



HERMES



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Regents Approve Increases, Set Budget

By Cathy Keck
Hermes Staff Writer

The Dana College Board of Regents held their first meeting of 1990 on February 16 and 17. The old main replacement building and the operating budget for 1990-91 were the main topics of discussion.

Approval was given by the board to have construction documents for the new "classroom-chapel" building drawn up. The total cost of the facility itself is a reported \$3.93 million.

In May the board of regents will decide whether or not Dana has the funding to go ahead with the actual building. According to Dr. Myrvin Christopherson, \$2 million has yet to be raised toward the funding of the building.

Beside the added burden of accumulating funds for the new addition to campus, increased operating costs for the college are causing a need for more funding in general. The operating budget for Dana's 1990-91 academic year approved by the board, which included several fee increases, totalled \$6.7 million.

Tuition at Dana will see an additional 8.2 percent in charges, as the board officially approved a 4.8 percent increase in both room and board. Also approved was an increased cost

for student body dues. The current student body dues are \$60 per semester and the raise will bring them to \$75 per semester, as a recommendation to the board from the Dana Student Senate.

Despite the increase in charges for students, Dana will remain among the lowest priced colleges of its kind in Nebraska. It is important to note, said Christopherson, that student tuition and fees paid to Dana make up only 47 percent of Dana's total operating budget. Over 30 percent of those monies are returned to students through scholarships and grants. The remaining \$1.7 million must be raised through outside contributors.

Besides the new building and the budget, action was taken concerning two members of Dana's faculty. Dr. Richard Jorgensen and Dr. Dorothy Olson were given approval for a one semester sabbatical leave. Dr. Jorgensen plans to spend his time researching in London, England.

Lastly, with the addition of an art facility to the Madsen Performing Arts Center, a name change was approved by the board. MPAC will become MFAC, the Madsen Fine Arts Center.

The Dana College Board of Regents meets three times annually. Their next meeting will take place May 18-19, 1990.



Didn't Help: Even though senior Mark Clements led the cheering, the men's basketball team still lost to the Midland Warriors 104-79 on "Hawaiian Night." Leading scorer for the Vikings was junior guard Jeff Miller. See page 3 for details.

Admissions Optimistic About Recruiting

By Coleen Lennemann
Hermes Staff Writer

Admissions has an optimistic view about a 10 percent decrease in total applications for this fall. John Schueth (pronounced "sheeth"), Director of Admissions, feels that they have a better pool of applicants to work with than in the past. Schueth stated, they have "a large enough application base to turn it around."

Dana's "fast application" has been eliminated, as it was extremely easy and didn't cost to apply. By requiring students to fill out a form and submit a fee, Schueth hopes to gather a group of more serious applicants.



Schueth

At this point they do not have enough deposits to say how many of the applicants will become students.

The admissions office is working on many new ways to recruit new students. They're trying to recruit more widely in the state of Nebraska. Right now recruiting in Nebraska is primarily done in the eastern portion.

However, not all of the statistics are on the decrease. Campus visitation days for the fall semester had 393 guests as opposed to last year's 284 guests with an added visitation day.

The Presidential Scholarship awards day hosted 68 participants in one day compared to last year's 73 in two days.

The college will be hosting two

theme days. There will be an Athletic Day and also an International Communications Conference that will highlight Dana's connection with the global community.

Dana is trying to offer an education that is not just regional and to offer an open awareness to international issues and cultures. In doing this they hope to identify a positive difference to set Dana apart from their competitors.

Schueth sees Dana as an "International Global Village," having 8 percent of the student body from foreign countries.

Admissions is becoming more active in adult recruiting, especially in weekend college. Dana will travel to various cities and hold weekend college information nights.

Minority recruiting is another target area. Almost 14 percent of the student body are minority students and Schueth hopes to see that number increase.

Transfer students will be another topic focused on by establishing an "articulation agreement" to explain more clearly how students' credits will transfer.

Schueth says admissions is not discouraged at all. He feels that getting prospective students to visit the campus, and encourage campus involvement is a sure way to help students decide.

He feels that Dana's facilities and the campus atmosphere as a whole is an ideal learning environment. The campus has a tremendous impact on prospectives and Dana students are the best recruiters for the college.

War-Torn Nicaragua Subject of Faculty Colloquium

Dr. Kathleen O'Connor, Dean of Academic Affairs, called on Americans "to make a peaceful difference in Central America" at her recent colloquium presentation about the National ELCA trip to Cuernavaca, Mexico and war-torn Nicaragua.

O'Connor said the trip's purpose was to provide similar experiences an international exchange student might have, in an abbreviated form. A variety of educators from Lutheran colleges attended the trip that toured isolated parts of rural Mexico and Nicaragua. About 30 people attended the colloquium.



O'Connor

Elections are scheduled for Sunday in Nicaragua, and tensions are running high as the controlling Sandinista Front party is pitted against seven opposition groups. Barrios de Chamorro, publisher of the newspaper *La Prensa*, and leader of the National Opposition Union (UNO) is the main challenger to current president Daniel Ortega.

