating Midland and Nebr. Wesleyan.

### Athletic Planners Meet

Friday, December 12th, Dana College will host a meeting of Athletic Planners. Faculty representatives, athletic directors, and Presidents of Nebraska church-related colleges will be included in the conference. President of the tri-state conference this year is Laurence Smith of Westmar. President Smith will discuss future athletic conference associations. Some of our neighboring Nebraska schools to be represented at the conference are Concordia, Dana, Doane, Hastings, Midland, and Nebraska Wesleyan.

## Dana Wrestlers Host Sioux Falls

The Dana College Wrestling Team will play host to the Sioux Falls College Braves Saturday afternoon. The dual match will be held in Borup Coliseum and will begin at 2:00 p.m. The Vikings have had one dual meet thus far and were successful, in winning 28-18 over Nebraska Wesleyan. Little is known about Sioux Falls' squad.

The Vikings were "snowed out" of their scheduled appearance at the Doane Invitational last Saturday. The big snow fall of Friday night and Saturday forced them to turn back after getting half-way to Crete. Several other schools didn't make it either and it was known that a bus from Midwestern College overturned on their way.

## Midland Bombs Dana In Opener

Dana College's Vikings started the 1969-70 season on a sour note Monday night with 79-44 defeat inflicted by Midland. It was the season opener for both teams and was the first game of the Nebraska Intercollegiate Athletic Conference tournament. Nebraska Wesleyan also won an opening round game in overtime, 82-76 over Concordia. Dana played Concordia at 5:00 p.m. Wednesday for 5th place.

Both teams were cold at the outset of the game and Dana held a 8-5 margin 4 1/2 minutes into the contest. But at this point, an indication of things to come appeared as the Vikings went 11 minutes without scoring a field goal. Ralph Glock's two pointer with 3:40 left in the first half broke the ice, in which the Vikes were able to score only 6 free throws. They were behind 26-16 at this point. Dana could make only 6 field goals in the first half as compared to Midland's 16, where the half time score read 34-20.

The Vikings gave their followers a brief spark of hope as they opened the second half by scoring 5 free throws before the Warriors could tally. Then some more field goal shortages continued as they fell farther back. After those five free throws they were scoreless for 3 minutes until Kirk McLaughlin scored a fielder. Then 3 more minutes passed before another score and this was the way things went for Dana Monday night.

The Dana College Wrestling Team opened the 1969-70 season with a 28-18 victory over Nebraska Wesleyan at Lincoln on Thursday evening, December 4th.

In the 118 lb. class Dana's Jeff Silhan was pinned by Wesleyan's Ted King in 1:32 of the 1st period. Jeff is a freshman from Chicago majoring in business. He hopes later to attend law school.

In the 126 lb. class Gary Gray of Dana pinned Charles Jackson with 1:12 gone in the 3rd period. Gary is a sophomore from Oakland, Iowa. He was 4th at the conference at 123 lbs. last year and lettered.

Ron Coy, a sophomore from Ames, Iowa pinned his opponent Mike Everett in 1:34 of the 2nd period. Ron is wrestling at 134 lbs. this year. He competed the first semester last year for Dana.

In the 142 lb. class Mike Todd of Dana lost 5-3. Mike is a sophomore from Omaha Benson High School. He attended the conference and placed third and lettered last year at Dana.

Carl Fredricksen of Dana won the 150 lb. class by forfeit. Carl is a senior and a team captain. He is from Rochester, New York. He transferred to Dana from Hillsdale College, Michigan. Carl wrestled 2nd semester for Dana last year and lettered.

In the 158 Lb. class, Freshman Bill Kruse from Albion, Nebraska pinned Wesleyan's Bruce Reid in 2:13 of the 2nd period. Bill lettered three years at Albion and is a mathematics major.

In the 167 lb. class, Freshman Dennis Brouse of Griswold, Iowa won by forfeit. Denny won a sectional championship as a junior for high school. He is a P. E. major who cut a lot of weight to wrestle.

In the 177 lb. class John Christensen of Dana was pinned by Chuck Rylar in 1:42 of the 3rd period. John is a team captain from Omaha Benson High. John has had bad luck with injuries in the past years. John is a senior speech major.

Gary McMullin of Dana defeated Joe Moreno 5-3 in the 190 lb. class. Gary is a sophomore from Brookfield, Ohio. This was Gary's first wrestling match and he did a fine job. He also spotted his man close to 10 lbs. in weight.

In the Heavyweight class Phil Tegler of Dana was pinned by Dick Caster of Wesleyan in 1:42 of the 2nd period. Phil is a sophomore from Lincoln Southeast High. He wrestled 191 last year and lettered. In high school he wrestled in the state tournament his junior and senior years.

