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THE DANISH BROTHERHOOD  
IN AMERICA



908 W. O. W. BUILDING  
OMAHA 2, NEBRASKA

SUPREME OFFICERS  
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July 8, 1955

To All Members of the  
Danish Brotherhood In America

Fellow Members:

If we had the necessary time, we would write this letter in longhand and thus give it the effect of a real personal message from us to you. But, as it is being sent to approximately 12,000 members we must of necessity have it printed.

We have often heard the remark: "Why don't they do something?" And it is generally with reference to the Supreme Board. To some extent the remark may be justified, but we do want to impress on you, that we can not accomplish very much unless we get the help and support of all our members. It must also be remembered that our activities are limited by the laws, rules and regulations adopted by the delegates to our national conventions.

However, there is much that we can do. So, let's get down to "brass tacks" and do what we can.

We enclose herewith a general information folder and one entitled "An Independent Comparative Report for 1955." Will you please read them from cover to cover and then endeavor to interest someone eligible for membership in the Brotherhood. We will be happy to send you more of these folders if you have use for them. Your lodge secretary has the membership application blanks. Get one and have the potential member sign up. Let us know on the enclosed Reply Card if we can be of further service to you.

How about your own insurance? If you needed \$1,000 insurance a few years ago you certainly need \$2,000 or \$3000 today, to give your beneficiaries the same protection. So, maybe YOU need more insurance. It is comparatively easy to get up to \$5,000 insurance in the Brotherhood if you are below 60 years of age. Ask your lodge secretary or let us know on the enclosed card what you are interested in.

The boy of today is the man of tomorrow. We are also very much interested in the boys. We started our Juvenile Insurance Program several years ago and it has been well received and is a success in all respects. In view of this, we are VERY much interested in getting more Juvenile members. We NOW have two types of insurance and they are both explained in detail in the Juvenile folder enclosed. Please read it from cover to cover. Your lodge secretary has the application blanks. Or, let us know on the enclosed Reply Card what you are interested in.

Last but not least, we enclose a Return Reply Card. It does not require any postage stamp (that will be paid at Omaha). All we ask of you is to answer the questions on the card; sign your full name and complete address and drop it in the mail box.

Fraternally yours,

Supreme President.

Supreme Secretary-Treasurer.

Date -----

Danish Brotherhood In America  
Omaha 2, Nebraska

At your request but with no obligation whatsoever on my part I submit answers to the questions below.

1. My present age is -----
2. I am a member of Lodge No. -----
3. Amount of D. B. insurance \$-----
4. Is the beneficiary named in your policy correct and the way you want it? -----
5. Are you interested in getting more insurance? -----
6. Do you have any sons or grandsons who might be interested in becoming Juvenile members? -----
7. Do you have any relatives or friends who might be interested in joining the Danish Brotherhood? -----

Fraternally yours,

Name -----

Address -----

City & State -----