With a population of 3.7 million, and geographically the size of Iowa, much of Nicaragua's economic and diplomatic future is going to be decided in Sunday's elections. Presently, Nicaragua has a foreign debt of six billion dollars; the inflation rate is hovering around 2000 percent; and unemployment is sky-rocketing.

Many of the areas O'Connor visited didn't have electricity, and buildings in Nicaragua were riddled with bullet-holes.

"In our conversations with the Nicaraguan people I felt them asking me what was I going to do, as an American with power, prestige, and wealth about the situations that existed in Central America," said O'Connor who was wearing a brightly hand-made Nicaraguan blouse over a double-breasted suit.

According to O'Connor, the people in Nicaragua are tired of all the war and bloodshed that have ripped the region to shreds in the last 150 years, much of which the U.S. had a hand in.

In 1856, William Walker, an American mercenary from Texas went in with forces, proclaimed himself president, and was recognized by the U.S. as the official Nicaraguan government. He re-instituted slavery, and made English the main language before being overthrown by a peasant revolution.

Marines invaded Nicaragua in 1909 to overthrow the standing government and install a puppet government. This U.S.-imposed government was ousted by another peasant revolution in 1933.

In an extension of the Manifest Destiny, president William Taft issued the 1912 statement that the "whole Western World would be under U.S. control".

A 1933 peasant revolution threw out the U.S. Marines and established the Somosa government. Somosa, labeled a dictator by the Nicaraguan people, was overthrown in 1979. The present government, Sandinista Front, has been in power ever since, fighting a war against the American-backed Contras who are opposed to the Sandinistas.

O'Connor explained that people in Nicaragua do not consider themselves communists, and are non-aligned to any foreign power. "I had to re-assess my self-image because I went in with many misconceptions," said O'Connor.

Many Americans believe that the Sandinista government is communist, but it is a Constitutional government with four branches of power: The National Assembly, Judicial Branch, Executive Branch, and Supreme Electoral Council. Largely because of the Sandinista government's efforts, many changes have occurred.

In ten years, 300 clinics and six hospitals have been built; five million acres of land have been re-distributed to the people; and the illiteracy rate has dropped from 50.3 percent to 12.9 percent.

But Nicaragua's future is bleak with 50 percent of the country's money tied up in military spending. U.S. economic sanctions imposed in 1979 also makes it difficult for Nicaragua to modernize, and forces the Sandinista government to trade for second-rate Eastern European products. O'Connor said most Nicaraguans are willing to trade with the U.S.

A big fear in Nicaragua is that the U.S. will keep the Contra War going. A Nicaraguan government official O'Connor talked to said at one level the U.S. can keep the war going and fight the Nicaraguan people, or lend them money to build hospitals and schools.

"All they want the U.S. to do is to follow the elections and respect the results," said O'Connor.

The tour knew they had to travel through a war zone, but nowhere were they treated harshly. "The people knew we were Americans, but they look at Americans differently than they do the U.S. government," said O'Connor.

Wednesday is Alumni Career Panel

Five Dana graduates will return to the campus on Wednesday, February 28, to participate in an Alumni Career Panel for all majors. The panel is sponsored by Career Services, Alumni Affairs and the Business Department.

The panel discussion starts at 11:30 a.m. in the President's Room and concludes with lunch (through the line) at 12:30. All students and members of the faculty and staff are invited to participate—with or without lunch.

Although the five panelists represent a variety of majors, all are in business-related professions. They include:

A history major who had conducted major tax studies for the State of Nebraska (John Cederberg '65, Partner, Deloitte and Touche, Lincoln)

An elementary education major who supervises 300 date entry personnel (Patty Hinehline '83, Supervisor, First Data Resources, Omaha)

A business administration major involved in international trade who likes to hire Dana graduates (Rick Rostan '79, District Manager, Expeditors International, Chicago)

A sociology and psychology major who is an accounting manager for one of the region's largest companies (Leslie Hayes '73, Manager, Procurement Accounting, U.S. West Communications, Omaha), and

A social science major who raises funds for national relief efforts and who has just returned from a business trip to Tanzania (Carolyn Scholl '69, Executive Director, Central Iowa Chapter, American Red Cross, Des Moines).

The informal discussion will include the following questions:

What would you have liked to know as a senior that you know now?

What courses and activities at Dana benefitted you most?

What was your first job after you graduated from Dana? How did you get it?

How important is an advance degree? What are present and future job opportunities in your area? What are entry-level positions in your company for a college graduate? What is the application process for getting a job with your company?

Students will have an opportunity to ask questions and to get to know these alumni over lunch. The panelists will also speak to several classes that afternoon.

Warman: U.S. to Lose Economic Edge

By Klemens Namwira
Hermes Staff Writer

Last Sunday, Mr. Don Warman, Professor of History and Political Science informed approximately thirty students of what he called "structural data" that gives insight to what is happening in the world today.