Other members of the team who are working for a weight class are:  
 190 Bob Buss - Senior-Cozad, Nebr. letterman

118 Greg Derry - Frosh. - Blair  
 150 Larry Forestall - Junior - Oakland, Iowa letterman  
 167 Mike Helmstetter - Frosh. - Monroeville, Ohio

H. W. Tony Howe - Junior - Treynor, Iowa  
 126 Dave Roden - Frosh - Mon-damin, Iowa

142 Dan Sevenberger - Frosh - Huron, Ohio  
 167 Ken Stancel - Frosh - Cedar Rapids, Iowa

The next meet will be Saturday, December 13th, at Borup at 2:00 against Sioux Falls.

## Concordia Edges Dana By One

Dana lost a cliff-hanger Wednesday night, 62-61, in the last 11 seconds of a consolation game in the Nebraska Intercollegiate Athletic Conference Tourney held at Midland College. Concordia's 5'8" Lyle Martin scored two field goals in a substitute role, one at the end of the first half and the winning bucket at the end of the game. The Vikings held the upper hand through most of the game, twice having eight point leads. The Bulldogs tied it at 52-all, however, with 6:30 left and from there on out it was a real thriller. Last year in the same tournament, Dana defeated Concordia 70-69 on a basket by Rick Jahnke with 10 seconds left. They defeated Concordia in regular season play also by a Jahnke shot with one second left, 67-66.

With 55 seconds left and Dana behind 56-58, Kirk McLaughlin made both free throws of a one and one situation. Then Jan Lohmeyer's basket 10 seconds later put Concordia on top 60-58. With 26 seconds remaining, Paul Refsell made good a 3 point play, giving the Vikes a 61-60 lead which set the stage for Martin's winning basket. Rick Jahnke had one attempt seconds later that failed to drop, a couple of desperate tips ensued and finally time ran out on the Vikings.

Dana led 28-24 at the end of the first half. Those 20 minutes were very close with Dana on top by one to four points after 15 minutes of play. Concordia's largest lead was early in the game, 7-2. Coach Jerry Rainforth started his "ball" unit, which had freshman Gary Bott (6'6") at the pivot, frosh Gary Kratina (6'3") and Junior

Jeff Beatty (6'5") at the forwards, with juniors Refsell (6'4") and Jahnke (6'1") at the guards. An early substitute was 6'5" sophomore Bob Stoll. Beatty responded with a 19 point effort to lead Viking scorers, while Jahnke added 14 and Bott 11.

Concordia used the full court press the entire second half and it managed to get the ball only twice. However, Dana had 19 other turnovers (21 altogether) and this may be the big factor in defeat. The Bulldogs had only 5. Dana managed to out-rebound the Bulldogs, 57-44, with Bott getting 17 and Beatty 12. Both teams shot poorly, Concordia hit only 31.6% on 25 of 79 field goal attempts while Dana was 24 for 70 and 34.3%. Dana made 13 of 20 free throws, Concordia 12 of 20.

In other tournament games, Doane College grabbed first place honors with a 65-54 win over Nebraska Wesleyan. For third place, Hastings outlasted Midland 82-66. Concordia was 5th with their win over Dana.

CONCORDIA	24-38	62
DANA	28-33	61

Dana: Beatty 19, Jahnke 14, Bott 11, Refsell 9, McLaughlin 4, Kratina 2, Moerer 1, Stoll 1.

### Danish Folkdancers

Dana's Danish Folkdancers did their thing December 10, 1969 at Midland College with an hour of colorful and gay dancing. These twenty-two students in their traditional Danish costumes have provided many people as well as Dana students with some fine entertainment. They have even performed in the Orient! Of course we won't tell anyone that the Orientals thought that it was a comedy act. But anyone who has seen Dana's own folkdancers will most assuredly agree that it must take a lot of hard work on the part of the whole group. They are under the student direction of Lois Neve and have Mr. Bansen as a faculty advisor. Keep up the good work, this is a fine tribute to Dana's heritage.

## Vikings Bow To Buena Vista In Overtime

Buena Vista, of Storm Lake, Iowa, downed the Dana College Vikings in overtime Saturday night 82-79. The game was played before a sellout crowd of 5,000 in the Beavers' brand new tartan surfaced field house. It was the 3rd loss in three starts for the Vikings and the second close call in a row---following the 62-61 defeat by Concordia.

It was a case of too many fouls by Dana players and some accurate free throw shooting by Buena Vista. The Beavers hit 32 free throws to Dana's 11. Dana won the field goal battle as they made 34 to the hosts' 25. Dana was whistled 30 times for personal fouls while the officials only blew 13 against Buena Vista.

