

# Loses Long Battle Against Cancer



*EG-22-68* Floyd Appleby, salesman extra-ordinary.

Floyd Appleby, well known Blair furniture and appliance dealer, lost a long battle to cancer this week. He died at his home Sunday, August 18th.

Death came after many months of valiant struggle against overwhelming odds. He had sought treatment in many hospitals and from many specialists but in recent months his condition had worsened steadily and the end was inevitable.

Floyd Appleby was probably one of the most colorful merchants Blair has ever had. He was a salesman extraordinary and a promoter seldom equalled even in the largest of organizations. He was a continuous and consistent advertiser both by newspaper and radio and he became known to thousands who read his advertisements and heard his promotions in eastern Nebraska and western Iowa. He had a flair for the spectacular and he used it continuously to attract customers to his successful furniture and appliance store.

Mr. Appleby was born at Blair May 29, 1921. He attended the Pleasant View rural school north of Blair and attended Rose Hill school during his 9th and 10th grades. He was a graduate of Arlington High School in 1938. He was baptized in the Baptist church at Florence, Nebr., in 1940.

He worked for a time in Omaha, moving to California in 1941 where he was associated with a firm selling and building private swimming pools. Later he went to work

the Merchant Marines in 1943. He was in the Marines during World War II and made a number of long sea journeys on fighting vessels. His cruises took him all over the Pacific in trips which at one time kept him aboard ship for seven months.

He returned to California in 1946 and to Blair in 1949. Upon returning to Blair he worked for a time as a salesman for the Kelly-Ryan Equipment Co. and later became associated with his father, Harley Appleby and his brother, Byron, in the farm equipment business. Later he dropped the farm equipment business and entered the furniture and appliance field.

He is survived by his wife Betty, a son, Gregory, and daughters Sandra and Susan, all reside at Chatsworth, California. There are also three stepchildren, Mary Gliem, Richard Gliem and Mrs. Julie Thomas.

Others surviving are his parents, Mr. and Mrs. Harley Appleby, a brother, Byron, of Neligh, Nebraska and two sisters, Mrs. Pearl Livermore, of Blair and Mrs. Elsie Rafiner, also of Blair.

Funeral services were held Wednesday, August 21st at the First Christian Church of Blair with the Rev. Dennis Armstrong conducting the service. Interment was made in the Blair cemetery under the direction of the Campbell Mortuary.

Pallbearers were James Appleby, Gary Hansen, Robert Hansen, Duane Livermore, Ronald Liver-

## MRS. WALTER KNIGHT OF FT. CALHOUN, DIES

*F-8-18-68*  
Mrs. Walter Knight, a resident of Ft. Calhoun, died Sunday, August 11th at Memorial Community Hospital at Blair. She was 72 years old.

Mary Gertrude Knight was born at McPaul, Iowa September 9, 1895. Her maiden name was Mary Margaret Patton. She devoted her life to being a housewife and the mother of five children who survive her death.

Her husband, Walter, is living, as are two daughters and three sons.

The daughters are Mrs. Norma Jean Coffin, of Omaha and Mrs. Elaine Marquardt, of Nodaway, Iowa. The sons are Keith Knight, of Blair, Frank Knight of Ft. Calhoun, and Dale Knight, of Omaha.

Three brothers, Hershel Patton, Kenneth Patton and Floyd Patton, also survive. She has one sister, Lola Patton.

Funeral services were held at the Campbell Mortuary Wednesday afternoon with the Rev. Richard Davison, of the First Christian Church conducting the service. Burial, under the direction of the Campbell Mortuary, was made in the Blair Cemetery.

Pallbearers were Delmar Wiese, Robert Wiese, Marion Kephart, Rudolph Wiese, Clarence Doty and Milford Campbell.

## EMMETT POTTER DIED AT HOSPITAL SUNDAY, AUG. 18

*F-8-22-68*  
Emmett Potter, a former resident of the Herman vicinity, died Sunday at Memorial Community Hospital in Blair. He was ninety years old. He had been a resident of the Kelley Rest Home in Blair for a number of months prior to his death.

Mr. Potter was born in Quincy, Illinois December 16, 1878. He had moved to Nebraska many years ago and had devoted his active life to farming. His wife preceded him in death.

He is survived by three sons, Glenn Potter of Herman; Lester Potter, of Omaha; and Vernon Potter of California.

A brother, William Potter, lives at Winston, Missouri; another brother, Clyde, lives at Warrensburg, Ohio. Another brother, Bernard, is also living. A sister, Pearl, lives at Kansas City.

Funeral services were held at the Campbell Mortuary Wednesday afternoon with the Rev. Zack Kleinsasser conducting the service. Burial was made in the Herman cemetery. *F-8-22-68*