The event, entitled "What's News," was sponsored by the Blair Hall residence staff.

Senior Lara Jean McBride, a member of the Blair residence staff, said that they wanted a program that would educate, stimulate the students and help to connect students and faculty outside the classroom.

She concluded that they are planning to hold a similar event in the near future with Dr. Richard Jorgensen, Professor of History.

"What is happening in the world is not the victory of capitalism, but the

"...the world might find another market in which to sell their goods which might result in a drop in the standard of living."

triumph of freedom," said Prof. Warman.

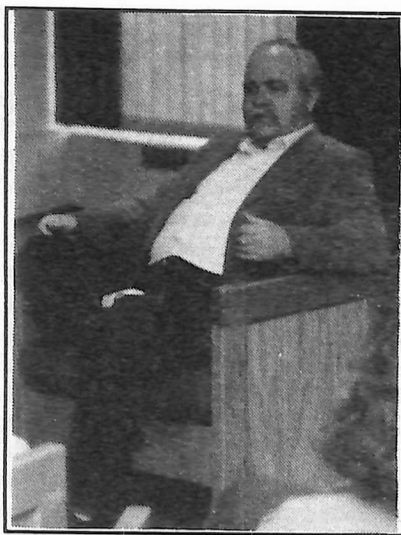
The failure of communism is the result of what is happening in Eastern Europe and Russia according to Warman.

Pointing out what is happening in Russia, Warman added that glasnost (openness) is doing well while perestroika (economic reconstruction) is not successful.

But in China, perestroika is going strong while glasnost is meeting with trouble resulting in problems with perestroika.

Comparing the U.S. and Soviet Union, Warman stated, "America does not have a capitalist economy, but a monopoly, while Russia is moving towards state capitalism."

He referred to Nelson Mandela, a recently released Black nationalist leader from South Africa, as not as great a speaker compared to the late



Prof. Don Warman: "What is happening in the world is not the victory of capitalism, but the triumph of freedom."

Rev. Martin Luther King Jr.

However, Warman admitted that Mandela made good rhetoric points even though he sounded conservative in his references to Marxist socialism.

The students were told that the two future super powers are likely going to be Japan and Europe with the U.S. and Russia taking second place.

Warman doubted China's potential to become a super power.

He added that shifting to a secondary status will affect the standard of living in the U.S.

"We are consuming 50% of the world's goods and if we fall to secondary status, the world might find another market in which to sell their goods which might result in a drop in the standard of living," said Prof. Warman.

As an example he mentioned that the largest bank in the USA called "Nomura" belongs to a foreign company. "For the next decade we are not going to talk about geopolitics, but of geo-economics," said Prof. Warman.

Students enjoyed the presentation. "It was really inciteful and informative, and it made me think of things I take for granted," said sophomore Claudia Brown.

She went on to say that it makes one ponder on the future. She recommended it to everyone interested in things that will affect future generations.

Cathedrals Focus of European Interim Travels

By Tami Broderson
Hermes Staff Writer

One interim trip this year took seven Dana students on "The European Tour of the Great Cathedrals". The three-week experience let the students encounter firsthand four different countries including England, France, Germany, and Austria.

Their first stop in London allowed them to see such places as Saint Paul's Cathedral and Westminster Abbey, the church that also serves as a burial place for English monarchs, outstanding statesmen and writers. But the cathedrals were not the only points of interest, as the group did manage to visit Victoria Tower Gardens, the Hard Rock Cafe, and a pub or two.

The famous Gothic cathedral Notre Dame, the Sacre Coeur, and the Louvre art museum, where the Mona Lisa can

be found, were some of the popular attractions the interim class saw while in Paris.

After arriving in Cologne, Germany, home of the Cologne Cathedral, the class took a one day outing to Austria where they viewed the Salzburg Cathedral. They also traveled to Neuschwanstein, the castle of King Ludwig II. Back in Munich, the group spent some enjoyable time at the beer house Hofbrauhaus. Even with all of the beautiful sites in Germany, a definite highlight was "the great beer and pretzels", said junior Julie Howland.

Of course with each different country came a different culture which often involved a new language. But the group seemed to handle this quite well. Jeanmarie Nielsen, one advisor on the trip, said, "I was impressed with their ability to communicate...the group experienced (different) cultures pretty well."

The people were different too. As

Howland said, "England has a very diverse group of people...those in the outlying towns of England were very nice, but in France the people were less friendly, sometimes rude."

With one or two activities planned for each day, the students had some free time. Nielsen said the group was "very independent". The other advisor Michael Anderson shared in her opinion that "(the students) were responsible to the schedule, and also took advantage of other events and opportunities they had. This is what made the trip so successful."

In all, the Interim trip to Europe was not only a great learning opportunity, but also a chance for the students to experience for themselves things that books could never tell them. Howland summed it up by saying, "anyone who has the chance to go on an overseas interim program should...it's an experience that will stay with you for the rest of your life."