Dana's starting guards, Rick Jahnke and Brian Moerer sparked the Dana attack offensively. Moerer potted 10 field goals, no free throws, for 20 points. Jahnke hit for 13 points but added a very impressive 9 assists and 8 rebounds. Moerer also chipped in with 6 assists, so these guards set up their mates 15 times in addition to their own scoring. Jeff Beatty tossed in 8 fielders and 2 free throws for 18 points and he led in rebounds with 10.

6'7" Arnold Johnson had 30 points to lead B. V. scorers, he also had 17 rebounds. Of his 30 points, 12 came from the free throw line. Barry Beekman (6'3") had 17 rebounds also.

Both teams hit 33% of their field goal attempts, with Dana getting off 103 shots. B. V. took 74 shots. Both teams had a total of 60 rebounds. Dana improved their ball handling some what, having 13 turn overs, while B. V. had 16. The Vikings picked up 13 loose balls, also, which indicates some aggressive play.

### Bette's of Blair

For your school work:  
 Typewriters and adders  
 For your pleasure:  
 Panasonic - radios, tape recorders and TV's.

**ANDERSON**  
 DRUGS  
 And  
 HOLIDAY  
 HOUSE  
 Gifts and  
 Student Needs

**Scheffler**  
 Sporting Goods

1647 Washington

### Kappa Theta Phi

By Judy Zimmerman

The Kappa Theta Phi's want to take this opportunity to congratulate the newly activated members of Tau Gamma Rho. The two Dana sororities are planning on spreading Christmas cheer next Sunday night caroling at the Good Shepherd Home and to faculty members.

We wish everyone a very Merry Christmas and a Happy New Decade!

May the beauty of Christmas, Its blessings and cheer, The pleasure of hearing From friends far and near, The deep joy of knowing God's warm, loving care, Bring you happiness now To keep and to share.

### German Work Program

Any student who would like to work and travel in Germany next summer should contact Mr. George as soon as possible. Last summer, 5 Dana students participated in this program and they are available for a talk about their experiences. Upon application, the student will be offered a work contract through a government agency, which lists place, working conditions and salary. Contracts will run for either two or three months. The jobs available are similar to those many students have in the US during summer vacation. This program has been conducted for a number of years and there are over one and a half million people from many countries working in Germany.

### Dr. Lehmer To Talk On Indians

Dr. Donald J. Lehmer of the Anthropology department will speak at the Interdisciplinary Research Conference sponsored by the USOE Humanities and Social Sciences Development Program.

Dr. Lehmer has a grant from this association. He will speak on the topic "Physiographic Determinants of Indian Village Locations in the Middle Missouri Valley" at a session on research reports.

Other members of Dana's faculty taking part are Dr. C. A. Christiansen, Chairman of a session, and Dr. Clifford T. Hanson, speaking on "A Critique of Situation Ethics."

### Kappa Chi Lambda

Dennis Weidler

December 12 is the night for the Kappa Chi Lambda Christmas Party. It will be held in Craig, Nebraska. At the end of the night's merriment the pledges will start "Hell Week". The week had been planned to keep the "Kappa Kids" off the streets (Good Luck boys.) At this time we would like to wish everyone a Merry Christmas and a good New Year.

### Alpha Psi Omega

Dana's Chapter of Alpha Psi Omega, Drama Honorary Society, has named five new pledges. They are Jean Brehm, Cheryl Grap, Carol King, Ken Olson and John Prouty. Activation will take place December 16.

### Christmas Dinner Held

On Dec. 8th, the annual Faculty Women's Christmas Dinner was held at the Fiesta Grande. The credit this year goes to Mrs. George Grube and Mrs. Larry Stone who were the co-chairman. Also on the committee were Mrs. Don Lehmer and Mrs. Earling Rasmussen.

### Art Students Use Bronze-Casting

Junior Art Students have recently been working with bronze-casting using the lost wax method. This technique, which dates back to the ancient world, was responsible for the finest bronzes made in early Greece by the early Etruscans, the Chinese and all of the Orient. The process being used by Dana's art students today is quite similar to this.

In the lost wax method, a layer of wax is built up over a central core. The wax is made as thick as the later bronze covering is to be. Plain vestment is then put over the wax. This wax is then melted out by putting the piece of sculpture in an oven. From this empty space left by the melting out we get the term "lost wax." Bronze is then poured into the hollow and air holes are left for the gases to escape.

### History Club To Meet

The History Club will meet Monday evening, December 15, at 7:30 in the President's Room. The program will consist of a presentation of slides by Bob Bair of last summer's choir tour of the Orient. All present and prospective members are urged to attend.

## COMPLIMENTS OF Blair Telephone Co

# BOWLING

Pizza 85¢---\$1.55  
Chicken Basket \$1.25

ORDERS TO GO

Monday Thru Friday 2 to 6 p.m.