CALENDAR OF EVENTS (for the week of February 24 - March 2)

- Saturday**
7:30 p.m. Men's Basketball, Concordia College, Borup Coliseum
- Sunday**
10:00 p.m. Sophomore Class Meeting, Linden Room
- Monday**
10:00 a.m. Chapel, Rev Maurice Watson, Salem Baptist Church, Omaha; PM 318
8:00 p.m. Gina Fahleson Concert, Dragon's Head
- Tuesday**
7:30 p.m. Moran Woodwind Quintet, UNL School of Music, Lauritzen Theater, MFAC
- Wednesday**
10:00 a.m. Chapel, Special Ash Wednesday Service; PM 318
- Thursday**
National Wrestling Tournament, Kenosha, WI begins
7:30 p.m. All Bach Concert, Organ and Choral Music, Neve Room, MFAC
- Friday**
Excursion: *A Midsummer Night's Dream, Candide*, Walker Art Museum, Minneapolis, St. Paul
National Wrestling Tournament
10:00 a.m. Chapel, Pastor Chris Beyer, Emmaus Lutheran Church, Kennard and Immanuel Lutheran Church, Orum; PM 318

Illicit Text Sales Raise Book Prices

College is expensive and textbooks are an integral part of every student's educational experience. Publishers strive to produce textbooks of high quality and reasonable price in a fair marketplace, and responsible faculty, students, and college bookstores support this goal. One practice, however, undermines the achievement of this goal: the unauthorized sale of complimentary copies.

As one student from Christopher Newport College recently wrote to a textbook publisher after buying a complimentary copy, it doesn't seem fair that some portion of the revenue isn't "allocated to the publishers/distributors/authors or others who must have been responsible for producing the book."

In order to keep faculty members informed about the latest textbooks in their fields, publishers send free of charge copies to professors for their evaluation. The complimentary copy is an effective marketing tool, ensuring that faculty know about new titles, since few faculty members will adopt a book for a course without personally examining it.

Problems arise when faculty members then sell their unwanted complimentary copies. Often, it is to used book wholesalers who are in the business of providing used books to college bookstores for resale to students. While used book wholesalers obtain most used books through college store-sponsored buybacks at the end of the term, they buy a considerable number of complimentary copies directly from faculty.

The sale of comp copies results in a significant loss in royalties for textbook authors, and increases publishers' costs for producing textbooks. Unfortunately, these losses create financial pressures which drive up the cost of textbooks for students.

In fact, those used book wholesalers and faculty members who engage in unauthorized selling of complimentary copies, are making money on these books, and it is being made at the expense of publishers, authors, and ultimately, students.

Publishers are now clearly marking comp copies in several ways so that college bookstores can identify them. Unfortunately, this has not prevented several used book wholesalers from attempting to cover up the markings, or recovering and rebinding the book altogether.

Search For New Professor Narrows

By Kim Soderberg
Hermes Staff Writer

The Communication department is a growing and expanding field at Dana College, and due to this growth and increase in student interest, another full-time staff member is essential.

The quest for this new position in Broadcast Media in the Communication department has been narrowed down to two candidates.

According to Dr. Kathleen O'Connor, Dean of Academic Affairs, a committee consisting of President Myrvin Christopherson; Professor Darrell Dibben, head of the Communication department; Dr. John Mark Nielsen, head of the English department; and selected Communication students (Cami Christensen, Kirsten Christopherson, Kurt James, and Jennifer Barabas) is looking for an applicant with graduate training and field experience in the areas of radio and T.V.

According to Dibben, the new full-time person will instruct the mass communication courses (currently covered by three part-time teachers), develop the cable T.V. program, and help with the radio station. The current curriculum will remain the same for next year.

To hire a full-time person in conjunction with Professors Darrell Dibben and Sieghard Krueger in the Communication department could lead to the enhancement of the quality of education.

O'Connor stated: "We look forward to the talents and energy of a third full-time person."

With the addition of the new Cable T.V. channel 35--DVTV, and a new full-time staff member, the Communication department will be better "equipped" to meet the needs of the students for a well-rounded program.

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Lady Vikings Close Season With Loss

By Kevin White
Hermes Sports Writer

The Dana Lady Viking basketball season came to a disappointing close Tuesday at Borup Coliseum.

The Lady Vikes, needing a win over Concordia to earn a berth in next week's playoffs, dropped a frustrating 74-67 decision to the Lady Bulldogs.

"It was very frustrating," said Coach Kathy Foley. "We just didn't do what we needed to down the stretch."

The game, however, couldn't diminish an incredible shooting night by sophomore Katie Corbitt. Corbitt nailed seven of her 10 three-point attempts, many with defenders in her face, and finished with a game-high 28 points to lead Dana.

This game was a struggle throughout, as Dana and Concordia traded leads throughout the first half before the Lady Bulldogs pulled ahead to grab a 38-30 lead at the half.

Foley's troops regrouped in the second half and took a 43-42 advantage just after the break. But Concordia started connecting from three-point range and went ahead by as many as twelve points midway through the final half.

The Lady Vikings made a gallant comeback down the stretch, pulling to within five points on some acrobatic hoops by Corbitt, but the rally ran out of time as the Lady Bulldogs knocked down some big free throws.

Corbitt's 28 points were followed by Bonnie Lowe's 14 points and nine rebounds. Kim Mikos and Lori McMullen grabbed eight boards each. Kim Farmer had five assists and five steals.

Foley still had high remarks for her squad after the bitter defeat.

"I'm still proud of our team, we had a good season with a lot of underclassmen," said Foley. "Kim (Farmer) and Lori (McMullen) did a great job and we have great sophomores."

Foley was obviously frustrated with some of the calls made, but chose to look towards next season rather than dwell on the officiating.

"We have got to have a good recruiting class. We beat some good teams this year and that will help our recruiting."

The Lady Vikings finish the season at 13-13 overall and 4-6 in the NIAC. Look for Dana to improve on that mark next year with no seniors on the squad and a bundle of talent returning.

Lowe Nets District 11 Honor

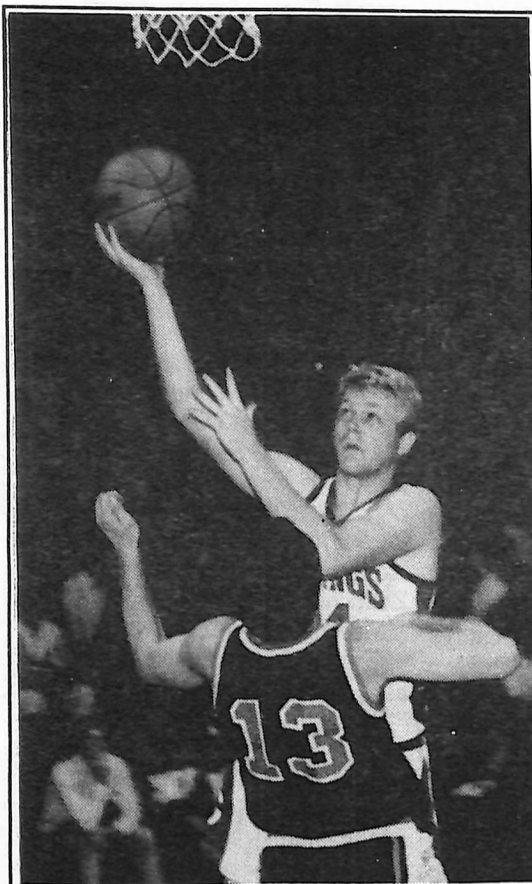
Bonnie Lowe, a sophomore from Cedar Rapids, was named District 11 Player of the Week for her performances in two games last week.

The 6'1" center scored 38 points against Midland, matching her own school record, and added 29 against Doane for a 33.5 average. Lowe also had 38 rebounds, five blocked shots, three assists and three steals in the two games.

Dana's leading scorer is now averaging 21.1 points per game, third in district and over 10 rebounds a game, also ranking third. Lowe's 64 percent field goal shooting continues to lead Nebraska small-college players.

Lowe is the first player in Dana history to score over 500 points in a season, finishing with 514.

Dana Falls To Midland In Front Of Hawaiian Night Crowd



Lane Driver: Freshman forward John Arensberg goes up for two against Midland defender Brian Rump last Saturday at Borup Coliseum.

By Randall Hollowell
Hermes Sports Editor

Last Saturday the men's basketball team fell at the hands of Midland Lutheran College for the second time in a month. This time the Warriors recorded a 104-79 decision over the home standing Vikings.

Tradition calls for the evening to be designated as Hawaiian night, and as usual the Dana crowd came equipped with plenty of flowered shirts obnoxious shorts, and leis handed out by the cheerleaders before the contest.

This year's edition of the rivalry also included a few fans dressed in their favorite Viking attire.

The game was played in front of a near capacity crowd in Borup Coliseum, including a large contingent from Midland who decided to make the 20 mile trek from Fremont to see the game.

According to Dana coach Will Baird the game was one of the worst of the year for the struggling Vikings. Dana trailed 45-27 at the half, and the lead hovered around the twenty point mark for the entire second half.

It was a homecoming of sorts for two Warrior players, and they made the most of it. Senior Scott Flynn and sophomore Brian Green both graduated from Blair High before moving on to Midland.

Green led all scorers with a game high 21 points. Flynn, the team's leading scorer for the year, added 18, as did senior guard Lonnie Graver of Arlington. Graver also picked Dana's pocket for 4 steals.

Graver and Green were each 4 for 6 from 3-point range, and Midland shot 72 percent as a team from behind the circle connecting on 13 of the long shots.

On the other side of the coin, Dana shot just 31 percent from the field and only 4 for 19 on their three-point attempts.