3 Lines \$1.00

Saturday and Sunday 40¢ Per Line

## Husker Bowl Hiway 30 West

Phone No. 426-2600

The Store Where Men Shop  
And Women Shop For Men Is

## Nelson Bros. CLOTHIERS

The Most Complete Selection  
Of Sport And Dress Clothes

- \*Arrow Shirts And Sweaters
- \*H.I.S. Sportwear
- \*Adler And Esquire Socks
- \*Jockey Underwear
- \*Jersild Sweaters

NEXT DOOR TO ADVANCE CLEANERS



PERFECTO



SPUNWEAVE



CAROLINE

### When you know it's for keeps

All your sharing, all your special memories have grown into a precious and enduring love. Happily, these cherished moments will be forever symbolized by your diamond engagement ring. If the name, Keepsake is in the ring and on the tag, you are assured of fine quality and lasting satisfaction. The engagement diamond is flawless, of superb color, and precise modern cut. Your Keepsake Jeweler has a choice selection of many lovely styles. He's listed in the yellow pages under "Jewelers."

REGISTERED **Keepsake**<sup>®</sup>  
DIAMOND RINGS



Rings enlarged to show detail  
From \$100 to \$10,000  
©Trade-Mark Reg  
A H. Pond Company, Inc.  
Est. 1892

#### HOW TO PLAN YOUR ENGAGEMENT AND WEDDING

Please send new 20 page booklet, "How To Plan Your Engagement and Wedding" and new 12 page, full color folder, both for only 25c. Also, how can I obtain the beautiful 44 page Bride's Keepsake Book at half price? F-69

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Co. \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

KEEPSAKE DIAMOND RINGS, BOX 90, SYRACUSE, NEW YORK 13201

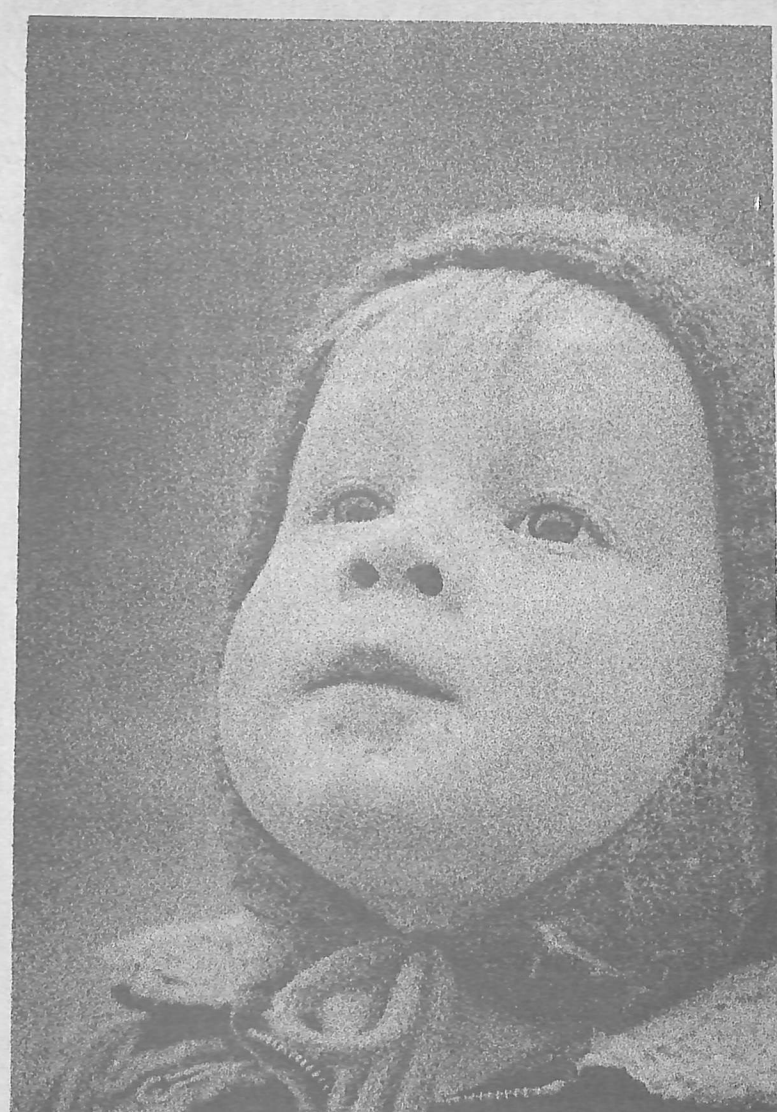
## KLOPP JEWELRY

### And Gift Store

Blair, Nebraska

Compliments Of

## Korshoj Construction Co., Inc.



Star of Wonder



Aid Association for Lutherans ::::: Appleton, Wisconsin Fraternal Life Insurance

Common concern for human worth

Edwin P. Hundt Agency  
P. O. Box 52  
Ralston, Nebraska 68051