Leading the scoring for Dana was junior guard Jeff Miller who pumped in 17 in just 15 minutes of play. Paul Powner added

12 points and Gary Wilson and John Chapman each chipped in 10 points.

Starting point guard Jeff Kress dished out a game high 4 assists.

Dana led this one 2-0, but couldn't hold the lead for long, and with about 8 minutes to go in the first half, Midland, for all practical purposes, put the game out of reach.

This game, an NIAC conference contest, dropped the Vikings to 2-28 overall and just 0-8 in the conference. With the victory Midland stays atop the conference leader board with a 6-2 record and 13-13 overall.

After a three game home stand, the Vikings took to the road once again on Monday night. This time the destination was Des Moines, Iowa and a date with the Vikings of Grand View College. Dana found the Iowa hospitality not to their liking as they dropped this non-conference battle 91-75.

Dana's offensive attack was a very balanced one with only one player in double figures, that being guard Jeff Miller who had 16. Other key contributors included Jeff Kress with 9 and three players; Dave Samson, Shawn Winters and John Chapman with 8 each.

Miller had 5 of the team's 7 three-point shots. Dana shot a respectable 40 percent for the game from the field and 75 percent from the free-throw line.

Dana was also very balanced on the boards, with John Arensberg leading the team with 6 rebounds. Miller, Samson, Winters, Paul Powner, and Scott Gray each pulled down 4 rebounds.

Grand View placed four players in double figures, with Zul-Tan Jackson leading the way with a game high 20 points. Doug Schreck had 18 and Cal Alexander added 16.

The Vikings from Des Moines shot nearly 54 percent from the field, but made only 4 of 14 three-pointers.

Jackson and Alexander also led the team's rebounding statistics with 8 boards a piece. Overall, Dana was out rebounded by a total of 41-37.

Although Dana did play fairly well in the first half, they trailed at the intermission 55-36. Dana actually outscored Grand View in the second half by 3 points.

Dana's record dropped to 2-29 and Grand View raised their's to 9-15.

The Vikings end their season on Saturday with a home game against the Concordia Bulldogs from Seward. It will be the third time this year that these two teams have met, Concordia winning the first two. Game time is set for 7:30 in Borup Coliseum.

Cagers Set Dubious NAIA Record

The Dana men's basketball team set a National Association of Intercollegiate Athletics record on Wednesday night with their 88-78 loss at Doane College.

The loss gave the team an unprecedented 30th loss for the season. With an 0-9 conference record and an overall mark of 2-30, Dana overtook the 1980-81 Louisiana College team and the 1986-87 Mount Marty Lancers of Yankton, South Dakota.

Coach Will Baird blames key injuries and a variety of other adversities for the team's demise.

The injuries include those suffered by senior guard Kevin White and sophomore center Scott Gray.

Baird says that the future should be brighter for the squad, and he looks forward to next year's edition of the Viking cagers.

The team wraps up this year's schedule Saturday with a home game against Concordia College of Seward, Nebraska.

Dana Plans Musical Presentations

There are several musical events planned at Dana College this semester.

On Tuesday, February 27th at 7:30 p.m. the Moran Woodwind Quintet will be performing in the Lauritzen Theater of the Madsen Performing Arts Center. The Moran Quintet consists of faculty members of the music department from the University of Nebraska-Lincoln. In addition to the concert, the group will present a master class to Dana College and Blair Jr.-Sr. High music students the same day at 3:30 p.m. in the Wise Room.

On April 1, at 7:30 p.m. the Nebraska Brass will present an open concert. This group consists of professional brass players from the Lincoln-Omaha area. Dana College faculty member Michael Anderson is a member of this group. They will offer a wide variety of music in their program including a suite from "West Side Story".

Dana College Adjunct Professor of Strings, Gregory Clinton, will present a Cello recital on April 8th at 7:30 p.m. He will be accompanied by Omaha Symphony Pianist, Marsha Johnson. Greg Clinton is Assistant Principal Cellist of the Omaha Symphony and Chamber Orchestra.

On April 29th, in conjunction with Dana's Springfest and weather permitting, the student Activities Board and the Dana College Music Department will co-sponsor an outdoor Jazz festival. Featured at the festival will be the Nebraska Jazz Orchestra, The Gulizia Brothers and Friends, The Dana College Jazz Ensemble, The Jazztet, and others.

In addition to these special events, the Dana College Music Department will present its regular spring semester concerts featuring the Concert Band, Choir, Jazz Ensembles, New day, the String Ensembles and several junior and senior recitals.

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National Snack Food Month Succumbs to Commercialism

By Mark Olsen
Hermes Editor-in-Chief

Yes, it is Black History Month, but in all the hoopla another important American institution has been overlooked. February is U.S. National Snack Food Month.

Unfortunately, the month long celebration has succumbed to the same warped commercialism which destroyed Christmas. The only organizations which observe National Snack Food Month are R.J. Nabisco and a few other minor producers of consumer goods.

As much as snack foods represent American heritage, the true meaning of National Snack Food Month has been lost: left at the side of the road with other equally important-but-forgotten observances such as Tobacco Appreciation Week, and the Porn Stars for Muscular Dystrophy Ski Weekend.

Of all American pastimes, snack food consumption is the most popular, so it is with great patriotism and humility that I dedicate this column to our country's proud snack food heri-

tage. After all, who hasn't felt a heightened sense of awareness and self esteem after pounding down a jumbo 16 ounce bag of pork rinds or plain M&M's?

My own personal favorites? "Cheez-Its." Perhaps a more appropriate assemblage of letters would be "Chee-Zits."

Thank you to the socially redeeming snack foods—chips like Doritos, Tostitos, Cheetos, Fritos, Pepitos and Santitos which herald the Hispanic culture. The "itos" ending is a poor name because it refers to something small. A more appropriate suffix, which recognizes the cultural diversity these foods represent, should be "grande."

Thanks to the snack foods which don't ask too much. Late in the day, when you're at the end of your rope, the last thing anybody needs is a snack food with an I.Q. Wouldn't the world be rosy if everyone could prance about in an idyllic land in which the only syllables used to communicate were ding, dong, zing, er, twink, ie and ho?

However, the most distinguished snack foods in my mind are the sugar

cereals. Some of my favorites: "Breakfast Bears" who proudly boast, "Less sugar than the leading kids cereals." What do they want, a medal?

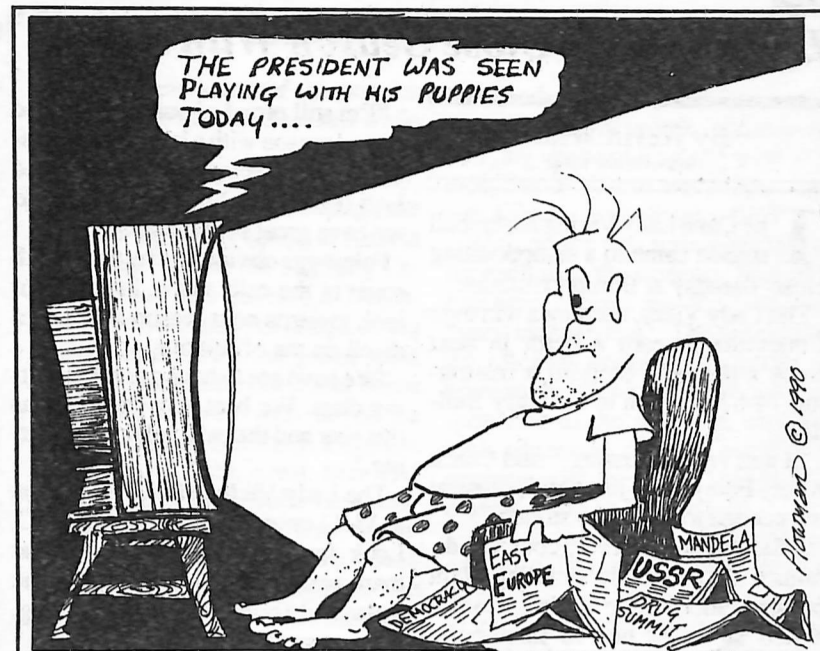
From the notorious Ralston/Purina, "Breakfast with Barbie Cereal,"—a great way to teach your kids sex and gender roles.

A new techno-cereal which can prepare a user for the complexities of the computer revolution by offering quantity over quality and two cereals in the same box merits distinction:

Spawned from a video game, the "Nintendo Cereal System with two different natural and artificial flavors," offers either "fruity Zelda Adventure Series" or "berry Super Mario Bros. Action Series." Just for the record Zelda has the artificial flavors.

Moving on to new territory. Fruit Rollups. Though disqualified as a snack food because the word "fruit," is used, should be given serious consideration because of all the careful processing and preservatives that go into each one, as well as the use of the word "roll." Give a man fruit and you feed him for a day, but teach him to grow Fruit Rollups and you

Politoons by Plowman



feed him for a lifetime.

In a world with snack foods like these, what could the future possibly hold in store? Experts predict the re-emergence of old snack foods merged with the latest in technology.

An aerosol hydrox spread will revolutionize sandwich cookies, and Planter's and Colt are consolidating

efforts to target a booming NRA market with peanuts in a gun. Mr. Salty Pretzels will be found to cause heart disease.

Naturally, new fad diets will emerge for those who appreciate snack foods too much. Perhaps a new Finegold's Tapeworm Diet?

College Blood Mobile Targets 120 Pints

The Dana College Blood Drive is scheduled for Thursday, March 8, from 9:00 a.m. to 3:00 p.m. in Argo Hall lobby. 120 pints is the goal.

A \$50 prize will be awarded to the floor that donates the most blood. Four blood donors will receive a \$20 prize in a raffle to be held afterwards.

The goal of the American Red Cross Blood Service is to provide enough voluntarily donated blood to meet whatever transfusion needs that arise.

Through the principle of community responsibility, anyone who needs blood receives blood automatically, equally, and fairly—whether or not they have donated in the past. The only way to guarantee that enough

blood is available for all patients who need it is for healthy individuals to donate regularly.

Every minute, 38 units of blood or blood products are transfused in the U.S.

About 40 percent of the population is eligible to donate blood. However, all of the blood donated each year is given by less than 10 percent of those eligible donors.

Every 17 seconds someone in the U.S. needs blood.

"The Simpsons" Find Their Niche

By Kurt James
Hermes Staff Writer

As I was walking quickly up the stairs of Blair hall, people were bustling about in the third floor lounge. It was Sunday evening, and there was excitement in the voices of the students who were waiting with anticipation.

Then suddenly from the T.V. came a short jingle and a wave of cheers and laughter from the students occurred. Yes, it was time for *The Simpsons*. Most everyone was there to see the mouthy little kid, Bart, and the rest of his family.

The cartoon is making its debut this season on Fox Channel 42 after being in short spots on the *Tracy Ullman Show*. Interestingly, this is the first primetime appearance of a cartoon since the early 1960's, when *The Jetson's* and *The Rocky and Bullwinkle Show* captivated audiences of that time.



Homer Simpson

However, *The Simpsons* isn't your average Saturday morning cartoon, but a clever illustration of the American family of today.

Although being a cartoon, the life-like situations that the family encounters gives us a chance to laugh at common occurrences in many people's lives.

The Simpsons were created and developed by Matt Groening, who is a cartoonist from Venice, California. He brings these characters with a serious overbite to life with this new primetime cartoon.

Groening made his debut in comic strips with a book called *Life is Hell* and produced two follow ups, *Work is Hell* and *Love is Hell*.

The charisma of the Simpson family is that they are unaware just how funny they really are. Students got their first look at Bart in a Butterfingers commercial. In this primetime animated series the family is funny for all to enjoy.

So this Sunday evening at 7:30 p.m. if you hear chuckles of laughter coming from dorm rooms or lounges, you'll be hip to know it's the Simpsons, dude.

Johnson Qualifies For Nationals

Christa Johnson, a junior from Little Falls, MN., received a second place award for her participation in the prose reading at the Hawk Invitational forensic competition last weekend.

The tournament was held at Northeast Community College in Norfolk, NE.

Her second place finish qualifies her to compete in the National Forensic Association Tournament, April 6-9, at the University of Alabama, Tuscaloosa.

Public Pulse

This week *Hermes* asked Dana students:

"How were your grades last semester, and how well does Dana College meet your academic expectations?"

"My grades last semester were very good. They could've been better if my schedule wasn't as tight as it was. Dana College doesn't really meet my academic expectations because their computer science major doesn't seem to be that strong."—Gary Wilson, *soph. Computer Science, Denver, CO.*

"My grades last semester were some of the best I've gotten. My classes have gotten more difficult as I have progressed through my major. The difficulty is what I had expected for the upper-level courses."—Audrey Gowen, *jr. Social Work, Beatrice, NE.*

"Dana meets my academic expectations very well. The Sociology department is everything I had heard and expected it to be. The only thing is the Religion department. I feel as though they are too difficult in some areas of teaching and therefore cause some students who are interested in touching base with other religions become uninterested and just do it because it is required of them."—Lorraine Beck, *sr. Sociology, Omaha, NE.*

"My grades during first semester were fairly high. They were about the same grades I got in high school. However, it is difficult to rate Dana's academic expectations because I haven't been exposed to enough classtime. From what I've seen so far, Dana offers a quality, but limited education. There is not enough variety. There are a lot of interesting and difficult classes, but on the other hand, there are a lot of classes that aren't even worth the time to walk to class."—Craig Barsness, *fr. undecided, Sandstone, MN.*

"I feel my grades were reflective of my time and effort spent, though I did have one class in particular where the time spent was not adequately rewarded. Yet on the other hand there are educators who balance the scale. Really I would like to see more consistency in grading!"—Nancy Dierks, *sr. Psychology/Social Sciences/Education, Blair, NE.*

Dana College Blood Drive

9 a.m. to 3 p.m.

Thursday, March 8
Argo Hall Lobby

THANK YOU FOR CARING

GIVE BLOOD

American Red Cross

HERMES

Hermes is written and published by students of the Dana College Communication-PrintMedia Department on Fridays during the fall and spring academic year. Content of the paper is developed independently of the student government, faculty, and administration, and does not reflect the policies of those groups. Opinions expressed in *Hermes* are not necessarily those of the editors, college or the college community. *Hermes* welcomes letters to the editor expressing all original points of view. *Hermes* reserves the right to edit all letters according to space availability. All letters must include the author's name and address. Under certain circumstances *Hermes* may respect requests to have names omitted at time of publishing.

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